

12 JANUARY 2024 2PM
65 HARVEY RD, OFF SH 6 BETWEEN FIVE RIVERS AND ATHOL



OUR MISSION

Our aim is to produce a high value animal from an efficient maternal weight hind through the use of the latest technology and best genetics available.



Michael WilkinsOn behalf of the team at Wilkins Farming Co



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Welcome



Welcome to our 15th annual South Island 2-year-old stag sale.

It is pleasing to see venison showing some positive stable pricing when compared with current sheep and beef returns. We hope we can see the same stability in the weather as well this summer, especially for those affected in the North Island last year.

This year's stag offer includes a mix of bloodlines within the Maternal and European line ups including the first sons of Jameson - a very impressive Mortlach son. We have some nice Korper sons coming through as well as full brother's to Megarock and Korper bred by ET. There is also a limited offering of Churchill * Tui crosses which will capture the English growth rates and the early conception of Tui.

Key highlights of this year's sales lineup include:

- **BIG GEOFF (Maternal English Cross)** A great selection of Big Geoff crosses including Rock Me and Churchill with EMAeBV +1.78, physical loin measurement of +5.8 kg and W12eBV's of +20.
- ROCK ME, MEGAROCK AND KORPER (Maternal English Cross) Good meat yield with EMAceBV up to +1.28 combined with good growth W12eBV's up to +18.4 and calving date BV's up to -3.5 days.
- **BIG DON (European)** A young sire coming through producing outstanding growth rate sons who are up to 141 kg at 11 months combining fabulous meat yield potential with great temperaments.
- MORTLACH (European) Another young sire coming through with growth rate and meat yield potential loin weights up to 5.8kg. Mortlach is the sire of impressive Jameson who was a massive 219 kg at 15 months.
- **JAMESON (European)** Impressive meat yield with a huge 48.5 cm EMA scan. This big boy weighed in at 219 kg at only 15 months. Sons with EMAceBV of up to +2.27.

Once again you will have the opportunity to participate in real time, remotely through BIDR, in conjunction with PGGW. More information about this process is on page 6.

We are excited about the new mating season ahead and the opportunity to keep enhancing both our herd and yours.

Please note once again we have made the decision to organise the freight on the account of the purchaser, unless specifically requested otherwise. This is to minimise the risk of injury to your purchases by reducing the amount of yarding's. As always we invite you to stay for a BBQ and catch up following the sale.

Should you have any questions, please do not hesitate to contact us.

Yours in farming,

Michael Wilkins Wilkins Farming Co



We have been breeding deer for over five decades.

Our original bloodlines were sourced in the 1980's and 1990's and are based mainly on King Richard, a recognised champion sire, from Festl Park in Germany. We then crossed these German genetics with Fredrich to introduce Hungarian bloodlines to further enhance the venison growth rates and velvet production in our hind base. Our stud started recording pedigrees by tagging our first fawns at birth from November 1995.

In 2001 we initiated our first AI (Artificial Insemination) Programme, to introduce genetics from best in class sires. In addition, in 2004 we undertook our first Embryo Transfer (ET) Programme, identifying and multiplying the best genetics from our herd.

In 2008 we purchased the Stanfield Eastern European Red Deer stud, to strategically add substantial venison and antler enrichment to our breeding programme.

To add further venison depth to our hind base we then purchased the Doncaster Red Deer herd in 2012.

In 2015, in conjunction with Mt Hutt Station, we travelled throughout Europe and England to hand select World Leading Red Deer. After purchasing a number of stags, they were consolidated to England for further farming, where semen collection was undertaken for shipment back to our home farm in New Zealand.

Further, in 2018 we purchased the finest Woburn New Zealand herd, from Henrietta Dowager Duchess of Bedford. The stunning herd was originally sourced from the family's English Estate, one of the oldest managed deer herds in the world, dating back 100's of years.

As indicated by this brief historical insight, our dedication and investment (and that of other breeders whose herds we have purchased), is illustrative of our commitment to both the industry, and more specifically the ongoing development of our hind base.

Vision

Our aim is to produce a high value animal with a venison focus, from an efficient maternal weight hind using the latest technology and best genetics available.

To achieve this, we use world leading genetics and combine them with performance measures such as ultrasound scanning, CT scanning, DEERSelect, progeny testing and DNA testing.

Through recording key trait data, it is easier to mate the right hind to the appropriate stag to achieve specific breeding goals. During the selection process, we are constantly reviewing breed values, bloodlines and performance to date.

Our venison breeding programme employs the following foundations;

- 1. An **average adult hind body weight of 118+ kg**, which assists in creating satisfactory breeding efficiency. (This enables us to get this hinds progeny to the high value early spring market)
- 2. An **animal with a high carcass yield**, that also has an increased percentage of more valuable meat cuts, in order to deliver higher returns.
- Temperament, fertility, constitution, type and then calving date are our key measures for successful breeding.
- 4. A **strong velvet base** delivers diversity and potential income over and above venison.

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FOR ALL NEW ENQUIRIES, PLEASE CALL MICHAEL ON 027 249 9317

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Maternal Sale Lots



LOT 4

TAG 384

SIRE: BIG GEOFF

11 month weight 15 month weight W12eBV 113 **146**

17.36



LOT 7

TAG 552

SIRE: ROCK ME

11 month weight 15 month weight W12eBV **123** 135

14.74



LOT 17

TAG 406

SIRE: KORPER

11 month weight 15 month weight W12eBV 110 135 15.97



LOT 22

TAG 218

SIRE: KORPER

11 month weight 15 month weight W12eBV **117 150** 12.37

Maternal Sale Lot Index

*Stags selected for this type include strong English/German influence of 50% or more

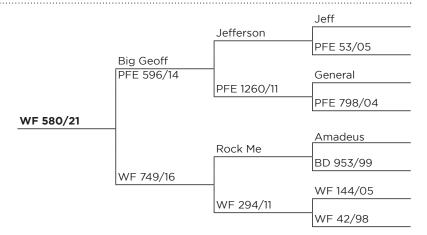
Lot	Tag	Sire	Dam	Weaning weight	11 month weight		W12eBV Nov 2023		CDeRA	Estimated loin weight	EMA
1	580	Big Geoff	WF 749/16	74	132	159	20.48	0.87	-3.35	4.88	34.74
2	618	Big Geoff	WF 625/16	80	132	163	19.48	0.79	-2.74	4.85	35.84
3	612	Big Geoff	WF 505/16	79	130	160	18.97	1.78	-2.33	5.79	42.18
4	384	Big Geoff	WF 523/15	66	113	146	17.36	1.66	-2.28	4.70	36.41
5	226	Big Geoff	WF 513/14	73	117	147	16.68	0.93	-1.08	4.62	35.26
6	600	Rock Me	WF 117/07	75	106	130	15.07	-0.18	-3.00	4.19	31.50
7	552	Rock Me	WF 155/08	73	123	135	14.74	-0.32	-2.48	4.51	34.45
8	582	Rock Me	WF 117/07	75	118	144	13.94	-0.24	-2.75	5.47	39.85
9	458	Korper	WF 511/17	63	110	130	18.42	0.47	-1.33	3.77	30.20
10	414	Korper	WF 703/18	49	103	129	16.86	1.10	-3.47	4.87	35.43
11	506	Big Geoff	WF 629/17	69	114	147	16.47	0.36	-2.50	4.44	33.86
12	412	Big Geoff	WF 901/18	61	107	132	16.27	0.83	-1.65	4.10	33.37
13	340	Big Geoff	WF 333/14	69	115	145	15.85	-0.03	-1.21	4.38	33.14
14	594	Big Geoff	WF 507/16	72	116	141	15.81	1.12	-0.59	4.31	34.50
15	608	Big Geoff	WF 469/16	75	122	152	14.89	0.25	-1.81	5.09	37.08
16	442	Korper	WF 901/14	65	111	131	16.22	0.85	1.10	4.21	31.13
17	406	Korper	WF 587/17	61	110	135	15.97	0.61	-1.18	4.36	33.83
18	490	Korper	WF 637/17	57	102	127	15.57	0.97	-2.85	4.12	34.24
19	496	Korper	WF 772/17	59	110	138	15.48	1.28	-2.65	4.50	35.49
20	320	Korper	WF 448/12	75	117	138	14.21	0.86	-3.50	4.73	35.55
21	448	Korper	WF 669/17	57	105	125	12.96	0.33	-3.19	4.32	34.59
22	218	Korper	WF 436/12	76	117	150	12.37	0.52	-2.82	4.17	33.44
23	338	Big Geoff	WF 249/15	70	112	142	14.22	0.62	-3.18	4.28	33.21
24	358	Big Geoff	WF 367/17	57	106	129	12.10	0.56	-0.94	4.60	35.67
25	474	Big Geoff	WF 711/18	51	101	129	12.10	0.82	-0.51	4.53	35.47
26	352	Big Geoff	WF 347/14	70	114	139	11.45	0.04	-2.22	4.75	35.71
27	782	Amadeus	WF 435/19	67	115	138	10.57	-0.52	-1.12	4.31	31.88
28	428	Big Geoff	WF 303/17	57	103	125	9.87	-0.14	-1.59	4.58	34.99
29	208	Korper	WF 621/17	69	126	151	14.22	0.33	-3.08	4.91	37.46
30	570	Churchill	WF 811/18	64	120	137	18.29	0.64	-2.85	4.71	36.52
31	578	Churchill	WF 927/18	72	112	135	17.69	0.79	-2.81	4.05	31.12
32	430	Korper	WF 747/15	63	108	138	12.57	0.64	-1.64	4.35	32.69
33	306	Korper	WF 549/15	69	111	140	13.57	0.79	-2.84	4.08	32.67
34	380	Big Geoff	WF 313/17	49	107	125	12.34	0.57	-0.29	4.76	37.32
35	586	Rock Me	WF 155/08	65	102	134	8.02	-0.36	-1.07	4.45	34.86

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— BREEDING FOR THE FUTURE —

The animals highlighted in bold are ranked in the top 10 of the Maternals on offer for this trait

See Page 55 for details on definitions

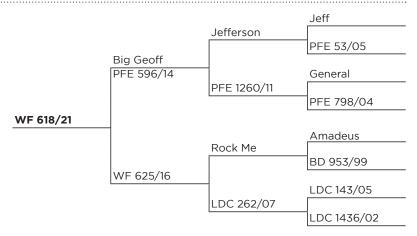
MEASURE	RESULT
Weaning weight	74
11 month live weight	132
15 month live weight	159
W12eBV	20.48
EMAceBV	0.87
CDeBV	-3.35
Estimated loin weight	4.88
Eye muscle area	34.74



One of our very best combinations with Big Geoff over a Rock Me hind going back to WF 144/05. Excellent performance from this stag **weaning 74 kg** out to **159 kg** at **15 months**. NO. 1 **W12eBV** of **20.48** in the maternal sale. Excellent **loin weight** of **4.88** and eye muscle area of 34.74. **3rd** biggest **maternal carcass** at **CT scanning** - this is a stag not to miss- a very impressive quiet young sire.

LOT No. 2

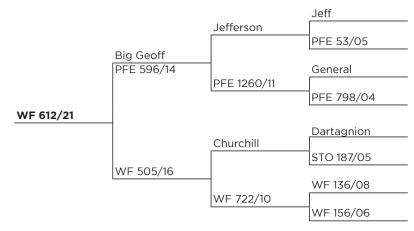
MEASURE	RESULT
Weaning weight	80
11 month live weight	132
15 month live weight	163
W12eBV	19.48
EMAceBV	0.79
CDeBV	-2.74
Estimated loin weight	4.85
Eye muscle area	35.84



A great mix of sires combined in Big Geoff and Rock Me. Good growth rates **weaning 80 kg** out to a massive **163 kg** at **15 months**. 2nd best **W12eBV** of **19.48** in the maternal sale line. **Breeding efficiency** of **57%**. Awesome opportunity to purchase a good maternal bloodline with awesome performance, **NO. 1** for **carcass weight** at **CT scanning**. An impressive looking young sire not to miss.

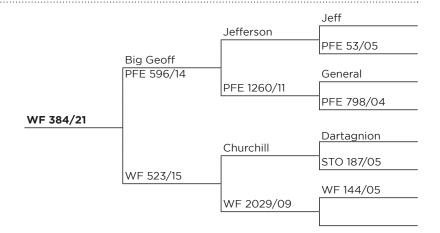
LOT No. 3

MEASURE	RESULT
Weaning weight	79
11 month live weight	130
15 month live weight	160
W12eBV	18.97
EMAceBV	1.78
CDeBV	-2.33
Estimated loin weight	5.79
Eye muscle area	42.18



This stag contains some real industry super sires - sired by Big Geoff out of a Churchill hind. Excellent growth **weaning 79 kg** out to **160 kg** at **15 months**. Solid **W12eBV** of **18.97** and **EMAceBV** of **1.78**. Huge **loin weight** of **5.79** and the biggest **EMA** of the sale at **42.18**. A combination of growth, early conception (-2.33 days) and venison measures behind this animal, he featured **NO. 2** for **carcass** at CT scanning.

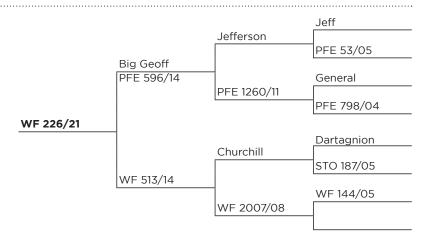
MEASURE	RESULT
Weaning weight	66
11 month live weight	113
15 month live weight	146
W12eBV	17.36
EMAceBV	1.66
CDeBV	-2.28
Estimated loin weight	4.70
Eye muscle area	36.41



Big Geoff over a Churchill/WF 144/05 hind - great combo. Great growth rates weaning 66 kg out to **146 kg** at **15 months**. Excellent **W12eBV** of **17.36**. Great venison measures **eye muscle area 36.41** and loin weight of 4.70, **EMAceBV** of **1.66**. Good conception date BV -2.28 days. Impressive young sire.

LOT No. 5

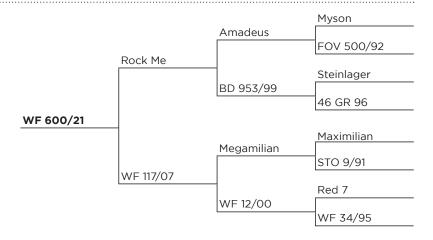
MEASURE	RESULT
Weaning weight	73
11 month live weight	117
15 month live weight	147
W12eBV	16.68
EMAceBV	0.93
CDeBV	-1.08
Estimated loin weight	4.62
Eye muscle area	35.26



Big Geoff over a hind containing Churchill (English) and WF 144/05 - packed with some our very best maternal traits, renowned for his hardiness, longevity and breeding efficiency. Solid **wean** of **73 kg** out to **147 kg** at **15 months**. Good **W12eBV** of **16.68** and **EMAceBV** of **0.93**. A very blocky impressive performing young sire.

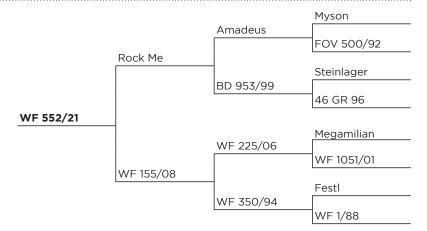
LOT No. 6

MEASURE	RESULT
Weaning weight	75
11 month live weight	106
15 month live weight	130
W12eBV	15.07
EMAceBV	-0.18
CDeBV	-3.00
Estimated loin weight	4.19
Eye muscle area	31.50



Sired by the impressive Rock Me out of a Megamilian hind, **bred by ET**, full brother to Megarock. Good growth performance from this stag **weaning 75 kg** out to 130 kg at 15 months. Solid W12eBV of 15.07. Excellent **conception date BV -3 days**. A great bloodline combined with performance to add value to your herd.

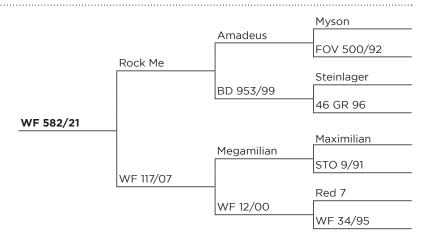
MEASURE	RESULT
Weaning weight	73
11 month live weight	123
15 month live weight	135
W12eBV	14.74
EMAceBV	-0.32
CDeBV	-2.48
Estimated loin weight	4.51
Eye muscle area	34.45



A rare opportunity to purchase a stag **bred by ET** sired by the incredible Rock Me out of 155/08 - one of our very best performed dams. Excellent growth from this stag **weaning 73 kg** out to **135 kg**. Good **loin weight** of **4.51** and eye muscle area of 34.45. Awesome stag from a very proven bloodline sure to enhance your herd. This blocky animal is a full brother to our current sire Korper.

LOT No. 8

MEASURE	RESULT
Weaning weight	75
11 month live weight	118
15 month live weight	144
W12eBV	13.94
EMAceBV	-0.24
CDeBV	-2.75
Estimated loin weight	5.47
Eye muscle area	39.85



Sired by the super stag Rock Me out of a Megamilian hind, **bred by ET**, full brother to Megarock. Good growth **weaning 75 kg** out to 144 kg at 15 months. Massive **loin** of **5.47** and a great **eye muscle area** measurement of **39.85**. Awesome opportunity to secure a stag with excellent venison measures.

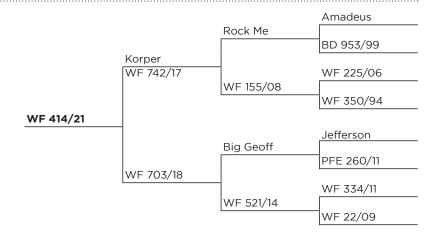
LOT No. 9

MEASURE	RESULT
Weaning weight	63
11 month live weight	110
15 month live weight	130
W12eBV	18.42
EMAceBV	0.47
CDeBV	-1.33
Estimated loin weight	3.77
Eye muscle area	30.20



Awesome stag by Korper out of a Churchill hind. Good growth weaning 63 kg out to 130 kg at 15 months. Very good **W12eBV** of **18.42** - one of the higher maternals in the catalogue. A great opportunity to purchase a good maternal bloodline.

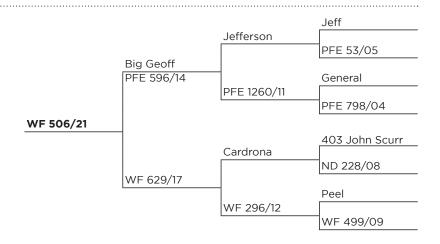
MEASURE	RESULT
Weaning weight	49
11 month live weight	103
15 month live weight	129
W12eBV	16.86
EMAceBV	1.10
CDeBV	-3.47
Estimated loin weight	4.87
Eye muscle area	35.43



Great mix in this stag, sired by Korper who is by the renowned Rock Me out of a Big Geoff/WF 334/11 hind. Solid **W12eBV** of **16.86**. Good **EMAceBV** of **1.10**. Good performance from this blocky stag and a top pedigree to match.

LOT No. 11

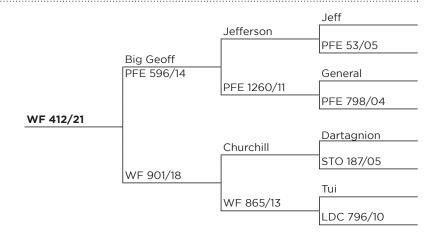
MEASURE	RESULT
Weaning weight	69
11 month live weight	114
15 month live weight	147
W12eBV	16.47
EMAceBV	0.36
CDeBV	-2.50
Estimated loin weight	4.44
Eye muscle area	33.86



A great mix of sires in Big Geoff, Cardrona and Peel combined in this animal. Excellent growth weaning 69 kg out to **147 kg** at **15 months**. Good loin weight of 4.44 with an eye muscle area of 33.86. **Breeding efficiency** of **59%**. Very quiet blocky animal.

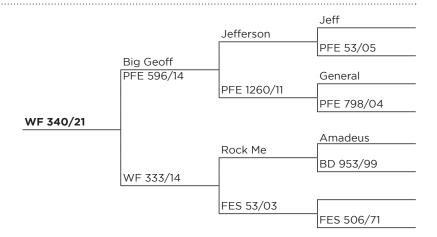
LOT No. 12

MEASURE	RESULT
Weaning weight	61
11 month live weight	107
15 month live weight	132
W12eBV	16.27
EMAceBV	0.83
CDeBV	-1.65
Estimated loin weight	4.10
Eye muscle area	33.37



Excellent bloodline up for grabs, sired by Big Geoff out of a Churchill/Tui hind. Solid W12eBV of 16.27. A lovely quiet stag with good performance, an excellent option for breeding replacement hinds and enhancing your herd.

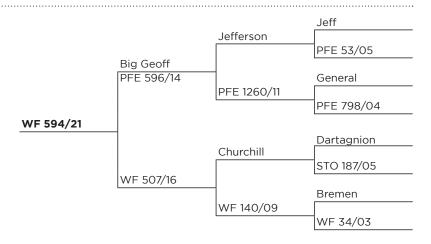
MEASURE	RESULT
Weaning weight	69
11 month live weight	115
15 month live weight	145
W12eBV	15.85
EMAceBV	-0.03
CDeBV	-1.21
Estimated loin weight	4.38
Eye muscle area	33.14



A great mix of maternal sires here, Big Geoff over a Rock Me hind that has a very strong German influence, solid performance in all traits including good growth rates. An excellent maternal bloodline on offer.

LOT No. 14

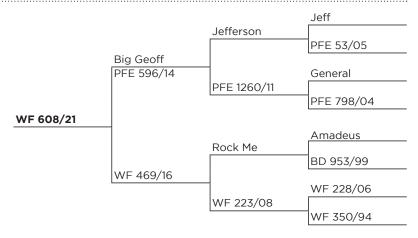
MEASURE	RESULT
Weaning weight	72
11 month live weight	116
15 month live weight	141
W12eBV	15.81
EMAceBV	1.12
CDeBV	-0.59
Estimated loin weight	4.31
Eye muscle area	34.50



Great combination here in this stag, sired by Big Geoff out of a Churchill/Bremen cross hind - 34/03 is a daughter of 350 Red. Solid wean of 72 kg out to 141 kg at 15 months. Solid W12eBV of 15.81. Excellent **EMAceBV** of **1.12**. Great performance by this animal combined with an awesome bloodline.

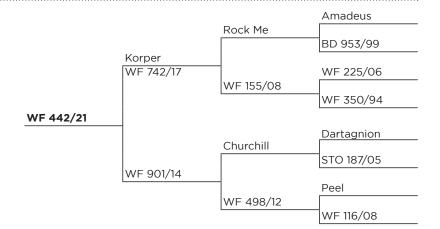
LOT No. 15

MEASURE	RESULT
Weaning weight	75
11 month live weight	122
15 month live weight	152
W12eBV	14.89
EMAceBV	0.25
CDeBV	-1.81
Estimated loin weight	5.09
Eye muscle area	37.08



Sired by the impressive and quiet Big Geoff out of a Rock Me hind going to back to one of our very best bloodlines in 350 Red. Excellent growth **weaning 75 kg** out to **152 kg** at **15 months**. Solid W12eBV of 14.89, excellent **loin weight** of **5.09** and **eye muscle area** of **37.08**. **Breeding efficiency** of **56%**. A combination of growth, longevity and hardiness in this blocky young stag.

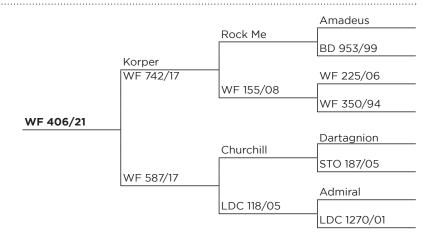
MEASURE	RESULT
Weaning weight	65
11 month live weight	111
15 month live weight	131
W12eBV	16.22
EMAceBV	0.85
CDeBV	1.10
Estimated loin weight	4.21
Eye muscle area	31.13



Great mix here with Korper who is by the renowned Rock me out of a Churchill hind. Good W12eBV of 16.22 and venison measures - estimated loin weight of 4.21. Nice performance from this quiet stag and a top pedigree to match.

LOT No. 17

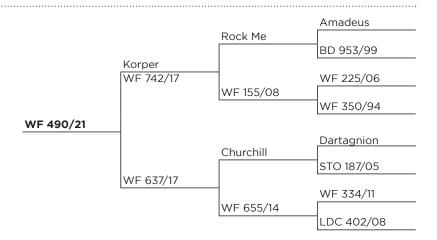
MEASURE	RESULT
Weaning weight	61
11 month live weight	110
15 month live weight	135
W12eBV	15.97
EMAceBV	0.61
CDeBV	-1.18
Estimated loin weight	4.36
Eye muscle area	33.83



Great mix with Rock Me son Korper over a Churchill dam with a strong Doncaster influence. Solid wean of 61 kg out to 135kg at 15 months. Good performance from this stag and a top pedigree to match.

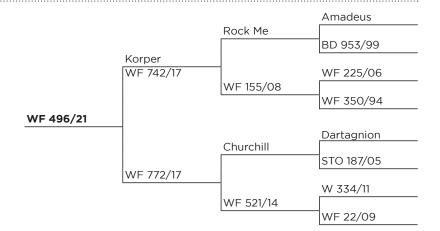
LOT No. 18

MEASURE	RESULT
Weaning weight	57
11 month live weight	102
15 month live weight	127
W12eBV	15.57
EMAceBV	0.97
CDeBV	-2.85
Estimated loin weight	4.12
Eye muscle area	34.24



Awesome combination of sires here with Korper over a Churchill hind, this is a great mix that includes the super impressive Rock Me in the pedigree. Solid performance from this all round stag.

MEASURE	RESULT
Weaning weight	59
11 month live weight	110
15 month live weight	138
W12eBV	15.48
EMAceBV	1.28
CDeBV	-2.65
Estimated loin weight	4.50
Eye muscle area	35.49



Great mix with Korper over a Churchill hind. Good growth rates from this stag, excellent **EMAceBV** of **1.28**, combined with a loin weight of 4.50 and eye muscle area of 35.49. A very impressive blocky young sire.

LOT No. 20

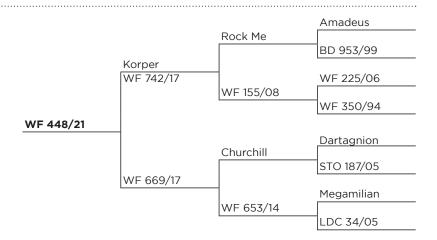
MEASURE	RESULT
Weaning weight	75
11 month live weight	117
15 month live weight	138
W12eBV	14.21
EMAceBV	0.86
CDeBV	-3.50
Estimated loin weight	4.73
Eye muscle area	35.55



Great mix of sires with Rock Me son Korper over a Peel hind. Solid growth rates and performance from this stag. **Breeding efficiency** of **56%**. A good maternal stag with growth, at CT scanning he was the **NO. 1 maternal** for **% of meat in loin** compared to whole carcass.

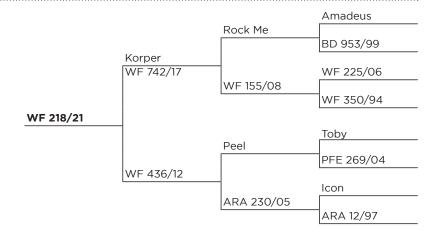
LOT No. 21

MEASURE	RESULT
Weaning weight	57
11 month live weight	105
15 month live weight	125
W12eBV	12.96
EMAceBV	0.33
CDeBV	-3.19
Estimated loin weight	4.32
Eye muscle area	34.59



Another great combination sired by Korper, this stag gives an opportunity to purchase a bloodline containing Rock Me out of a Churchill hind - two great sires. Good performance from this very quiet stag and a top pedigree to match.

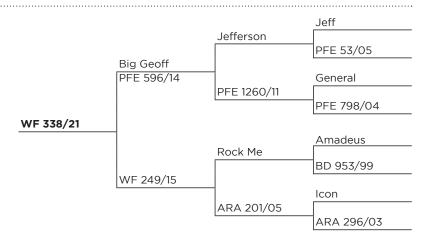
MEASURE	RESULT
Weaning weight	76
11 month live weight	117
15 month live weight	150
W12eBV	12.37
EMAceBV	0.52
CDeBV	-2.82
Estimated loin weight	4.17
Eye muscle area	33.44



Sired by the awesome Rock Me son Korper out of a Peel/Icon hind, a great combination of maternal genetics. Good growth rates, a nice blocky maternal stag with velvet and growth potential.

LOT No. 23

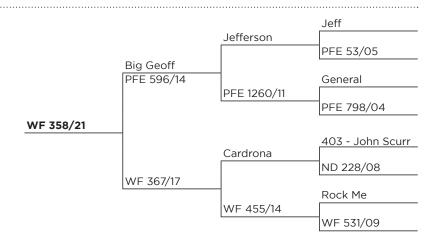
MEASURE	RESULT
Weaning weight	70
11 month live weight	112
15 month live weight	142
W12eBV	14.22
EMAceBV	0.62
CDeBV	-3.18
Estimated loin weight	4.28
Eye muscle area	33.21



One of our favourite combinations of bloodlines here, Big Geoff over a Rock Me/Icon hind. Good performance from this stag weaning 70 kg out to 142 kg at 15 months. Good **conception date BV -3.18 days**. **Breeding efficiency** of **55%**. A nice maternal bloodline to enhance your herd featuring Icon for meat yield as well.

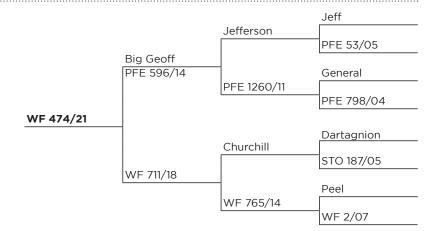
LOT No. 24

MEASURE	RESULT
Weaning weight	57
11 month live weight	106
15 month live weight	129
W12eBV	12.10
EMAceBV	0.56
CDeBV	-0.94
Estimated loin weight	4.60
Eye muscle area	35.67



A great mix of sires here in Big Geoff, Cardrona and Rock Me. Moderate growth rates, good estimated loin weight of 4.60 and **eye muscle area** of **35.67**. Another nice blocky animal offering good all round performance.

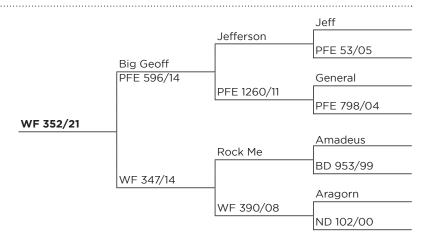
MEASURE	RESULT
Weaning weight	51
11 month live weight	101
15 month live weight	129
W12eBV	12.10
EMAceBV	0.82
CDeBV	-0.51
Estimated loin weight	4.53
Eye muscle area	35.47



Sired by the impressive Big Geoff out of a Churchill hind - two great sires. Good eye muscle area of 35.47. Great opportunity to invest in a very good maternal bloodline, a very blocky and quiet young sire.

LOT No. 26

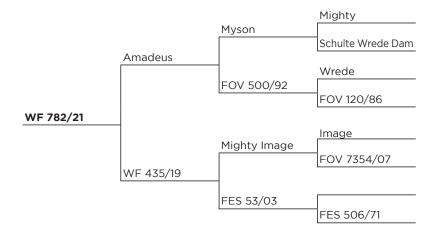
MEASURE	RESULT
Weaning weight	70
11 month live weight	114
15 month live weight	139
W12eBV	11.45
EMAceBV	0.04
CDeBV	-2.22
Estimated loin weight	4.75
Eye muscle area	35.71



Sired by the impressive Big Geoff who is proving a great mix when crossed with our Rock Me daughters. Good growth rates weaning 70 kg out to 139 kg at 15 months. Solid **breeding efficiency** of **58%**. This stag is a nice blocky animal on offer with good all round performance.

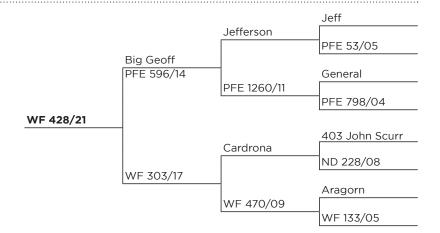
LOT No. 27

MEASURE	RESULT
Weaning weight	67
11 month live weight	115
15 month live weight	138
W12eBV	10.57
EMAceBV	-0.52
CDeBV	-1.12
Estimated loin weight	4.31
Eye muscle area	31.88



Bred by ET. Pure German sired by Amadeus out of a Mighty Image hind. Good growth rates weaning 67 kg out to 138 kg at 15 months. Good estimated loin of 4.31. A rare opportunity to purchase a good maternal stag featuring pure German attributes.

MEASURE	RESULT
Weaning weight	57
11 month live weight	103
15 month live weight	125
W12eBV	9.87
EMAceBV	-0.14
CDeBV	-1.59
Estimated loin weight	4.58
Eye muscle area	34.99



A great mix of sires in Big Geoff and Cardrona combined. Good measures across the board for this blocky young sire, an excellent option for breeding replacement hinds.

LOT No. 29

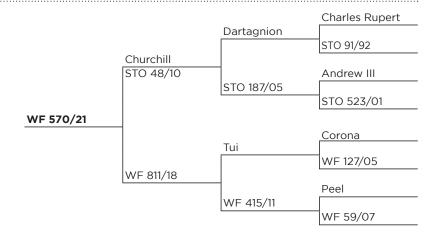
MEASURE	RESULT
Weaning weight	69
11 month live weight	126
15 month live weight	151
W12eBV	14.22
EMAceBV	0.33
CDeBV	-3.08
Estimated loin weight	4.91
Eye muscle area	37.46



Sired by Korper who goes back to the impressive Rock Me out of a hind featuring STO 182/12 and WF 144/05 - the latter is renowned for his breeding longevity, hardiness and efficiency. Excellent growth rates **126 kg** at **11 months** out to **151 kg** at **15 months** combined with a **conception date BV -3.08 days**. Awesome maternal stag with a great pedigree and performance.

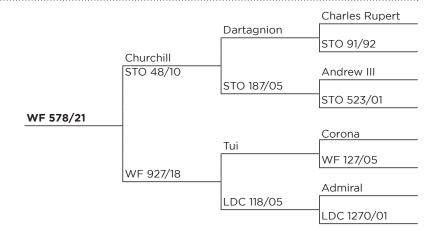
LOT No. 30

MEASURE	RESULT
Weaning weight	64
11 month live weight	120
15 month live weight	137
W12eBV	18.29
EMAceBV	0.64
CDeBV	-2.85
Estimated loin weight	4.71
Eye muscle area	36.52



Sired by English sire Churchill going back to Tui. Good growth rates combined with a solid **W12eBV** of **18.29**. Nice maternal bloodline with good performance behind him.

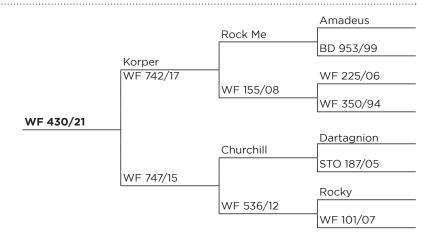
MEASURE	RESULT
Weaning weight	72
11 month live weight	112
15 month live weight	135
W12eBV	17.69
EMAceBV	0.79
CDeBV	-2.81
Estimated loin weight	4.05
Eye muscle area	31.12



Sired by English sire Churchill out of a Tui hind. Solid **W12eBV** of **17.69** combined with a **CDeBV -2.81 days**. Nice performance to date from this quiet stag.

LOT No. 32

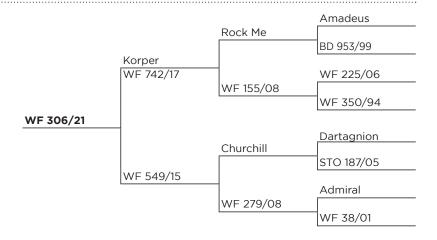
MEASURE	RESULT
Weaning weight	63
11 month live weight	108
15 month live weight	138
W12eBV	12.57
EMAceBV	0.64
CDeBV	-1.64
Estimated loin weight	4.35
Eye muscle area	32.69



Great mix with Korper over a Churchill hind. Good growth rates from this stag. A nice maternal stag with a good pedigree on offer.

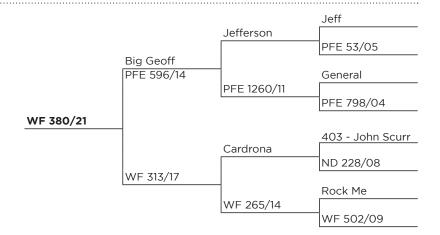
LOT No. 33

MEASURE	RESULT
Weaning weight	69
11 month live weight	111
15 month live weight	140
W12eBV	13.57
EMAceBV	0.79
CDeBV	-2.84
Estimated loin weight	4.08
Eye muscle area	32.67



Sired by standout Rock Me son Korper out of a Churchill hind. Solid growth rates behind this quiet maternal stag weaning 69 kg out to 140 kg at 15 months.

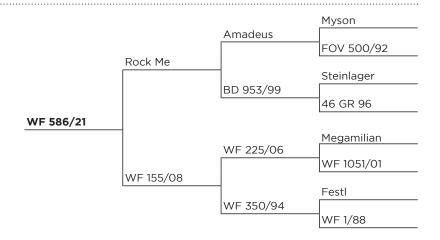
MEASURE	RESULT
Weaning weight	49
11 month live weight	107
15 month live weight	125
W12eBV	12.34
EMAceBV	0.57
CDeBV	-0.29
Estimated loin weight	4.76
Eye muscle area	37.32



A great combination of maternal sires featuring Big Geoff, Cardrona and Rock Me. Sound growth rates behind this blocky stag. Great velvet potential.

LOT No. 35

MEASURE	RESULT
Weaning weight	65
11 month live weight	102
15 month live weight	134
W12eBV	8.02
EMAceBV	-0.36
CDeBV	-1.07
Estimated loin weight	4.45
Eye muscle area	34.86



Full brother to Korper **bred by ET**. Sired by the outstanding Rock Me out of one of our very best dam lines. Good growth weaning 65 kg out to 134 kg at 15 months. A great opportunity here to purchase one of our very best bloodlines in this quiet stag.

European Sale Lots



LOT 1001

TAG 704

SIRE: MORTLACH

11 month weight 15 month weight W12eBV 131 155 30.52



LOT 1011

TAG 814

SIRE: BIG DON

11 month weight 15 month weight W12eBV 127 **152** 20.02



LOT 1013

TAG 804

SIRE: BIG DON

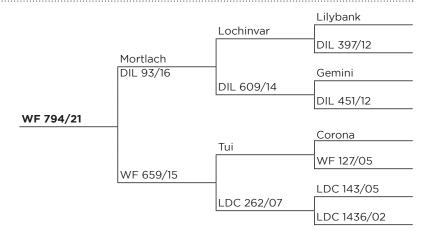
11 month weight 116 15 month weight 146 W12eBV 14.48

European Sale Lot Index

The animals highlighted in bold are ranked in the top 10 of the Europeans on offer for this trait

Lot	Tag	Sire	Dam	Weaning weight	11 month weight	15 month weight	W12eBV Nov 2023	EMAceBV Nov 2023		Estimated loin weight	EMA
1000	794	Mortlach	WF 659/15	84	135	168	30.92	-0.59	-2.25	4.66	33.41
1001	704	Mortlach	WF 759/16	87	131	155	30.52	0.11	0.29	4.27	32.77
1002	716	Jameson	WF 861/19	82	130	159	29.37	2.06	-2.01	4.84	35.23
1003	788	Mortlach	WF 473/15	75	140	167	29.00	1.96	-1.22	5.66	40.05
1004	776	Jameson	WF 995/18	63	130	157	28.92	2.31	-2.14	5.23	39.91
1005	780	Mortlach	WF 797/16	77	134	156	28.40	1.99	-1.32	5.78	40.25
1006	740	Jameson	WF 915/18	63	119	139	27.50	1.17	-0.85	4.45	33.46
1007	914	Jameson	WF 823/13	83	131	159	24.44	0.81	-1.96	5.53	39.66
1008	888	Jameson	WF 541/13	79	122	144	24.37	0.59	-2.58	4.59	33.42
1009	744	Big Don	WF 234/09	83	141	172	21.21	0.11	-2.78	5.51	40.17
1010	750	Mortlach	WF 447/14	84	129	152	21.06	1.37	0.95	5.14	37.44
1011	814	Big Don	WF 175/08	65	127	152	20.02	0.94	-2.11	4.54	34.07
1012	764	Big Don	WF 565/13	86	130	150	19.87	1.84	-4.25	4.28	32.65
1013	804	Big Don	WF 264/08	69	116	146	14.48	0.68	-0.34	4.53	33.52
1014	778	Big Don	WF 739/13	68	123	142	19.28	0.86	-4.20	4.73	36.08

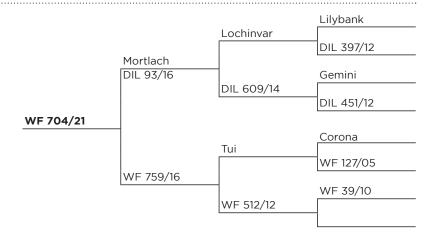
MEASURE	RESULT
Weaning weight	84
11 month live weight	135
15 month live weight	168
W12eBV	30.92
EMAceBV	-0.59
CDeBV	-2.25
Estimated loin weight	4.66
Eye muscle area	33.41



Sired by Mortlach out of a hind going back to the Doncaster stud. Impressive growth rates **weaning 84 kg**, **135 kg** at **11 months** and **168 kg** at **15 months**. Solid **W12eBV** of **30.92**. Excellent **breeding efficiency** of **61%**. This impressive animal offers a good opportunity to inject good growth rate and meat yield traits into your herd. **NO. 2** for **carcass weight** at time of CT scanning - one not to miss.

LOT No. 1001

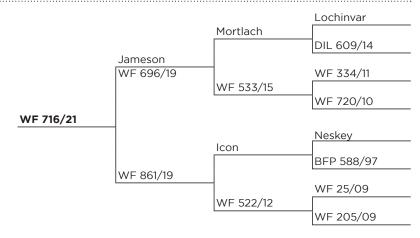
MEASURE	RESULT
Weaning weight	87
11 month live weight	131
15 month live weight	155
W12eBV	30.52
EMAceBV	O.11
CDeBV	0.29
Estimated loin weight	4.27
Eye muscle area	32.77



Sired by Mortlach out of a hind going back to Tui. Good growth **weaning 87 kg**, **131 kg** at **11 months** and **155 kg** at **15 months**. Solid **W12eBV** of **30.52**. A very nice blocky European stag with good performance.

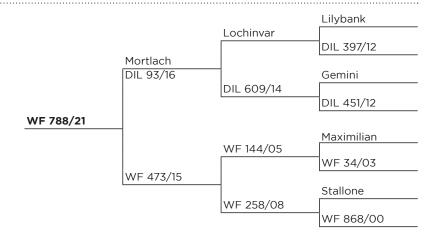
LOT No. 1002

MEASURE	RESULT
Weaning weight	82
11 month live weight	130
15 month live weight	159
W12eBV	29.37
EMAceBV	2.06
CDeBV	-2.01
Estimated loin weight	4.84
Eye muscle area	35.23



Sired by Jameson who was a standout in his year out of an Icon hind. Icon is well renowned for his performance in the deer progeny test project as NO.1 for EMA and tenderness. This stag is a solid boy with good growth rates and meat yield combined with a good **W12eBV** of **29.37** and **EMAceBV** of **2.06**. Excellent **breeding efficiency** of **68%**. A great opportunity to introduce growth rate and venison meat yield traits to enhance your herd.

MEASURE	RESULT
Weaning weight	75
11 month live weight	140
15 month live weight	167
W12eBV	29.00
EMAceBV	1.96
CDeBV	-1.22
Estimated loin weight	5.66
Eye muscle area	40.05



Sired by Mortlach out of a hind by WF 144/05 renowned for his hardiness, longevity and breeding efficiency. Solid **W12eBV** of **29.00** and **EMAceBV** of **1.96**. Excellent **loin weight** of **5.66** and **eye muscle measurement** of **40.05**. A great opportunity to improve your venison and carcass quality with this very blocky and solid impressive young sire.

LOT No. 1004

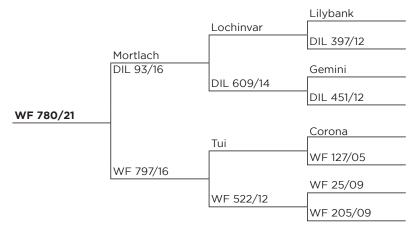
MEASURE	RESULT
Weaning weight	63
11 month live weight	130
15 month live weight	157
W12eBV	28.92
EMAceBV	2.31
CDeBV	-2.14
Estimated loin weight	5.23
Eye muscle area	39.91



Sired by standout Jameson going back to a hind containing our supersire WF 144/05 - renowned for his hardiness, breeding efficiency and longevity. Solid **W12eBV 28.92** combined with a very impressive **EMAceBV** of **2.31** and **loin weight** of **5.23**. A great opportunity to combine meat yield and growth, his CT scan results confirms his performance as he has ranked **NO. 3** in the herd for **loin weight** as **% of carcass**.

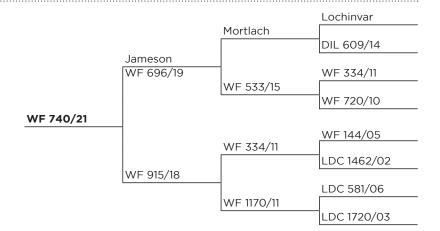
LOT No. 1005

MEASURE	RESULT
Weaning weight	77
11 month live weight	134
15 month live weight	156
W12eBV	28.40
EMAceBV	1.99
CDeBV	-1.32
Estimated loin weight	5.78
Eye muscle area	40.25



Sired by Mortlach out of a Tui hind. Solid growth rates **weaning 77 kg** out to **156 kg** at **15 months**. Excellent **W12eBV** of **28.40**, very good **EMAceBV** of **1.99**, **loin** of **5.78** and **eye muscle area** of **40.25**. **Breeding efficiency** of **56%**. This stag also ranked **NO.1** for his **EMA trace** at **CT scanning**. Nice opportunity to improve your venison and carcass quality with this impressive young sire.

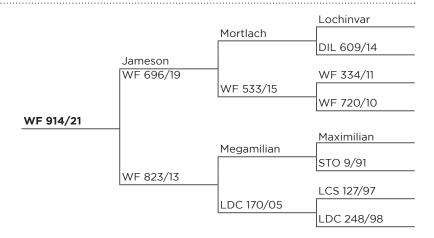
MEASURE	RESULT
Weaning weight	63
11 month live weight	119
15 month live weight	139
W12eBV	27.50
EMAceBV	1.17
CDeBV	-0.85
Estimated loin weight	4.45
Eye muscle area	33.46



Sired by Jameson who was a standout stag for our stud and used strategically by AI, out of a hind going back to WF 144/05 - one of our very best European stags for breeding efficiency, hardiness and longevity. Solid **W12eBV** of **27.50** and **EMAceBV** of **1.17**. A good opportunity to introduce solid European genetics and results into your herd.

LOT No. 1007

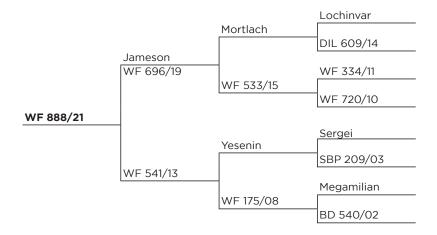
MEASURE	RESULT
Weaning weight	83
11 month live weight	131
15 month live weight	159
W12eBV	24.44
EMAceBV	0.81
CDeBV	-1.96
Estimated loin weight	5.53
Eye muscle area	39.66



Sired by standout NEW SIRE Jameson out of a hind going back to Megamilian and Doncasters breed. Big growth rates in this stag, **weaning 83 kg** out to **159 kg** at **15 months**. Solid **W12eBV** of **24.44** and estimated **loin weight** of **5.53** and **EMA** of **39.66**. **Breeding efficiency** of **60%**. An awesome stag here for venison production and enhancing your herds bloodlines.

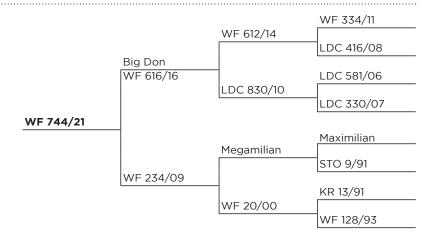
LOT No. 1008

MEASURE	RESULT
Weaning weight	79
11 month live weight	122
15 month live weight	144
W12eBV	24.37
EMAceBV	0.59
CDeBV	-2.58
Estimated loin weight	4.59
Eye muscle area	33.42



Sired by standout stag Jameson out of a Yesenin hind - renowned for venison production. Good growth **weaning 79 kg** out to 144 kg. Solid **W12eBV** of **24.37** and good **-2.58 day conception date BV**. Great **breeding efficiency** of **60%**. A blocky European stag for **venison production ranked NO. 4 for loin muscle** at **CT scanning**.

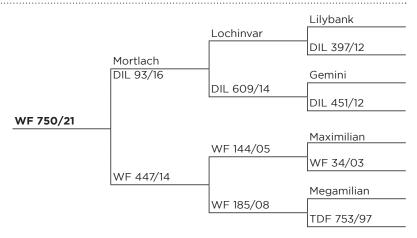
MEASURE	RESULT
Weaning weight	83
11 month live weight	141
15 month live weight	172
W12eBV	21.21
EMAceBV	O.11
CDeBV	-2.78
Estimated loin weight	5.51
Eye muscle area	40.17



Sired by the impressive and very quiet Big Don out of a Megamilian hind. Solid **wean** of **83 kg** out to **141 kg** at **11 months** and **172 kg** at **15 months**. Excellent **loin weight** of **5.51** and **eye muscle area** measurement of **40.17**. **Breeding efficiency** of **55%**. A great European sire to enhance venison production and growth within your herd.

LOT No. 1010

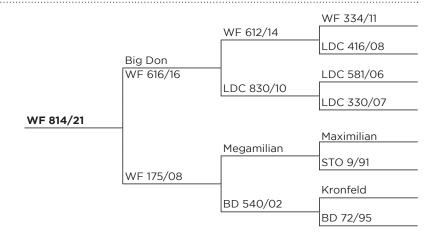
MEASURE	RESULT
Weaning weight	84
11 month live weight	129
15 month live weight	152
W12eBV	21.06
EMAceBV	1.37
CDeBV	0.95
Estimated loin weight	5.14
Eye muscle area	37.44



Sired by Mortlach over a hind going back to WF 144/05 - a sire renowned for longevity, hardiness and breeding efficiency. Excellent wean of **84 kg** out to **152 kg** at **15 months**. Solid **eye muscle area measurement** of **37.44**. Excellent **loin weight** of **5.14**. **60% breeding efficiency!** A great opportunity to combine meat yield and growth to enhance your herd with this very quiet grunty young sire.

LOT No. 1011

MEASURE	RESULT
Weaning weight	65
11 month live weight	127
15 month live weight	152
W12eBV	20.02
EMAceBV	0.94
CDeBV	-2.11
Estimated loin weight	4.54
Eye muscle area	34.07



Sired by the impressive and very quiet Big Don out of a Megamilian hind. Good growth measures combined with a good W12eBV of 20.02 and **conception date BV -2.11 days**. A nice solid European stag to compliment your herd.

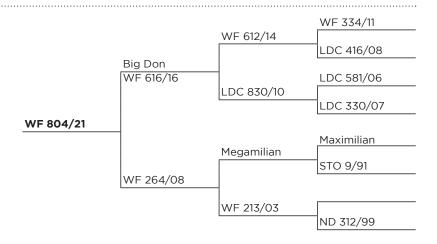
MEASURE	RESULT
Weaning weight	86
11 month live weight	130
15 month live weight	150
W12eBV	19.87
EMAceBV	1.84
CDeBV	-4.25
Estimated loin weight	4.28
Eye muscle area	32.65



Sired by the impressive and very quiet Big Don out of a Yesenin hind. This stag had a **wean** of **86 kg** out to 150 kg at 15 months. A very quiet by nature, well performing European stag that will offer your herd good growth rates and venison production enhancement. Great **breeding efficiency** of **61%**. **NO 1** on **CT scanning for meat yield %** as well as the ratio of the **% of meat** in the high value cuts compared to whole carcass.

LOT No. 1013

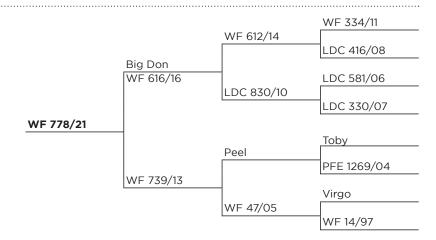
MEASURE	RESULT
Weaning weight	69
11 month live weight	116
15 month live weight	146
W12eBV	14.48
EMAceBV	0.68
CDeBV	-0.34
Estimated loin weight	4.53
Eye muscle area	33.52



Sired by the impresive and quiet Big Don over a Megamilian hind. Good growth measures combined with a good EMAceBV of 0.68. **Breeding efficiency** of **55%**. A very quiet solid stag sure to compliment your herd for venison production.

LOT No. 1014

MEASURE	RESULT
Weaning weight	68
11 month live weight	123
15 month live weight	142
W12eBV	19.28
EMAceBV	0.86
CDeBV	-4.20
Estimated loin weight	4.73
Eye muscle area	36.08



Sired by the impressive and super quiet Big Don out of a Peel hind. Solid growth from this stag weaning 68 kg out to 142 kg at 15 months. Excellent **conception date BV -4.20 days**. A blocky quiet stag sure to compliment your herd for venison production.

NOTES:	



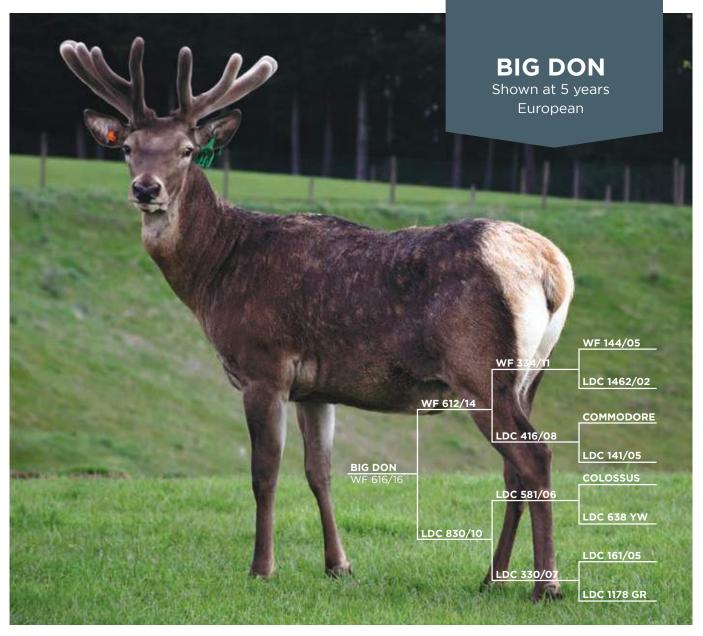
HERD SIRES

All Sires featured can be found on our website

wilkinsfarming.co.nz



Pictured: Churchill at 5 years



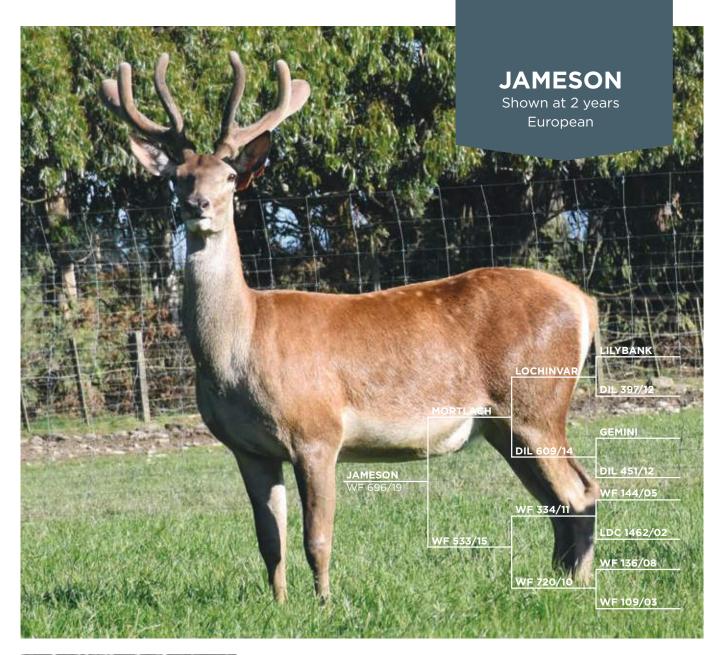
Big Don was retained by Wilkins Farming from our 2016 born progeny. This stag has tremendous depth to his pedigree dominated by Doncaster breeding.



Shown at 2 years

Big Don was bred from some of our very best genetics. This stag has exceptional growth rates and a 2 year sale day live weight of 280 kg. His W12eBV of 21.2, eye muscle of 35.35 and estimated loin weight of 4.85, sees Big Don as a serious venison producer. His CT scanning results are extremely impressive reinforcing his venison traits, scanning NO. 1 for the 3 key measures of loin weight, lean/CWT, and yield/LWT percentage.

AGE	YEAR	BODY WEIGHT	VELVET	GRADE
7.02	. = /	(kg)	(Kg)	510.152
6 Months	2017	78		
11 Months	2017	131		
15 Months	2018	165		
W12eBV		21.2		
LEANeBV		8.94		
Est Loin Weight		4.85		
EMA		35.35		
2 Years	2018	294 (Feb 2019)	3.2	A2S
3 Years	2019	338	3.5	A2S
4 Years	2020	351	4.5	A2S
5 Years	2021	363	4.9	SA
6 Years	2022		5.1	SA





Shown at 15 months

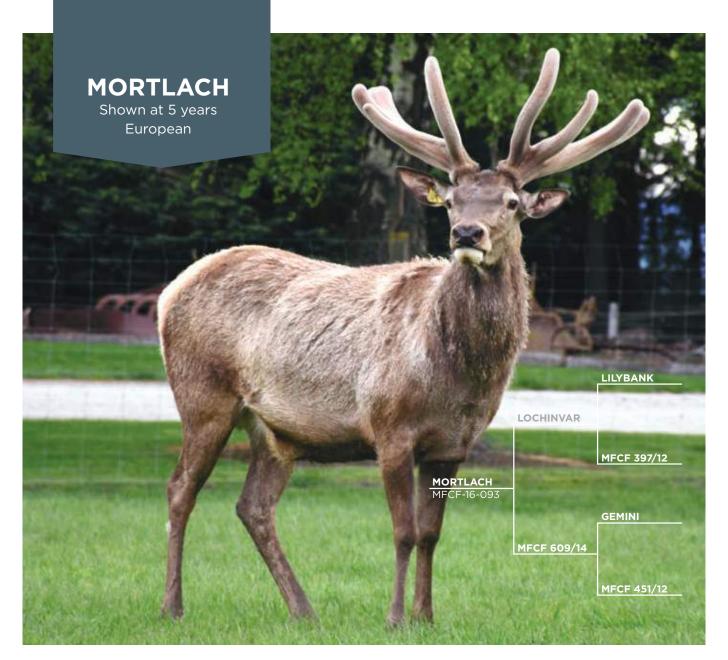
Jameson is an exciting venison stag with outstanding growth rate.

Used by Wilkins Farming Co as a spiker, Jameson is sired by Mortlach out of a hind containing some of our very best European bloodlines.

Jameson scanned NO.1 for Eye Muscle Area (EMA) 48.51 at ultrasound scanning, and his impressive weights demonstrate unrivalled growth i.e.: 86 kg at weaning and a huge 219 kg at 15 months. We believe these growth and EMA results are the highest numbers ever recorded for these traits in European red deer.

Jameson was 41 kg heavier than our previous heaviest animal at 15 months of age. Purchased by Waihi Pukawa in our 2022 sale, we have retained semen to continue to use strategically.

AGE	YEAR	BODY WEIGHT (kg)
Weaning	2020	86
11 months	2020	166
15 months	2021	219
W12eBV		31.8
EMAceBV		1.61
CDeBV		-5.8
Est Loin Weight		7.87
Eye Muscle Area		48.51





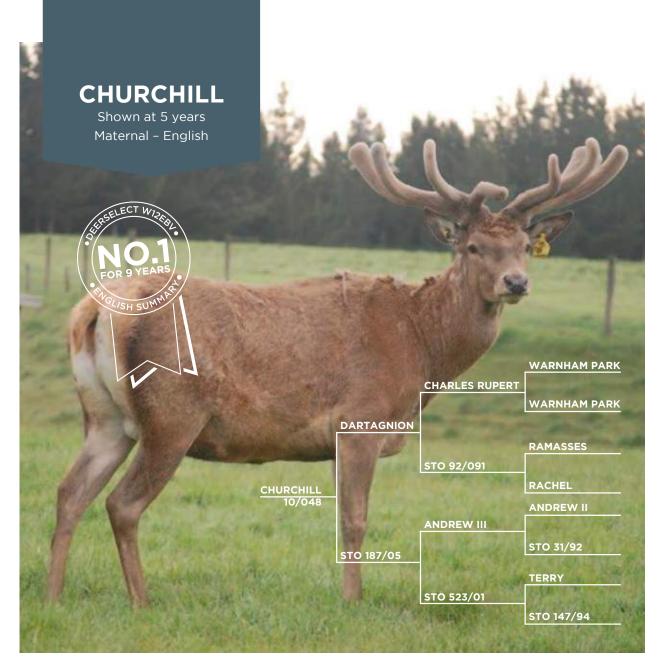
Shown at 3 years

Mortlach is an exciting European stag with strong venison credentials.

This stag is sired by Lochinvar out of a Gemini hind, and was purchased by Wilkins Farming Co in 2019 to bring new blood into our European breeding programme. As shown in the table, Mortlach has sound growth rates achieving 86.5 kg at weaning. The solid growth rates are backed by his W12eBV of 29.4.

We continue to see excellent performance from this impressive European sire including the outstanding Jameson.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	23/01/2017	56.5		
12 months		154.5		
15 months	3/10/2018	N/A		
W12eBV	2018	29.4		
EMAceBV	2018	1.62		
EMA		36.7		
2 Years	2018	233 (Feb 2019)	4	AS
3 Years	2019	342	5.6	SA2
4 Years	2020	390	7.2	SA2
5 Years	2021		8.9	SA2
6 Years	2022		10	SA2





Shown at 2 years



Shown at 2 years

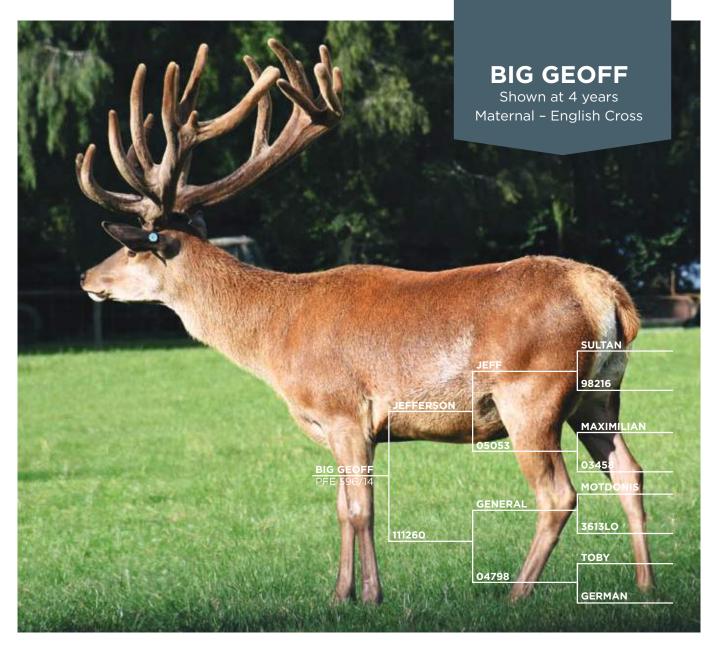
Churchill — a pure English sire whose growth rate is exceptional.

He was sired by Dartagnion, out of an Andrew III hind. Pure English, Warnham bloodlines. He was a massive English stag, with the largest 15 and 18 month live weights Stanfield have produced for this type.

As indicated below, as at November 2023, Churchill's W12eBV was +16.9, with an accuracy of 99% and 567 recorded progeny. We are very pleased that Churchill was ranked No. 1 for W12eBV, for 9 years (English sire summaries DEERSelect)

A key member of our stag team through AI, Churchill's reliability delivers progeny with exceptional growth rates and consistent velvet credentials.

progery men exceptional growth rates and considering vertex of accommunity				
AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
3 Weaning		70		
11 Months	2011	135.5		
W12eBv		16.9		
15 Months		168		
2 Years	2012	237		
3 Years	2013	270	4.8	SA2
4 Years	2014	290	6	SA2
5 Years	2015	294	7	SA2
6 Years	2016	310	7.25	SA2
7 Years	2017	324	7.45	SA2
DECEASED	2018			





Shown at 7 years



Shown at 7 years

Big Geoff is an imposing stag within the herd. He has a great nature and is an all round great performer.

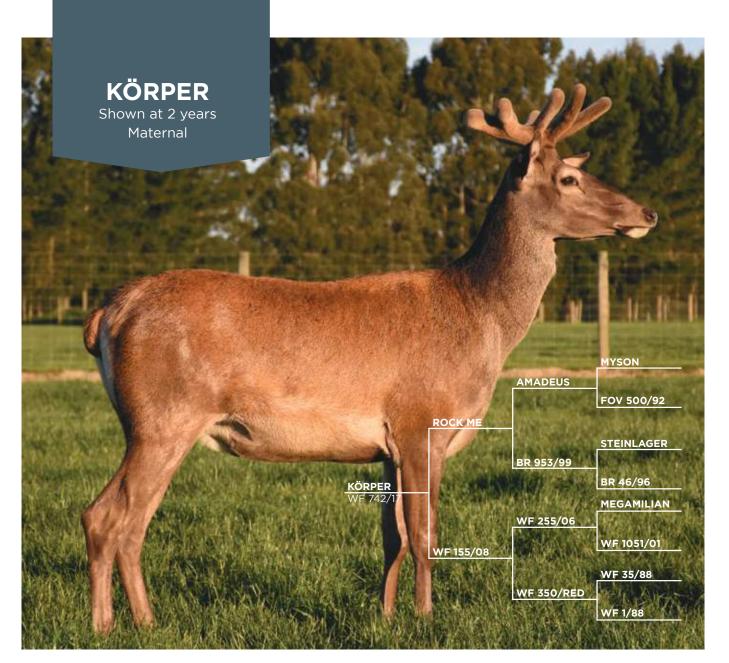
Sired by Jefferson out of a general hind, Big Geoff is 1/2 English, 1/4 German and 1/4 European.

Big Geoff is appropriately named, given his live weights of 249 kg at 3 years (sale day) and his W12eBV of 13.4 which is solid for this breed type.

As shown below, his impressive SA2 velvet at 3 years was 7.2 kg and he cut an additional 4 kg of regrowth.

As a MA stag Big Geoff is consistently cutting 11 + kg of velvet and +3 kg of regrowth.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (Kg)	GRADE
W12eBV	•	13.5		
12 Months	2015	128		
2 Years	2016		4.6	A2S/SA2
3 Years	2017	249	7.2	SA2
4 Years	2018	278	395 2/8	IOA
5 Years	2019	340	10.4	SA
6 Years	2020	352	12.1	SA
7 Years	2021	356	11.5	SA
8 Years	2022		11.5	SA





Shown at 4 years



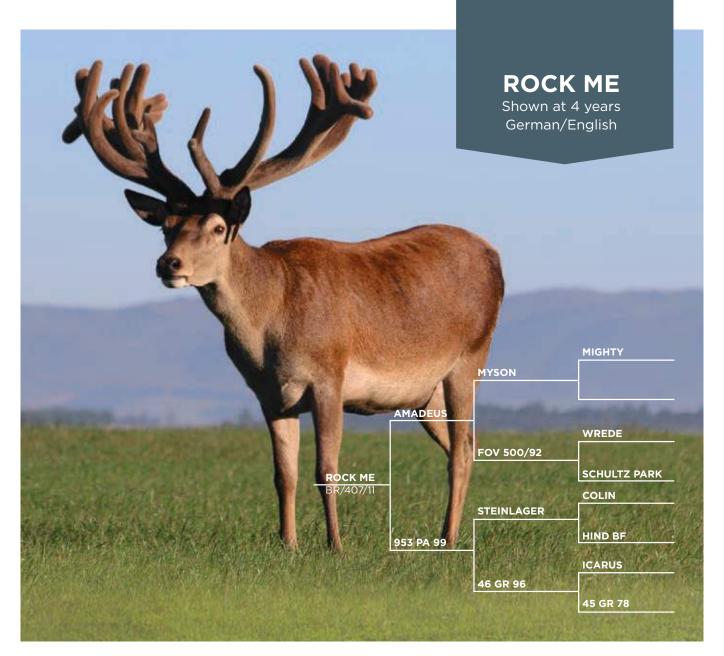
Shown at 3 years

Bred by Wilkins Farming, Körper is one of our stand out 2017 born progeny.

This impressive stag was sired by Rock Me going back to WF 350/Red, one of our best hinds for breeding longevity and breeding efficiency. Körper is stacked with proven performance, massive growth rates and a solid meat yield. He also boasts excellent body conformation, combined with a very quiet nature.

We are excited by the depth of breeding in his pedigree which will further compliment our maternal breeding programme.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2018	80		
11 months	2018	130		
15 months	2019	180		
W12eBV	2023	11.8		
EMAceBV	2019	0.30		
CDeBV	2019	-3.77		
Est Loin Weight	2019	5.4		
Eye Muscle Area	2019	38.18		
2 Years	2019	276	3.2	A2S
3 Years	2020	330	4.5	A2S
4 Years	2021	332	5.6	SA
5 Years	2022		6.3	SA





Shown at 2 years



Shown at 3 years

Rock Me has it all. He is an impressive stag that delivers well on all key traits.

He is sired by Amadeus, a Pure German who was bred by Foveran. Foveran described Amadeus as "the most amazing 2-year-old stag ever produced". Rock Me's dam is sired by Steinlager, bred by Black Forest and goes back to Colin who is a Festl Park German Sire. All in all this impressive breeding delivers a 7/8th German/English.

Impressive growth rates achieved which are rarely seen for this type. 148 kg at 15 months of age, and 244 kg at 2 years (sale day). These factors influenced our purchase of this stag from Brock Deer, and as at October 2019 Rock Me's W12eBV was +8.7.

In addition, Rock Me offers outstanding antler, as you will see from the photos and data below. For example, at 2 years his velvet was estimated to be in excess of 6 kg. In December 2014 Rock Me cut an impressive 3 year old head of 14.8 kg OG velvet, along with 20 kg of OG velvet as a 4 year old.

Rock Me's influence within our European and Maternal breeding programme cannot be underestimated with some of our best bodied and velvet antler animals sired by Rock Me.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	23/04/2012	74		
W12eBV		8.4		
15 Months	February 2013	148		
2 Years	2013	224	370	IOA
3 Years	2014		14.8	OG
4 Years	2015		20	OG
DECEASED	2015			



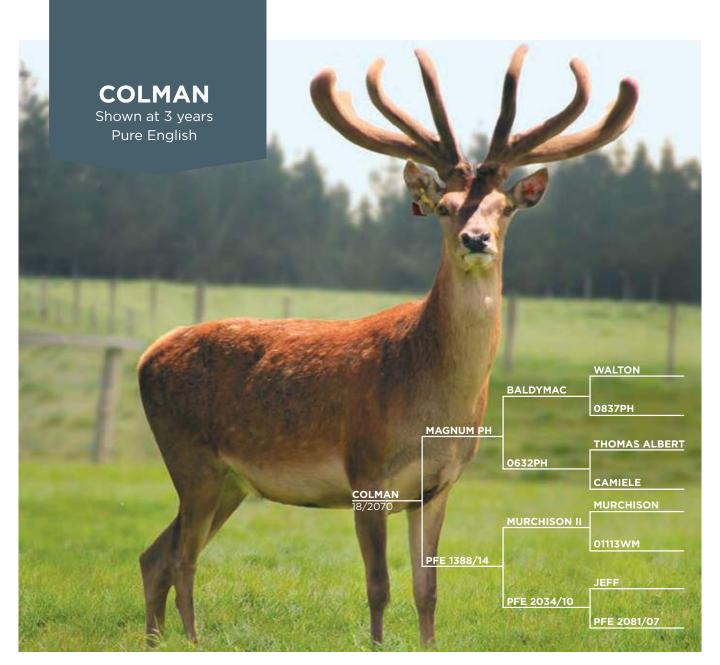
FUTURE SIRES

All sires featured can be found on our website

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Pictured: Cleveland at 3 years





Shown at 3 years



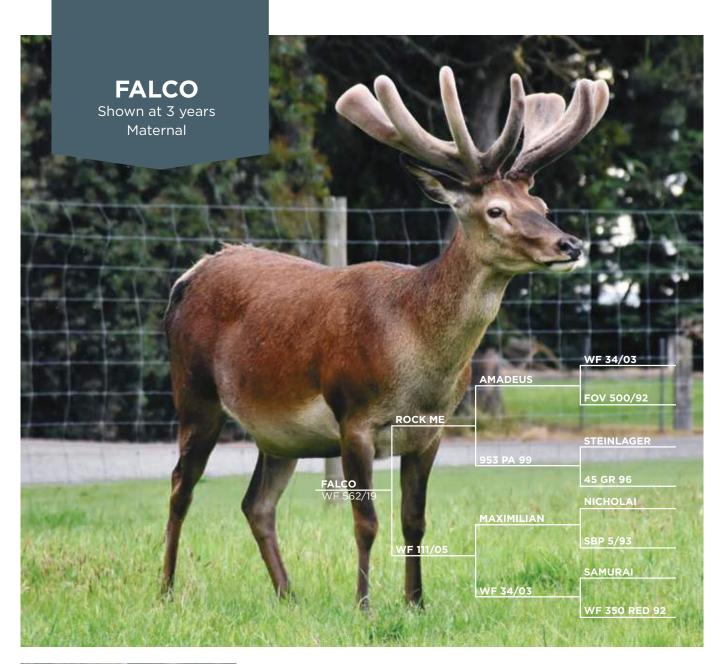
Shown at 3 years

Colman is an impressive English stag with exceptional velvet quality and weight.

Sired by Magnum out of a Murchison II hind and going back to Jeff, Colman offers a very nice well performed English pedigree.

Colman has exceptional long heavy round beamed velvet, and he cut an impressive 9.56 kg at 3 years of age. Combining excellent velvet with solid growth credentials this stag is an exciting pure English bloodline to enhance our stud's deer production.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2019	66		
W12eBV		12.59		
1 Year	2019	135.5		
2 Years	2020		4.51	
3 Years	2021	221	9.56	SA2
4 Years	2022	234	10.1	SA2





Shown at 3 years

Two of our most recognised and proven bloodlines — sired by our superstar Rock Me out of a Maximilian hind who is a full sister to WF144, going back to one of our most proven dams in stud matriarch 350 Red.

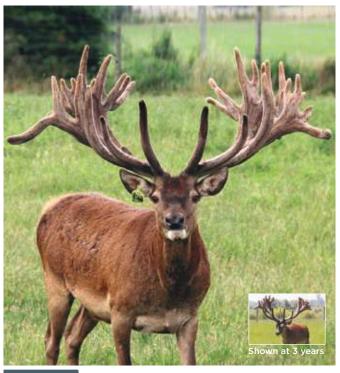
Falco is an impressive stag with good growth rates, weaning 73 kg and achieving 188 kg at 15 months. He has a massive loin weight of 6.15 kg which is exceptional for his type, as is his deep thickset body. As a 2 year old, Falco cut a respectable 4.8 kg of SA2, increasing to an impressive 9 kg of clean heavy SA2 velvet antler at three years of age.

This stag is a true asset to the stud, Falco is the complete package for what the Wilkins Farming Co stud has been aiming to achieve.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (Kg)	GRADE
Weaning	2020	73		
11 Months	2020	139		
15 Months	2021	188		
W12eBV		16.31		
Est Loin Weight		6.15		
EMA		41.05		
2 Years	2021		4.8	SA2
3 Years	2022		9	SA2

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A selection of the available semen sires can be viewed here as well as on our website.

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One of our best ever all-round sires.

MAXIMILIAN

Outstanding foundation Eastern sire.

Number 1 W12eBV English sire.

JAMESON

Massive growth results (Jameson himself was 219 kg at 15 months).

SPEAK TO ONE OF OUR TEAM OR VISIT OUR WEBSITE VIA THE QR CODE **BELOW**



MAPLE MATERNAL - ENGLISH CROSS • 3 YEARS



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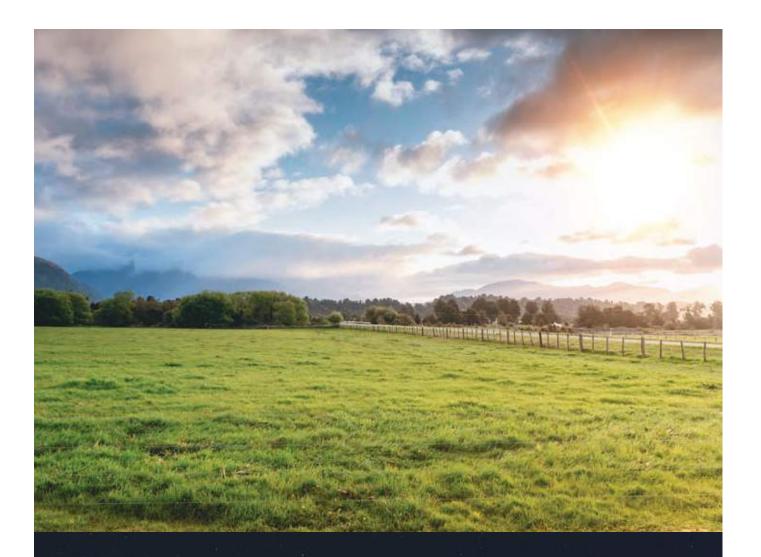


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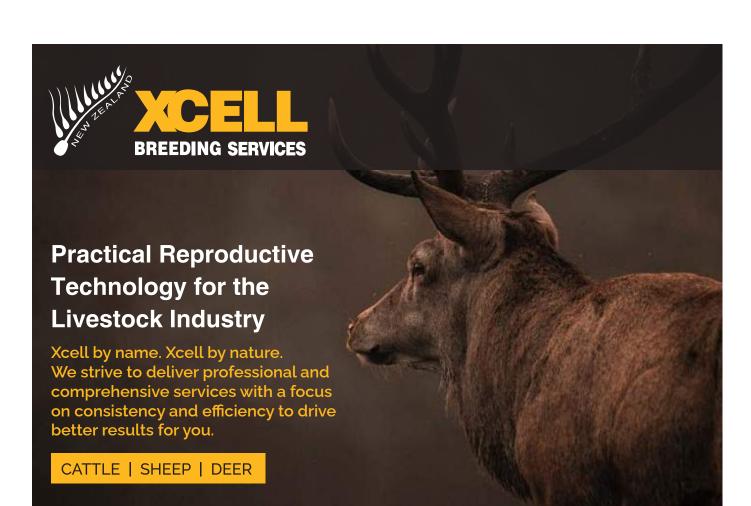
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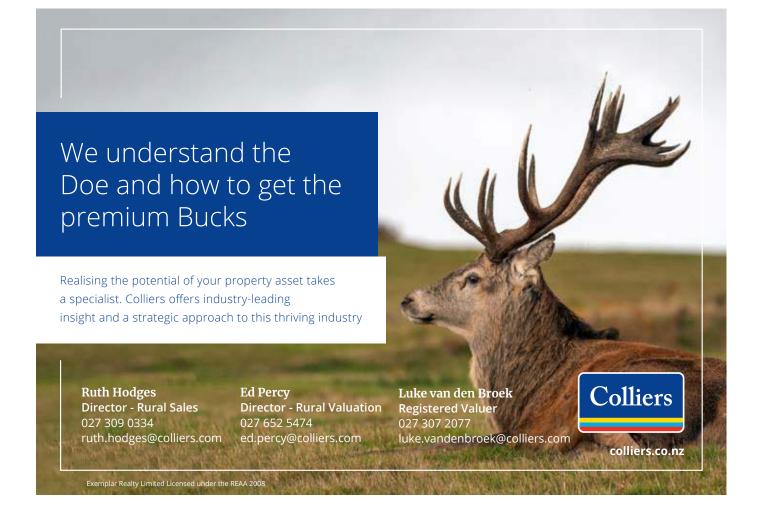


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Management Tools

Definitions

W12eBV - the estimated breeding value (EBV) for weight at 12 months of age (yearling weight) expressed in kilograms (kg) of live weight.

EMAceBV - the estimated breed value for eye muscle area (size of the muscle/meat on the ribs as measured by ultrasound scanning). The "c" very importantly stands for carcass weight corrected meaning you can select animals with more loin muscle area for their carcass weight.

CDeBV - the estimated breeding value for conception date, it is expressed in days. It is currently the only EBV for reproduction. Unlike many EBV a negative value is better, meaning hinds will calve earlier.

Estimated loin weight - Eye muscle area x the length of the loin muscle to give an estimated meat weight of the muscle measured in kilograms (kgs).

EMA - (Eye muscle area) - the area of the traced eye muscle (loin) over the 12th rib using ultrasound scanning.

DEERSelect

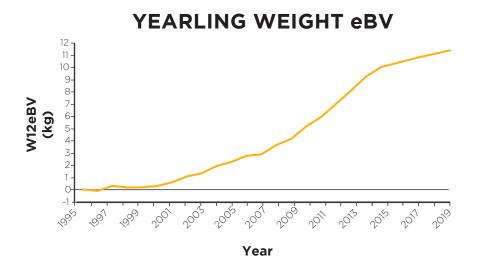
DEERSelect provides genetic evaluations for the deer industry. Evaluations are completed six times a year using all information in all connected herds to estimate genetic merit for individuals.

An estimate of the genetic merit of an individual for a trait relative to the average merit of all animals in the base year is called a breeding value.

The breeding values are based on the performance of an individual and all known relatives. Breeding values are corrected for environmental factors, such as mob, age of dam, sex and differences between seasons. As more information is collected the breeding values are updated.

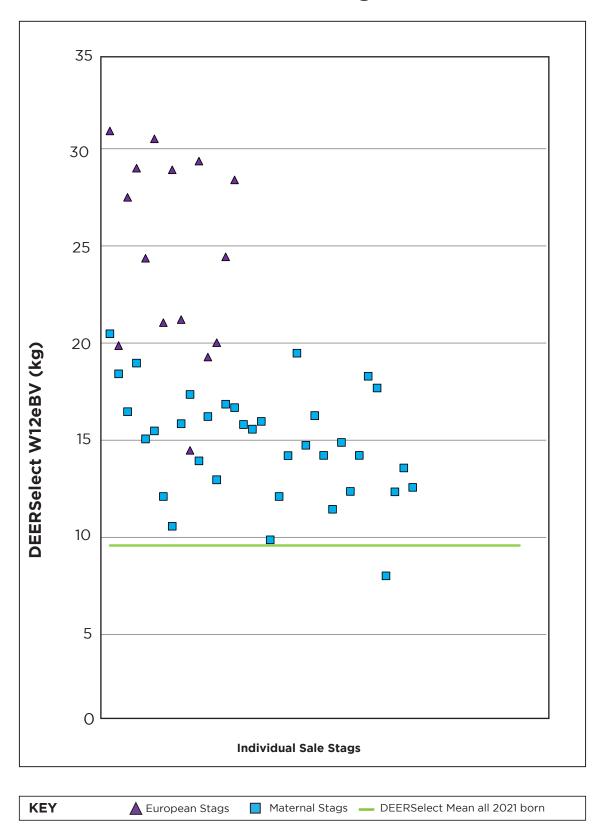
Breeding values are expressed in the same unit as they are measured. For growth and velvet they are in kilograms and for conception date they are in days.

Genetic progress in 12 month weight Breeding Value across all DEERSelect herds over the last 20 years.





Wilkins Farming Co 2024 South Island Sale Stag W12eBV





Scanning for Meat Yield

WILKINS FARMING CO IN CONJUNCTION WITH NEVILLE JOPSON (ABACUS BIO)

The initial focus of the Wilkins Farming Co genetic improvement programmes for venison production was on improving growth rates, for the several years weight of meat recovered from a carcass has also been measured and improved.

High growth rate animals achieve slaughter weights at an earlier age compared to low growth rate animals, an important aspect in running an efficient venison operation. Improving the weight of meat recovered from a carcass is also very important.

Wilkins Farming Co have been using CT and ultrasound scanning to "look inside" the body of an animal. Both CT and ultrasound are human medical technologies that have been adapted for livestock.

- Ultrasound scanning is used to measure the eye muscle area (EMA), which indicates meat production. We scan approximately 300 of our hinds per year with this technology to ensure improvements of this key trait.
- CT scanning provides a very effective measurement of the meat and fat within the carcass. CT measurements are as effective as slaughtering then dissecting out the meat from the fat and bone in the carcass, however this way the stag is still alive and can be used in our breeding programme. Due to the expense of CT scanning only a small number of stags are scanned each year - these stags are selected based on their sire and performance data.

The measurements from CT and EMA scanning are also entered into DEERSelect where BV's (breeding values) for performance are derived giving buyers the confidence that the animals purchased are an asset to their herd.

Using the aforementioned technologies, Wilkins Farming Co are advancing with our venison production through better carcass yields, as well as further enhancing the sale stags we offer to the market.

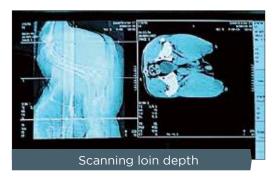
EVALUATING THE CARCASS











Maternal



WHY MATERNAL?

Maternal Red Deer are bred specifically as replacement hinds.

Maternal sires are a great solution to introduce to a European herd to stabilise by introducing the hardier influences from English and German traits.

The key Maternal attributes we look for are:

- 1. Good growth rates.
- 2. Breeding efficiency including milking ability.
- 3. Hardiness.
- 4. Good meat yield i.e. loin size and meat to bone ratios.
- 5. Type of animal i.e. good body conformation and constitution.
- 6. Good temperament.
- 7. High fertility.
- 8. Velvet production.

As shown below, Churchill is New Zealand's most proven Maternal Sire.







WHY EUROPEAN?

Our European Red Deer are bred specifically for venison production, while some can also be used for both Terminal and Maternal breeding programmes depending on particular bloodlines and objectives.

The key European Red Deer attributes we look for are:

- 1. High growth rate.
- 2. Good meat yield i.e. loin size and meat to bone ratios.
- 3. Type of animal i.e. good body conformation and constitution.
- 4. Good temperament.
- 5. High fertility.
- 6. Velvet production.

As shown below WF 144/05 demonstrates a perfect mix of all of the key European traits.





Health & Safety

We at Wilkins Farming Co are committed to health and safety, to ensure everyone's safety today we need you to adhere to our health and safety policies.

Please adhere to designated walk ways whilst viewing the deer.

Ensure children are actively supervised whilst on our property.

In the event of an emergency follow one of our team's instructions, emergency exits are located through the door you entered the building and at the large sliding doors at the rear of the room.

The assembly area is by the parking area across the yard from the shed.

If anyone has an accident whilst attending the sale please notify Pauline Pattullo from Wilkins Farming Co. A first aid kit will be on site.



Conditions of Sale



Special Conditions

No animals, embryos or semen sold by Wilkins Farming Co or their germplasm, any subsequent progeny or germplasm, including the semen and germplasm of that progeny may be supplied to any third party without the express written permission of Wilkins Farming Co.

Conditions of Sale

- 1. The sale will be conducted by PGG Wrightson with the conditions of sale as set down by the Stock and Stations Agents Association, a copy of which is exhibited in the office on sale day.
- 2. Each lot becomes the purchaser's property and risk at the fall of the hammer.
- 3. Warranties and Insurance are covered under separate headings.
- 4. Terms are strictly cash unless prior arrangements are made with the auctioneers. Accounts not paid within 14 days of sale shall bear interest, at current rate per annum from the date of sale.
- 5. The sale is conducted exclusive of GST.
- 6. A buyers commission of 4% is payable to non-participating companies and recognised independent agents introducing and accompanying purchasers to the sale providing prior arrangements [No later that 24 hours prior to sale] are made with PGG Wrightson.
- 7. Intending purchasers are required to register with the auctioneers prior to the commencement of the sale.
- 8. Antler will be cut after sale and remain property of vendor unless advised differently by purchaser on sale day.
- 9. All sale stags have passed Johnes testing.
- 10. Wilkins Farming Co Breeding Herds have been TB tested clear and carry C10 plus status.
- 11. Wilkins Farming Co will stand by their stag's performance, though the vendor makes no guarantees.
- 12. Wilkins Farming Co and our employees accept no responsibility for any errors occurring within this catalogue.
- 13. Wilkins Farming Co will organise the freight on account of the purchaser unless requested otherwise

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THE WILKINS FAMILY & STAFF

——INVITE YOU——

to join us for a refreshment and BBQ following the sale





HOST FARM

WILKINS FARMING. 65 HARVEY ROAD, ATHOL

NOTE: The deer have been bred between the two breeding units, Sharrow Downs, Wendonside and Harvey Road, Athol. All stock are amalgamated as weaners at Sharrow Downs until 2 years of age before being relocated on sale day to the Harvey Road, Athol property. This is due to the inability to display the complete sale line-up in the deer facility at Sharrow Downs.



Distance From Invercargill — Approx 110km • From Queenstown - Approx 78km



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or contact your local specialist Deer Livestock Agent Please bring this catalogue with you on sale day

