



ICON

Shown at 5 years
Maternal -
Eastern/German Cross



Shown at 7 years - 9.6 kg SA2

Icon has been used within our herd as an AI sire. He is a proven sire for growth rate and velvet, however Icon caught our attention due to his performance in the DPT (deer progeny testing) project. Icon was NO. 1 for EMA (eye muscle area) and tenderness when taste tests were done.

We have been using him strategically within our herd to enhance our EMA, meat yield and loin size which in turn will enhance flavour.

We are thrilled with the progeny this stag is producing and in particular the EMA results and the gains we have achieved in our meat yield assessments. Our recent EMA and loin size progress has been very pleasing.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
2 Years	2002	237	3.5	A2S
3 Years	2003		5	SA2
4 Years	2004	351	6.58	SAP
5 Years	2005		9.64	SA2
6 Years	2006	383	9.24	SA2
7 Years	2007		9.6	SA2
8 Years	2008		9.7	SA2
9 Years	2009		10.2	SA2
DECEASED	2009			