



WILKINS FARMING CO
— BREEDING FOR THE FUTURE —

SOUTH ISLAND RED STAG 2020 SALE

— VENISON AND BEEF —



• SHOWN AT 4 YEARS •
CARDRONA
• FULL PROFILE ON WEBSITE •

17 JANUARY 2020 2PM

65 HARVEY RD, OFF SH 6 BETWEEN FIVE RIVERS AND ATHOL



WILKINS FARMING CO
— BREEDING FOR THE FUTURE —

OUR MISSION

Our aim is to produce a high value animal from an efficient maternal weight hind through the use of the latest technology and best genetics available.



Michael Wilkins

On behalf of the team at Wilkins Farming Co



WILKINS FARMING CO
— BREEDING FOR THE FUTURE —

Contents

Mission Statement	2
Welcome	4
History & Vision	5
Herd Sires	12-26
SALE LOT SELECTION - EASTERN	
Sale Lots (Photos)	27
Sale Lots Index	28
Sale Lots	29-30
SALE LOT SELECTION - EUROPEAN	
Sale Lots (Photos)	31
Sale Lots Index	32
Sale Lots	33-40
SALE LOT SELECTION - MATERNAL	
Sale Lots (Photos)	41
Sale Lots Index	42
Sale Lots	43-54
Notable Sires of Dams	56-63
Future Sires	65-70
Management Tools	
Definitions and DEERSelect	71
Scanning for Meat Yield	73
Why Eastern?	74
Why European?	75
Why Maternals?	76
Health & Safety	83
Conditions of Sale	86
Host Farm	87

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All BV's quoted for animals born 2017 were taken from the A/H (across herds) run dated October 2019. Sire stags BV's quoted are from the A/H run dated October 2019. IOA (inches of antler) is a term now recognised as a measurement of live stags in hard antler, which is equivalent to the SCI scoring method.

Welcome



Welcome to our 11th annual South Island 2-year-old red stag sale.

Within our herd we continue to realise great results against our stud's key measures and stated vision of producing high value animals, that have a strong venison focus. For example, over the last few years, we have achieved a loin weight gain of 0.9kgs. Achieving in real terms an average weight of 3.7kgs to 4.6kgs, for animals of the same liveweight – an outstanding achievement for this important high value, export market cut.

This year's sale includes stags sired by:

- **Cardrona** - this exceptional stag possesses a superb combination of velvet and body weight.
- **Churchill** - continues to be ranked NO. 1 English stag for W12eBV for 7 years running. This year we have several of his quality sons on offer.
- **Rock Me** - once again we have progeny on offer from this key stud sire. He brings an outstanding bloodline with top performance that delivers on all key maternal traits, as well as exceptional velvet.
- **WF 144/05** - is one of our stalwart stags. I can strongly recommend the progeny on offer by this well proven sire for both maternal and terminal breeding.
- **WF 334/11** - has several outstanding sons on offer within the catalogue. They possess solid eBV's, growth rates and eye muscle areas to enhance your venison production.
- **Icon** - is a top performing Deer Progeny Test (DPT) stag for eye muscle area and tenderness.
- **Monza** - is a pure Eastern with solid growth rates and velvet performance.
- **Balton** - this awesome stag offers new Eastern blood from Kaposvar in Hungary.

We look forward to presenting our sale animals that will have sale day weights in excess of 250kgs and continuously improving velvet results, with the very best at over 5kgs as a 2-year-old.

Please note this year we have made the decision to organise the freight on account of the purchaser, unless specifically requested otherwise. This is to minimise the risk of injury to your purchase/s by reducing the number of yarding's and timeliness' of delivery.

The Wilkins Farming Co team look forward to hosting you at our Athol farm.

Should you have any questions prior to the sale, please do not hesitate to contact one of us.

Yours in farming

Michael Wilkins
Wilkins Farming Co

PLEASE BRING THIS CATALOGUE WITH YOU ON THE DAY.



WILKINS FARMING CO
— BREEDING FOR THE FUTURE —

History & Vision

We have been breeding deer for over five decades.

Our original bloodlines were sourced in the 1980's and 1990's and are based mainly on King Richard, a recognised champion sire, from Festl Park in Germany. We then crossed these German genetics with Fredrich to introduce Hungarian bloodlines to further enhance the venison growth rates and velvet production in our hind base. Our stud started recording pedigrees by tagging our first fawns at birth from November 1995.

In 2001 we initiated our first AI (Artificial Insemination) Programme, to introduce genetics from best in class sires. In addition, in 2004 we undertook our first Embryo Transfer (ET) Programme, identifying and multiplying the best genetics from our herd.

In 2008 we purchased the Stanfield Eastern European Red Deer stud, to strategically add substantial venison and antler enrichment to our breeding programme.

To add further venison depth to our hind base we then purchased the Doncaster Red Deer herd in 2012.

In 2015, in conjunction with Mt Hutt Station, we travelled throughout Europe and England to hand select World Leading Red Deer. After purchasing a number of stags, they were consolidated to England for further farming, where semen collection was undertaken for shipment back to our home farm in New Zealand.

Further, in 2018 we purchased the finest Woburn New Zealand herd, from Henrietta Dowager Duchess of Bedford. The stunning herd was originally sourced from the family's English Estate, one of the oldest managed deer herds in the world, dating back 100's of years.

As indicated by this brief historical insight, our dedication and investment (and that of other breeders whose herds we have purchased), is illustrative of our commitment to both the industry, and more specifically the ongoing development of our hind base.

Vision

Our aim is to produce a high value animal with a venison focus, from an efficient maternal weight hind using the latest technology and best genetics available.

To achieve this, we use world leading genetics and combine them with performance measures such as ultrasound scanning, CT scanning, DEERSelect, progeny testing and DNA testing.

Through recording key trait data, it is easier to mate the right hind to the appropriate stag to achieve specific breeding goals. During the selection process, we are constantly reviewing breed values, bloodlines and performance to date.

Our venison breeding programme employs the following foundations;

1. An **average adult hind body weight of 118+ kg**, which assists in creating satisfactory breeding efficiency. (This enables us to get this hinds progeny to the high value early spring market)
2. An **animal with a high carcass yield**, that also has an increased percentage of more valuable meat cuts, in order to deliver higher returns.
3. **Temperament, fertility, constitution, type and then calving date** are our key measures for successful breeding.
4. A **strong velvet base** delivers diversity and potential income over and above venison.

Specialists in deer performance

PGG Wrightson Deer provide a comprehensive service to enhance the performance of your Deer property.

Our dedicated team of Deer Specialists operates throughout New Zealand, servicing all aspects of the Deer industry.

From Pasture to Processor, Venison, Velvet and Trophies, Breeders and Finishers, Stud and commercial Deer farmers, Genetics, buying and selling.

The expertise within the PGG Wrightson Deer Specialist team could prove invaluable in the management of your Deer property.

Contact your local Deer Specialist today.

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027 432 1299

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Deer Stud
Co-ordinator
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Ben Beadle
Southland
027 728 1052





Genomic Opportunities for NZ Deer

For 20+ years GenomNZ has been conducting parentage analysis for the NZ Deer Industry. We offer a new SNP based parentage test, containing tens of thousands of markers providing a more accurate parentage assignment.

This sequencing method provides precise genomic relationships and breed composition, as well as parentage analysis.

Ear tissue punches are our preferred sampling method (Allflex TSU). This sample type has been shown to provide both higher quality DNA as well as potential on-farm benefits.

Hinds and Stags

Profiling, breed composition
\$27.50 per sample
All prices excluding GST

Calves

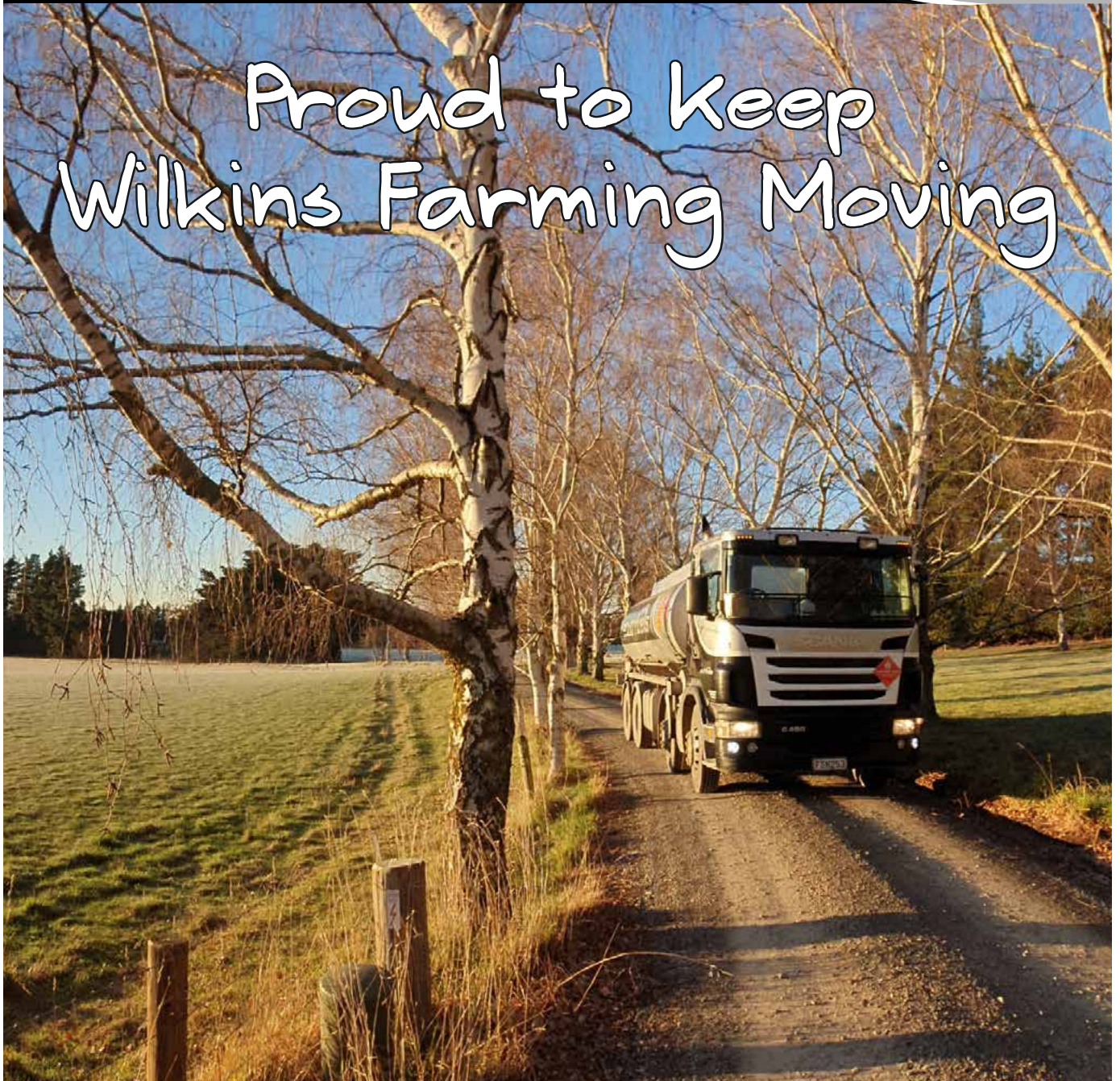
Full pedigree, breed composition
starting at \$25.85 per sample



Success isn't something you inherit.

Mike Wilkins is part of an innovative generation. One that's focused on growing successful businesses, not waiting expectantly for them. Wilkins Farming is a prime example. Together with his family, he's transformed it into something unique. See what's shaping the future of agribusiness at sharedstories.co.nz

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WILKINS FARMING CO
— BREEDING FOR THE FUTURE —

HERD SIRES

All Sires featured can be found on our website

wilkinsfarming.co.nz



Pictured: Churchill at 5 years

BALATON

Shown at 7 years
Eastern

• ENHANCE YOUR HERD •
**CHECK OUT
OUR NEW SIRE**
• ENHANCE YOUR HERD •



Balaton is an exciting addition to the Wilkins Farming artificial insemination herd. Sourced in conjunction with Bruce Hood from Mt Hutt.

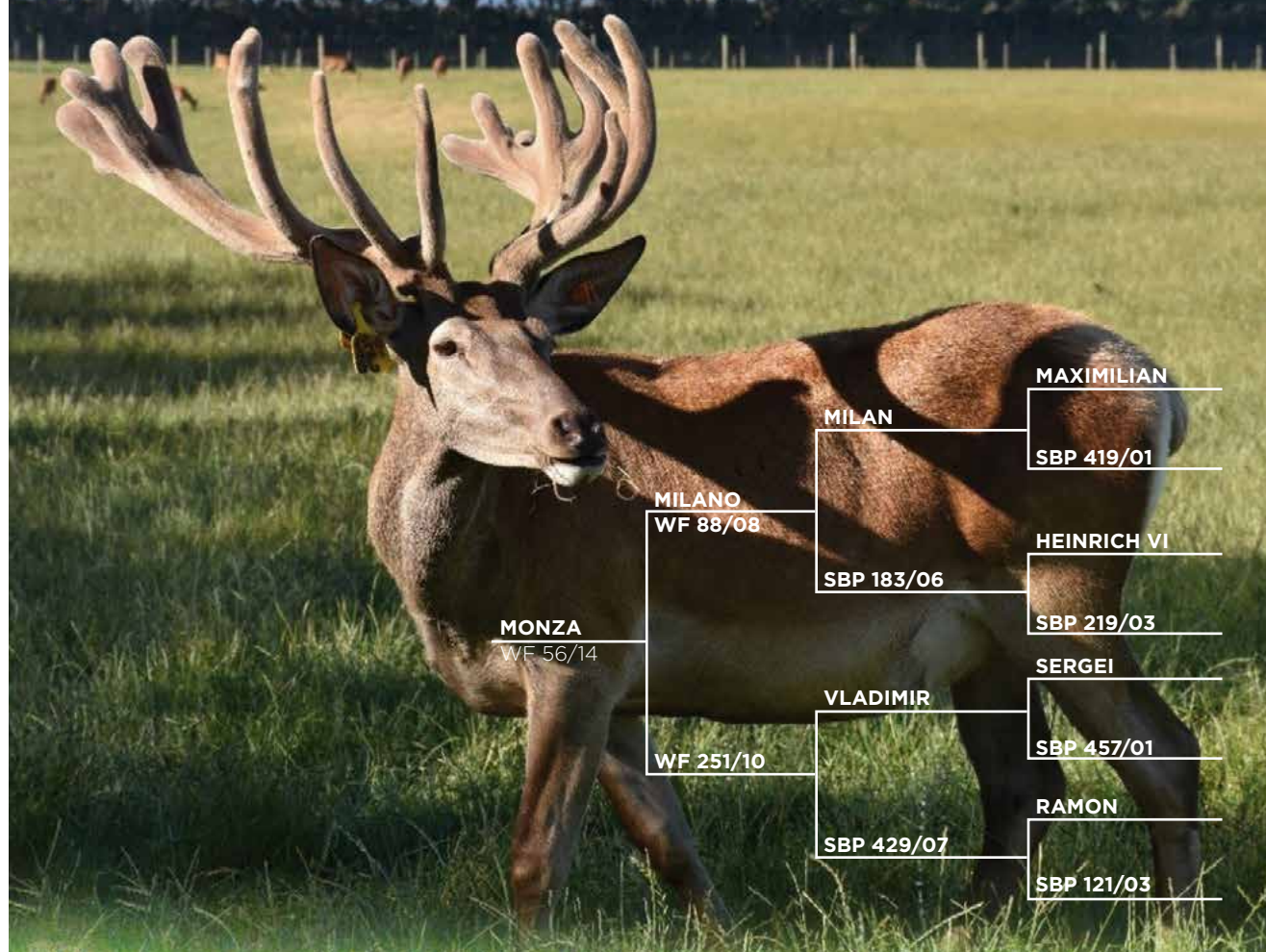
This stag bred by the Kaposvar University caught our attention because of his impressive body and antler traits. His length and depth of antler are evident in the photos shown of this stag combined with an impressive 28 point head.

Balaton has been imported for use within our Eastern herd via AI (artificial insemination)

Introducing Balaton's genetics to our current Eastern hind base gives us a new outcross ensuring expansion to our Eastern stud genetics.

MONZA

Shown at 2 years
Eastern



Shown at 2 years



Shown at 2 years

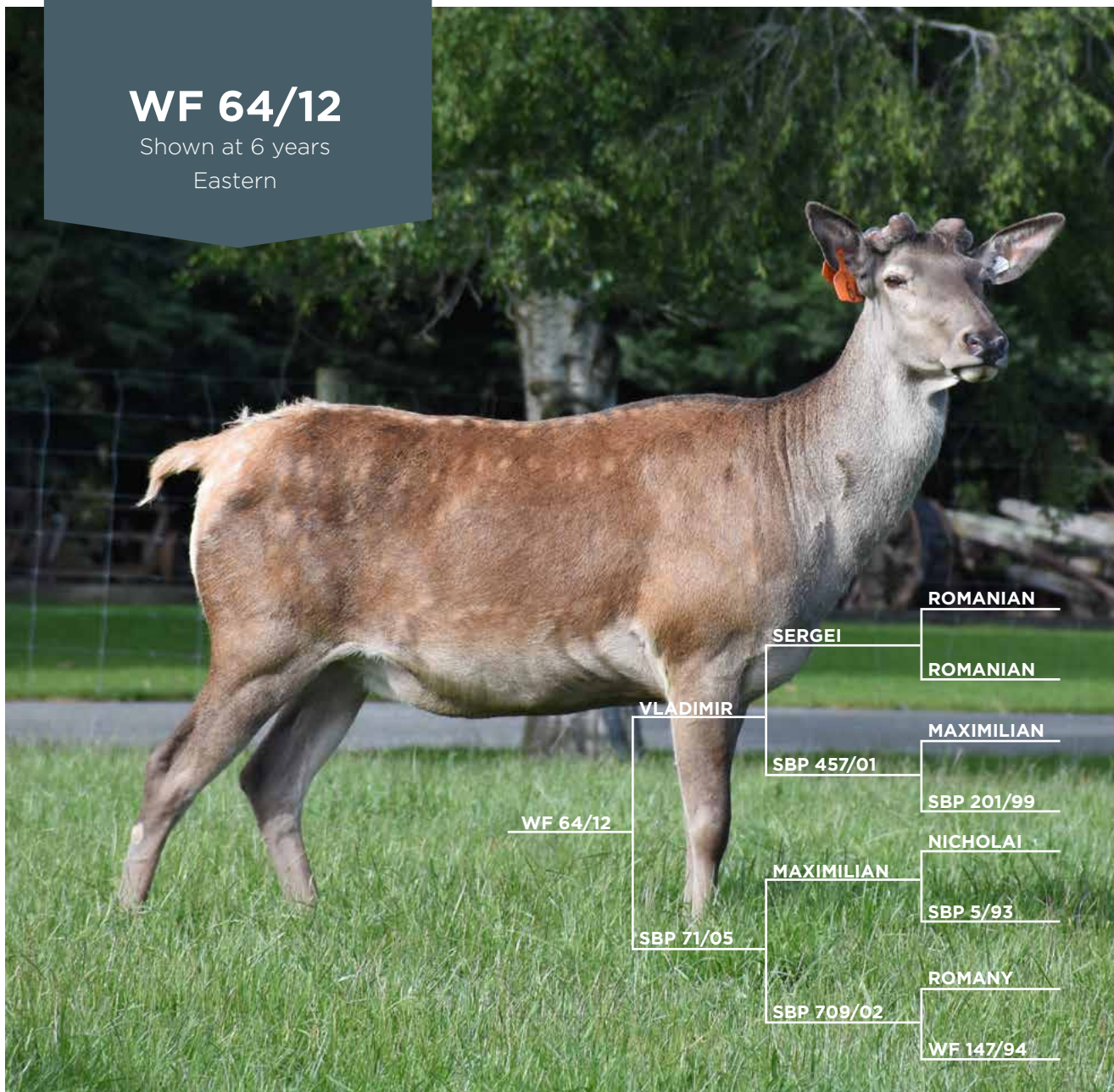
This young stag is a very exciting prospect. He has a lovely style of antler with a clean heavy beam and well balanced long tynes. His pedigree features Heinrich VI, Maximilian & Vladimir, all super stars in the world of Eastern European Red Deer breeding.

This big bodied stag weighed 251 kg at 2 years of age. Exceptional growth rates, good loin, LEANeBV and W12eBV, as well as a great temperament, this stag is the complete package.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
3 Months	2014	63.5		
11 Months	2014	143.5		
15 Months	2015	173.5		
W12eBV	2019	13.8		
LEANeBV	2015	3.62		
Estimated Loin Weight	2015	4.01		
2 Years	2016	251		HA
3 Years	2017	286	5.6	SA2
4 Years	2018	347	6.6	SA2

WF 64/12

Shown at 6 years
Eastern



6yo velvet

WF 64/12 is an incredibly impressive quiet Eastern stag.

Sired by Eastern stalwart Vladimir out of a Maximilian hind, there is excellent depth to this stag's pedigree. His sire Vladimir is an excellent all-round animal, delivering on both venison and velvet traits. Of special note is Vladimir's extremely correct velvet.

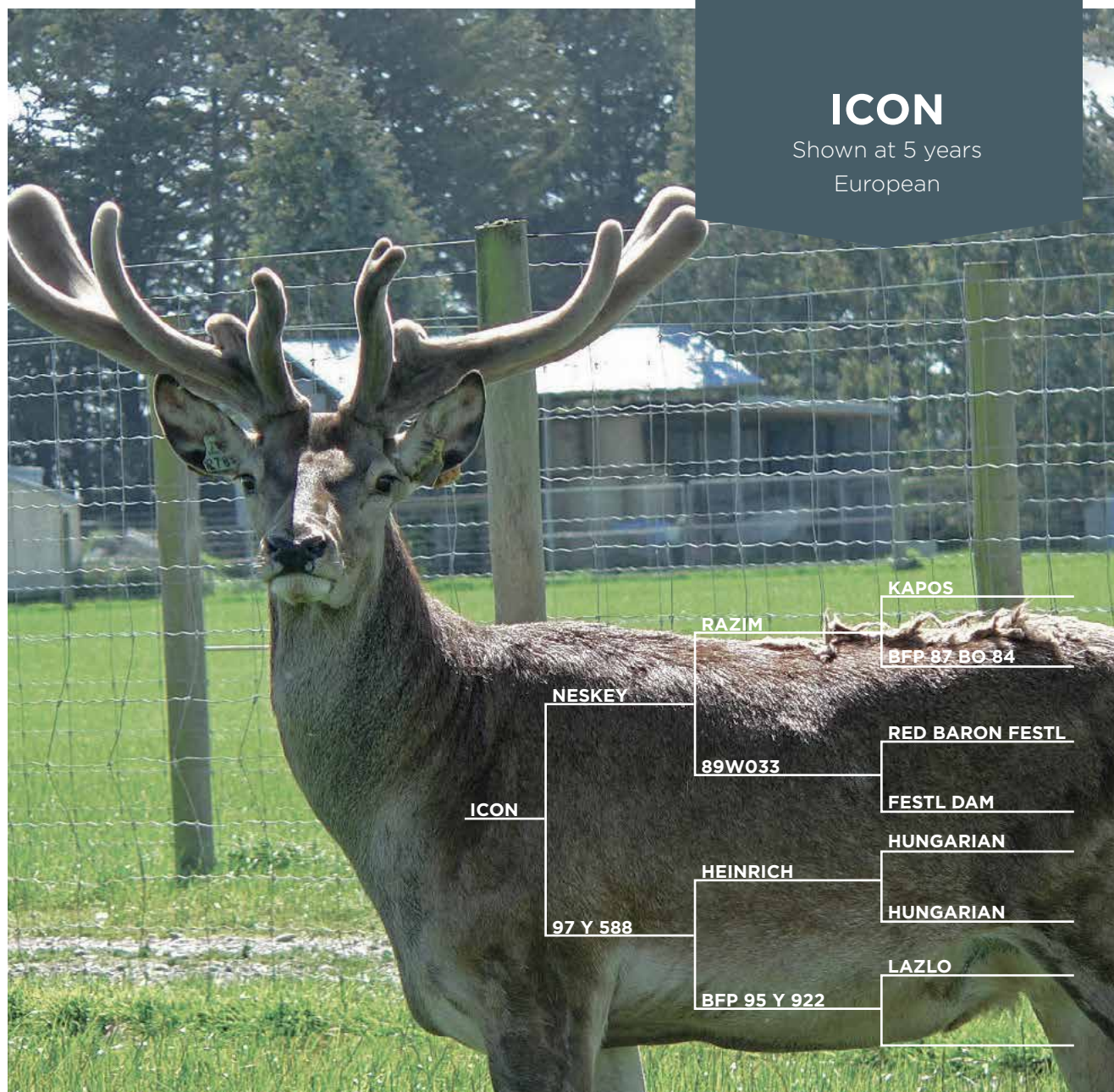
WF 64/12 delivers both solid growth rates as well as excellent velvet cuts as shown in the table to the below.

WF 64/12 boasts a super quiet nature and is lovely to work with.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning March weight	2013	81.5		
11 Months	2013	136		
15 Months	2014	171.5	4.3	A2S
Sale day weight	2015	235		
Estimated loin weight		3.89		
LEANeBV		6.18		
12MeBV		15.4		
3 Years	2013			
4 Years	2016			
5 Years	2017	334	6.9	SA2
6 Years	2018		7.6	SA2

ICON

Shown at 5 years
European



Shown at 7 years - 9.6 kg SA2

Icon has been used within our herd as an AI sire. He is a proven sire for growth rate and velvet, however Icon caught our attention due to his performance in the DPT (deer progeny testing) project. Icon was NO. 1 for EMA (eye muscle area) and tenderness when taste tests were done.

We have been using him strategically within our herd to enhance our EMA, meat yield and loin size which in turn will enhance flavour.

We are thrilled with the progeny this stag is producing and in particular the EMA results and the gains we have achieved in our meat yield assessments. Our recent EMA and loin size progress has been very pleasing.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
2 Years	2002	237	3.5	A2S
3 Years	2003		5	SA2
4 Years	2004	351	6.58	SAP
5 Years	2005		9.64	SA2
6 Years	2006	383	9.24	SA2
7 Years	2007		9.6	SA2
8 Years	2008		9.7	SA2
9 Years	2009		10.2	SA2
DECEASED	2009			

WF 144/05

Shown at 4 years
European



WF 144/05 is one of our stalwart sires, offering exceptional growth rates, yield and hardiness.

Sired by Maximilian, out of WF 34/03, one of our best dams for breeding efficiency.

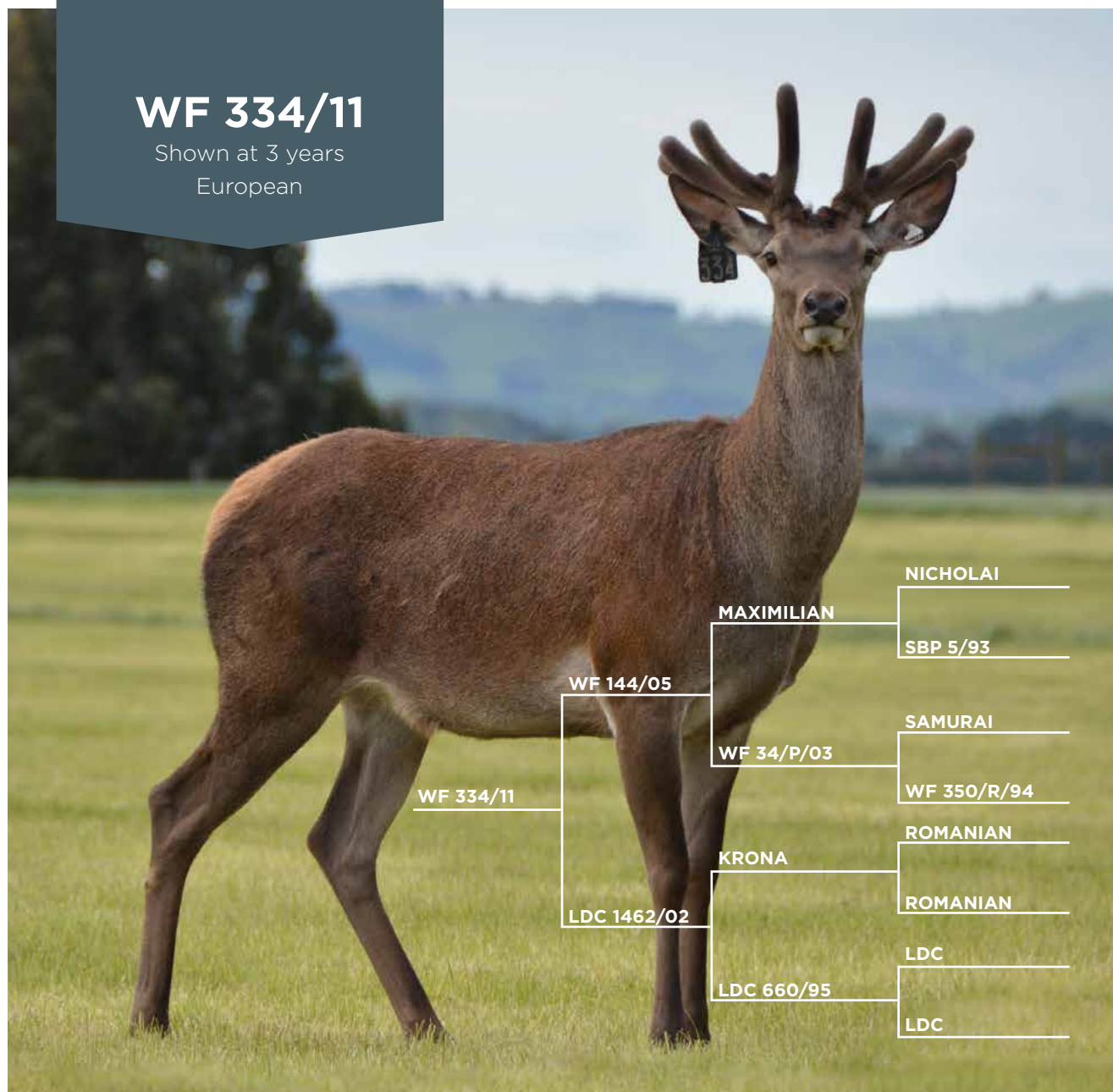
Ranked No. 1 for our born 2005 progeny for loin and carcass indexes, WF 144/05 continues to deliver well on all key performance measures. As at October 2019, WF 144/05 had a current W12eBV of + 18.8, with a 99% accuracy from 725 recorded progeny.

WF 144/05 is an ideal multipurpose sire for breeding replacement hinds with strong maternal traits, as well as high growth rates for venison production. He has great conformation, and we are continually impressed with his constitution through, and after the roar.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Jan	2006	48		
3 Months	March 2006	74		
6 Months	May 2006	101		
11 Months	October 2006	139		
14 Months	February 2007	187		
W12eBV		18.8		
2 Years	2008	213	3	A2S
3 Years	2009		Grown Out	
4 Years	2010	318	Grown Out	TBA
5 Years	2011		5.46	SA2
6 Years	2012	360	6.2	SA2
7 Years	2013	360	6.25	SA2
8 Years	2014	350	7.1	SA2
9 Years	2015	345	7.25	SA2
10 Years	2016		7.5	SA2
DECEASED	2017			

WF 334/11

Shown at 3 years
European



WF 334/11 is a star European stag for our born 2011 progeny with respect to venison production.

Sired by our stalwart sire WF 144/05 bred from a Doncaster hind, WF 334/11 was the heaviest 11 month stag at 146.5 kg, and a massive 188 kg at 15 months.

As shown in the table on the right, WF 334/11 not only returned a W12eBV of +22.1 in October 2019, but is also ranked in the top 5 for every other trait in our born 2011 progeny.

In 2019 WF 334/11 was the sire of impressive two year old stags with weights up to 278 kg.

WF 334/11 is following in the footsteps of his father, WF 144/05 as an all-round super star stag.

AGE	YEAR	BODY WEIGHT (kg)
Weaning	2012	77
11 Months	2012	146.5
W12eBV		+22.1
LEANeBV		8.64
Estimated Loin Weight		4.92
EMA		36.93
15 Months	2013	188
2 Years	2013	240
3 Years	2014	292
4 Years	2015	324
5 Years	2016	325
6 Years	2017	330
DECEASED	2018	

CARDRONA

Shown at 4 years
Maternal - English Cross



CARDRONA
ND/117/12

403
BRED BY JOHN SCURR

ADONIS

HIGHLANDER HIND

WARDLAW

ND 228/08
NETHERDALE

511Y
STANFIELD



Cardrona's sire 403 - Shown at 6 years

Cardrona is rated as one of our top sires. He delivers top growth rates and awesome velvet.

Sired by John Scurr's 403 (a stag with serious trophy traits and wow factor), Cardrona was bred at Netherdale from an English hind.

As indicated below, aged 3 years (sale day) Cardrona weighed 258 kg and cut an impressive 6.2 kg of SA2 velvet. As at October 2019, his W12eBV result of +10.3 is solid for this type.

Cardrona remains a strong and influential part of our herd, and his influence in our breeding programme continues to be significant.

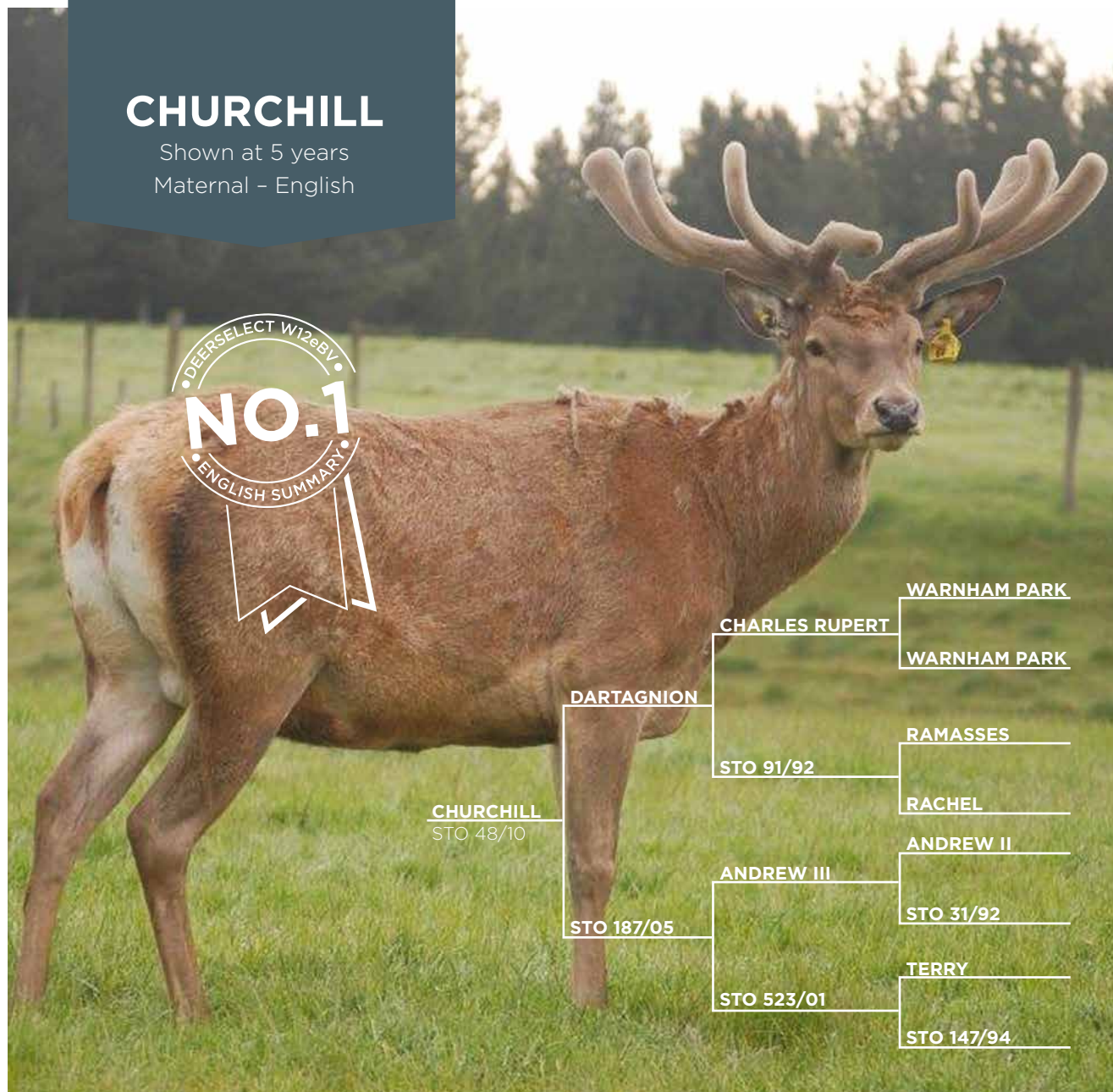


Shown at 3 years

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
3 Months	2013	76		
14 Months	2014	145		
22 Months	2014	196.5		
W12eBV		10.3		
2 Years	2014		3.84 CUT VERY EARLY	SA2
3 Years (SALE DAY)	2015	258	6.2	SA2
4 Years	2016	297	10.3	SA2
5 Years	2017	NA	14	SS
DECEASED	2017			

CHURCHILL

Shown at 5 years
Maternal - English



Shown at 2 years



Shown at 2 years

Churchill is a pure English sire whose growth rate is exceptional.

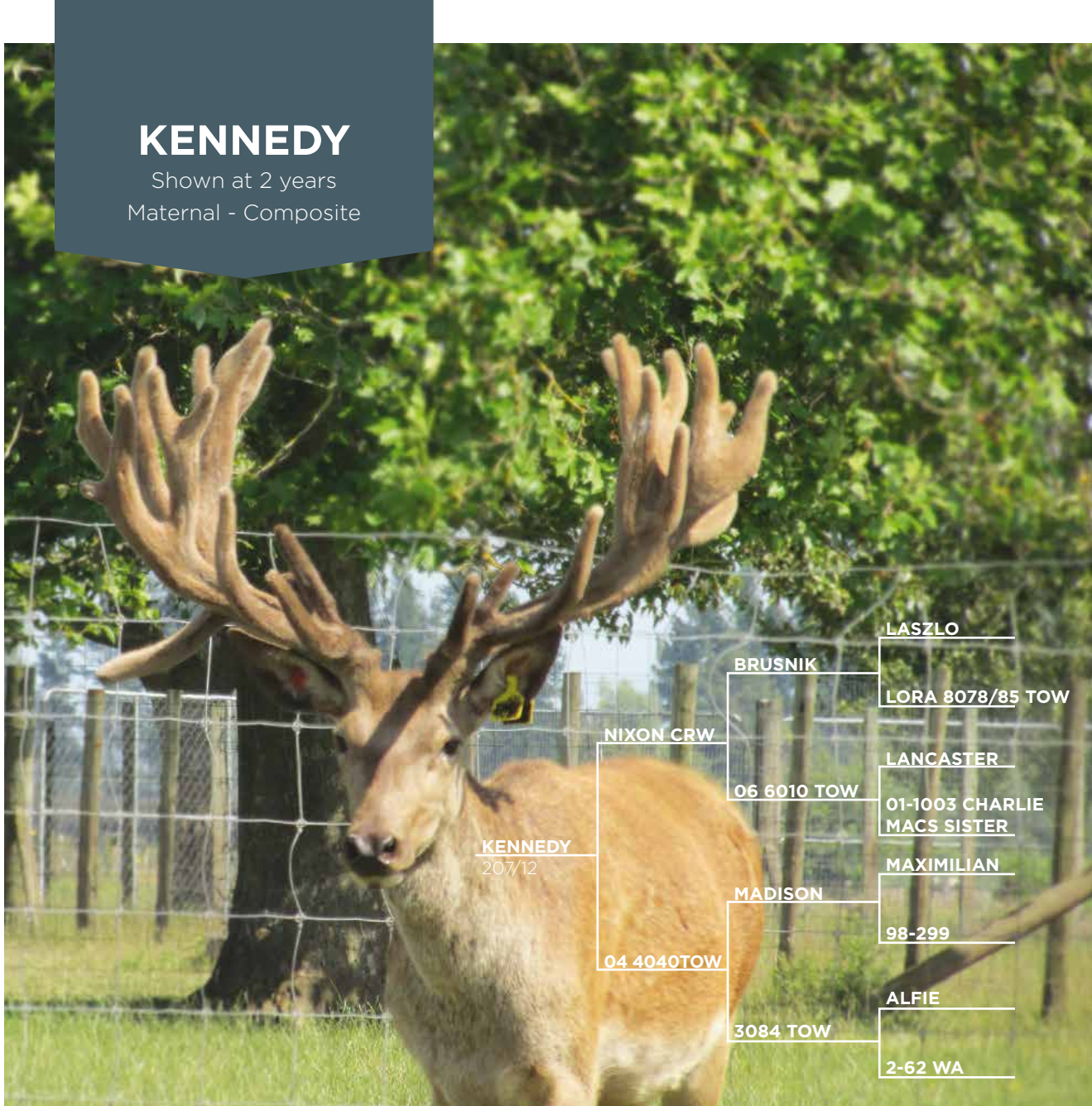
He is sired by Dartagnion, out of an Andrew III hind. Pure English, Warnham bloodlines.

He was a massive English stag, with the largest 15 and 18 month live weights Stanfield have produced for this type.

As indicated below, as at October 2019, Churchill's W12eBV was +17.5, with an accuracy of 99%. We are very pleased that Churchill is ranked No. 1 for W12eBV, and has been for 7 years (English sire summaries DEERSelect)

A key member of our stag team through AI, Churchill's reliability delivers progeny with exceptional growth rates and consistent velvet credentials.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
3 Weaning		70		
11 Months	2011	135.5		
W12eBV		17.5		
15 Months	2012	168		
2 Years	2012	237		
3 Years	2013	270	4.8	SA2
4 Years	2014	290	6	SA2
5 Years	2015	294	7	SA2
6 Years	2016	310	7.25	SA2
7 Years	2017	324	7.45	SA2
DECEASED	2018			



KENNEDY

Shown at 2 years
Maternal - Composite

KENNEDY
207/12

NIXON CRW

04 4040TOW

BRUSNIK

06 6010 TOW

MADISON

3084 TOW

LASZLO

LORA 8078/85 TOW

LANCASTER

01-1003 CHARLIE
MACS SISTER

MAXIMILIAN

98-299

ALFIE

2-62 WA



Velvet at 6 years



Sire - Nixon

Kennedy is an incredibly quiet, big bodied stag with impressive velvet credentials and trophy credentials.

He is sired by Nixon out of a Madison hind. Bred by Todd Crowley at Crowley Deer and affectionately referred to as “Horse”, this stag was a standout from day one in their eyes.

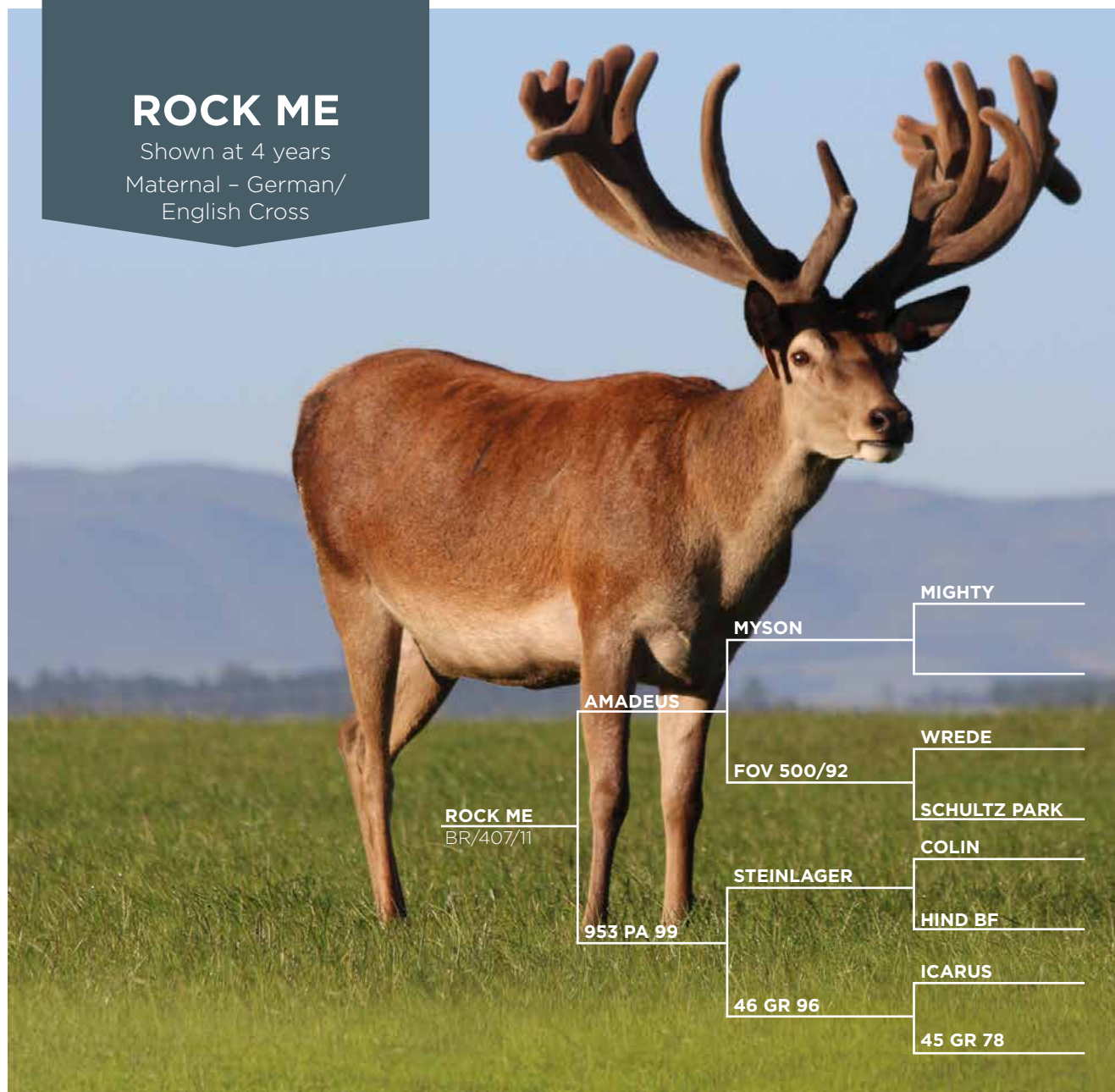
Kennedy has a huge body, 280 kg at 3 years of age on sale day combined with an outstanding head of antler as indicated below 16.7 kg!

This stag contains an exciting mix of genetics and we are eagerly awaiting what he will deliver to our herd in time.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
3 Years (Sale Day)	2015	280	16.7	HA
4 Years	2016	293	513 5/8 IOA	HA
5 Years	2017	313	15.6	SS
6 Years	2018		16	OG

ROCK ME

Shown at 4 years
Maternal - German/
English Cross



Shown at 2 years



Shown at 3 years

Rock Me has it all. He is an impressive stag that delivers well on all key traits.

He is sired by Amadeus, a Pure German who was bred by Foveran. Foveran described Amadeus as "the most amazing 2-year-old stag ever produced". Rock Me's dam is sired by Steinlager, bred by Black Forest and goes back to Colin who is a Festl Park German Sire. All in all this impressive breeding delivers a 7/8th German/English.

Impressive growth rates achieved which are rarely seen for this type. 148 kg at 15 months of age, and 244 kg at 2 years (sale day). These factors influenced our purchase of this stag from Brock Deer, and as at October 2019 Rock Me's W12eBV was +8.7.

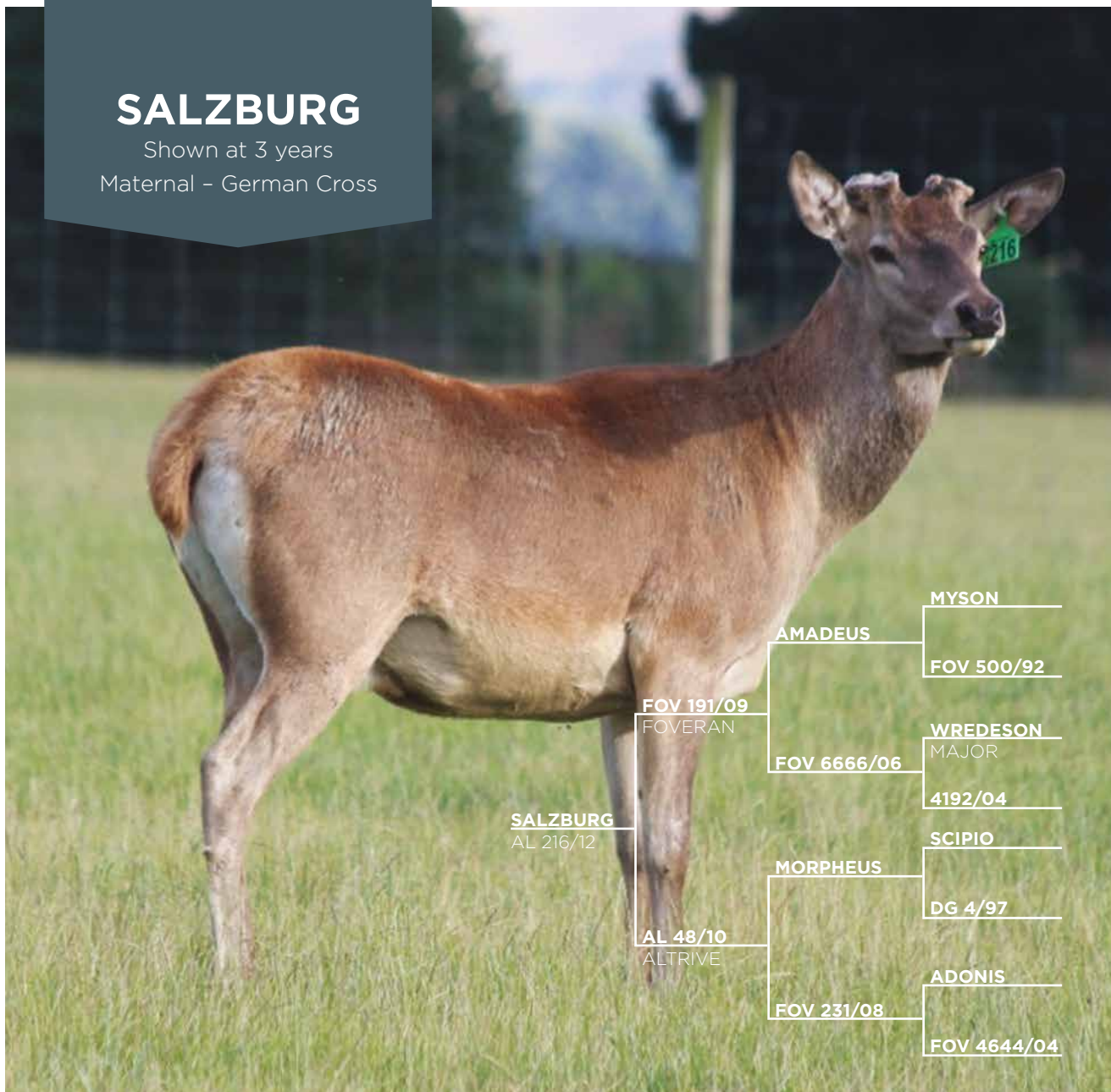
In addition, Rock Me offers outstanding antler, as you will see from the photos and data below. For example, at 2 years his velvet was estimated to be in excess of 6 kg. In December 2014 Rock Me cut an impressive 3 year old head of 14.8 kg OG velvet, along with 20 kg of OG velvet as a 4 year old.

Rock Me's influence within our European and Maternal breeding programme cannot be underestimated.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	23/04/2012	74		
W12eBV		8.7		
15 Months	February 2013	148		
2 Years	2013	244	370	IOA
3 Years	2014		14.8	OG
4 Years	2015		20	OG
DECEASED	2015			

SALZBURG

Shown at 3 years
Maternal – German Cross



Shown at 5 years



Shown at 3 years

Salzburg features excellent velvet credentials along with superb body weights, including an impressive weaning weight of 81 kg.

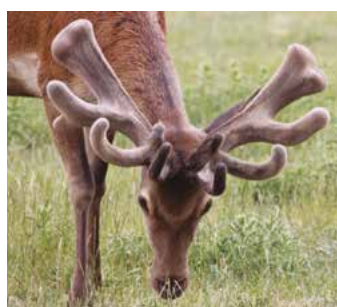
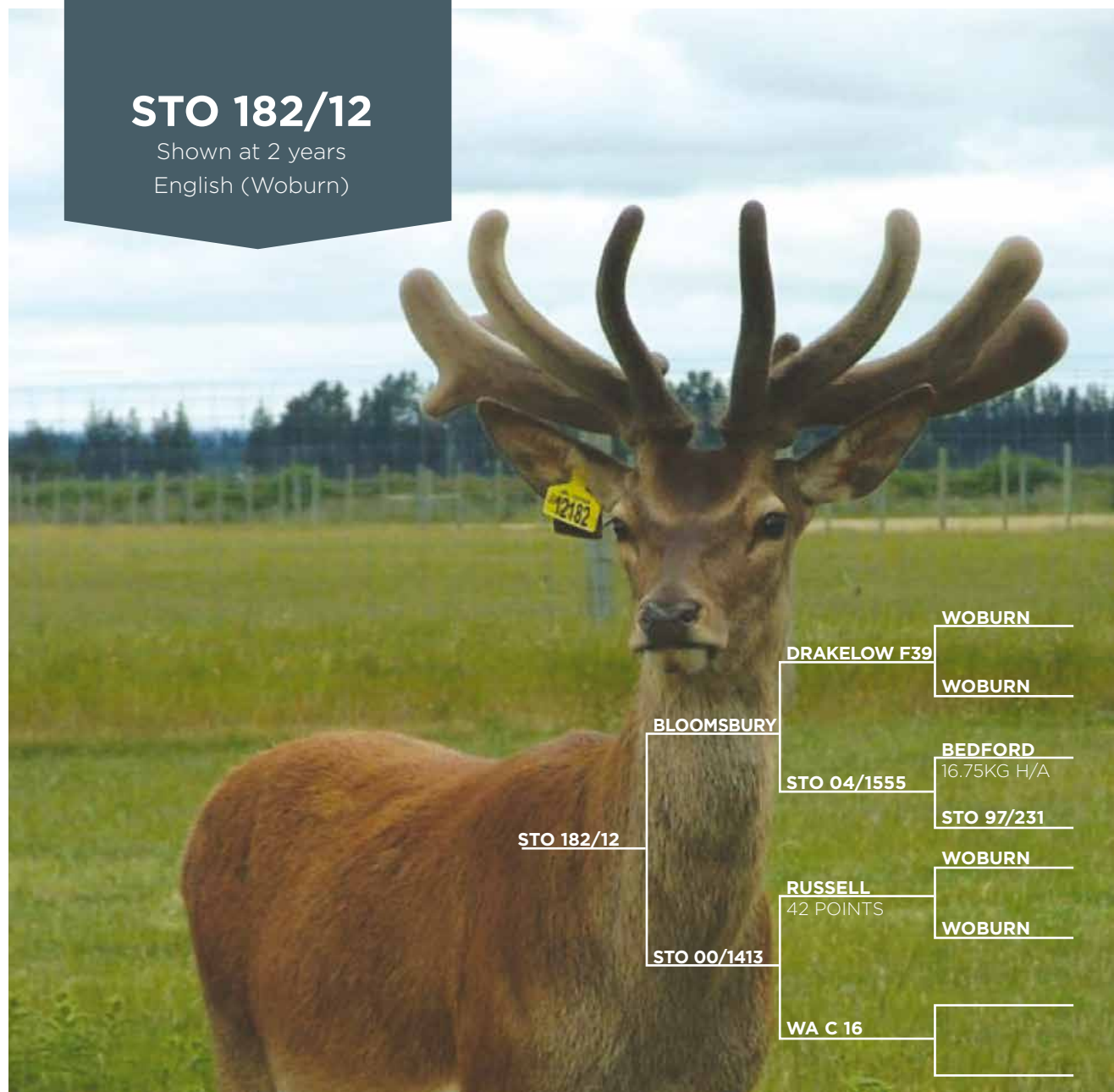
Purchased from the 2015 Altrive sale and bred by embryo transfer, Salzburg has a strong German influence. His pedigree contains industry heavy weight sires Amadeus, Morpheus, Adonis and Wredeson Major to name a few.

In future years, we are confident Salzburg will remain a key influencer within our maternal breeding programme.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
3 Months	2013	81		
14 Months	2014	146		
W12eBV		6.6		
15 Months	2014	NA		
2 Years	2014		5.75	
3 Years	2015	244	7.4	
4 Years	2016	260	9.9	SA2
5 Years	2017	282	510 7/8 IOA	HA
6 Years	2018	284	12	SS

STO 182/12

Shown at 2 years
English (Woburn)



Shown at 2 years



Shown at 2 years

STO 182/12 is a pure English sire purchased specifically for Wilkins Farming maternal venison and velvet programmes.

Sired by the impressive and highly rated Bloomsbury this stag was bred by Stanfield.

This stag is a twin from his dam 00/1413 who produced a 69 pointer and rising stars competition winner.

STO 182/12 has very wide, thick and correct velvet.

We are using STO 182/12 to breed his Woburn bloodline strategically in our breeding programmes.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2013	37.8		
6 Months	2013	67.5		
15 Months	2014	127.5		
18 Months	2014	130		
2 Years	2014	175.5		
3 Years	2015	201	5.85	SA
4 Years	2016	229	6.15	SA2
5 Years	2017	275	6.15	SA2
6 Years	2018	278	8.6	SA2

STO 194/12

Shown at 3 years
English (Woburn)



STO 194/12 is a pure English stag with exceptional body weights for this type.

A key influencer behind the purchase of STO 194/12 was his huge 15 month live weight of 154.5 kg. He's the biggest Woburn bred at Stanfield for 15 month weight.

The combination of genetics behind this stag provides a solid foundation to breed top all-round velvet and growth rate English sires.

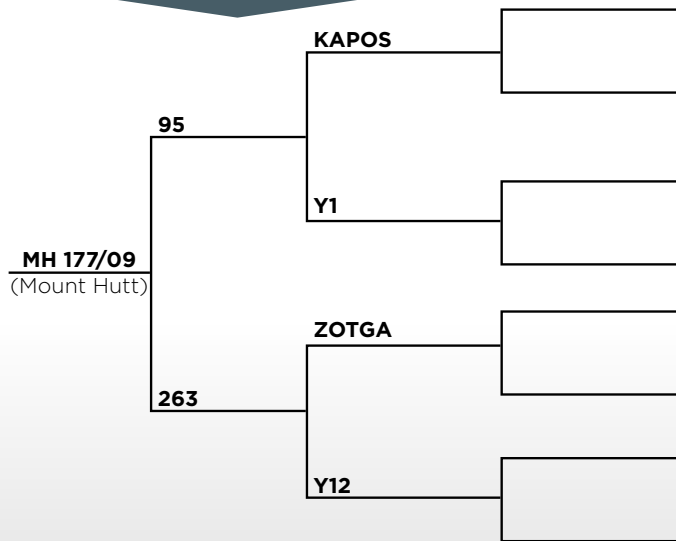
We are using STO 194/12 to breed strategically in our maternal breeding programmes.

STO 194/12 is showing promise to date and we are looking forward to his positive influence in our herd.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	February 2013	48.8		
6 Months	May 2013	71.0		
11 Months				
W12eBV		+4.1		
LEANeBV				
Estimated Loin Weight				
15 Months	February 2014	154.5		
18 Months	July 2014	150.0		
2 Years	December 2014	206.0		
3 Years	2015		6.05	SA
4 Years	2016		6.5	SA
DECEASED	2017			

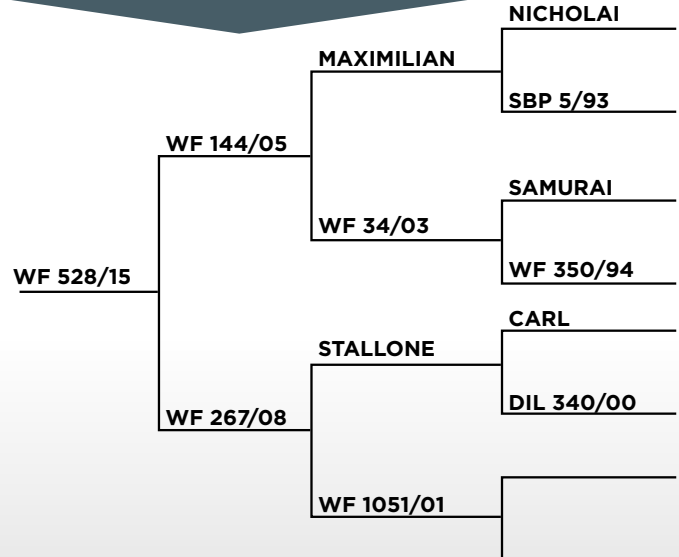
MH 177/09

Eastern



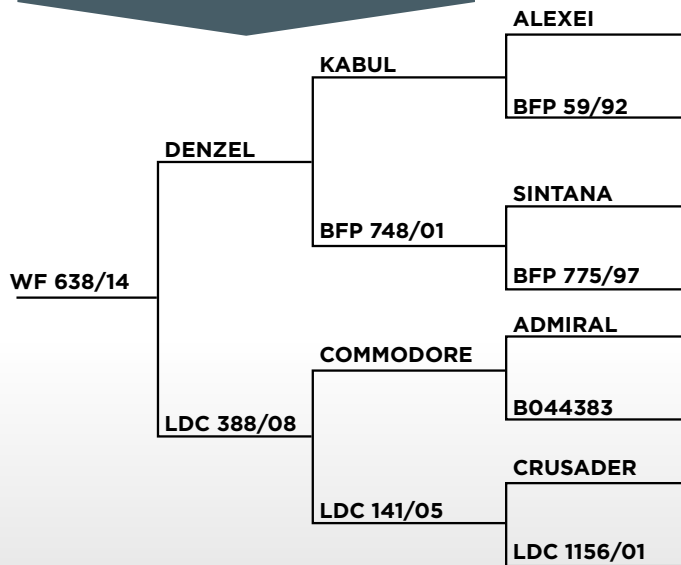
WF 528/15

European



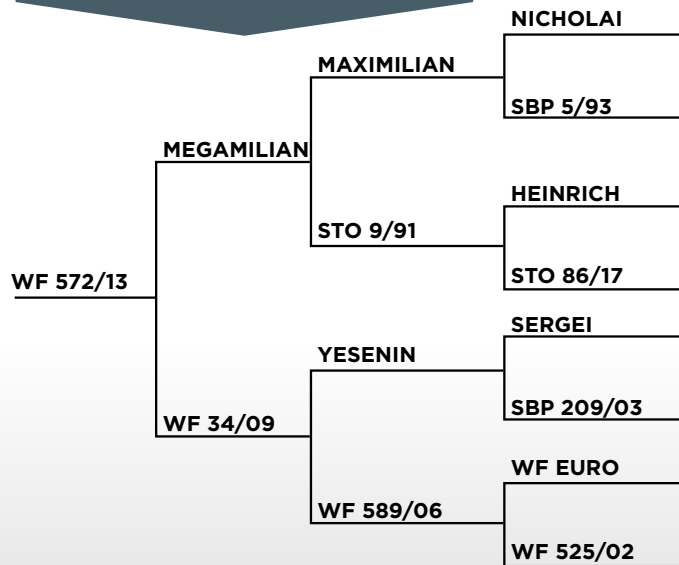
WF 638/14

Eastern



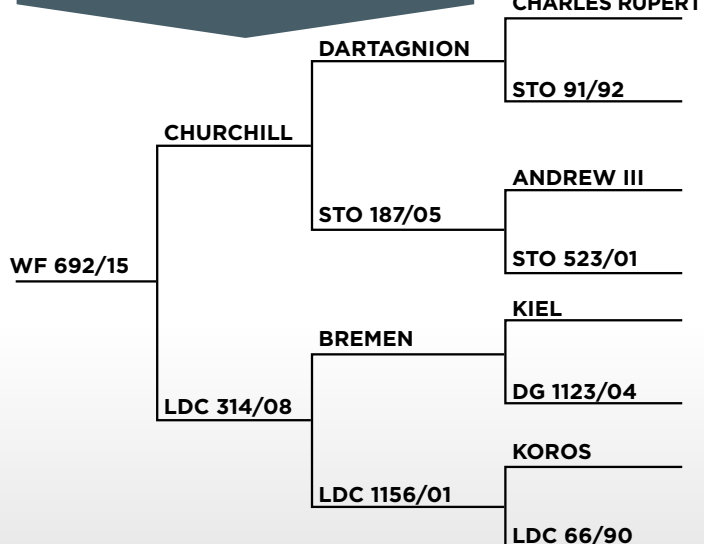
WF 572/13

European



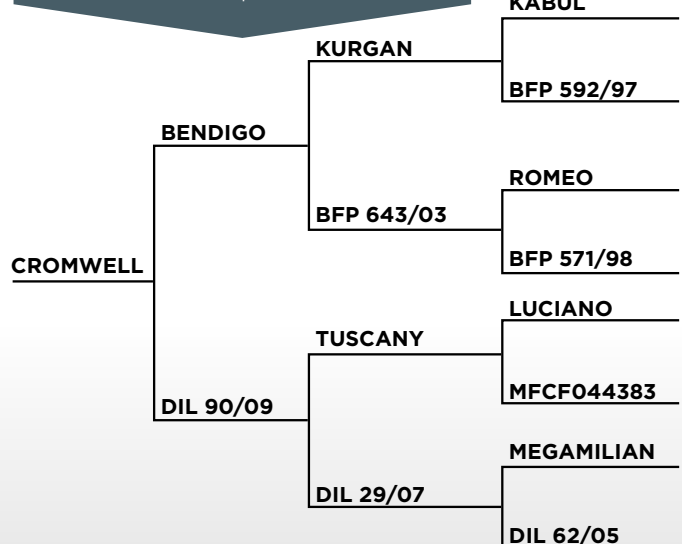
WF 692/15

Maternal



CROMWELL

European





LOT 1

TAG 26

SIRE: MONZA

W12eBV	15.51
EMAcBV	-2.34
CDeBV	-4.39
15 MONTH WEIGHT	187



LOT 2

TAG 12

SIRE: MONZA

W12eBV	14.19
EMAcBV	-0.82
CDeBV	-2.44
15 MONTH WEIGHT	147

Eastern Sale Lots

Eastern Sale Lot Index

The animals highlighted in bold are ranked in the top 3 of the Easterns on offer for this trait

Lot No.	Tag	Sire	Dam	W12eBV	EMAAceBV	CDeBV	Est. Loin weight	EMA	Weaning weight	11 month weight	15 month weight
1	26	Monza	WF 251/10	15.51	-2.34	-4.39	5.16	36.46	76	134	187
2	12	Monza	WF 191/09	14.19	-0.82	-2.44	5.39	38.09	66	122	147
3	64	WF 638/14	SBP 381/07	12.24	0.5	0.77	5.12	36.73	73	129	152
4	8	Balaton	WF 128/12	9.85	-1.47	-2.98	4.47	33.09	73	119	152
5	46	MH 177/09	WF 185/10	9.7	0.34	-2.31	5.30	37.9	61	119	143
6	4	WF 638/14	WF 167/11	8.24	-1.55	1.98	5.28	36.77	72	130	162



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See page 71 for details on definitions

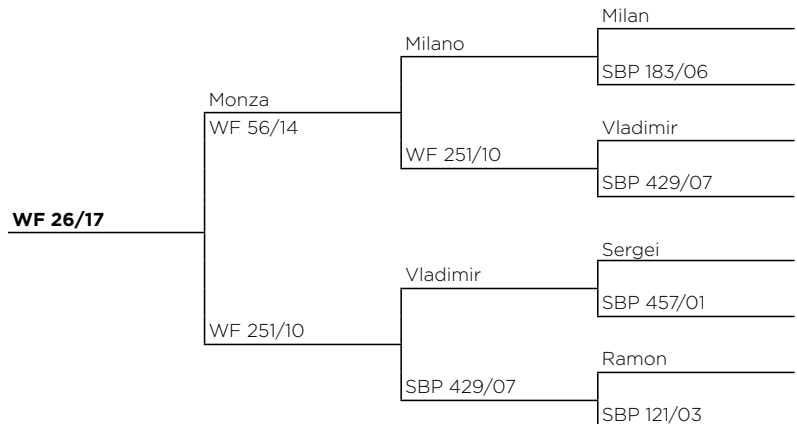
NOTES:

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LOT No. 1

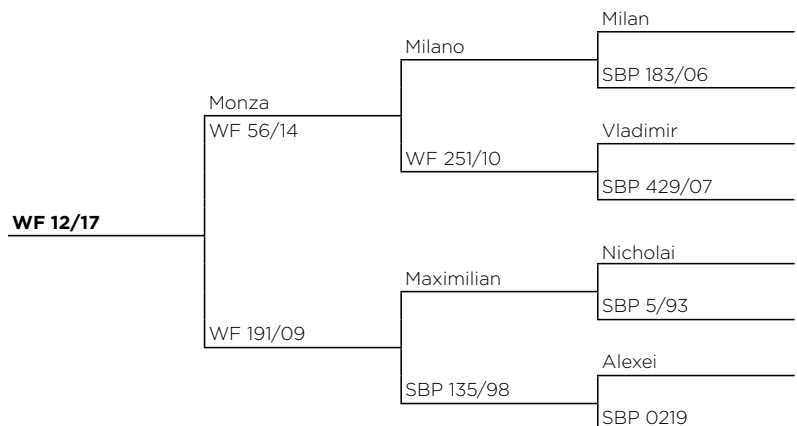
MEASURE	RESULT
Weaning weight	76
11 month live weight	134
15 month live weight	187
W12eBV	15.51
EMAcBV	-2.34
CDeBV	-4.39
Estimated loin weight	5.16
Eye muscle area	36.46



A very impressive stag here, big body all the way through. **76 kg** wean and **187 kg** at 15 months, good estimated loin weight at 5.16 kg.

LOT No. 2

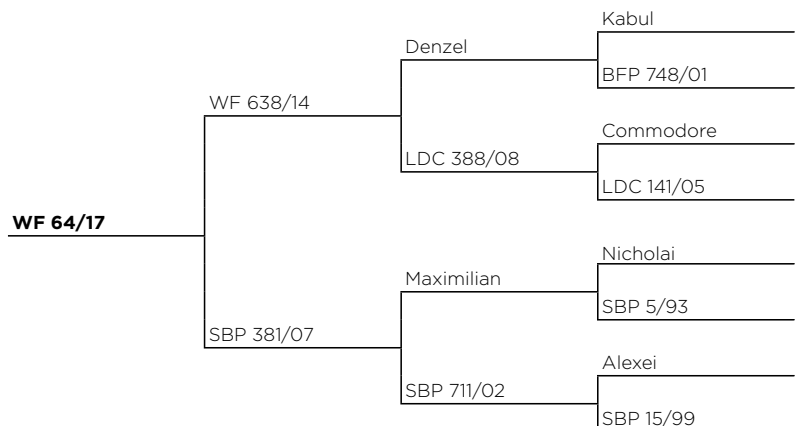
MEASURE	RESULT
Weaning weight	66
11 month live weight	122
15 month live weight	147
W12eBV	14.19
EMAcBV	-0.82
CDeBV	-2.44
Estimated loin weight	5.39
Eye muscle area	38.09



An exciting combination here with Monza over a Maximilian hind. Solid W12eBV combined with a good estimated loin weight, plus the depth of breeding in the dam and grand dam - 6 sale stags.

LOT No. 3

MEASURE	RESULT
Weaning weight	73
11 month live weight	129
15 month live weight	152
W12eBV	12.24
EMAcBV	0.50
CDeBV	0.77
Estimated loin weight	5.12
Eye muscle area	36.73

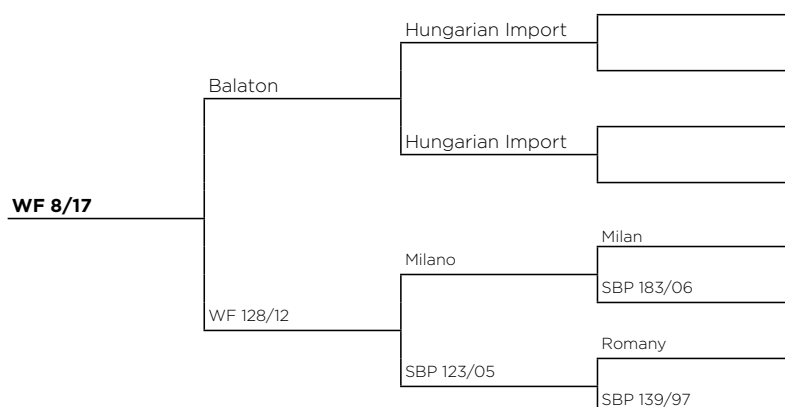


Sired by a Denzel son this stag looks the part with a big body and big antler. Good weaning weight and estimated loin weight for venison production.



LOT No. 4

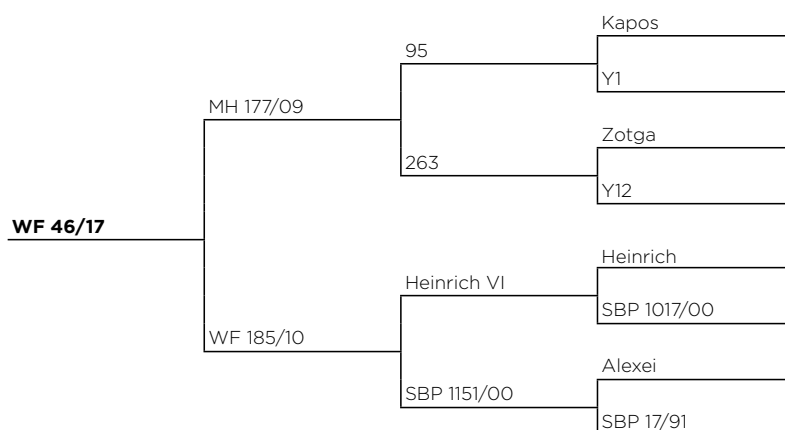
MEASURE	RESULT
Weaning weight	73
11 month live weight	119
15 month live weight	152
W12eBV	9.85
EMAcBV	-1.47
CDeBV	-2.98
Estimated loin weight	4.47
Eye muscle area	33.09



Solid weaning weight, exciting new bloodlines that include excellent antler and body traits.

LOT No. 5

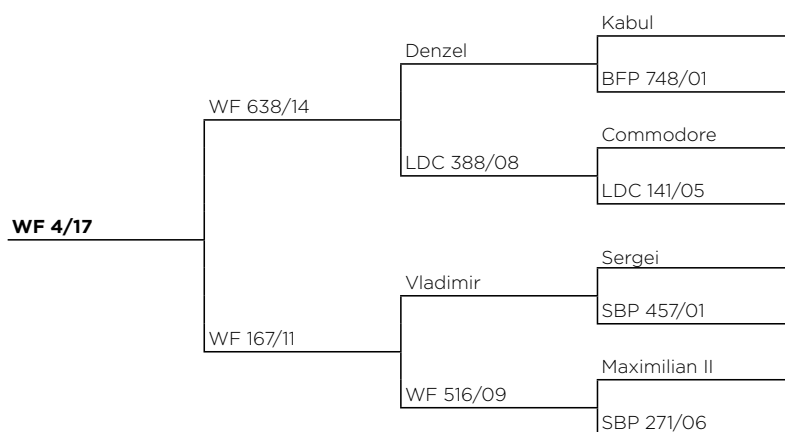
MEASURE	RESULT
Weaning weight	61
11 month live weight	119
15 month live weight	143
W12eBV	9.7
EMAcBV	0.34
CDeBV	-2.31
Estimated loin weight	5.30
Eye muscle area	37.9



Very blocky looking Eastern stag, offering new Eastern blood ex Mount Hutt station, good estimated loin weight of **5.30 kg**.

LOT No. 6

MEASURE	RESULT
Weaning weight	72
11 month live weight	130
15 month live weight	162
W12eBV	8.24
EMAcBV	-1.55
CDeBV	1.98
Estimated loin weight	5.28
Eye muscle area	36.77



Good weaning and solid 15 month weights. Very good loin weight of **5.28 kg** on this blocky stag going back to Vladimir.



LOT 106

TAG 822

SIRE: WF 334/11

W12eBV	19.59
EMAcBV	0.74
CDeBV	-4.48
15 MONTH WEIGHT	156



LOT 111

TAG 712

SIRE: WF 144/05

W12eBV	17.41
EMAcBV	1.27
CDeBV	-5.8
15 MONTH WEIGHT	171



LOT 114

TAG 626

SIRE: WF 334/11

W12eBV	16.25
EMAcBV	1.45
CDeBV	-3.22
15 MONTH WEIGHT	156



LOT 121

TAG 612

SIRE: WF 334/11

W12eBV	13.52
EMAcBV	1.03
CDeBV	-3.68
15 MONTH WEIGHT	145

European Sale Lots

European Sale Lot Index

The animals highlighted in bold are ranked in the top 10 of the Europeans on offer for this trait

Lot No.	Tag	Sire	Dam	W12eBV	EMAcBV	CDeBV	Est. Loin weight	EMA	Weaning weight	11 month weight	15 month weight
100	486	WF 334/11	WF 501/13	23.41	0.59	-6.40	5.23	35.91	70	128	156
101	756	Cromwell	WF 565/13	23.13	1.01	-4.47	6.06	39.39	84	142	189
102	516	Cromwell	LDC 416/08	22.78	0.02	-2.76	4.32	30.97	70	119	156
103	786	Cromwell	WF 591/13	21.42	0.01	-3.73	5.20	36.23	84	127	158
104	534	WF 144/05	WF 811/12	21.39	0.15	-3.66	4.52	33.97	76	121	148
105	510	Cromwell	LDC 390/08	19.69	-0.48	-2.25	4.44	32.85	72	121	151
106	822	WF 334/11	WF 739/13	19.59	0.74	-4.48	5.39	38.13	70	124	156
107	718	Cromwell	WF 35/08	19.36	-1.29	-1.03	4.30	30.37	68	125	176
108	654	WF 572/13	WF 911/14	19.22	0.07	-3.26	4.88	36.06	62	116	155
109	540	Cromwell	LDC 392/08	19.09	-0.38	-2.25	4.80	33.41	59	122	141
110	464	Icon	WF 522/12	17.72	2.44	-0.33	5.57	38.78	76	125	181
111	712	WF 144/05	WF 441/13	17.41	1.27	-5.80	4.90	34.61	73	127	171
112	652	WF 572/13	WF 469/14	16.88	0.50	-2.92	3.94	29.62	59	113	154
113	836	WF 334/11	WF 110/08	16.61	1.04	-1.54	4.87	36.59	73	120	154
114	626	WF 334/11	WF 500/10	16.25	1.45	-3.22	5.23	36.99	69	126	156
115	674	WF 64/12	WF 163/08	16.08	0.83	-1.49	5.48	39.30	62	118	150
116	706	WF 144/05	WF 137/09	15.5	1.09	-3.59	4.68	34.12	75	126	169
117	700	WF 144/05	WF 294/08	15.46	1.65	-5.06	5.39	38.70	73	122	164
118	848	WF 64/12	WF 283/08	15.05	0.09	-3.55	5.21	35.77	66	129	183
119	692	WF 144/05	WF 175/08	14.68	1.95	-3.01	5.22	37.46	72	120	164
120	798	WF 334/11	WF 70/11	14.4	0.76	-3.81	5.09	37.09	71	121	154
121	612	WF 334/11	WF 183/03	13.52	1.03	-3.68	5.04	36.16	63	120	145
122	780	WF 64/12	WF 233/03	11.52	0.58	-2.60	5.59	40.12	58	116	150
123	580	Icon	WF 561/12	11.43	3.19	-1.85	6.04	43.35	75	118	155



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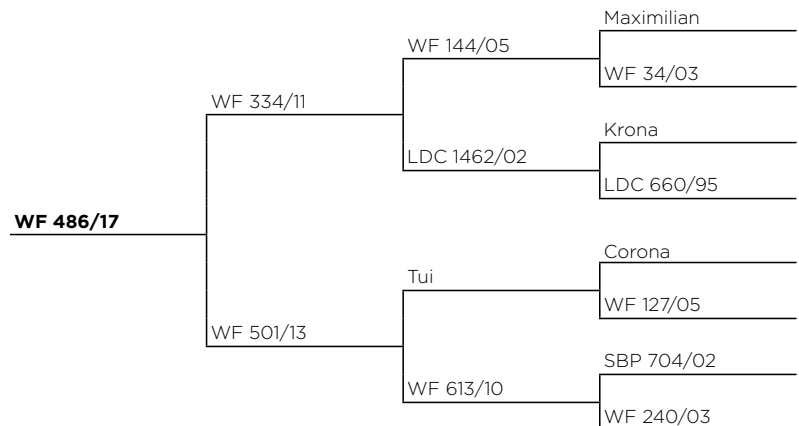
See page 71 for details on definitions

NOTES:



LOT No. 100

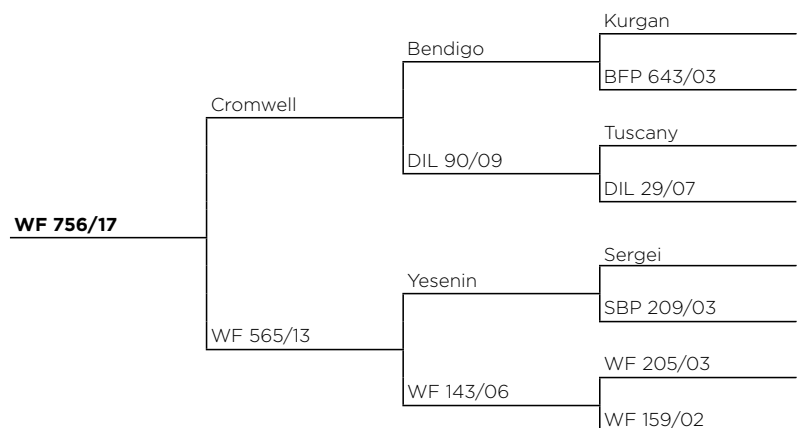
MEASURE	RESULT
Weaning weight	70
11 month live weight	128
15 month live weight	156
W12eBV	23.41
EMAceBV	0.59
CDeBV	-6.40
Estimated loin weight	5.23
Eye muscle area	35.91



Nice big WF 334/11 son, good weaning and 11 month weight.
5.23 kg loin weight and a conception date (CDeBV) of **-6.4 days**.

LOT No. 101

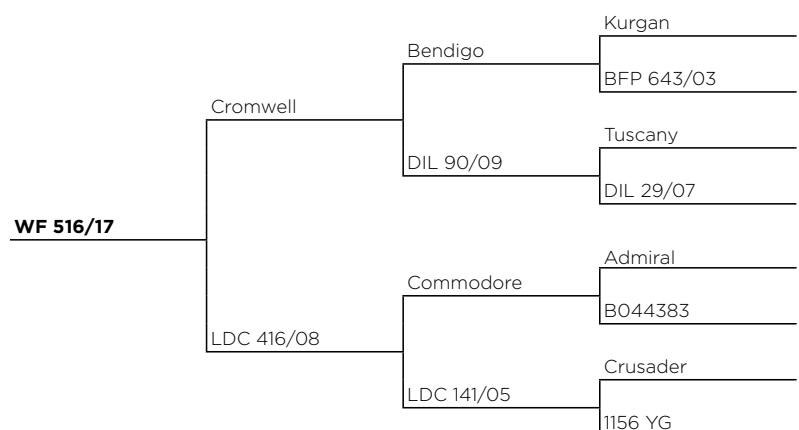
MEASURE	RESULT
Weaning weight	84
11 month live weight	142
15 month live weight	189
W12eBV	23.13
EMAceBV	1.01
CDeBV	-4.47
Estimated loin weight	6.06
Eye muscle area	39.39



Here's a big stag with an extreme growth rate, **84 kg** wean through to **189 kg** at 15 months. Big estimated loin and eye muscle area (EMA) to boot. Weaned **63%** breeding efficiency.

LOT No. 102

MEASURE	RESULT
Weaning weight	70
11 month live weight	119
15 month live weight	156
W12eBV	22.78
EMAceBV	0.02
CDeBV	-2.76
Estimated loin weight	4.32
Eye muscle area	30.97

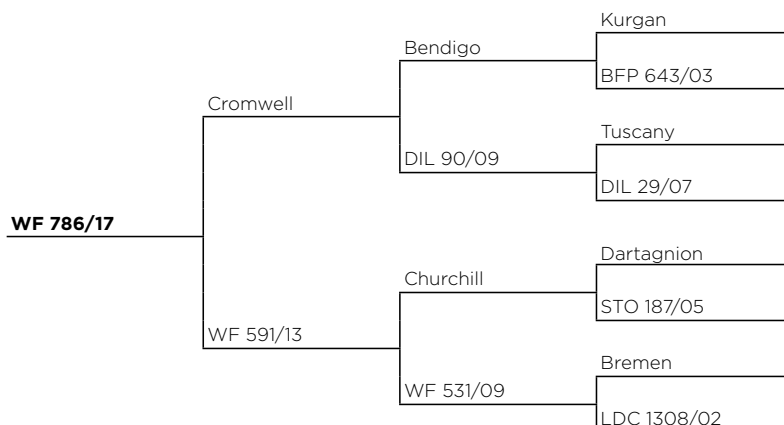


Good weaning weight, Cromwell back to a Doncaster hind, solid W12eBV of **22.78**.



LOT No. 103

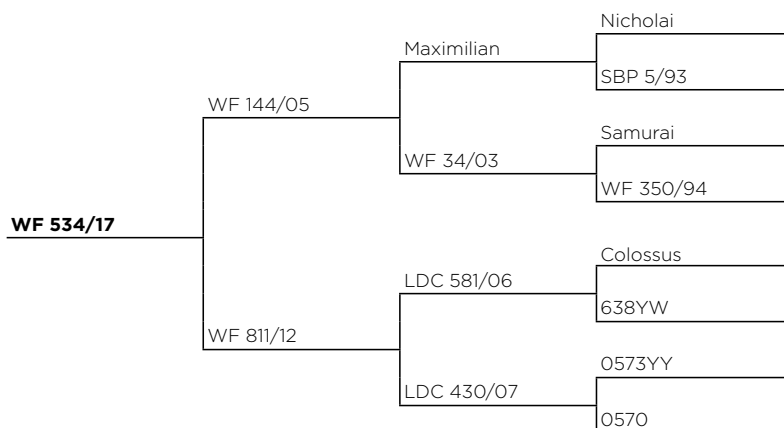
MEASURE	RESULT
Weaning weight	84
11 month live weight	127
15 month live weight	158
W12eBV	21.42
EMAcBV	0.01
CDeBV	-3.73
Estimated loin weight	5.2
Eye muscle area	36.23



Big weaning weight with Churchill on the dam side.
Meat yield also looking good with a 5.2 kg loin weight.
Good all round performer. Impressive breeding efficiency of **64%** at weaning.

LOT No. 104

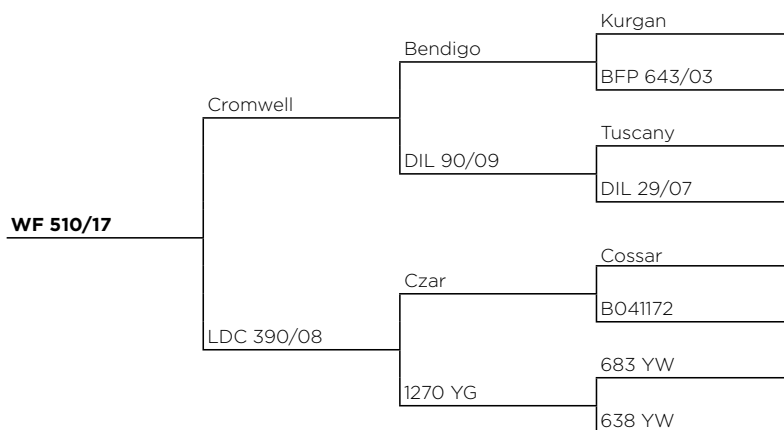
MEASURE	RESULT
Weaning weight	76
11 month live weight	121
15 month live weight	148
W12eBV	21.39
EMAcBV	0.15
CDeBV	-3.66
Estimated loin weight	4.52
Eye muscle area	33.97



A nice WF 144/05 son back to a Doncaster hind, big weaning weight of **76 kg** - solid performer.

LOT No. 105

MEASURE	RESULT
Weaning weight	72
11 month live weight	121
15 month live weight	151
W12eBV	19.69
EMAcBV	-0.48
CDeBV	-2.25
Estimated loin weight	4.44
Eye muscle area	32.85

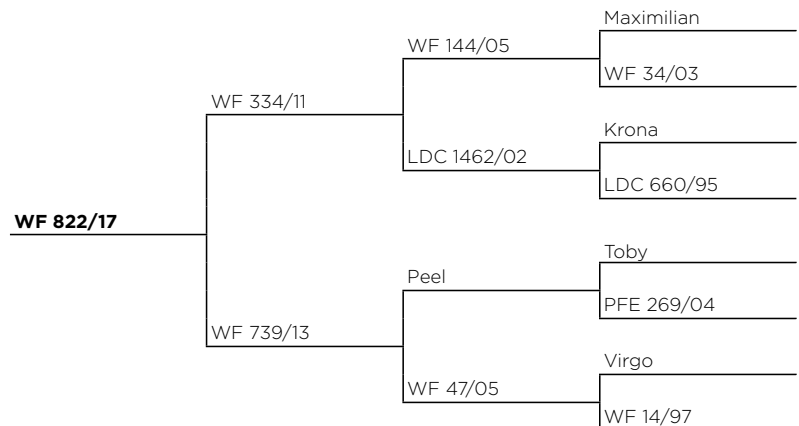


Good weaning weight with Cromwell back to a Doncaster hind.
Good breeding efficiency at weaning **72 kg**.



LOT No. 106

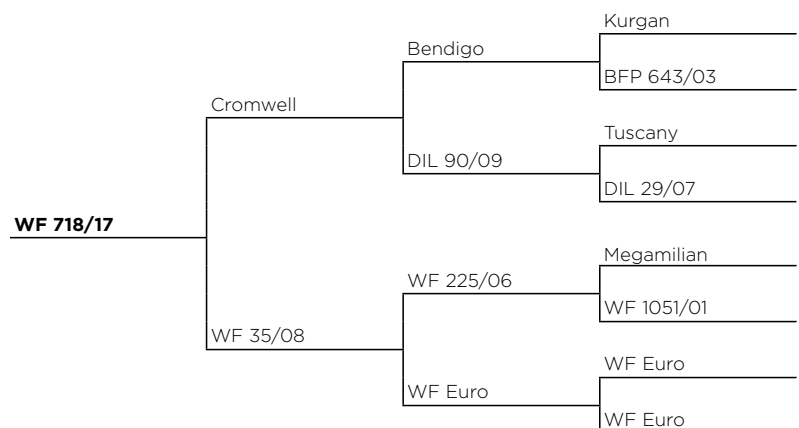
MEASURE	RESULT
Weaning weight	70
11 month live weight	124
15 month live weight	156
W12eBV	19.59
EMAcBV	0.74
CDeBV	-4.48
Estimated loin weight	5.39
Eye muscle area	38.13



Good weaning weight and meat yield, **5.39 kg** estimated loin and **38.13 cm²** eye muscle area (EMA) for great venison production. Proven sires WF 334/11 and Peel in the mix.

LOT No. 107

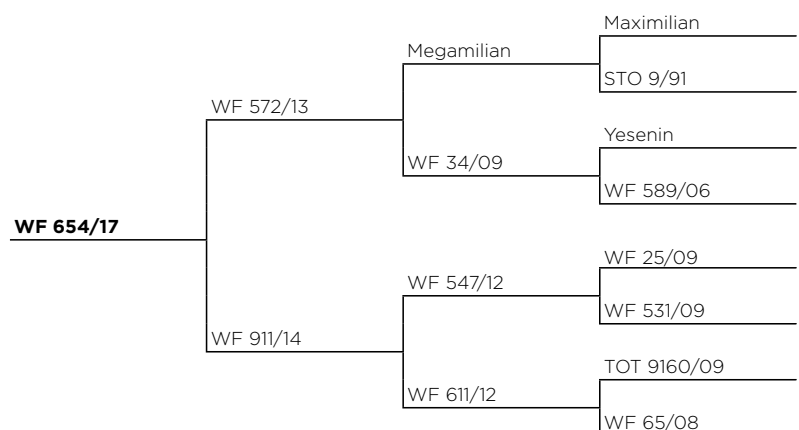
MEASURE	RESULT
Weaning weight	68
11 month live weight	125
15 month live weight	176
W12eBV	19.36
EMAcBV	-1.29
CDeBV	-1.03
Estimated loin weight	4.30
Eye muscle area	30.37



Big growth through to 15 months **176 kg** going back to WF 225/06, leaving nice deep bodied stags.

LOT No. 108

MEASURE	RESULT
Weaning weight	62
11 month live weight	116
15 month live weight	155
W12eBV	19.22
EMAcBV	0.07
CDeBV	-3.26
Estimated loin weight	4.88
Eye muscle area	36.06

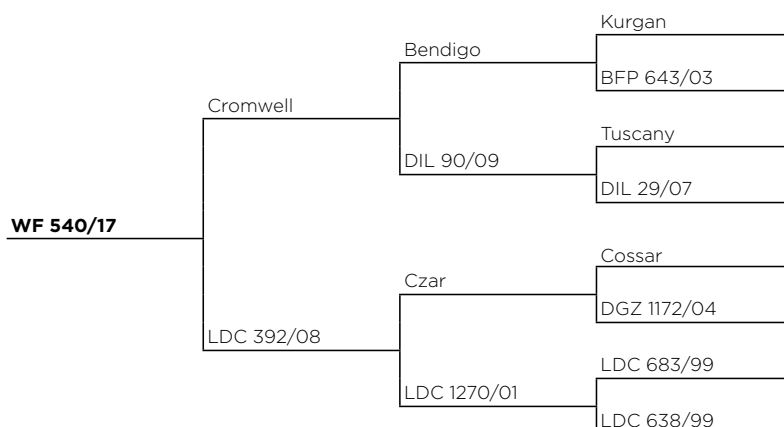


Solid growth rates and a great mix of sires, Megamilian over Yesenin mix.



LOT No. 109

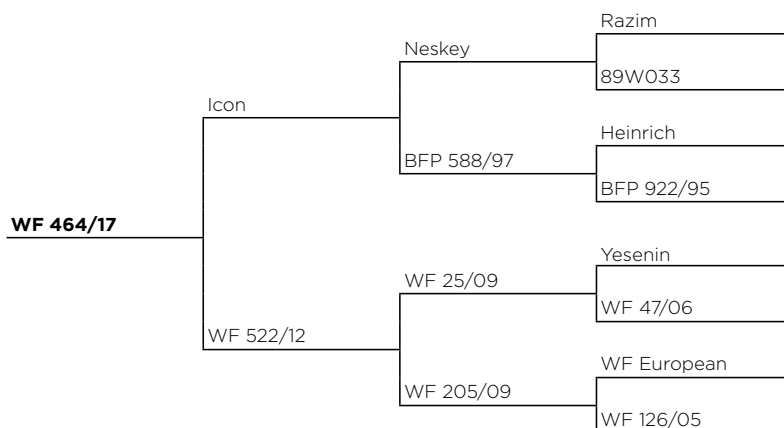
MEASURE	RESULT
Weaning weight	59
11 month live weight	122
15 month live weight	141
W12eBV	19.09
EMAcBV	-0.38
CDeBV	-2.25
Estimated loin weight	4.8
Eye muscle area	33.41



Another Cromwell back to a Doncaster hind, solid performer all the way.

LOT No. 110

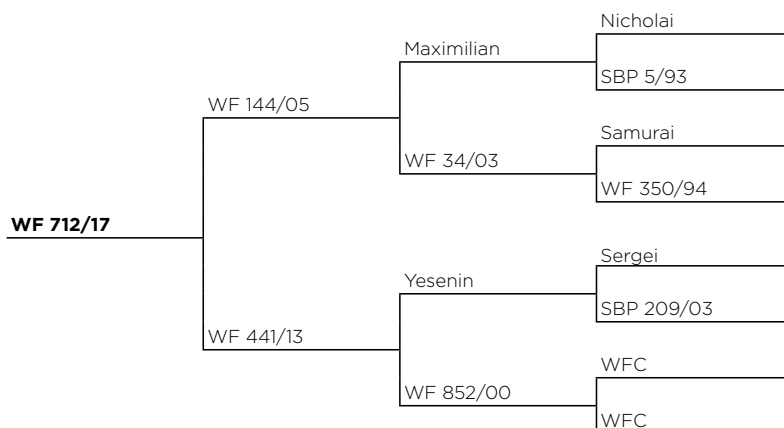
MEASURE	RESULT
Weaning weight	76
11 month live weight	125
15 month live weight	181
W12eBV	17.72
EMAcBV	2.44
CDeBV	-0.33
Estimated loin weight	5.57
Eye muscle area	38.78



A great opportunity to purchase some awesome venison genetics.
Growth rates and meat yield, **76 kg** wean, **181 kg** 15 month weight.
Big loin weight - 4th biggest of the Europeans in the sale and **38.78 cm²**
EMA (eye muscle area) to boot.

LOT No. 111

MEASURE	RESULT
Weaning weight	73
11 month live weight	127
15 month live weight	171
W12eBV	17.41
EMAcBV	1.27
CDeBV	-5.80
Estimated loin weight	4.90
Eye muscle area	34.61

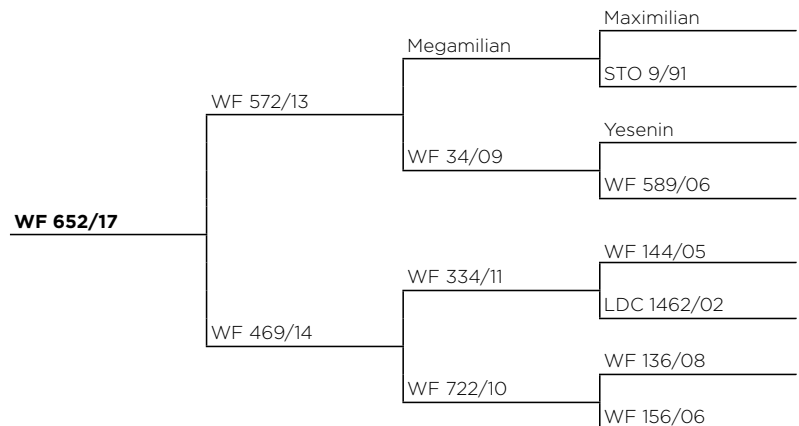


Good growth rates including **171 kg** at 15 months and an early conception day
BV (CDeBV) of **-5.8 days**. Again proven sires WF 144/05 over Yesenin,
and solid breeding efficiency.



LOT No. 112

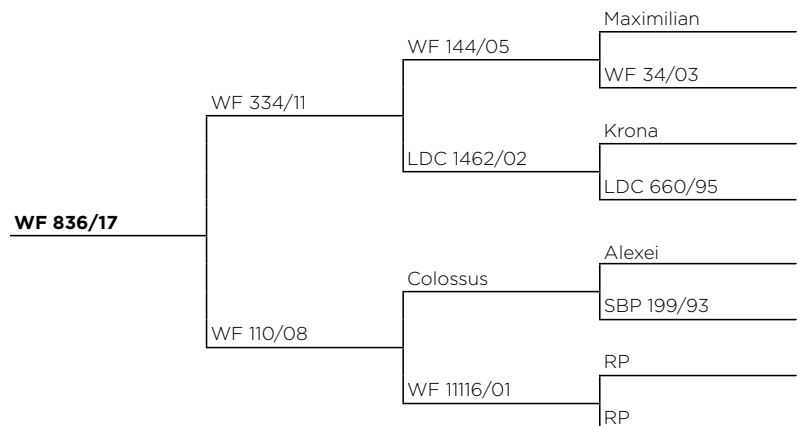
MEASURE	RESULT
Weaning weight	59
11 month live weight	113
15 month live weight	154
W12eBV	16.88
EMAcBV	0.50
CDeBV	-2.92
Estimated loin weight	3.94
Eye muscle area	29.62



Solid growth rates with a mix of all of our best sires.

LOT No. 113

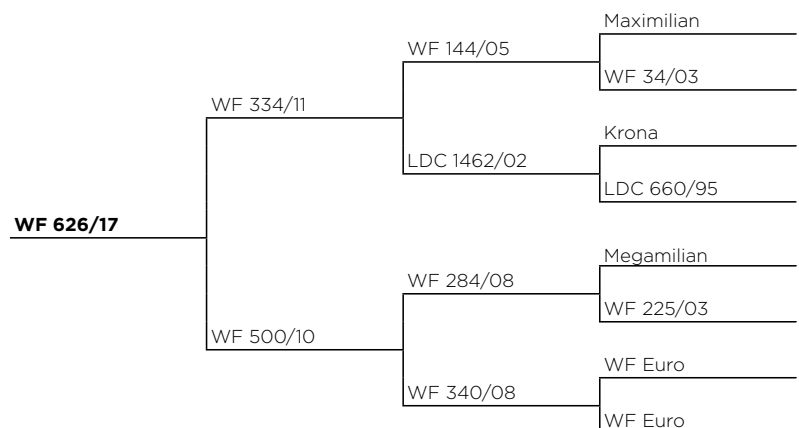
MEASURE	RESULT
Weaning weight	73
11 month live weight	120
15 month live weight	154
W12eBV	16.61
EMAcBV	1.04
CDeBV	-1.54
Estimated loin weight	4.87
Eye muscle area	36.59



Nice WF 334/11 son, good weaning weight **73 kg**. Solid all round stag.

LOT No. 114

MEASURE	RESULT
Weaning weight	69
11 month live weight	126
15 month live weight	156
W12eBV	16.25
EMAcBV	1.45
CDeBV	-3.22
Estimated loin weight	5.23
Eye muscle area	36.99

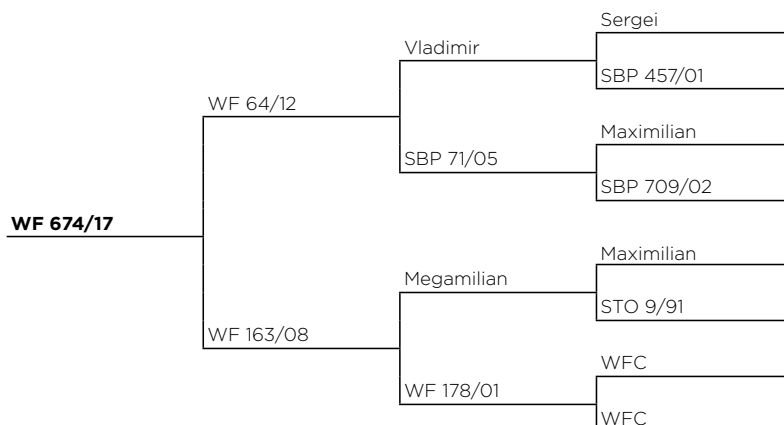


Sired by WF 334/11 going back to Megamilian on the dam side.
Good 11 month weight, big loin and EMA (eye muscle area).



LOT No. 115

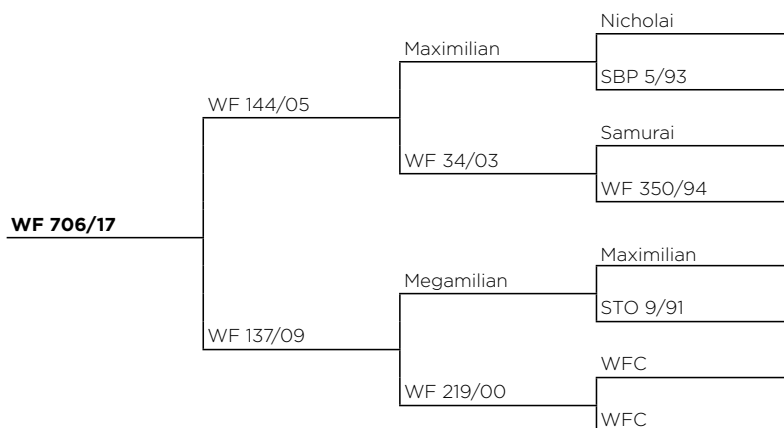
MEASURE	RESULT
Weaning weight	62
11 month live weight	118
15 month live weight	150
W12eBV	16.08
EMAcBV	0.83
CDeBV	-1.49
Estimated loin weight	5.48
Eye muscle area	39.30



Big loin weight and eye muscle area (EMA) for venison production, as well as featuring foundation sires Vladimir and Megamilian in his pedigree.

LOT No. 116

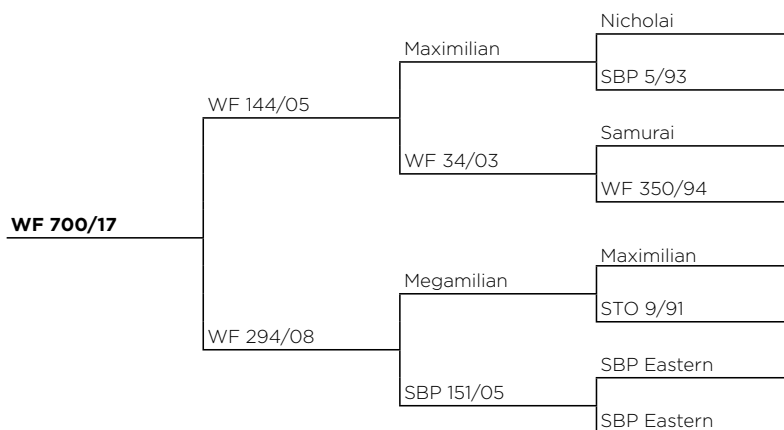
MEASURE	RESULT
Weaning weight	75
11 month live weight	126
15 month live weight	169
W12eBV	15.5
EMAcBV	1.09
CDeBV	-3.59
Estimated loin weight	4.68
Eye muscle area	34.12



Featuring awesome sires WF 144/05 and Megamilian with impressive weaning, 11 month and 15 month weights.

LOT No. 117

MEASURE	RESULT
Weaning weight	73
11 month live weight	122
15 month live weight	164
W12eBV	15.46
EMAcBV	1.65
CDeBV	-5.06
Estimated loin weight	5.39
Eye muscle area	38.70

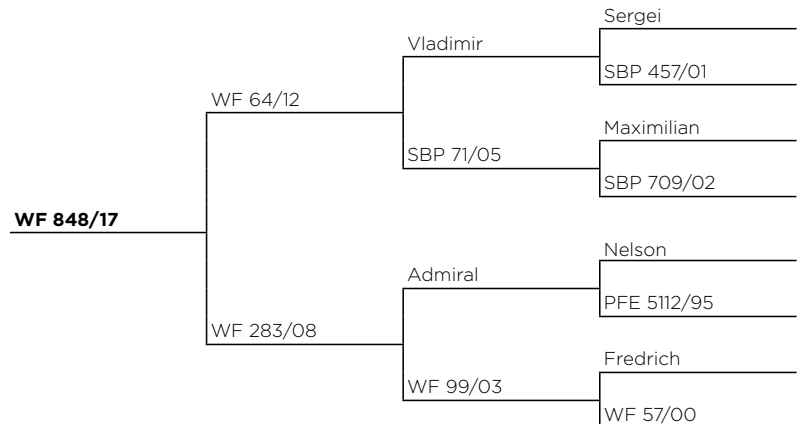


Good weaning at **73 kg** and 15 month weight of **164 kg**. Big loin and eye muscle area (EMA), stalwart sires WF 144/05 and Megamilian featuring in pedigree. Solid breeding efficiency at weaning.



LOT No. 118

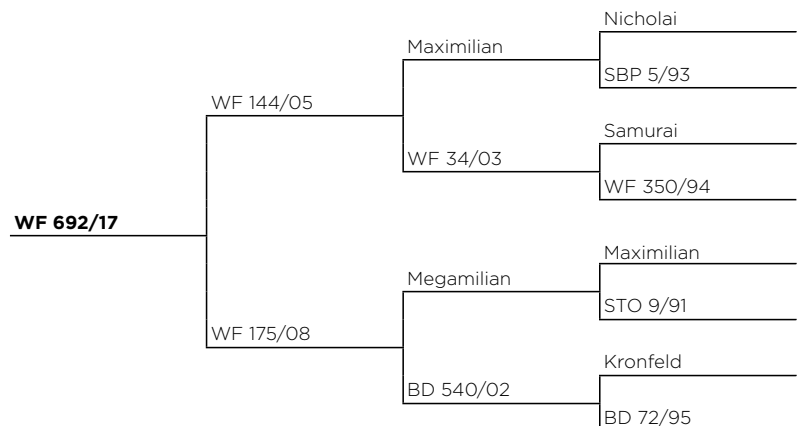
MEASURE	RESULT
Weaning weight	66
11 month live weight	129
15 month live weight	183
W12eBV	15.05
EMAcBV	0.09
CDeBV	-3.55
Estimated loin weight	5.21
Eye muscle area	35.77



Big growth, **183 kg** at 15 months. Good estimated loin weight of 5.21 kg to match growth.

LOT No. 119

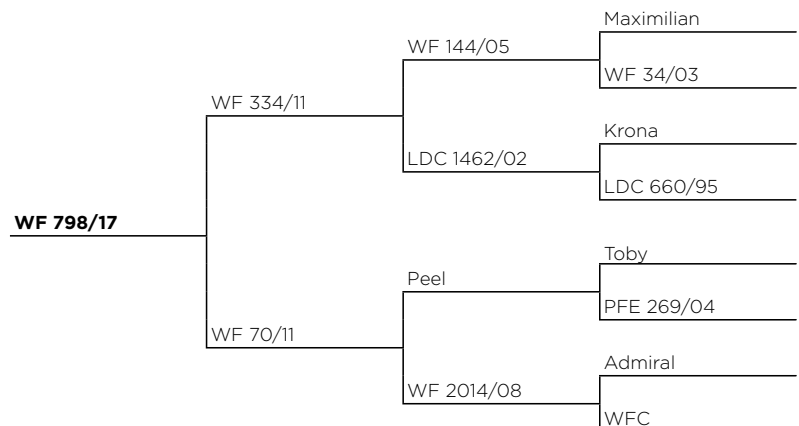
MEASURE	RESULT
Weaning weight	72
11 month live weight	120
15 month live weight	164
W12eBV	14.68
EMAcBV	1.95
CDeBV	-3.01
Estimated loin weight	5.22
Eye muscle area	37.46



Solid weaning, big 15 month weight, estimated loin and eye muscle area (EMA) as well as featuring great sires in WF 144/05 and Megamilian.

LOT No. 120

MEASURE	RESULT
Weaning weight	71
11 month live weight	121
15 month live weight	154
W12eBV	14.4
EMAcBV	0.76
CDeBV	-3.81
Estimated loin weight	5.09
Eye muscle area	37.09

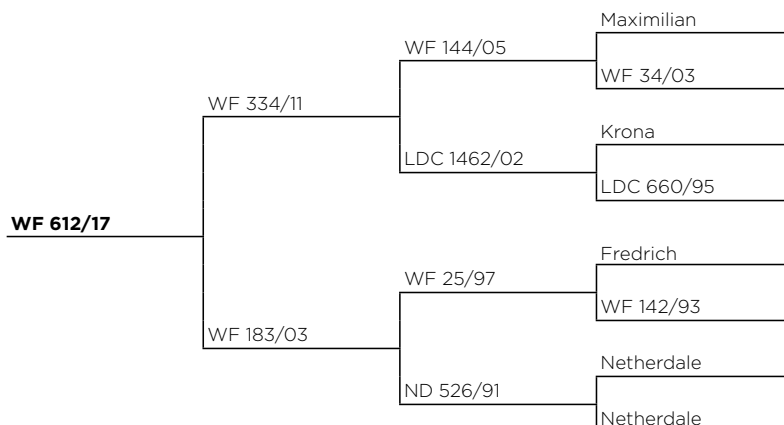


Good weaning weight with two performing sires in the mix sired by WF 334/11 out of a Peel hind. Good meat yield with 5.09 kg estimated loin and **37.09 cm²** eye muscle area (EMA) combined with a breeding efficiency of **55%**.



LOT No. 121

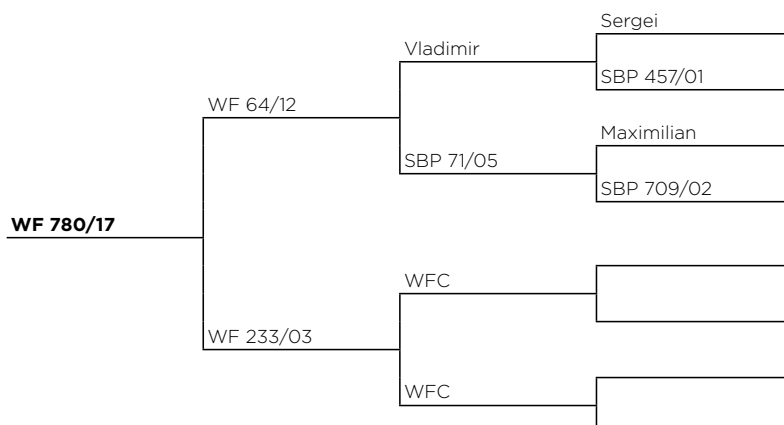
MEASURE	RESULT
Weaning weight	63
11 month live weight	120
15 month live weight	145
W12eBV	13.52
EMAcBV	1.03
CDeBV	-3.68
Estimated loin weight	5.04
Eye muscle area	36.16



Nice blocky WF 334/11 son, solid performance with a good loin weight of 5.04 kg.
Good breeding efficiency.

LOT No. 122

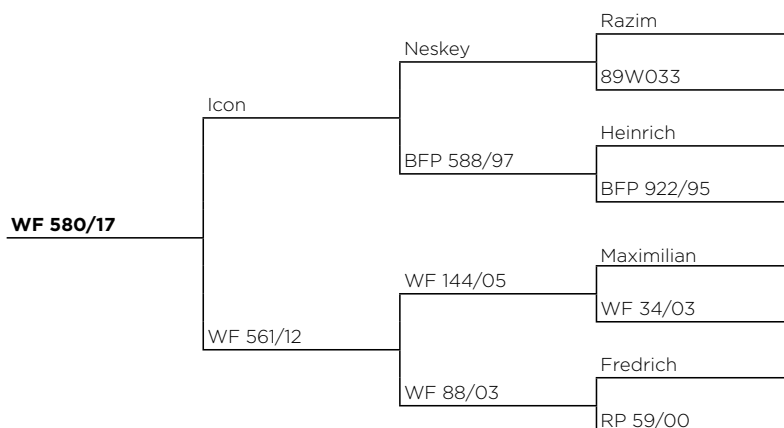
MEASURE	RESULT
Weaning weight	58
11 month live weight	116
15 month live weight	150
W12eBV	11.52
EMAcBV	0.58
CDeBV	-2.60
Estimated loin weight	5.59
Eye muscle area	40.12



Very big estimated loin weight of **5.59 kg** and eye muscle area (EMA) of **40.12 cm²**, good venison production here.

LOT No. 123

MEASURE	RESULT
Weaning weight	75
11 month live weight	118
15 month live weight	155
W12eBV	11.43
EMAcBV	3.19
CDeBV	-1.85
Estimated loin weight	6.04
Eye muscle area	43.35



Great growth rates, weaning **75 kg**, venison loin weight of **6.04 kg** and a **43.35 cm²** eye muscle area (EMA) - the biggest in the sale. EMAcBV of **3.19**.
Good breeding efficiency and with WF 144/05 in the mix and ideal candidate for breeding replacement hinds.



LOT 206

TAG 662

SIRE: CHURCHILL

W12eBV	16.07
EMAcBV	1.42
CDeBV	-4.31
15 MONTH WEIGHT	146



LOT 207

TAG 742

SIRE: ROCK ME

W12eBV	15.86
EMAcBV	0.30
CDeBV	-3.77
15 MONTH WEIGHT	180



LOT 209

TAG 640

SIRE: ROCK ME

W12eBV	14.63
EMAcBV	0.72
CDeBV	-4.91
15 MONTH WEIGHT	176



LOT 217

TAG 634

SIRE: STO 182/12

W12eBV	11.45
EMAcBV	1.65
CDeBV	-0.75
15 MONTH WEIGHT	149

Maternal Sale Lots

Maternal Sale Lot Index

*Stags selected for this type include strong English/German influence of 50% or better

Lot No.	Tag	Sire	Dam	W12eBV	EMAceBV	CDeBV	Est. Loin weight	EMA	Weaning weight	11 month weight	15 month weight
200	860	WF 528/15	WF 697/15	23.89	1.74	-4.86	5.82	40.0	62	130	171
201	364	Churchill	WF 825/13	21.90	-0.63	-7.03	4.62	35.31	69	120	145
202	606	Churchill	WF 657/14	20.94	2.06	-5.02	5.59	38.95	69	128	165
203	932	WF 692/15	WF 509/15	20.48	0.14	-4.99	4.25	31.41	52	112	140
204	494	Churchill	LDC 420/08	19.55	0.55	-3.78	5.76	40.75	69	121	161
205	564	Churchill	WF 871/13	17.64	0.83	-7.48	5.62	40.31	63	119	147
206	662	Churchill	WF 485/14	16.07	1.42	-4.31	4.64	34.29	57	110	146
207	742	Rock Me	WF 155/08	15.86	0.30	-3.77	5.40	38.18	80	130	180
208	638	Churchill	WF 537/14	15.06	1.28	-4.45	4.70	35.12	49	101	129
209	640	Rock Me	WF 306/09	14.63	0.72	-4.91	5.34	36.14	75	130	176
210	720	Rock Me	WF 279/08	10.31	0.40	-2.72	4.68	32.62	70	117	164
211	644	Churchill	WF 499/12	13.40	-0.24	-5.32	4.77	35.30	77	117	149
212	226	Salzburg	WF 737/11	13.14	-0.87	-3.14	4.59	34.45	62	123	154
213	918	Cardrona	WF 873/15	12.57	-0.55	-0.65	4.15	32.17	52	109	142
214	814	Churchill	WF 625/14	13.97	0.57	-4.30	4.37	31.86	58	112	152
215	532	Churchill	WF Maternal	12.09	0.25	-3.51	4.76	33.65	58	112	143
216	396	Cardrona	WF 459/14	11.62	-0.09	-1.35	4.47	33.57	52	105	139
217	634	STO 182/12	WF 591/14	11.45	1.65	-0.75	4.93	37.06	46	109	149
218	622	Cardrona	WF 276/12	12.15	-2.89	-1.12	4.19	30.51	71	117	155
219	790	STO 182/12	WF 623/14	11.42	-0.81	-1.90	4.10	31.30	54	111	138
220	100	Kennedy	WF 166/11	7.03	0.19	-3.21	5.30	35.38	56	114	149
221	78	Kennedy	WF 3/14	6.01	0.23	-1.77	4.67	34.03	61	110	142
222	72	Kennedy	WF 91/14	5.50	0.15	-1.49	4.80	37.0	59	103	139
223	940	Salzburg	WF 293/15	10.98	-0.84	-1.88	3.76	29.14	45	106	135
224	276	Salzburg	WF 321/13	9.95	-1.07	-1.42	4.72	32.88	60	110	134
225	568	STO 194/12	WF 239/13	9.88	-0.52	-4.41	4.46	33.53	64	109	136
226	302	STO 194/12	WF 544/10	9.07	0.01	-3.15	3.94	32.66	56	107	136
227	206	STO 194/12	WF 513/14	8.94	-0.67	-4.73	3.76	27.84	49	100	134
228	242	STO 194/12	WF 385/08	7.14	-0.95	-2.57	4.02	31.14	53	102	129
229	264	Salzburg	WF 382/10	9.09	-0.40	-1.30	5.04	37.83	58	120	149
230	482	Cardrona	AR 103/05	8.85	0.40	-2.37	4.63	35.94	58	106	136
231	336	Cardrona	AL 143/14	8.12	0.36	0.31	4.96	36.65	49	101	138
232	372	Cardrona	WF 313/14	7.86	-0.47	-0.95	4.12	33.55	52	103	134
233	388	Cardrona	WF 201/14	7.01	-0.56	0.80	3.90	30.72	48	102	133
234	286	Salzburg	WF 989/09	6.00	-0.47	-2.29	4.58	34.93	55	110	154
235	328	Salzburg	WF 828/11	5.13	-1.31	-0.90	4.14	30.64	54	107	140



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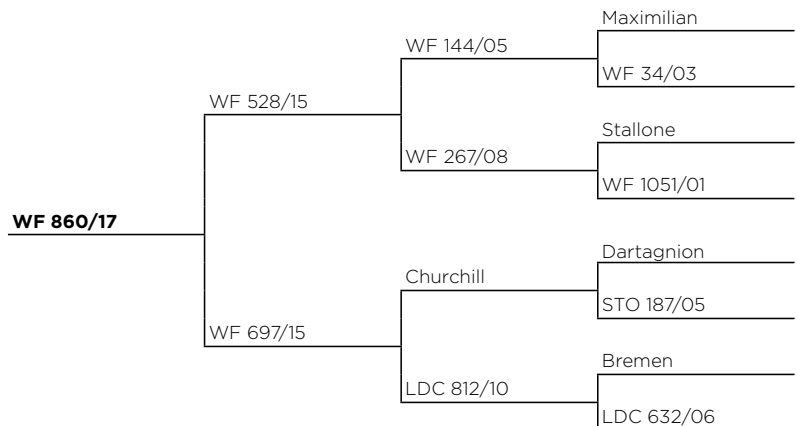
The animals highlighted in bold are ranked in the top 10 of the Maternals on offer for this trait

See page 71 for details on definitions



LOT No. 200

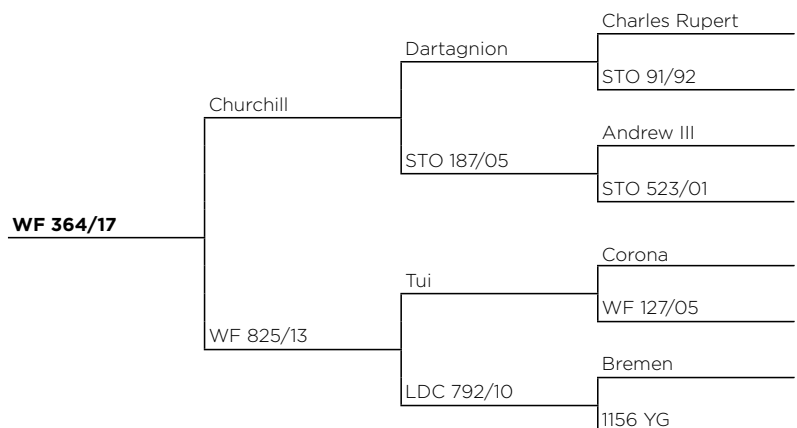
MEASURE	RESULT
Weaning weight	62
11 month live weight	130
15 month live weight	171
W12eBV	23.89
EMAcBV	1.74
CDeBV	-4.86
Estimated loin weight	5.82
Eye muscle area	40.00



Impressive stag here with outstanding results for **all the key measures** by this Churchill WF 144/05 cross. Solid breeding efficiency, an excellent option for breeding replacement hinds with noted breeding efficiency sire WF 144/05 in the mix.

LOT No. 201

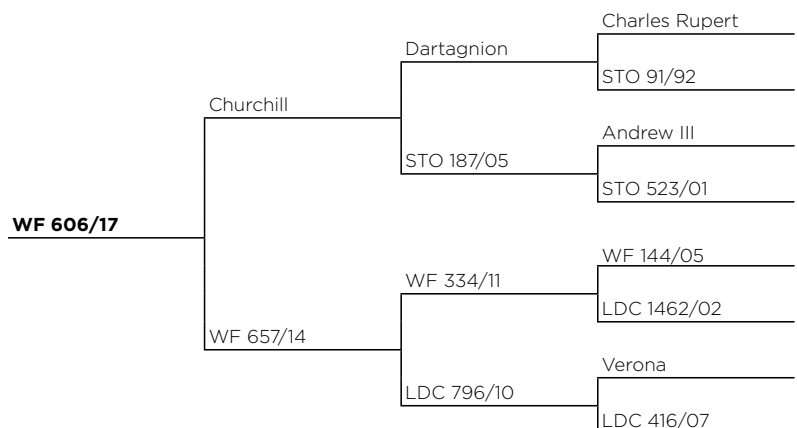
MEASURE	RESULT
Weaning weight	69
11 month live weight	120
15 month live weight	145
W12eBV	21.90
EMAcBV	-0.63
CDeBV	-7.03
Estimated loin weight	4.62
Eye muscle area	35.31



Big growth rate and early calving here. Churchill over Tui, W12eBV **+21.9** combined with a conception date BV (CDeBV) of **-7.03 days** and a solid estimated loin of 4.62 kg. Great all round venison breeding package, blocky and very quiet.

LOT No. 202

MEASURE	RESULT
Weaning weight	69
11 month live weight	128
15 month live weight	165
W12eBV	20.94
EMAcBV	2.06
CDeBV	-5.02
Estimated loin weight	5.59
Eye muscle area	38.95

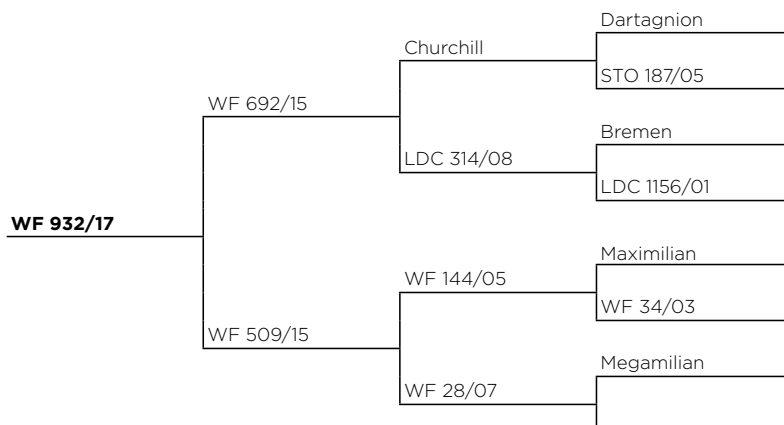


Big growth rate by Churchill, **165 kg** at 15 months and W12eBV of **+20.94**. **-5.02 days** for conception date (CDeBV) and a very big estimated loin weight of **5.59 kg**. One of the biggest eye muscle areas for both ultrasound and CT scanning. A great all rounder for breeding venison and breeding hinds - **a standout stag**.



LOT No. 203

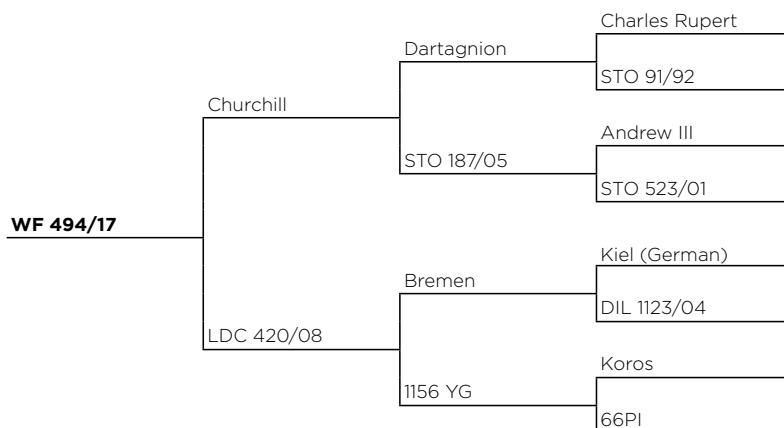
MEASURE	RESULT
Weaning weight	52
11 month live weight	112
15 month live weight	140
W12eBV	20.48
EMAcBV	0.14
CDeBV	-4.99
Estimated loin weight	4.25
Eye muscle area	31.41



Good growth rate, 52 kg weaning weight through to 112 kg at 11 months, from a spiker mating over a 1st calver. Solid **20.48** W12eBV for growth as well as featuring two of our best maternal sires in Churchill and WF 144/05.

LOT No. 204

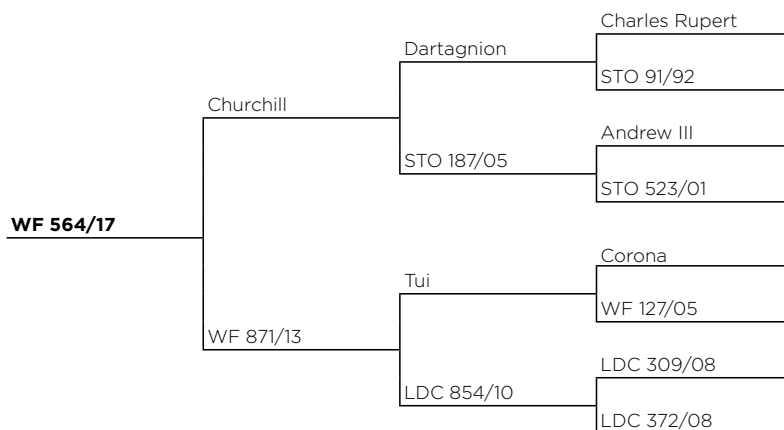
MEASURE	RESULT
Weaning weight	69
11 month live weight	121
15 month live weight	161
W12eBV	19.55
EMAcBV	0.55
CDeBV	-3.78
Estimated loin weight	5.76
Eye muscle area	40.75



Big growth rates in this Churchill son, **69 kg** through to **161 kg** at 15 months. The **biggest estimated loin and traced eye muscle area** catalogued in the maternals, as well as a conception date BV (CDeBV) of -3.78. Great all rounder for venison production.

LOT No. 205

MEASURE	RESULT
Weaning weight	63
11 month live weight	119
15 month live weight	147
W12eBV	17.64
EMAcBV	0.83
CDeBV	-7.48
Estimated loin weight	5.62
Eye muscle area	40.31

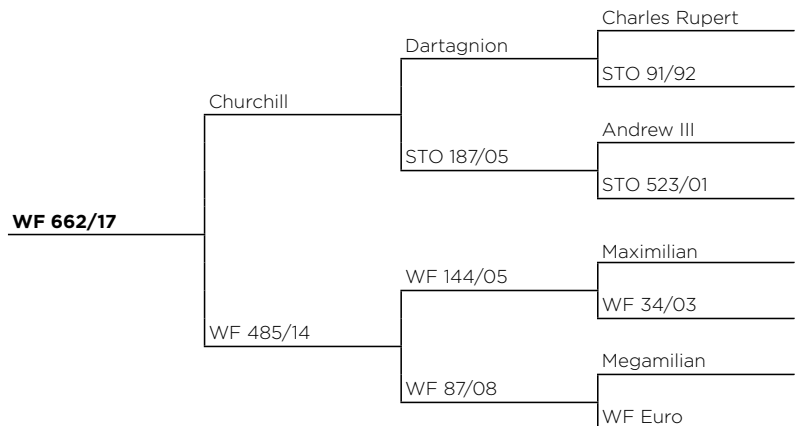


Churchill over Tui. Growth rate, meat yield and conception date - a great combination for breeding replacement hinds. **Estimated loin weight and eye muscle area (EMA) 2nd highest** within the maternal offering.



LOT No. 206

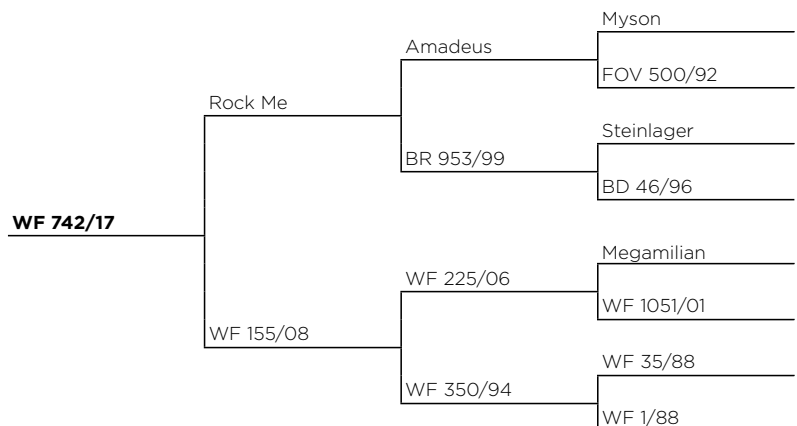
MEASURE	RESULT
Weaning weight	57
11 month live weight	110
15 month live weight	146
W12eBV	16.07
EMAceBV	1.42
CDeBV	-4.31
Estimated loin weight	4.64
Eye muscle area	34.29



Nice Churchill son going back to WF 144/05.
Solid all round performer including W12eBV of **16.07**.

LOT No. 207

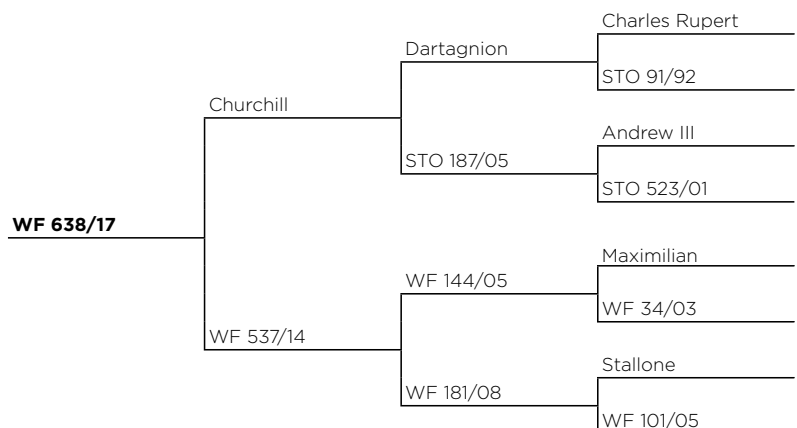
MEASURE	RESULT
Weaning weight	80
11 month live weight	130
15 month live weight	180
W12eBV	15.86
EMAceBV	0.30
CDeBV	-3.77
Estimated loin weight	5.40
Eye muscle area	38.18



Rock Me going back to WF 350/94 Red, one of our best hinds for breeding longevity and breeding efficiency. Stacked with proven performance in Rock Me and 350 Red. Big growth rates and meat yield. Impressive breeding efficiency of 56% at weaning.

LOT No. 208

MEASURE	RESULT
Weaning weight	49
11 month live weight	101
15 month live weight	129
W12eBV	15.06
EMAceBV	1.28
CDeBV	-4.45
Estimated loin weight	4.70
Eye muscle area	35.12

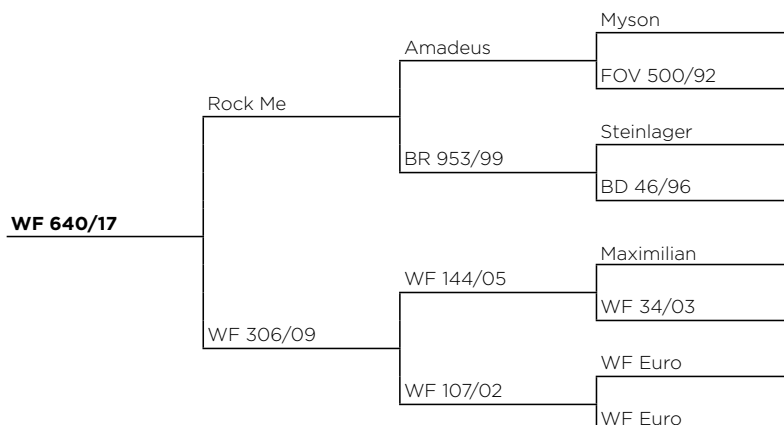


Churchill over WF 144/05, a great mix for breeding replacement venison hinds. Good W12eBV of **15.06**, conception date BV (CDeBV) **-4.45 days** and an estimated loin of 4.70 kg - all traits rating at the high end for this type of animal.



LOT No. 209

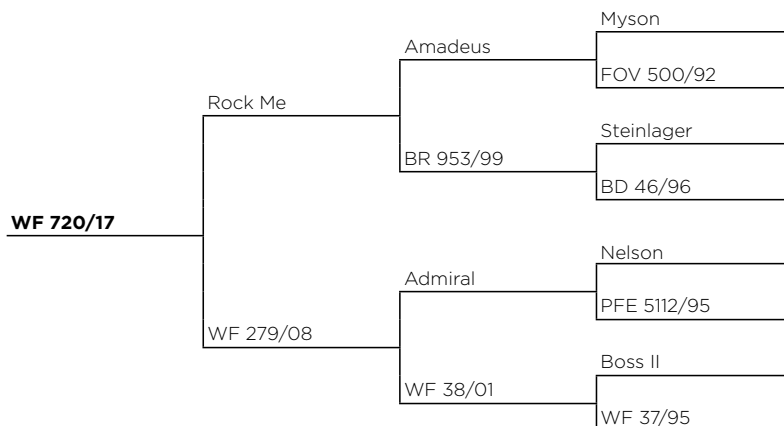
MEASURE	RESULT
Weaning weight	75
11 month live weight	130
15 month live weight	176
W12eBV	14.63
EMAcEBV	0.72
CDeBV	-4.91
Estimated loin weight	5.34
Eye muscle area	36.14



Rock Me over WF 144/05, again a great mix for breeding replacement hinds. Very big growth rate **75 kg** wean through to **176 kg** at 15 months. Conception date BV (CDeBV) of **-4.91 days** and an estimated loin weight of **5.34 kg**. 2nd highest of the maternals at CT scanning for total meat plus eye muscle area (EMA). The very best venison performance packed in here.

LOT No. 210

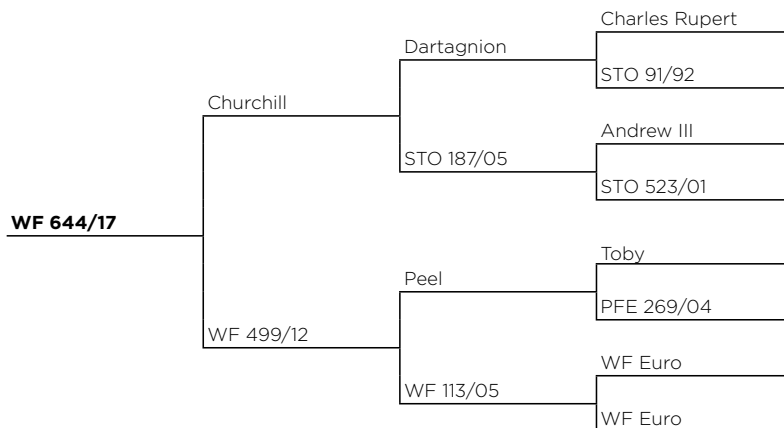
MEASURE	RESULT
Weaning weight	70
11 month live weight	117
15 month live weight	164
W12eBV	10.31
EMAcEBV	0.40
CDeBV	-2.72
Estimated loin weight	4.68
Eye muscle area	32.62



Outstanding growth rates all the way through on this impressive Rock Me son. One not to be missed.

LOT No. 211

MEASURE	RESULT
Weaning weight	77
11 month live weight	117
15 month live weight	149
W12eBV	13.40
EMAcEBV	-0.24
CDeBV	-5.32
Estimated loin weight	4.77
Eye muscle area	35.3

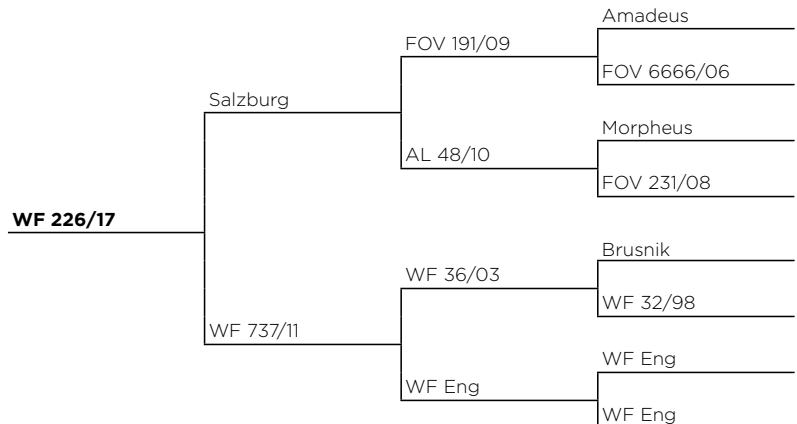


Big weaning weight of **77 kg**. Great mix with Churchill over a Peel hind, impressive conception date (CDeBV) of **-5.32 days** and loin weight. Good all round venison sire with a good breeding efficiency at weaning.



LOT No. 212

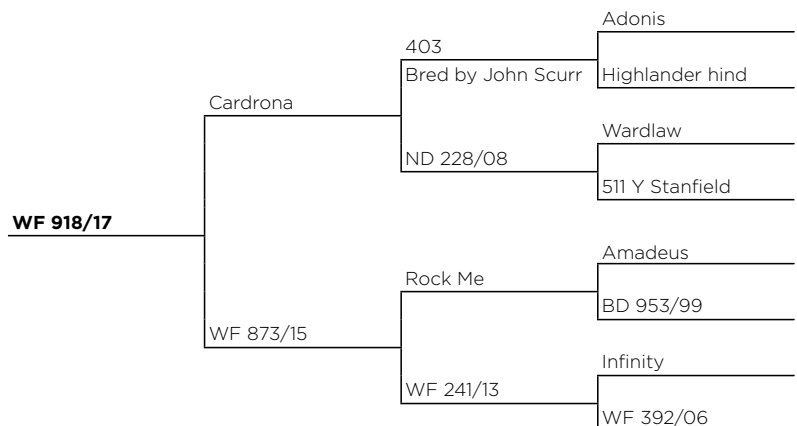
MEASURE	RESULT
Weaning weight	62
11 month live weight	123
15 month live weight	154
W12eBV	13.14
EMAcBV	-0.87
CDeBV	-3.14
Estimated loin weight	4.59
Eye muscle area	34.45



New sire Salzburg going back to industry great Amadeus, solid W12eBV of +13.14.

LOT No. 213

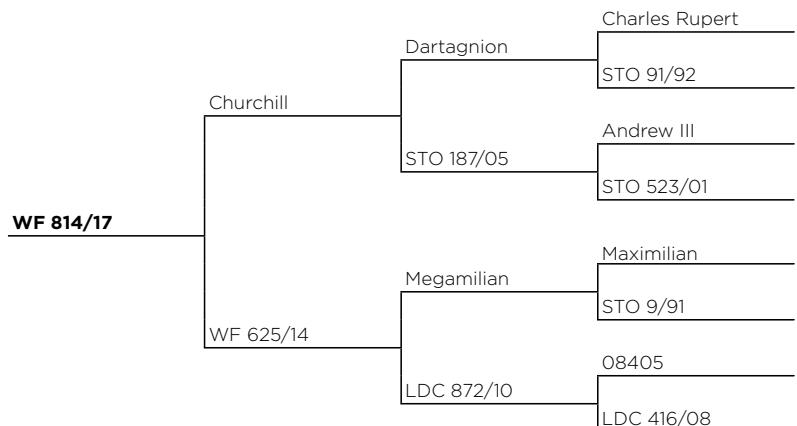
MEASURE	RESULT
Weaning weight	52
11 month live weight	109
15 month live weight	142
W12eBV	12.57
EMAcBV	-0.55
CDeBV	-0.65
Estimated loin weight	4.15
Eye muscle area	32.17



Nice solid animal here, featuring Cardrona, Rock Me and Infinity - 3 of our stand out sires.

LOT No. 214

MEASURE	RESULT
Weaning weight	58
11 month live weight	112
15 month live weight	152
W12eBV	13.97
EMAcBV	0.57
CDeBV	-4.30
Estimated loin weight	4.37
Eye muscle area	31.86



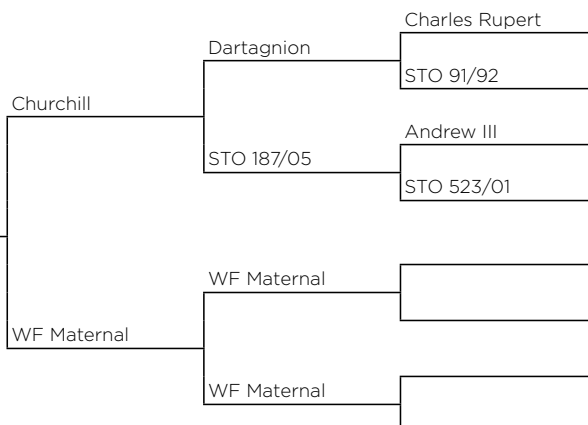
Nice Churchill son, good growth and W12eBV of 13.97 along with a conception date BV (CDeBV) of -4.30 days.



LOT No. 215

MEASURE	RESULT
Weaning weight	58
11 month live weight	112
15 month live weight	143
W12eBV	12.09
EMAcBV	0.25
CDeBV	-3.51
Estimated loin weight	4.76
Eye muscle area	33.65

WF 532/17

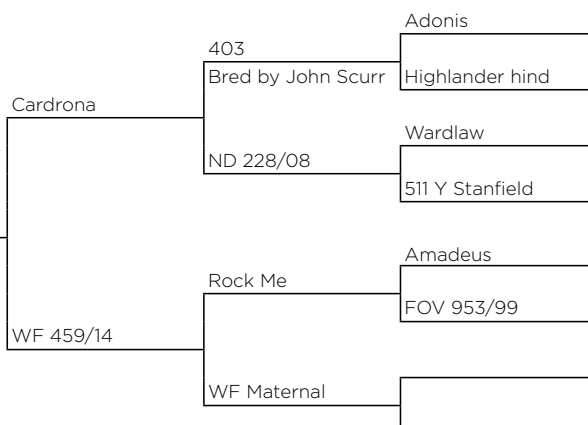


Nice solid Churchill son. Very quiet, good growth and meat yield with an estimated loin weight of 4.76 kg. 70% English.

LOT No. 216

MEASURE	RESULT
Weaning weight	52
11 month live weight	105
15 month live weight	139
W12eBV	11.62
EMAcBV	-0.09
CDeBV	-1.35
Estimated loin weight	4.47
Eye muscle area	33.57

WF 396/17

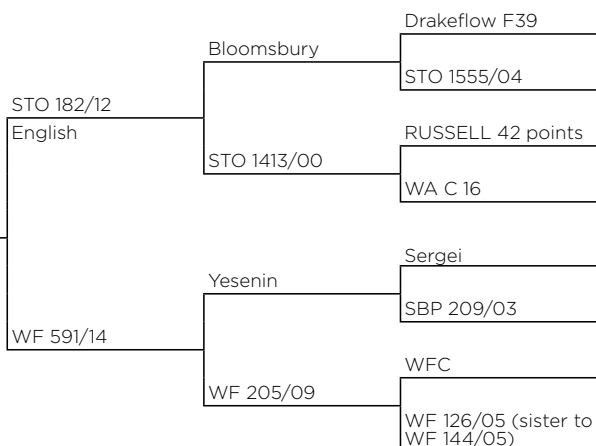


Cardrona over Rock Me. Solid growth and EBV's for this type along with a good estimated loin weight of 4.47 kg.

LOT No. 217

MEASURE	RESULT
Weaning weight	46
11 month live weight	109
15 month live weight	149
W12eBV	11.45
EMAcBV	1.65
CDeBV	-0.75
Estimated loin weight	4.93
Eye muscle area	37.06

WF 634/17

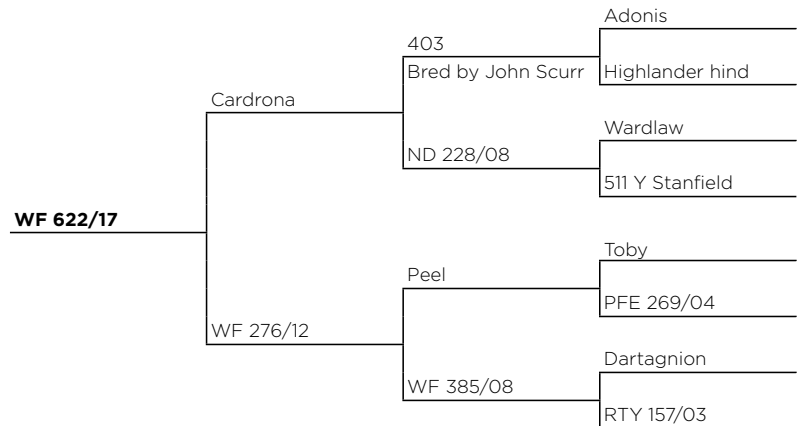


Small weaning but good growth from 46 kg to 109 kg at 11 months. Good estimated loin weight of **4.93 kg** on this solid blocky looking stag.



LOT No. 218

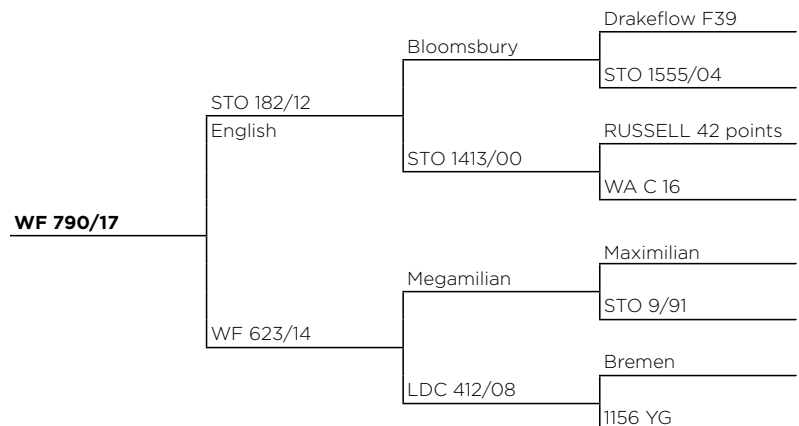
MEASURE	RESULT
Weaning weight	71
11 month live weight	117
15 month live weight	155
W12eBV	12.15
EMAcBV	-2.89
CDeBV	-1.12
Estimated loin weight	4.19
Eye muscle area	30.51



Big weaning and 15 month weights by Cardrona over Peel, good maternal bloodlines, and breeding efficiency at weaning.

LOT No. 219

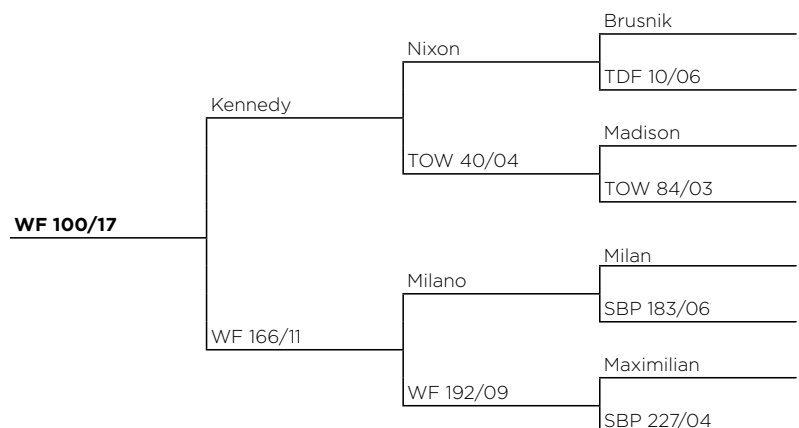
MEASURE	RESULT
Weaning weight	54
11 month live weight	111
15 month live weight	138
W12eBV	11.42
EMAcBV	-0.81
CDeBV	-1.90
Estimated loin weight	4.10
Eye muscle area	31.30



Good growth from 54 kg to 111 kg, nice blocky STO 182/12 son.

LOT No. 220

MEASURE	RESULT
Weaning weight	56
11 month live weight	114
15 month live weight	149
W12eBV	7.03
EMAcBV	0.19
CDeBV	-3.21
Estimated loin weight	5.30
Eye muscle area	35.38

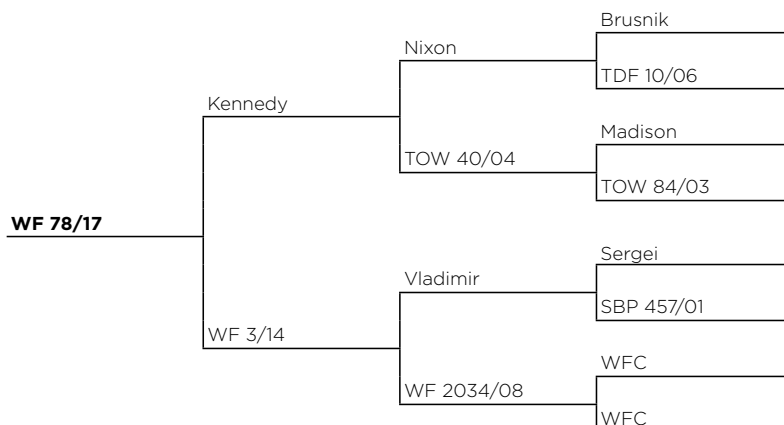


Good growth rate from 56 kg start. A very blocky type animal with a good estimated loin weight of **5.30 kg** and impressive velvet.



LOT No. 221

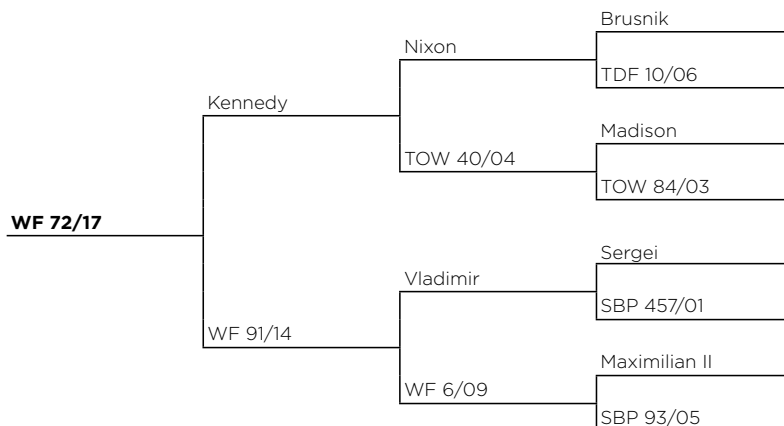
MEASURE	RESULT
Weaning weight	61
11 month live weight	110
15 month live weight	142
W12eBV	6.01
EMAcBV	0.23
CDeBV	-1.77
Estimated loin weight	4.67
Eye muscle area	34.03



Featuring Kennedy and Vladimir, two very quiet sires with great body conformation producing this quality son.

LOT No. 222

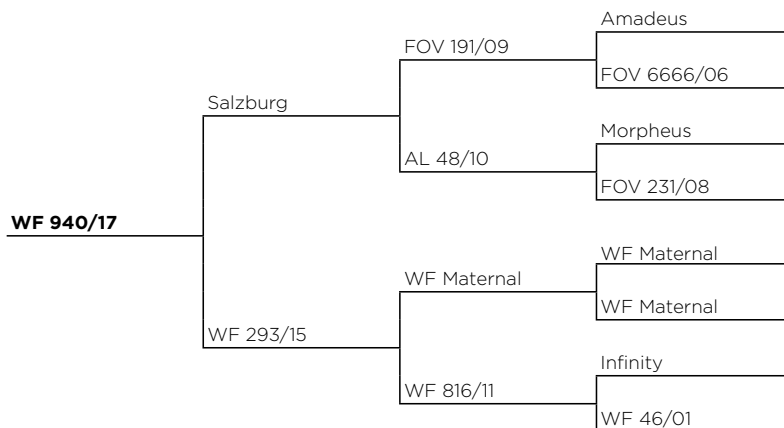
MEASURE	RESULT
Weaning weight	59
11 month live weight	103
15 month live weight	139
W12eBV	5.50
EMAcBV	0.15
CDeBV	-1.49
Estimated loin weight	4.80
Eye muscle area	37.00



Nice Kennedy son, featuring Nixon over Vladimir - 2 industry greats.

LOT No. 223

MEASURE	RESULT
Weaning weight	45
11 month live weight	106
15 month live weight	135
W12eBV	10.98
EMAcBV	-0.84
CDeBV	-1.88
Estimated loin weight	3.76
Eye muscle area	29.14



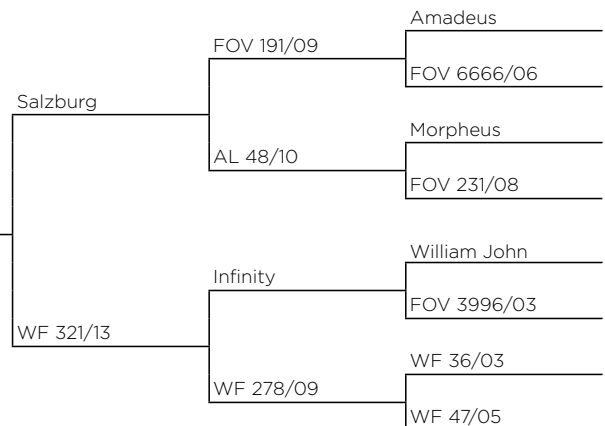
Small weaning weight of 45 kg but impressive growth to get to 106 kg by 11 months. Nice blocky Salzburg son.



LOT No. 224

MEASURE	RESULT
Weaning weight	60
11 month live weight	110
15 month live weight	134
W12eBV	9.95
EMAcBV	-1.07
CDeBV	-1.42
Estimated loin weight	4.72
Eye muscle area	32.88

WF 276/17

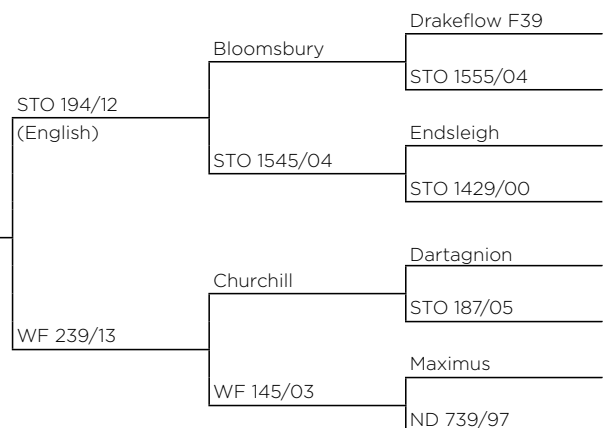


Solid growth rate here, featuring Salzburg and Infinity giving a good velvet, antler and venison combo. Impressive breeding efficiency for this type, 55.56% at weaning.

LOT No. 225

MEASURE	RESULT
Weaning weight	64
11 month live weight	109
15 month live weight	136
W12eBV	9.88
EMAcBV	-0.52
CDeBV	-4.41
Estimated loin weight	4.46
Eye muscle area	33.53

WF 568/17

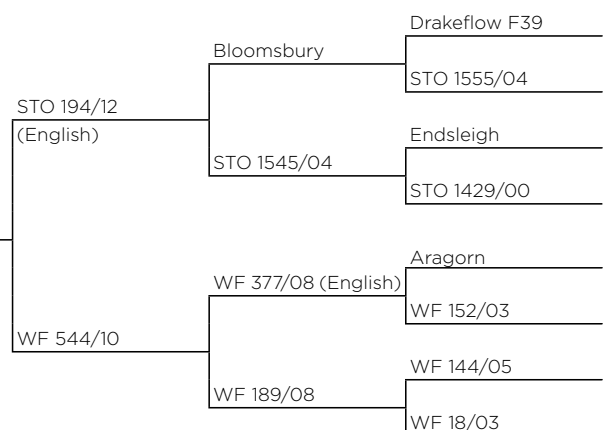


Very strong English influence 92%. Good growth, estimated loin weight 4.46 kg along with a conception date BV (CDeBV) of **-4.41 days**. This stag will give you hardiness with performance.

LOT No. 226

MEASURE	RESULT
Weaning weight	56
11 month live weight	107
15 month live weight	136
W12eBV	9.07
EMAcBV	0.01
CDeBV	-3.15
Estimated loin weight	3.94
Eye muscle area	32.66

WF 302/17



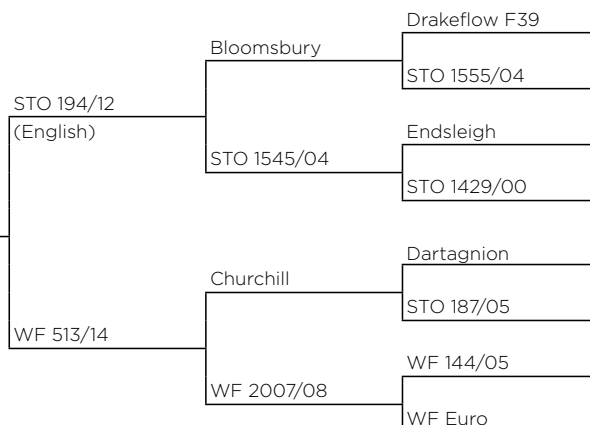
3/4 English stag featuring Bloomsbury, Aragorn and WF 144/05. Good strong growth rates from 56 kg to 107 kg. 75% English.



LOT No. 227

MEASURE	RESULT
Weaning weight	49
11 month live weight	100
15 month live weight	134
W12eBV	8.94
EMAcBV	-0.67
CDeBV	-4.73
Estimated loin weight	3.76
Eye muscle area	27.84

WF 206/17

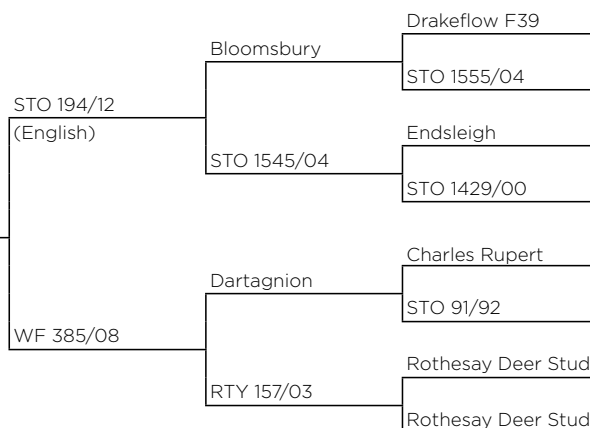


Strong English influence with Bloomsbury going back to Churchill.
Solid growth from 49 - 100 kgs. 77% English.

LOT No. 228

MEASURE	RESULT
Weaning weight	53
11 month live weight	102
15 month live weight	129
W12eBV	7.14
EMAcBV	-0.95
CDeBV	-2.57
Estimated loin weight	4.02
Eye muscle area	31.14

WF 242/17

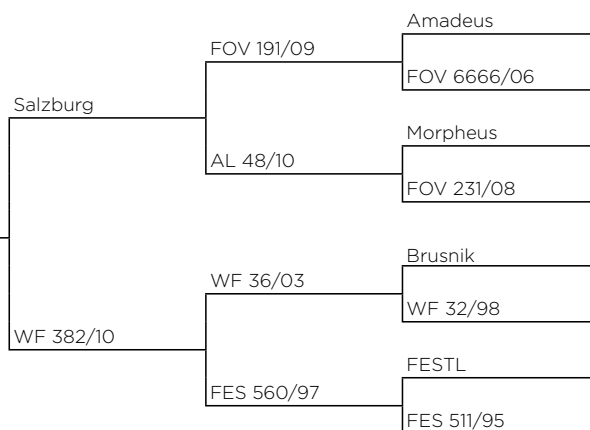


Blocky looking sire, again a strong English influence with
Bloomsbury and Dartagnion featuring in this nice all rounder.
79% English.

LOT No. 229

MEASURE	RESULT
Weaning weight	58
11 month live weight	120
15 month live weight	149
W12eBV	9.09
EMAcBV	-0.40
CDeBV	-1.30
Estimated loin weight	5.04
Eye muscle area	37.83

WF 264/17

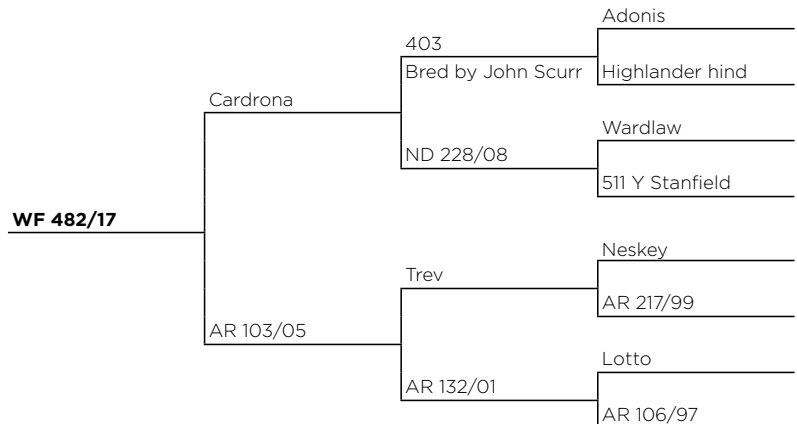


Salzburg with German influence on both sides.
Good estimated loin of **5.04 kg** and eye muscle area (EMA) of **37.83 cm²**.



LOT No. 230

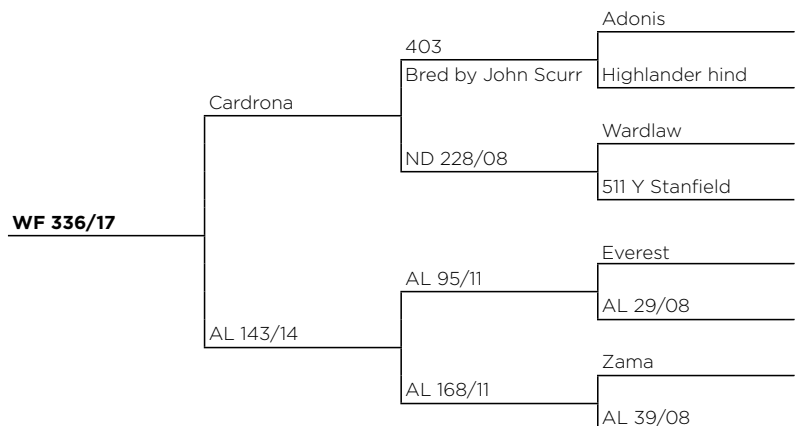
MEASURE	RESULT
Weaning weight	58
11 month live weight	106
15 month live weight	136
W12eBV	8.85
EMAcBV	0.40
CDeBV	-2.37
Estimated loin weight	4.63
Eye muscle area	35.94



Nice Cardrona son here going back to Neskey (Icon's sire).
Good growth from 58 kg to 106 kg with a solid estimated loin of 4.63 kg.

LOT No. 231

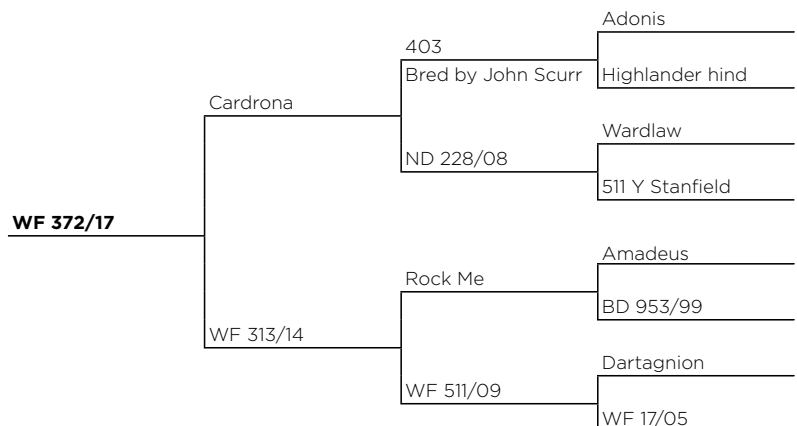
MEASURE	RESULT
Weaning weight	49
11 month live weight	101
15 month live weight	138
W12eBV	8.12
EMAcBV	0.36
CDeBV	0.31
Estimated loin weight	4.96
Eye muscle area	36.65



Solid blocky Cardrona son, good loin weight **4.96 kgs** and solid growth rates for this type of animal.

LOT No. 232

MEASURE	RESULT
Weaning weight	52
11 month live weight	103
15 month live weight	134
W12eBV	7.86
EMAcBV	-0.47
CDeBV	-0.95
Estimated loin weight	4.12
Eye muscle area	33.55

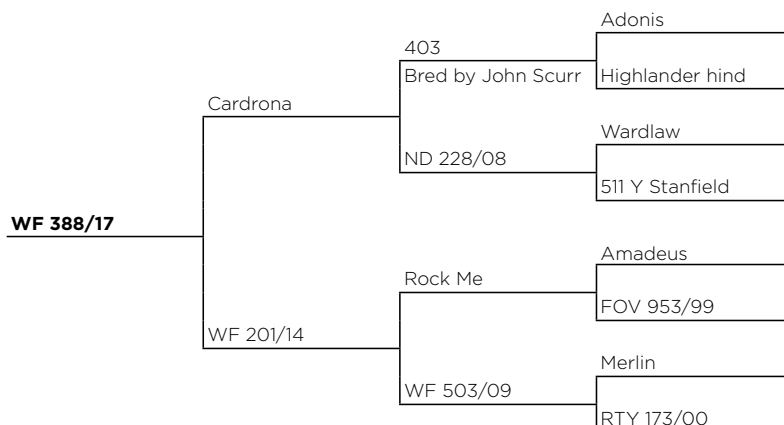


Solid growth rates for this type of animal, 52 kg to 103 kg.
Pedigree featuring 3 big bodied animals with great velvet credentials
ie: Cardrona, Rock Me and dam WF 17/05.



LOT No. 233

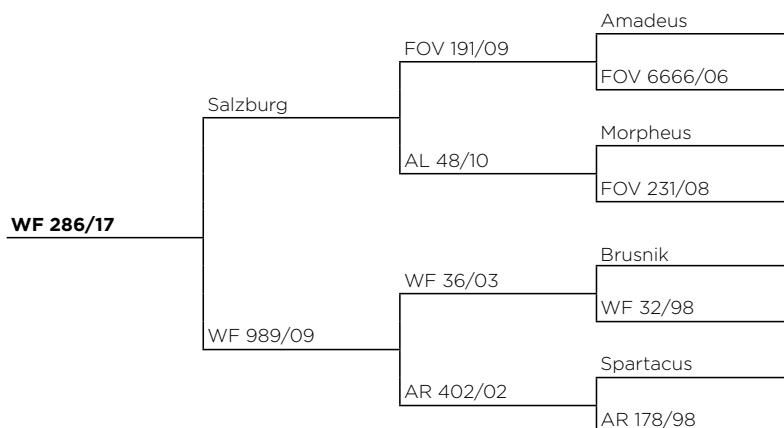
MEASURE	RESULT
Weaning weight	48
11 month live weight	102
15 month live weight	133
W12eBV	7.01
EMAcBV	-0.56
CDeBV	0.80
Estimated loin weight	3.90
Eye muscle area	30.72



An awesome mix of Cardrona and Rock Me - plenty of potential with these two stand out sires in the pedigree of this blocky stag.

LOT No. 234

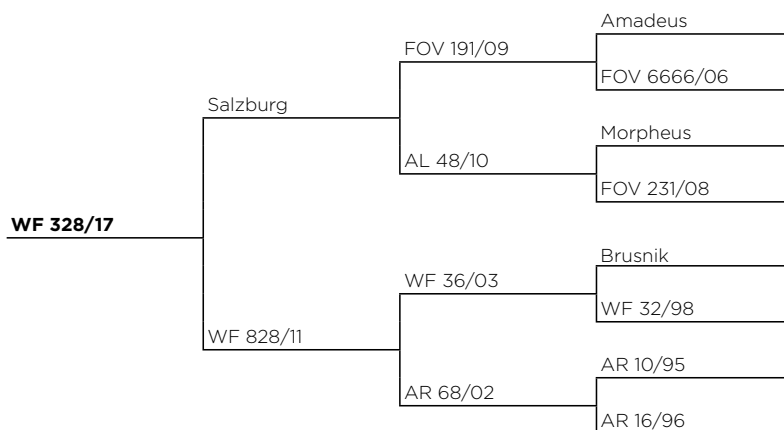
MEASURE	RESULT
Weaning weight	55
11 month live weight	110
15 month live weight	154
W12eBV	6.00
EMAcBV	-0.47
CDeBV	-2.29
Estimated loin weight	4.58
Eye muscle area	34.93



A blocky Salzburg son on offer here with good growth, 55 kg to 110 kg then **154 kg** at 15 months - solid growth right the way through.

LOT No. 235

MEASURE	RESULT
Weaning weight	54
11 month live weight	107
15 month live weight	140
W12eBV	5.13
EMAcBV	-1.31
CDeBV	-0.90
Estimated loin weight	4.14
Eye muscle area	30.64



Another nice looking blocky Salzburg son with good growth rates 54 kg to 107 kg.



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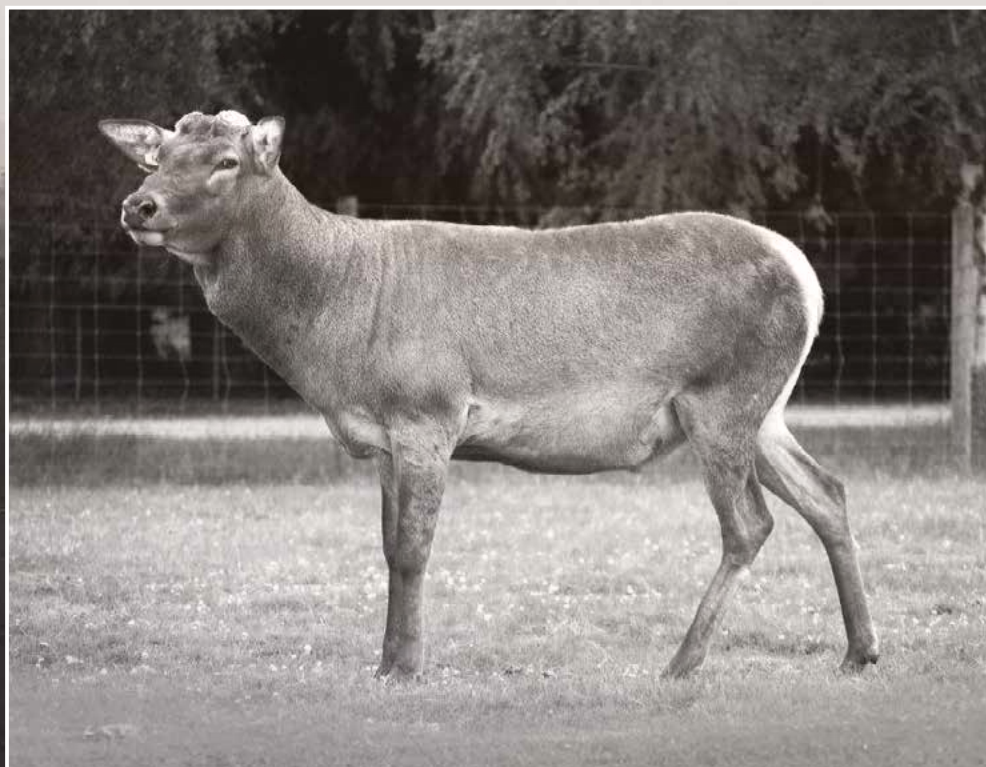


WILKINS FARMING CO
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NOTABLE SIRES OF DAMS

All sires featured can be found on our website

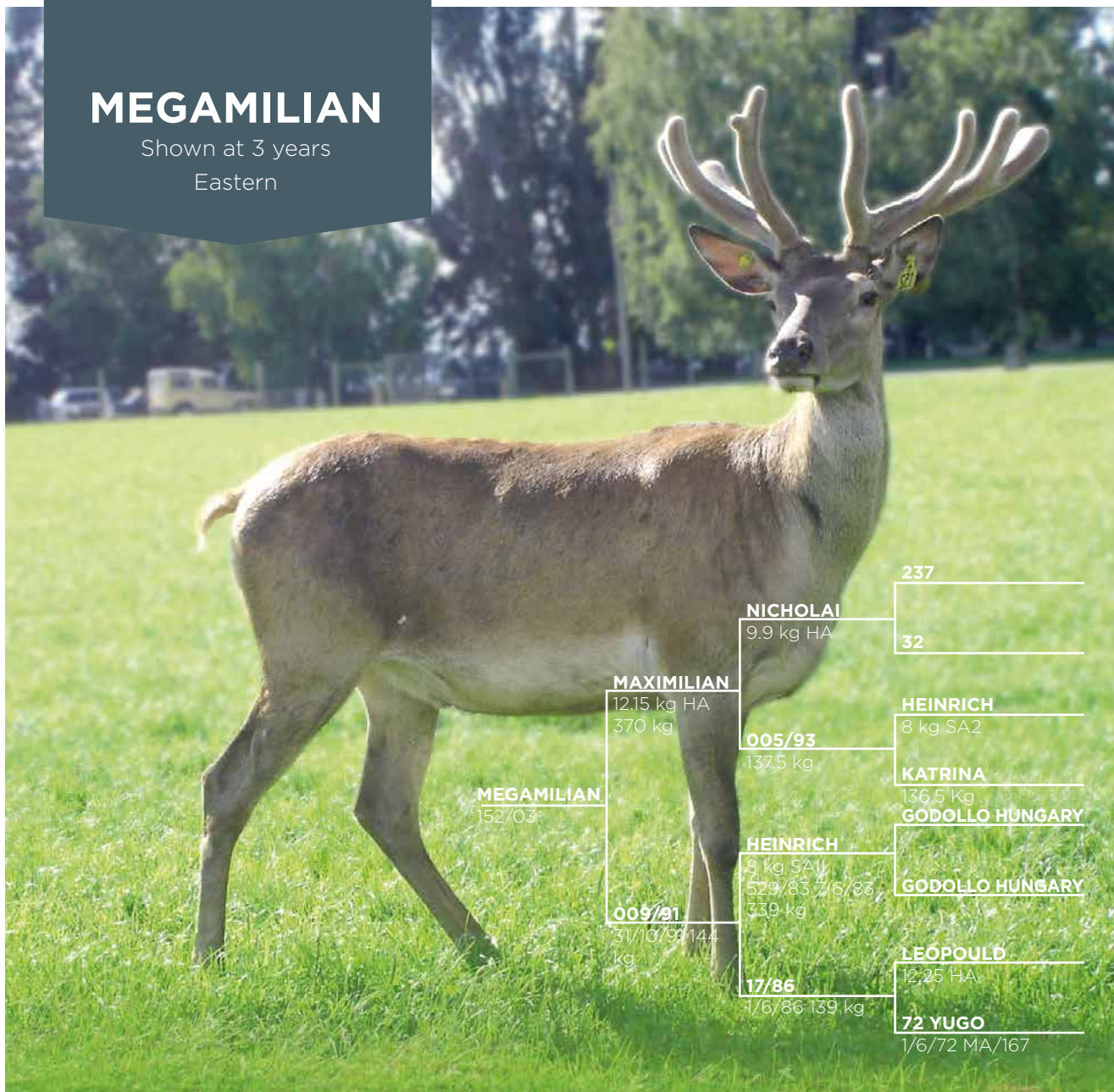
wilkinsfarming.co.nz



Pictured: Yesenin at 6 years

MEGAMILIAN

Shown at 3 years
Eastern



No 1. EBV 2 year old at Stanfields 2006 stag sale with a huge body. He was an amazing 262 kg at 2 years which at the time of purchase was quoted as a world record.

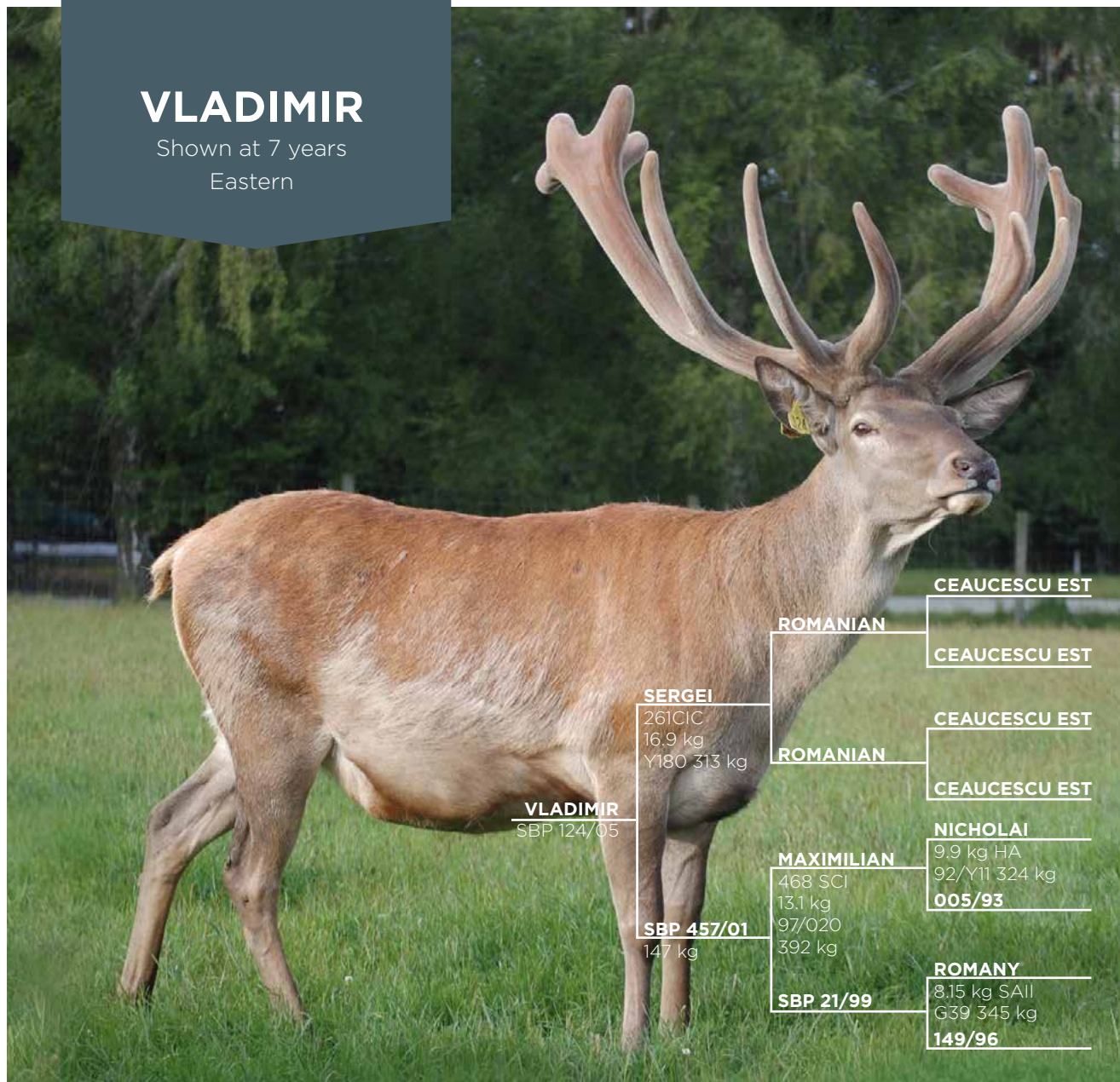
Super quiet and thick set stag with good deep body conformation as you can see here.

He has a large number of progeny (519) across a number of herds which gives us confidence in the accuracy of his current BV. This stag has a current W12eBV of +17.6.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
1/3/2004	2004	74.5		
1/6/2004		91.5		
11 Months		145.5		
W12eBV		17.6		
14/2/2005	2005	175		
2 Years	2006	262		
3 Years	2007		4.5	SA2
4 Years	2008		4.7	SA2
DECEASED	2009			

VLADIMIR

Shown at 7 years
Eastern



Shown at 4 years

Vladimir is one of our stalwart sires in our Eastern stag base. Combined with top growth rates and outstanding velvet this stag delivers on all key traits.

By Sergei out of a Maximilian daughter, Vladimir originally from Stanfield stud contains some of the best Eastern genetics available.

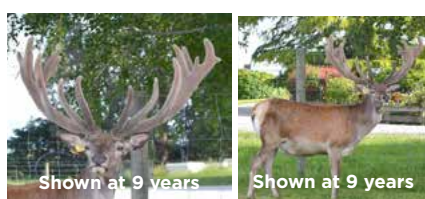
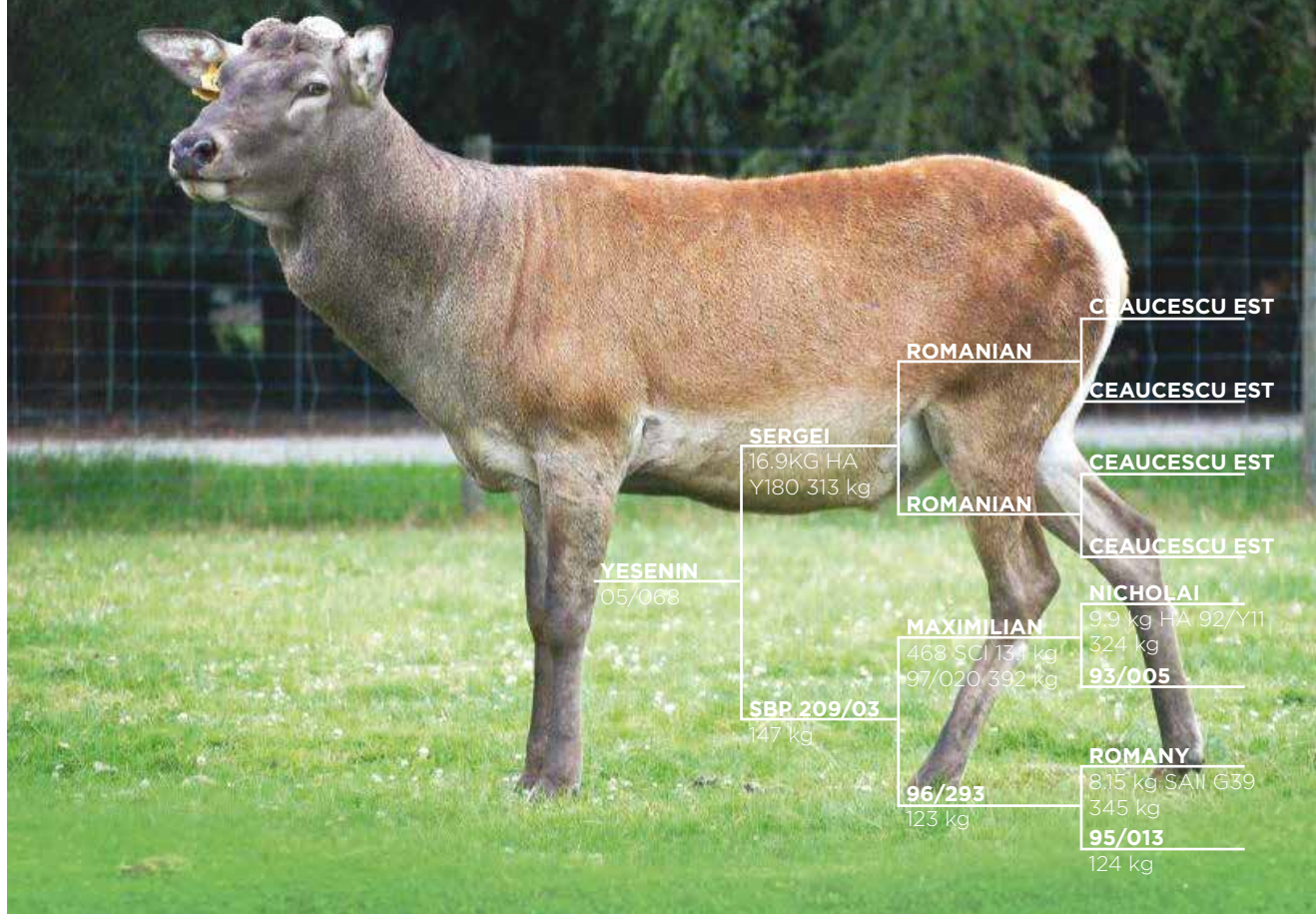
As a 4 year old, Vladimir grew an impressive head of hard antler – 42” long with a span of 32”. His velvet head is also very correct and cut over 9 kg as a mixed aged stag (see table below)

Combined with top growth rates and outstanding velvet this stag delivers on all key traits.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2006	75		
15 Months	2006	173		
2 Years	2007	253		
3 Years	2008	293		
4 Years	2009	328		
5 Years	2010			
6 Years	2011			
7 Years	2012	360	10	SA2
DECEASED	2013			

YESENIN

Shown at 6 years
Eastern



Yesenin is an exceptional meat producing stag as well as providing strong velvet and antler credentials.

He was purchased from Stanfield stud and has provided a solid base for much of our hind herd. Yesenin has excellent constitution combined with solid body weights.

An all-purpose stag, Yesenin provides strong velvet credentials and as a 5 year old he produced a 24-point head

We are extremely pleased with his progeny to date. Yesenin is a serious contender as a sire of progeny for those looking to produce venison.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	1/3/06	69.5		
6 Months		91.5		
12 Months		146		
W12eBV		+17.3		
15 Months	2007	170.5		
18 Months		174		
2 Years	2007	205		
3 Years	2008			
4 Years	2009		4.1	A2S
5 Years	2010		HA 350 IOA	24 Points
6 Years	2011		5.2	SA2
7 Years	2012	307	5.8	SA2
8 Years	2013	336	5.8	SA2
9 Years	2014	369	410 IOA	
10 Years	2015	361	8.5	SA2
DECEASED	2016			

TUI

Shown at 4 years
European



Tui is an exciting venison stag, who excels in both growth rate and conception date measures.

He is sired by Corona who goes back to Alexei. His dam WF 127/05 is a full sister to our super sire WF 144/05 (bred through one of our ET programs.) It should be noted that the hinds in Tui's pedigree have excellent performance and are second to none in our herd.

He has an outstanding temperament, an attribute we are pleased his progeny are inheriting, along with strong growth rates.

As at October 2019, his W12eBV was +20.4 as highlighted in the table to the right. Tui is Ranked No. 1 for CDeBV (conception date) at -11.2 days, which is an extremely valuable trait when trying to bring forward your fawning dates.

As you can see Tui's key traits can only but enhance your venison production through conception date and growth rate.

AGE	YEAR	BODY WEIGHT (kg)
3 Months	March	80
11 Months	October	137
W12eBV		20.4
LEANeBV		5.15
Estimated Loin Weight		4.47
15 Months		172
2 Years	2012	245
3 Years	2013	300
4 Years	2014	320
5 Years	2015	330
6 Years	2016	340
7 Years	2017	344
8 Years	2018	362

BLOOMSBURY

Shown at 9 years
Maternal - English



Shown at 9 years

Bloomsbury is a Pure English stag featuring impressive velvet credentials.

He has been used by Wilkins Farming Co in our AI programmes and is a game changing sire. An impressive 300 kg at 6 years as well as producing 11.4 kg SA velvet and 5 kg of regrowth.

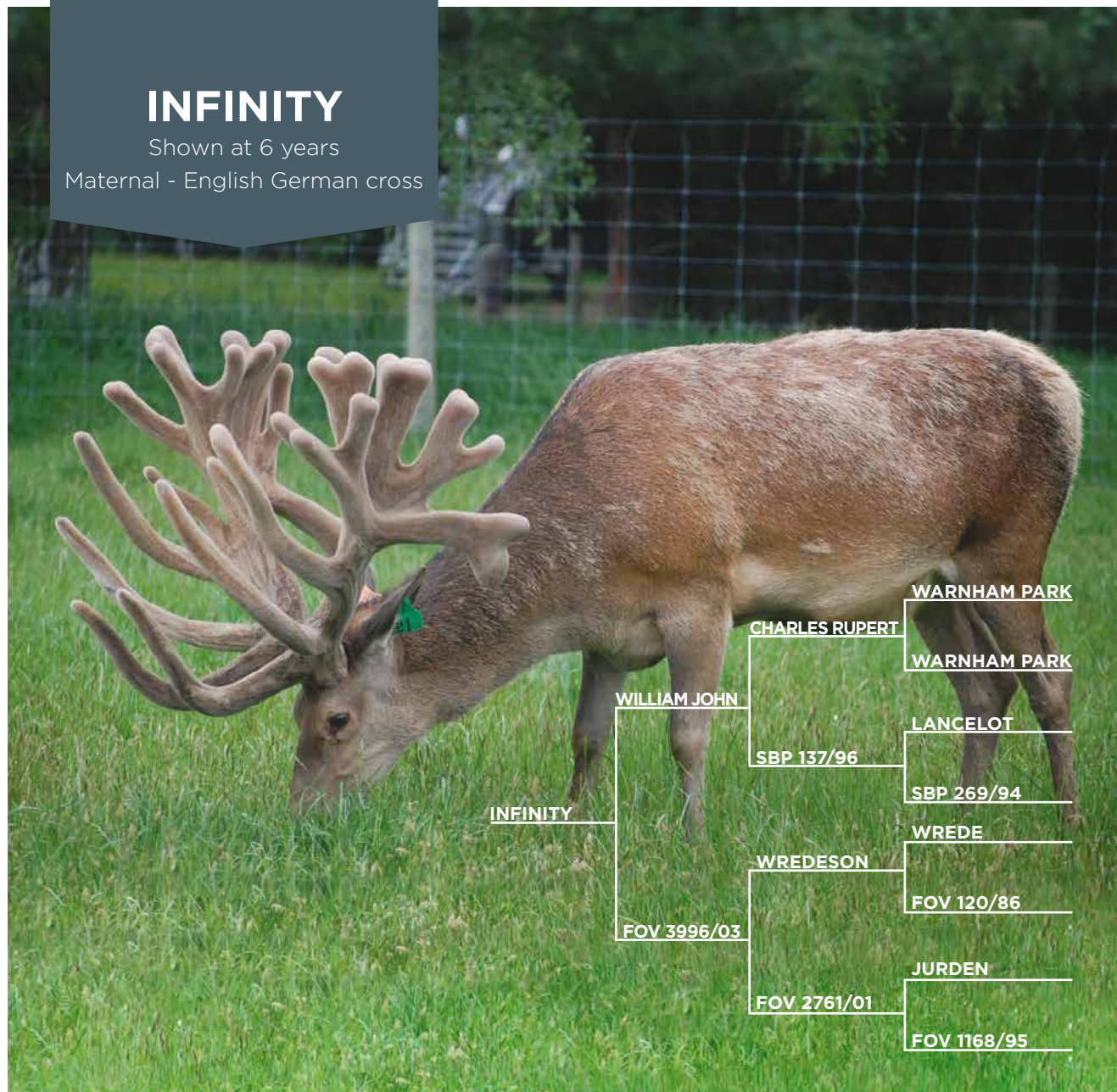
This stag is an exciting addition to the Wilkins Farming Co English breeding programme. The impact we expect from this English sire is second to none.



Sire - Bloomsbury shown at 6 years

INFINITY

Shown at 6 years
Maternal - English German cross



Shown at 6 years

Infinity is an impressive English/German stag featuring outstanding antler attributes.

He is sired by William John out of a Wredeson hind. Wilkins Farming Co purchased his dam FOV 3996/03 while in calf from the Foveran hind sale, and Infinity was her resulting progeny. The incredible depth to his pedigree is testament to the stag he grew into.

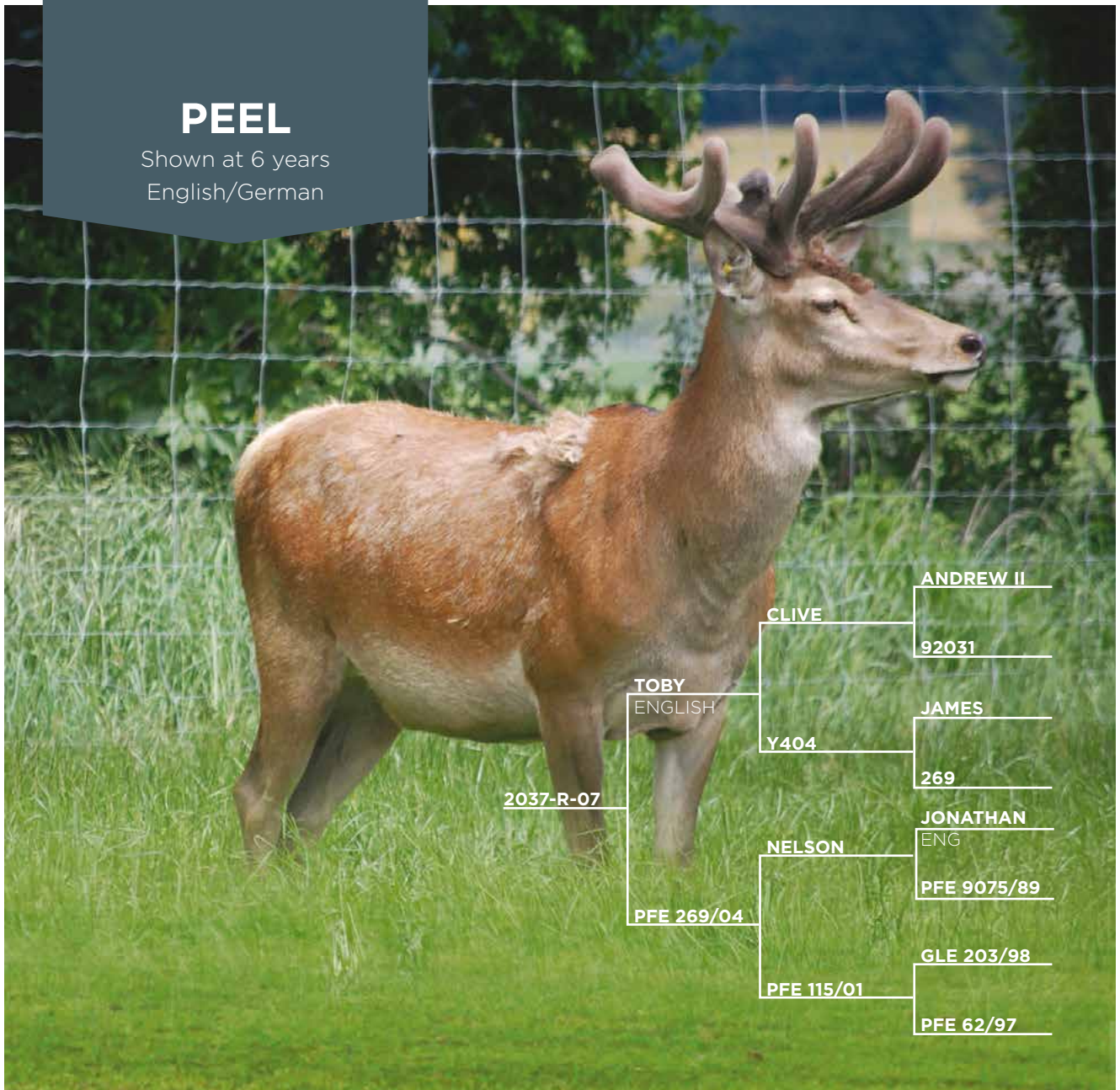
At 5 years of age Infinity achieved an outstanding 612 inches of antler as highlighted in the table below.

We are continuing to breed strategically via AI with Infinity over our English/German hind base and are continually impressed by the progeny he leaves.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
5 Years	2012 Jan	302	612	IOA

PEEL

Shown at 6 years
English/German



Shown at 4 years

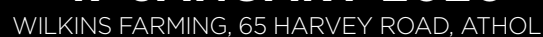
Peel is an English German cross with a solid W12eBV and top velvet genetics.

Purchased from Peel Forest in 2011 and appropriately named Peel, this stag offers many valuable traits. Of note in the table below is his W12eBV combined with his solid velvet weights.

We are pleased Peel's progeny continue to inherit his high growth rate and strong velvet credentials.

If you're looking for a top all round maternal sire we highly recommend Peel.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
16/09/2008		103.5		
25/11/2008		125.5		
W12BV		+9.6		
2 Years	2009			
3 Years	2010	222	4.4	A2S
4 Years	2011	229		
5 Years	2012		5.68	SA2
6 Years	2013		8.15	SA2
7 Years	2014		8.20	SA2
8 Years	2015		7.25	SA2
9 Years	2016		8.35	SA
10 Years	2017	278	6.25	SA2
11 Years	2018	287	4.8	

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FUTURE SIRES

All sires featured can be found on our website

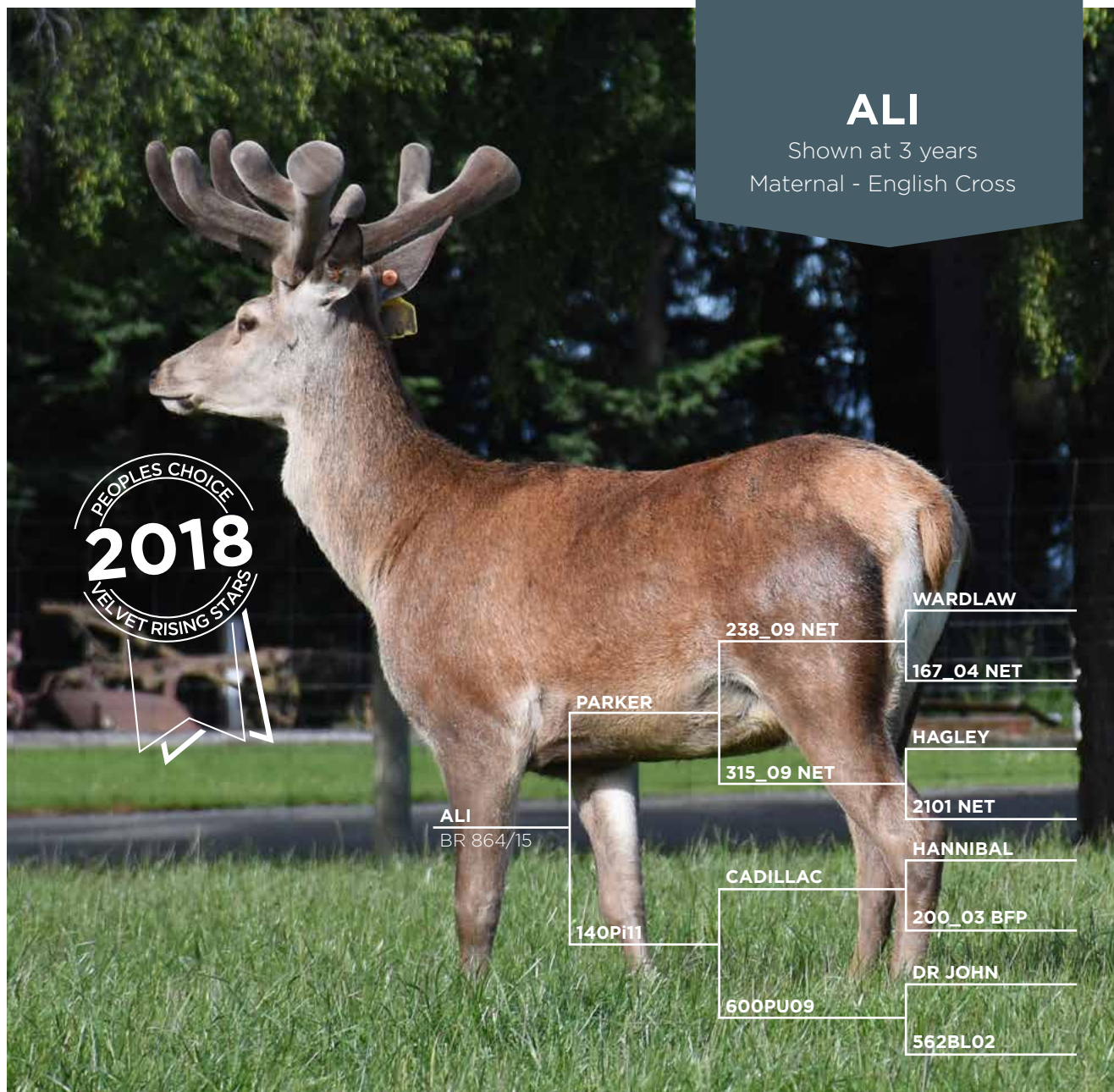
wilkinsfarming.co.nz



Pictured: Big Geoff at 3 years

ALI

Shown at 3 years
Maternal - English Cross



2yo velvet

Ali is an outstanding all-round English stag, with strong venison and velvet credentials.

Bred by Brock deer, Ali is sired by Parker out of a Cadillac hind, and was purchased by Wilkins Farming Co in 2018.

His 2 year weight of 216 kg, combined with 6 kg of velvet bodes well for the future of this stag within our Maternal breeding programmes.

In 2018, Ali won the Overall People's Choice Award at the Rising Stars velvet and hard antler competition. We are excited to see how his velvet and venison production develops with age.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2016	82		
15 Months	2017	137		
2 Years	2017	216	6	SA2
3 Years	2018	263	6.6	SA2
4 Years	2019		9.8	SA2



Shown at 3 years



Shown at 3 years

Big Geoff is an imposing stag within the herd. Although, we only purchased him (from Peel Forest) in 2017, we are looking forward to his growth and velvet attributes coming to fruition.

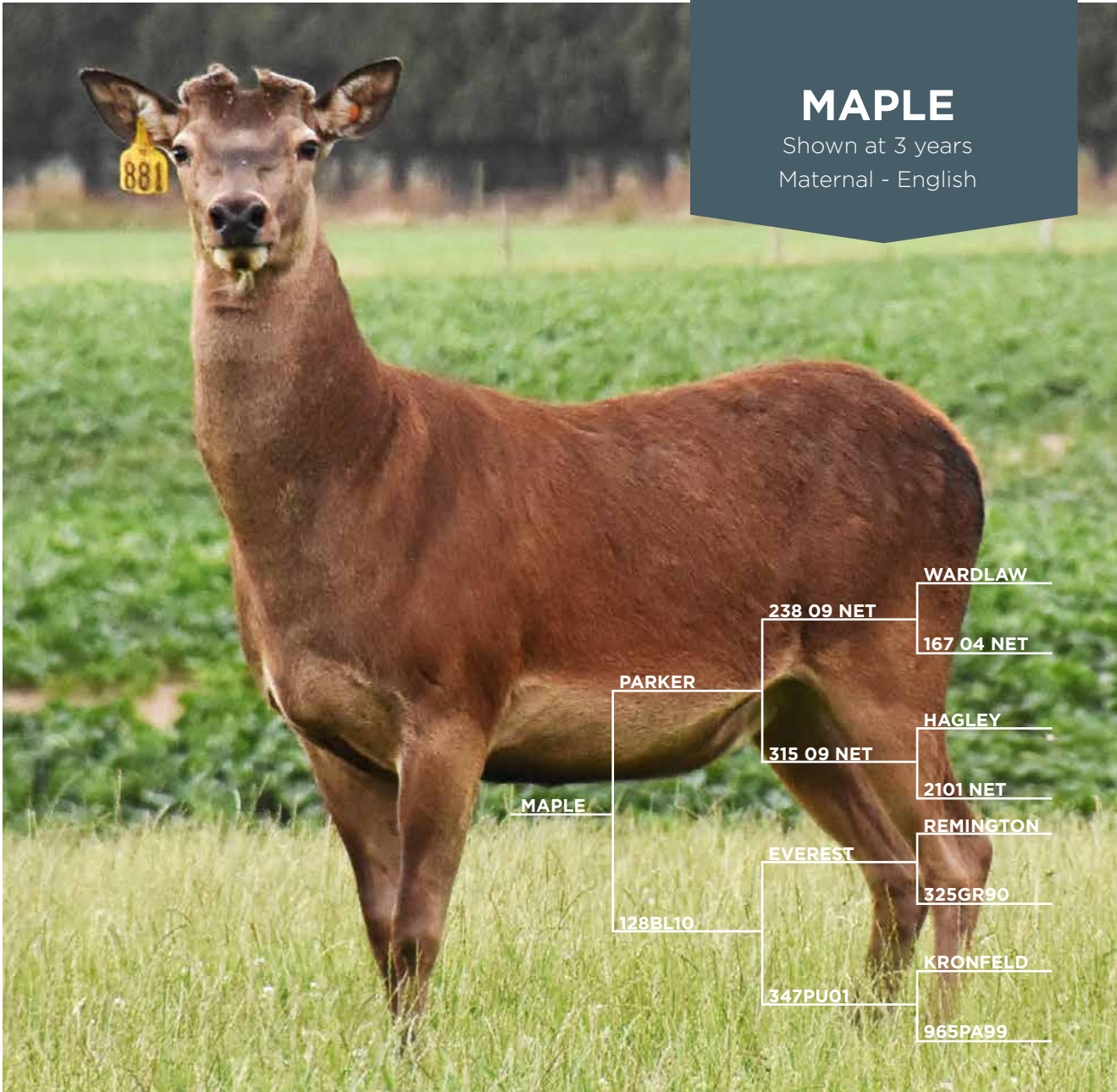
Sired by Jefferson out of a general hind, Big Geoff is 1/2 English, 1/4 German and 1/4 European.

Big Geoff is appropriately named, given his impressive live weights of 249 kg at 3 years (sale day) and his W12eBV of 19.94 which is solid for this breed type.

As shown below, his impressive SA2 velvet at 3 years was 7.2 kg and he cut an additional 4 kg of regrowth. A massive total of 11.3 of velvet at 3 years of age.

We are excited to bring you his progeny in coming years.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
W12eBV		19.94		
12 Months	2015	128		
2 Years	2016		4.6	A2S/SA2
3 Years	2017	249	7.2	SA2
4 Years	2018	278	395 2/8	IOA



Shown at 3 years

Maple was purchased from Brock deer in January 2019. Sired by Parker out of an Everest hind, this stag combines some really exciting velvet and growth rate genetics.

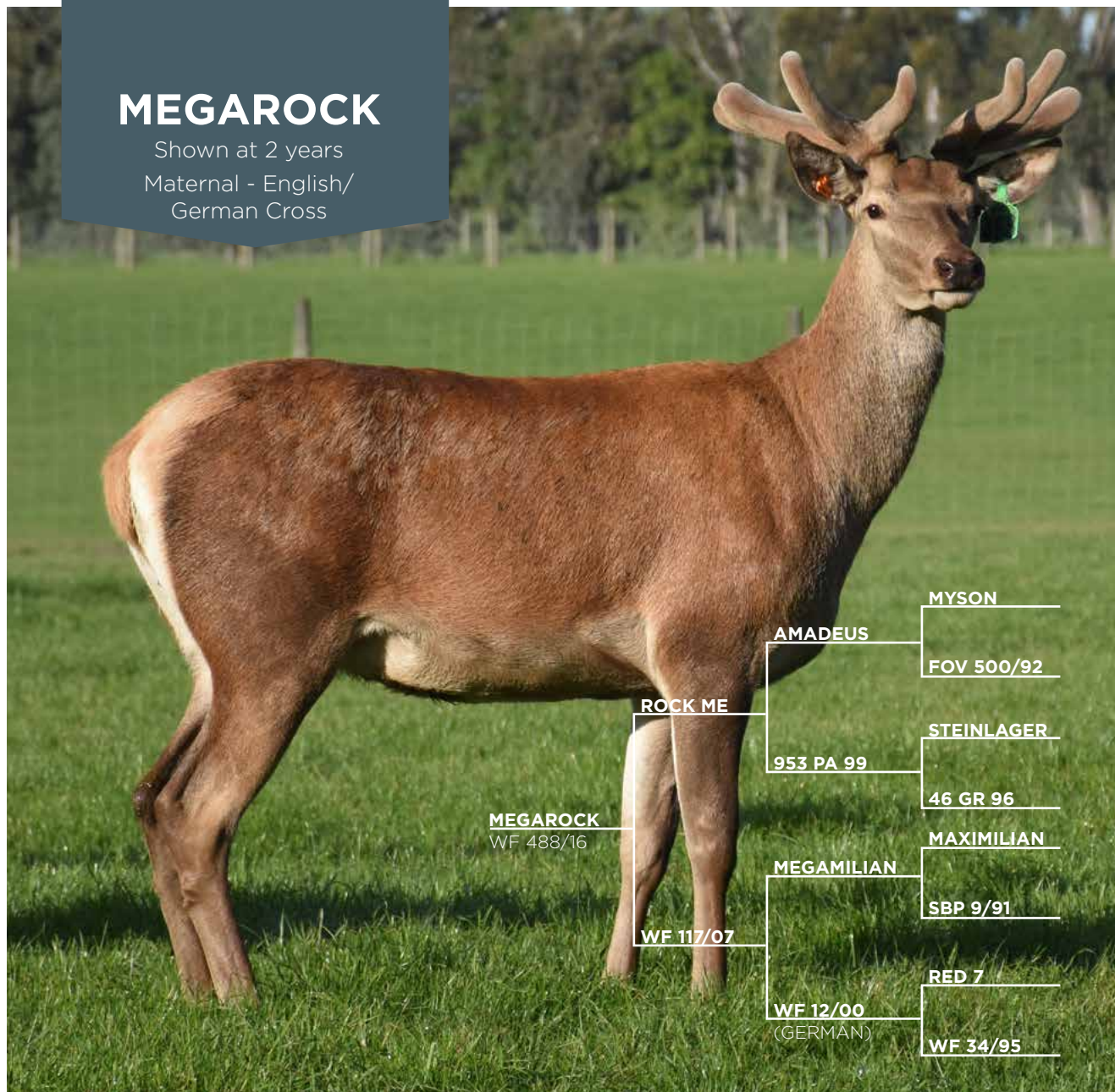
He had a notable live weight at weaning in April of 83 kg and his velvet head has incredible beam and tops, Maple cut an impressive 6.7 kg of SA2 at 2 years. He has a deep red coat colour, an impressive body, temperament.

We are looking forward to breeding from this stag strategically for both body and velvet.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning Weight	2016	83		
15 Months	2017	136		
2 Years	2017		6.7	SA2
3 Years	2018	262	8.84	SA2

MEGAROCK

Shown at 2 years
Maternal - English/
German Cross



Shown at 2 years



Sire : Rock Me

Sired by our impressive Rock Me out of a Megamilian hind with strong German influence.

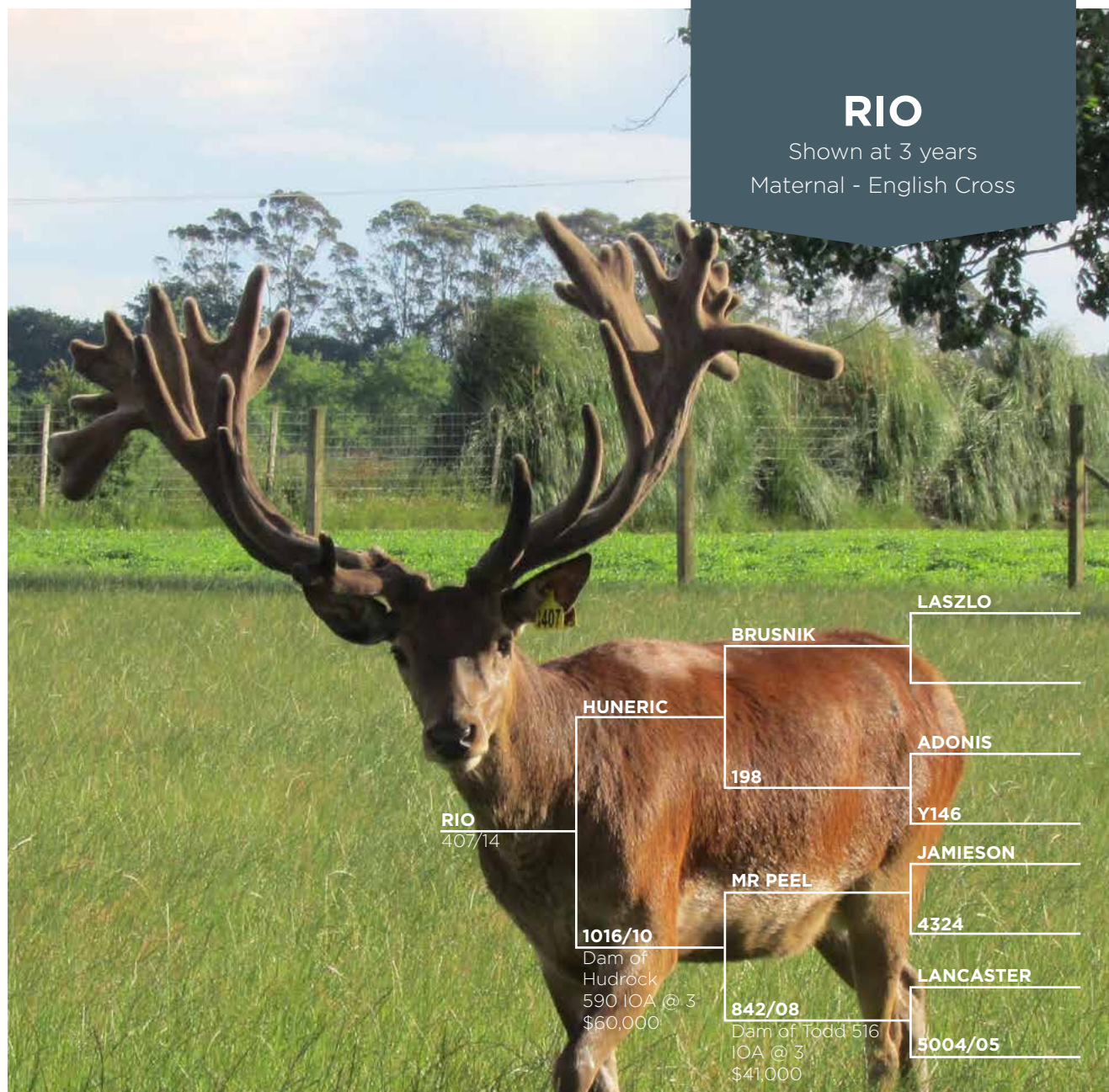
His massive weaning weight of 81 kg and then growth rate to achieve 165 kg at 15 months is exceptional (for this type), as is his deep thickset body.

As a 2 year old Megarock cut a respectable 4.8 kg of SA2 velvet, combined with a W12eBV of 15.26 as shown in the table below. This stag is an excellent all-rounder with such a strong English/German mix, and is used in our maternal breeding programme

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
6 Months	2017	81		
11 Months	2017	125		
15 Months	2018	165		
W12eBV		15.26		
LEANeBV		4.92		
Est Loin Weight		4.05		
EMA		30.87		
2 Years	2018	257 (Jan 2019)	4.8	SA2

RIO

Shown at 3 years
Maternal - English Cross



Shown at 3 years



Shown at 4 years

Rio is an eye catching and exciting young sire with solid velvet and venison credentials.

Purchased from Crowley Deer in 2018, Rio features an excellent combination of velvet genetics with Huneric as his sire and his dam sired by Mr Peel.

In 2016 Rio won the Rising stars 1 year old competition with a 40-point head measuring 421 IOA including spread and burrs. He was then used as a sire at 15 months of age by Tower Farms and grew an impressive wide antler with 40 points at 2 years of age.

We are using this stag strategically to breed for body and antler with the likes of our Infinity hinds and are eagerly awaiting our first crop of his progeny due November 2018 onwards.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning		69		
15 Months		127		
2 Years		185		
3 Years	2017	TBA		HA
4 Years	2018	254	493 4/8	HA
5 Years	2019		10	SA2



WILKINS FARMING CO
— BREEDING FOR THE FUTURE —

Management Tools

Definitions

W12eBV – the estimated breeding value (EBV) for weight at 12 months of age (yearling weight) expressed in kilograms (kg) of live weight.

EMAcBV – the estimated breed value for eye muscle area (size of the muscle/meat on the ribs as measured by ultrasound scanning). The “c” very importantly stands for carcass weight corrected meaning you can select animals with more loin muscle area for their carcass weight.

CDeBV – the estimated breeding value for conception date, it is expressed in days. It is currently the only EBV for reproduction. Unlike many EBV a negative value is better, meaning hinds will calve earlier.

Estimated loin weight - Eye muscle area x the length of the loin muscle to give an estimated meat weight of the muscle measured in kilograms (kgs).

EMA - (Eye muscle area) – the area of the traced eye muscle (loin) over the 12th rib using ultrasound scanning.

DEERSelect

DEERSelect provides genetic evaluations for the deer industry. Evaluations are completed six times a year using all information in all connected herds to estimate genetic merit for individuals.

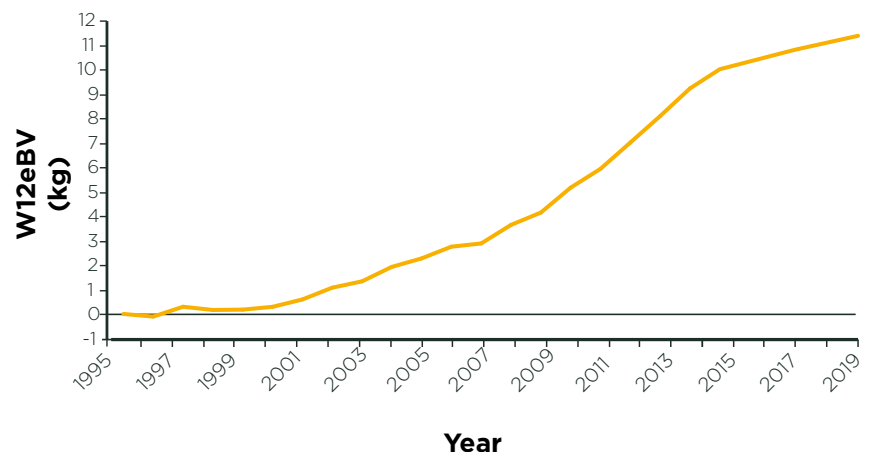
An estimate of the genetic merit of an individual for a trait relative to the average merit of all animals in the base year is called a breeding value.

The breeding values are based on the performance of an individual and all known relatives. Breeding values are corrected for environmental factors, such as mob, age of dam, sex and differences between seasons. As more information is collected the breeding values are updated.

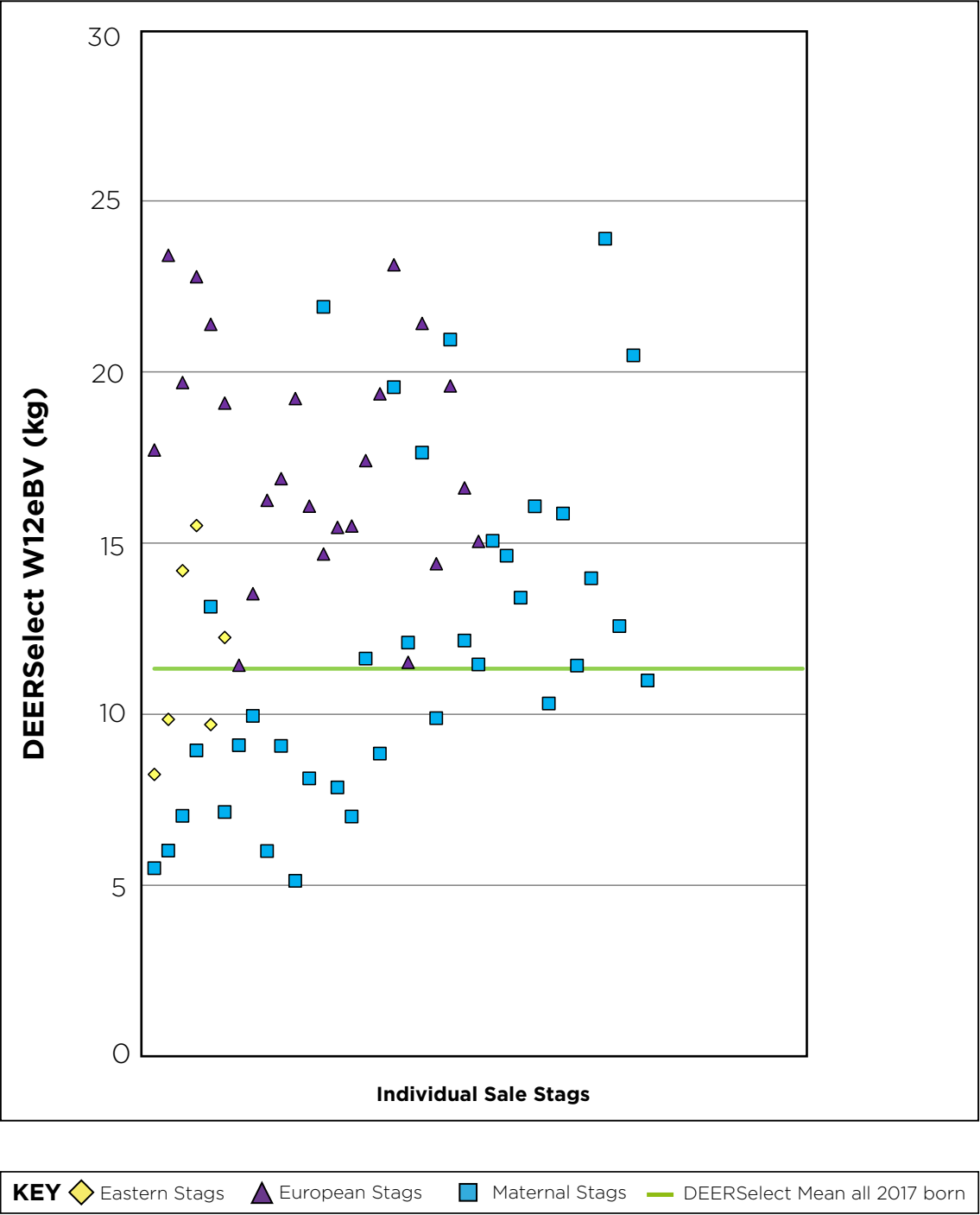
Breeding values are expressed in the same unit as they are measured. For growth and velvet they are in kilograms and for conception date they are in days.

Genetic progress in 12 month weight Breeding Value across all DEERSelect herds over the last 20 years.

YEARLING WEIGHT eBV



Wilkins Farming Co 2019
South Island Sale Stag W12eBV





WILKINS FARMING CO
— BREEDING FOR THE FUTURE —

Scanning for Meat Yield

WILKINS FARMING CO IN CONJUNCTION WITH NEVILLE JOPSON (ABACUS BIO)

The initial focus of the Wilkins Farming Co genetic improvement programmes for venison production was on improving growth rates, for the several years weight of meat recovered from a carcass has also been measured and improved.

High growth rate animals achieve slaughter weights at an earlier age compared to low growth rate animals, an important aspect in running an efficient venison operation. Improving the weight of meat recovered from a carcass is also very important.

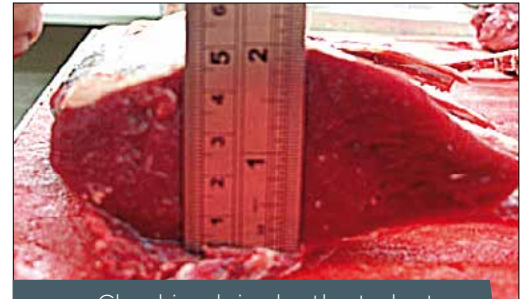
Wilkins Farming Co have been using CT and ultrasound scanning to “look inside” the body of an animal. Both CT and ultrasound are human medical technologies that have been adapted for livestock.

- Ultrasound scanning is used to measure the eye muscle area (EMA), which indicates meat production. We scan approximately 300 of our hinds per year with this technology to ensure improvements of this key trait.
- CT scanning provides a very effective measurement of the meat and fat within the carcass. CT measurements are as effective as slaughtering then dissecting out the meat from the fat and bone in the carcass, however this way the stag is still alive and can be used in our breeding programme. Due to the expense of CT scanning only a small number of stags are scanned each year - these stags are selected based on their sire and performance data.

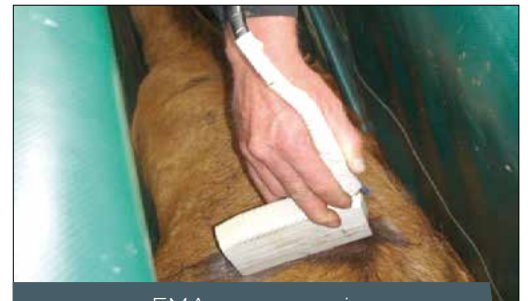
The measurements from CT and EMA scanning are also entered into DEERSelect where BV's (breeding values) for performance are derived giving buyers the confidence that the animals purchased are an asset to their herd.

Using the aforementioned technologies, Wilkins Farming Co are advancing with our venison production through better carcass yields, as well as further enhancing the sale stags we offer to the market.

EVALUATING THE CARCASS



Checking loin depth at plant



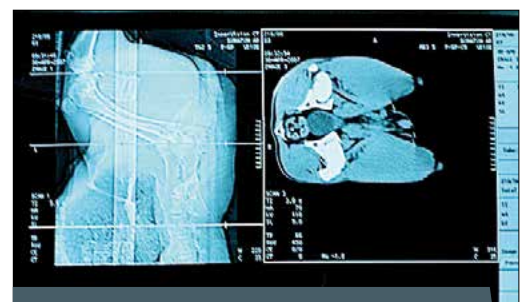
EMA area scanning



CT Scanning



Checking width at the plant



Scanning loin depth

Eastern



WILKINS FARMING CO
— BREEDING FOR THE FUTURE —

WHY EASTERN?

Our Eastern deer are bred specifically for venison and velvet production. Our Eastern stud contains incredible depth with 30 years of selective breeding in New Zealand.

The key Eastern attributes we look for are:

1. High growth rate - Easterns are the largest type of Red deer and size is an important attribute.
2. Early conception - Easterns mate earlier therefore calve earlier.
3. Clean heavy beamed velvet and antler combined with length and width in beam that is not commonly seen in other Red Deer. Seldom do you see snags and bifurcations.
4. Good temperament.
5. Type of animal i.e. good body conformation and type.

As shown below Vladimir clearly demonstrates the key attributes we strive for in our Eastern animals.



Vladimir shown at 7 years.



WILKINS FARMING CO
— BREEDING FOR THE FUTURE —

European

WHY EUROPEAN?

Our European Red Deer are bred specifically for venison production, while some can also be used for both Terminal and Maternal breeding programmes depending on particular bloodlines and objectives.

The key European Red Deer attributes we look for are:

1. High growth rate.
2. Good meat yield i.e. loin size and meat to bone ratios.
3. Type of animal i.e. good body conformation and constitution.
4. Good temperament.
5. High fertility.
6. Velvet production.

As shown below WF 144/05 demonstrates a perfect mix of all of the key European traits. View his profile on page 17.



WF 144/05 shown at 4 years.

Maternal



WILKINS FARMING CO
— BREEDING FOR THE FUTURE —

WHY MATERNAL?

Maternal Red Deer are bred specifically as replacement hinds.

Maternal sires are a great solution to introduce to a European herd to stabilise by introducing the hardier influences from English and German traits.

The key Maternal attributes we look for are:

1. Good growth rates.
2. Breeding efficiency including milking ability.
3. Hardiness.
4. Good meat yield i.e. loin size and meat to bone ratios.
5. Type of animal i.e. good body conformation and constitution.
6. Good temperament.
7. High fertility.
8. Velvet production.

As shown Churchill in his profile (page 20), is New Zealand's most proven Maternal Sire (Number One for English Sire growth rate for 7 years).



Churchill show at 5 years.

TRUE BLUE



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- Mike Wilkins, Wilkins' Farming Ltd.



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Health & Safety

We at Wilkins Farming Co are committed to health and safety, to ensure everyone's safety today we need you to adhere to our health and safety policies.

Please adhere to designated walk ways whilst viewing the deer.

Ensure children are actively supervised whilst on our property.

In the event of an emergency follow one of our team's instructions, emergency exits are located through the door you entered the building and at the large sliding doors at the rear of the room.

The assembly area is by the parking area across the yard from the shed.

If anyone has an accident whilst attending the sale please notify Pauline Pattullo from Wilkins Farming Co. A first aid kit will be on site.

Food and refreshments are available after the sale, there are both alcoholic and non-alcoholic drinks on offer.

If drinking alcohol please ensure you have a sober driver to get you home.

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NOTES:

[illegible]

Conditions of Sale



Special Conditions

No animals, embryos or semen sold by Wilkins Farming Co or their germplasm, any subsequent progeny or germplasm, including the semen and germplasm of that progeny may be supplied to any third party without the express written permission of Wilkins Farming Co.

Conditions of Sale

1. The sale will be conducted by PGG Wrightson with the conditions of sale as set down by the Stock and Stations Agents Association, a copy of which is exhibited in the office on sale day.
2. Each lot becomes the purchaser's property and risk at the fall of the hammer.
3. Warranties and Insurance are covered under separate headings.
4. Terms are strictly cash unless prior arrangements are made with the auctioneers. Accounts not paid within 14 days of sale shall bear interest, at current rate per annum from the date of sale.
5. The sale is conducted exclusive of GST.
6. A buyers commission of 4% is payable to non-participating companies and recognised independent agents introducing and accompanying purchasers to the sale providing prior arrangements [No later than 24 hours prior to sale] are made with PGG Wrightson.
7. Intending purchasers are required to register with the auctioneers prior to the commencement of the sale.
8. Antler will be cut after sale and remain property of vendor unless advised differently by purchaser on sale day.
9. All sale stags have passed Johnes testing.
10. Wilkins Farming Co Breeding Herds have been TB tested clear and carry C10 plus status.
11. Wilkins Farming Co will stand by their stag's performance, though the vendor makes no guarantees.
12. Wilkins Farming Co and our employees accept no responsibility for any errors occurring within this catalogue.
13. Wilkins Farming will organise the freight on account of the purchaser unless requested otherwise

Disclaimer

All details and descriptions as to stock referred to in this catalogue have been supplied to PGG Wrightson by the vendor and have not been independently verified by PGG Wrightson. PGG Wrightson, its employees and agents make no representations or warranties or acknowledgement of any kind whatsoever in relation to any part of this catalogue [including but not limited to accuracy or completeness of details and descriptions of stock {and other contents}]

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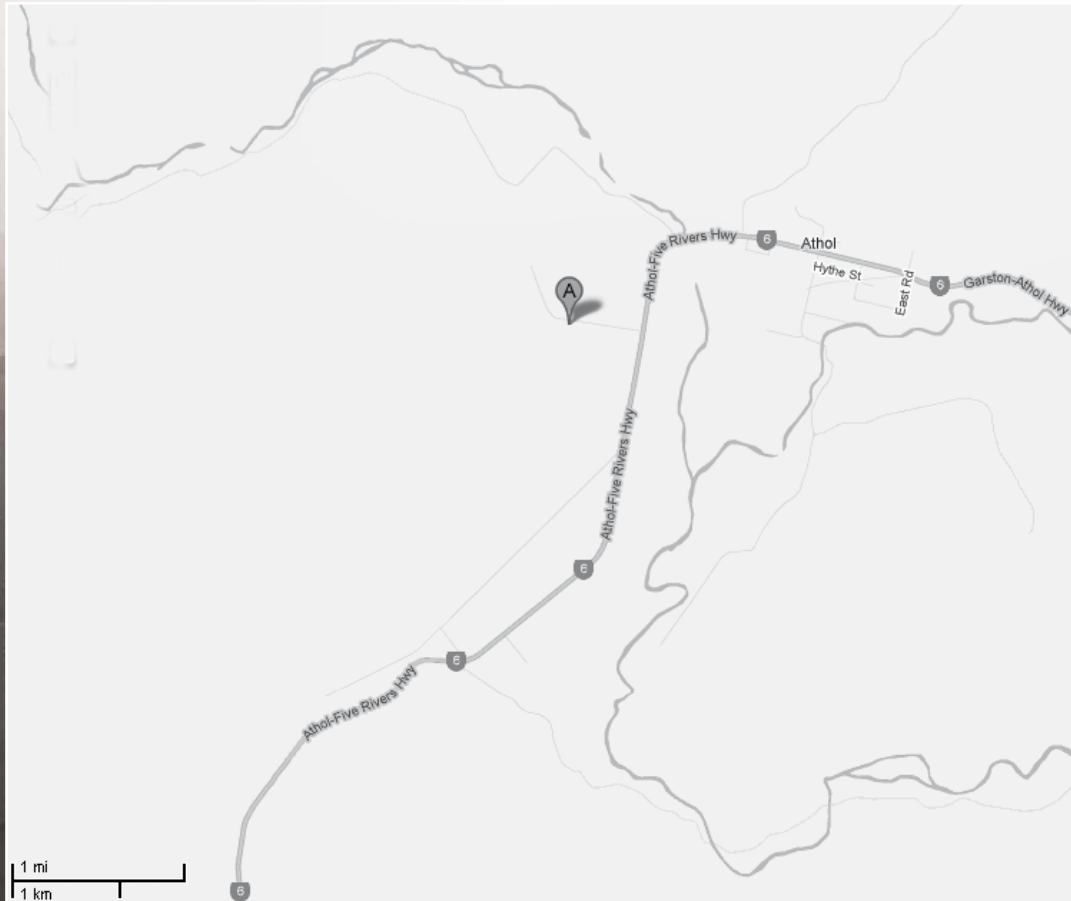


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HOST FARM

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NOTE: The deer have been bred between the two breeding units, Sharrow Downs, Wendonside and Harvey Road, Athol. All stock are amalgamated as weaners at Sharrow Downs until 2 years of age before being relocated on sale day to the Harvey Road, Athol property. This is due to the inability to display the complete sale line-up in the deer facility at Sharrow Downs.



Distance From Invercargill — Approx 110km • From Queenstown - Approx 78km



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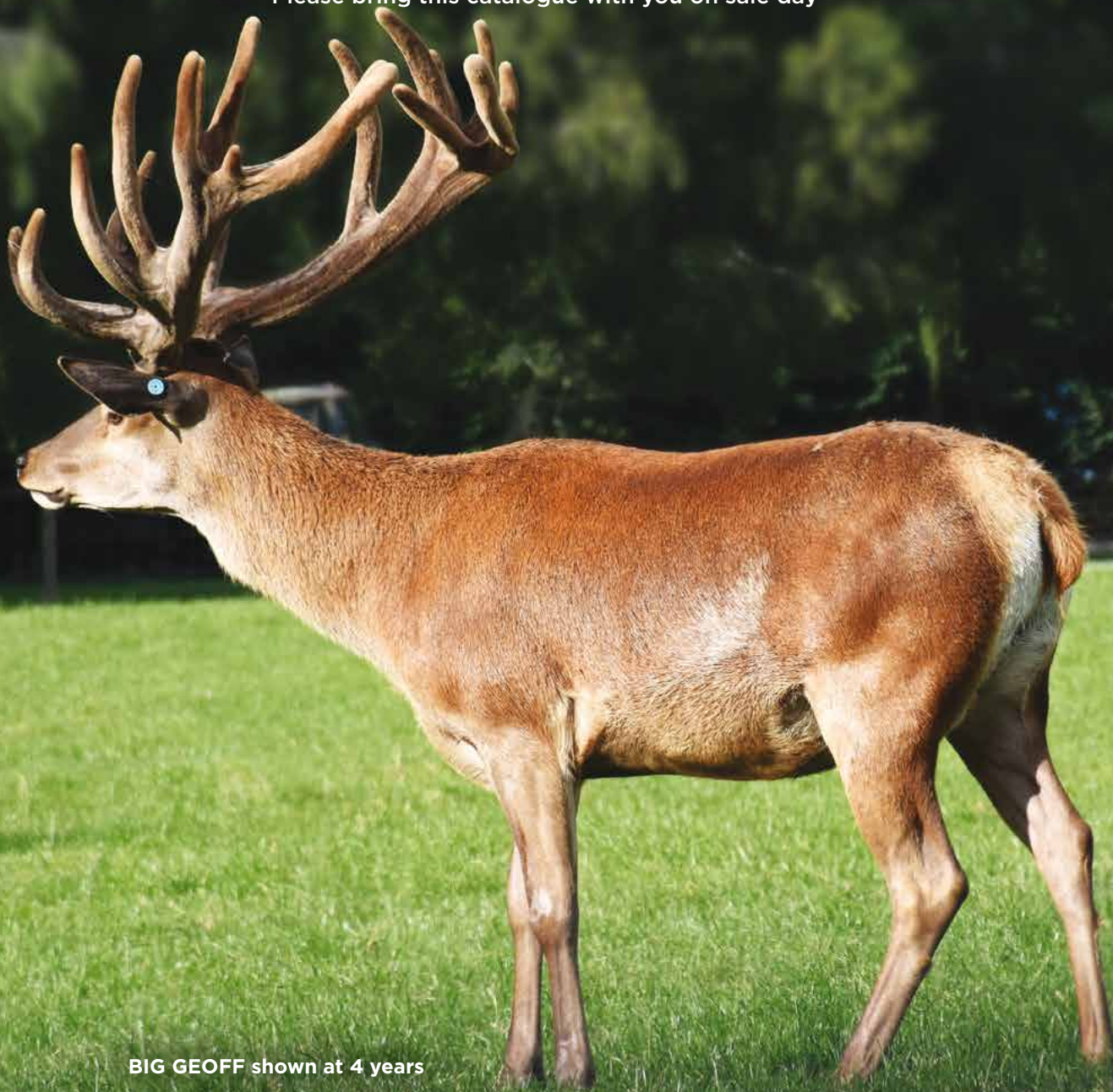
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LOCKIE LOTT STOCK MANAGER
M 027 372 3675 E deer@wilkinsfarming.co.nz

or contact your local specialist Deer Livestock Agent
Please bring this catalogue with you on sale day



BIG GEOFF shown at 4 years