Welcome to our newsletter for Autumn 2015. Once again thanks to our staff, service providers and purchasers of our stock for their support.

It is a huge team effort to get the stock to sale which is appreciated and is reflected in the standard of stock we put forward.

We appreciate the support at both our North and South Island sales this year and we have again been encouraged by your feedback. We hope the stags you purchased have arrived safely and will do their job well.

The intention of the newsletter is to again, give you a review of our stags sold by public sale over the summer and gain an insight into our new sire investment along with the genetic advancement and the direction of the stud.

We have purchased 2 further English sires to continue to enhance the depth of breeding we can offer in our maternal lines in the future. These new stags are profiled later in the newsletter.

One of these stags is a Woburn (Bloomsbury Son) that has a 15 month growth rate 154.5 kgs the best breed at Stanfield for this age and type. The potential to breed this stag with the likes of Churchill - the biggest Warham breed at Stanfield for 15 month growth rate 168 kgs is exciting. We are lucky to own both of these stags along with the likes of Peel, Rock Me and Mighty Image which will give us the breeding power to produce some of the best animals for this type in the industry (and not ignoring good velvet).

We have also touched on the new batch of young sires that we will be offering to the market this season which I am sure will attract your attention, with live weights continuing to impress (top 40 Euro’s averaging 135.5 kgs @ 11 mths). Along with the major jump in the 12 mth and lean ebv’s (again top 40 Euro’s averaging 22.99 for 12 mth ebv’s and up to 29.81).

On farm our team is very busy with weaning, tagging, DNA and mating (including 600 AI).

Farm gate returns are continuing to be disappointing. The volatility and lack of ability to have some reasonable certainty only a few months out, especially due to a fluctuating currency is disheartening. With a review in strategy I believe there are ways that can give farmers some better short to medium term certainty than experienced this season. These challenges only add to the extremes we can face in climatically obstacles amongst others that can be put in front of us within a season.

Reviewing some key notes from the F20 farming summit I attended in November, it is worth noting global population is projected to increase to over 9 billion by 2050. Food production will have to increase by 60 percent in order to meet this increased demand; yet we are faced with finite resources of land and water.

NZ current production will feed approx 30 million people. The challenge for us is to find the wealthiest 30 million and make it our job to figure out their wants before they do.

NZ gross 14 billion in produce sales that retails for an estimated $180-200 billion in the world market.

Putting all these issues aside, we are enthused by the genetic improvement and potential within our herd:

- 12 mth Breed values are up to 29.81 Born 13.
- 12 mth Breed values averaging 22.99 Born 13 (top 40 Euro’s).
- Tui (European) 12 mth BV 28.1
- Churchill (English) 12 mth BV 20
- The depth in the line-up of sires we have

We are attending the Deer Industry conference in Napier in May so hope to see some of you there.

Regards

Michael Wilkins
On behalf of the team at Wilkins Farming.

NB: BVs based on Nov 2014.
SALES OF NOTE
NORTH ISLAND

Lot 13  WF 653/12
European
Sale day live weight 230kgs
Sold to G R Grace
$5,000

Lot 19  WF 75/12
Eastern
Sale day live weight 187kgs
Sold to G Matthews
$3,400

Lot 20  WF 456/12
English/German
Sale day live weight 223kgs
Sold to Mendip Hill
$6,200

SALES OF NOTE
SOUTH ISLAND

Lot 9  WF 64/12
Eastern
Sale day live weight 235kgs
Sold to Craig Smith
$13,000

Lot 8  WF 3/12
Eastern
Sale day live weight 228kgs
Sold to Harrex Partnership
$7,000

Lot 104  WF 547/0/12
European
Sale day live weight 229kgs
Sold to Jim Barclay
$4,500

Lot 106  WF 482/12
European
Sale day live weight 220kgs
Sold to Steve Clarke
$2,500

Lot 107  WF 481/12
European
Sale day live weight 225kgs
Sold to H & M Korevaar
$3,400

Lot 119  WF 4810/12
European
Sale day live weight 230kgs
Sold to Dunstan Burn Station
$2,500

Lot 125  WF 514/0/12
European
Sale day live weight 238kgs
Sold to Dalmore Farms
$4,400

Lot 204  WF 451/12
English/German
Sale day live weight 228kgs
Sold to Mendip Hill
$6,300
SALE DAY PHOTOS

North Island Sale: December 2014

South Island Sale: January 2015
**Future Sires Looking Forward**

Once again we are really looking forward to putting our next crop of stags to the market.

### Easterns Top 20
- 11 month average: 117.8kgs  - Top 134kgs
- 15 month average: 148.5kgs  - Top 179.5kgs
- W12eBV average: 11.33  - Top 16.60
- LEANeBV average: 4.30  - Top 5.89

### Europeans Top 40
- 11 month average: 135.5kgs  - Top 147kgs
- 15 month average: 166kgs  - Top 182.5kgs
- W12eBV average: 22.99  - Top 29.81
- LEANeBV average: 8.05  - Top 10.17

* W12eBV’s & LEANeBV’s current as at November 2014
* Date photo taken 2/3/2015
* 15 month live weight (as shown below), weighed 16/2/2014

### Sires Of Sale Stags

<table>
<thead>
<tr>
<th>Sire</th>
<th>W12eBV</th>
<th>LEANeBV</th>
<th>11 Month</th>
<th>15 Month</th>
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<tbody>
<tr>
<td><strong>YESENIN</strong></td>
<td>22.1</td>
<td></td>
<td>140kgs</td>
<td>174kgs</td>
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<tr>
<td><strong>TUI</strong></td>
<td>+28</td>
<td></td>
<td>139kgs</td>
<td>166kgs</td>
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<td><strong>CHURCHILL</strong></td>
<td>20.3</td>
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<td>118kgs</td>
<td>143kgs</td>
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### Progeny Of Proven Sires

<table>
<thead>
<tr>
<th>Sire</th>
<th>W12eBV</th>
<th>LEANeBV</th>
<th>11 Month</th>
<th>15 Month</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>436</strong></td>
<td>26.24</td>
<td></td>
<td>140kgs</td>
<td>174kgs</td>
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<td><strong>492</strong></td>
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<td>147kgs</td>
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<td>139kgs</td>
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<tr>
<td><strong>590</strong></td>
<td>18.50</td>
<td></td>
<td>141kgs</td>
<td>165kgs</td>
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<td><strong>530</strong></td>
<td>29.74</td>
<td></td>
<td>145kgs</td>
<td>169kgs</td>
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<tr>
<td><strong>414</strong></td>
<td>18.18</td>
<td></td>
<td>123kgs</td>
<td>150kgs</td>
</tr>
<tr>
<td><strong>460</strong></td>
<td>23.50</td>
<td></td>
<td>118kgs</td>
<td>143kgs</td>
</tr>
</tbody>
</table>

Shown at 4 years
Shown at 6 years
Shown at 4 years
Shown at 3 years
This stag seems to have it all. Sired by Amadeus (Pure German) bred by Foveran which they described as “the most amazing 2 year old stag ever produced” out of a German/English Dam. This dam is sired by Steinlager bred by Black Forest and going back to Colin which is a Festl Park German Sire so in all 7/8 German/English.

His performance figures for this breed type in growth rate is rarely seen 148 kgs at 15 months of age and sale day of 244 kgs at 2 years was the reason we made this purchase from breeders Eddie and Elliot Brock.

The added bonus in this sire was not only did he have superb growth rates but the outstanding antler as you will see from the photos at 2 years of age, estimated to be +6 kgs of velvet.

We are looking forward to seeing the impact this stag will make in both our European and Maternal breeding programmes. In December “Rock Me” cut a very impressive 3 year head of 14.55kG OG velvet.

This stag again has great mix of growth rate 43 kgs weaning to 128 kgs at 15 months combined very wide stylish antler potential.

A standout stag for both traits amongst the pure German stags at the 2014 Foveran Sale.

Bred by Foveran Deer Park sired by Image out of dam 7354/07 full sister to new master sire at Foveran Sebastian featuring Amadeus and Red Baron in her pedigree.

Another new sire to add to both our maternal and European breeding programmes.
New Woburn English blood for the Wilkins Farming maternal venison and velvet programmes. A twin son by the highly rated Bloomsbury. Dam 00/143 is also the dam of record 69 pointer and rising stars competition winner.

This stag has very thick, wide and correct velvet, but also had the second highest growth rate when comparing to other stags from the 2012 crop from weaning (37 kgs) to 15 month (128 kgs). Very impressive gain considering he was born and reared as a twin selected from Stanfields pure English sale 2015.

New Woburn English blood for Wilkins Farming venison breeding programme. The biggest Woburn bred at Stanfield for 15 month weight! 154.5 kg 14/02/2014

We are really looking forward to seeing the results of breeding this big Bloomsbury son with the likes of Churchill - the biggest Warnham bred at Stanfield for 15 month growth rate 168 kg.

We are lucky to own both of these stags. The mix of these two sires will give us an exciting opportunity to breed top allround velvet and growth rate English sires.
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