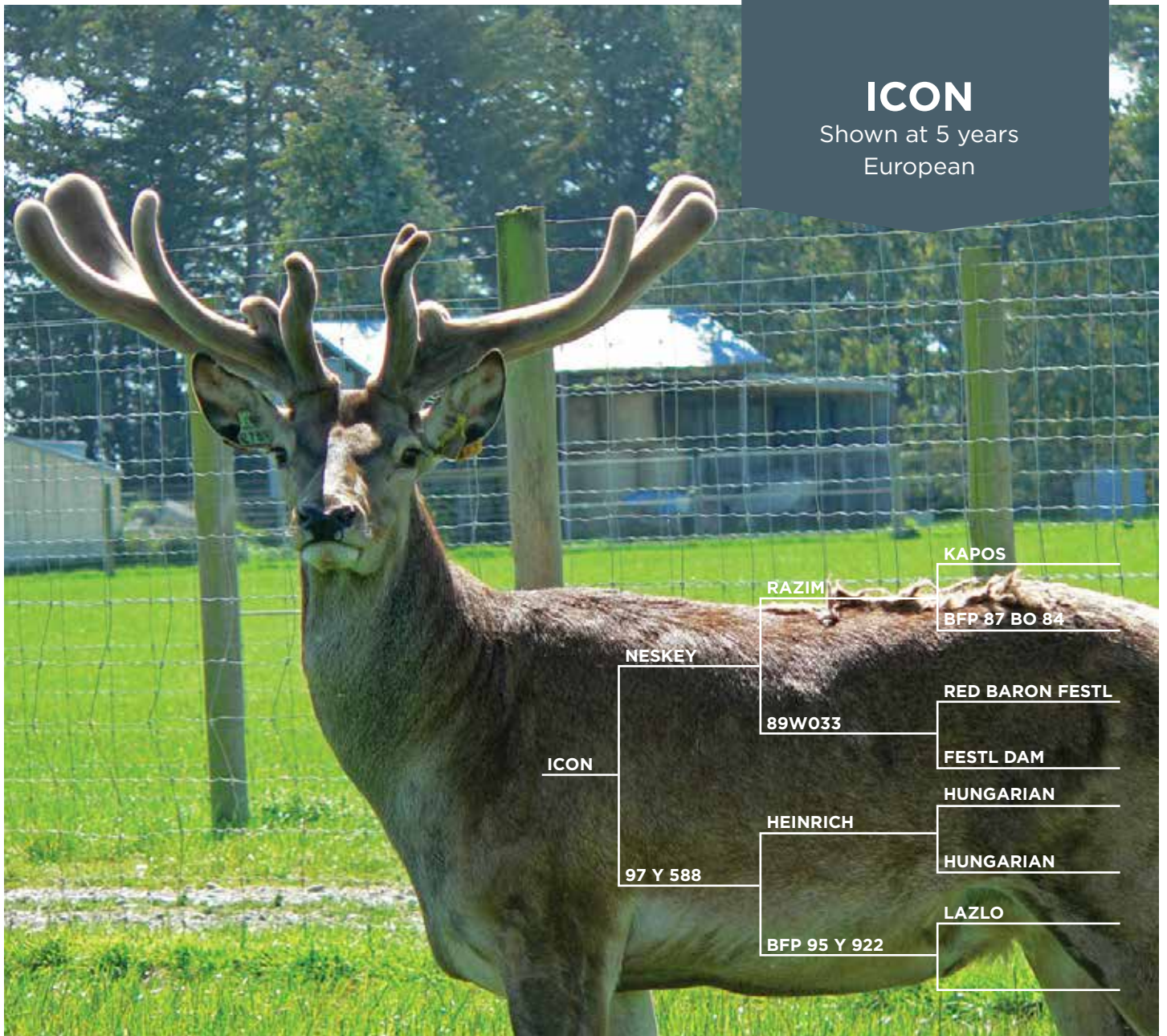


ICON

Shown at 5 years
European



Shown at 7 years - 9.6 kg SA2

Icon has been used within our herd as an AI sire. He is a proven sire for growth rate and velvet, however Icon caught our attention due to his performance in the DPT (deer progeny testing) project. Icon was NO. 1 for EMA (eye muscle area) and tenderness when taste tests were done.

We have been using him strategically within our herd to enhance our EMA, meat yield and loin size which in turn will enhance flavour.

We are happy to have the opportunity to breed from this influential sire who is still consistently producing high meat yielding animals for future gain in this area.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
2 Years	2002	237	3.5	A2S
3 Years	2003		5	SA2
4 Years	2004	351	6.58	SAP
5 Years	2005		9.64	SA2
6 Years	2006	383	9.24	SA2
7 Years	2007		9.6	SA2
8 Years	2008		9.7	SA2
9 Years	2009		10.2	SA2
DECEASED	2009			