



# SOUTH ISLAND RED STAG 2025 SALE

— VENISON AND ANTS —



**13 JANUARY 2025 2PM**

**65 HARVEY RD, OFF SH 6 BETWEEN FIVE RIVERS AND ATHOL**



## OUR MISSION

Our aim is to produce a high value animal from an efficient maternal weight hind through the use of the latest technology and best genetics available.



*Michael Wilkins*

**Michael Wilkins**

On behalf of the team at Wilkins Farming Co



# Contents

<b>Mission Statement</b> .....	<b>2</b>
<b>Welcome</b> .....	<b>4</b>
<b>History &amp; Vision</b> .....	<b>5</b>
<b>SALE LOT SELECTION - MATERNAL</b>	
Sale Lots (Photos) .....	9
Sale Lots Index .....	10
Sale Lots .....	11-22
<b>SALE LOT SELECTION - EUROPEAN</b>	
Sale Lots (Photos) .....	23
Sale Lots Index .....	24
Sale Lots .....	25-28
<b>Herd Sires</b> .....	<b>31-39</b>
<b>Future Sires</b> .....	<b>40-45</b>
<b>Semen Sires</b> .....	<b>46-47</b>
<b>Management Tools</b>	
Definitions and DEERSelect .....	62-63
Scanning for Meat Yield .....	64
Why Maternals? .....	65
Why European? .....	66
<b>Health &amp; Safety</b> .....	<b>67</b>
<b>Conditions of Sale</b> .....	<b>68</b>
<b>Host Farm</b> .....	<b>71</b>

**Luke Thompson** 027 308 3426  
PGGWrightson

**John Williams** 027 241 4179  
PGGWrightson

**Murray Coutts** 027 4039 377  
PGGWrightson

**Craig North** 027 473 0864  
Rural Livestock Limited

**Adam Whaanga** 027 418 3438  
Rural Livestock Limited

**Ben Beadle** 027 728 1052  
PGGWrightson

**Sam Martin** 027 561 0000  
Peter Walsh & Associates

**Neville Clark** 027 598 6537  
Auctioneer

**Keith Burden** 027 597 5801  
Deer Specialist

**Paul Lampp** 027 442 6477  
Paul Lampp Livestock

**Clayton Jones** 027 504 8606  
Carrfields

All BV's quoted for animals born 2022 were taken from the A/H (across herds) run dated October 2024. IOA (inches of antler) is a term now recognised as a measurement of live stags in hard antler, which is equivalent to the SCI scoring method.

# Welcome



Welcome to our 16th annual South Island 2-year-old Public Auction stag sale.

On the back of over 45 years of deer breeding at Wilkins Farming Co, we are excited and looking forward to our January sale and welcome your inspection of our 2022 born sale stags prior. It is worth noting we have had one of the wettest hardest springs in recent memory in Southland which has been hard work for the people and the livestock.

The deer industry has seen continued stability in venison, which is good, though I believe there are consolidation opportunities within the industry which I also see as a potential upside in net values through reduced overheads for producers.

Likewise, the constant improvements you can make inside the farm gate through the selection of good genetics and feed will also enhance your outcomes.

This year's sale lineup at Wilkins Farming Co delivers great opportunity to purchase performance enhancing genetics with animals that contain a good mix of our best Maternal and European Red Deer genetics for breeding replacement hinds and/or advancing growth rate.

It is exciting to see the depth in pedigrees that for example in the Maternals feature Big Geoff, Cardrona and Rock Me all in one, then being matched with other sires such as Maple and new sire Colman.

This sale will continue to offer sons from Big Don and Mortlach and new European sire Rockdon.

The following are some of the key sire features within this catalogue:

- **BIG DON (European)** - Continues to deliver on high growth rate, good meat yield and outstanding quiet temperament. These genetics are a formidable way to improve venison weights - sons up to 167 kg at 15 months. We are sure they will not disappoint.
- **MORTLACH (European)** - Another European sire with growth rate and meat yield proven performance. We have sons up to 172 kg at 15 months in this draft. These genetics will most certainly improve venison weights - Mortlach is the sire of Jameson (sold in 2022) 219 kg at 15 months - a great example of this stag's capability.
- **BIG GEOFF (Maternal - English Cross)** - This sale draft offers a vast selection of Big Geoff sons. A proven sire for performance and temperament with sons +19.23 W12eBV and loin weights of the up to 5.24 kg. To enhance your meat yield and growth rate in your Maternals genetics.
- **COLMAN (Maternal | Velvet | English)** - A new sire with very impressive performance numbers coming through in his sons, +21.83 W12eBV, CDeBV up to -4 days. An exciting new bloodline for our stud that contains pure English bloodlines.
- **MAPLE -(Maternal | Velvet)** - Very blocky body and deep red in the coat, sons at +13.53 W12eBV and loin weight of 4.98 kg. These great animals replicate their sire's hardiness and impressive deep bodies.

Once again you will have the option to participate remotely through BIDR this year in conjunction with PGGW, so you will have the opportunity to bid in real time remotely via this online auction platform. More information can be found further in this catalogue.

Please note once again we have made the decision to organise the freight on account of the purchaser, unless specifically requested otherwise. This is to minimise the risk of injury to your purchase/s by reducing the amount of yarding's.

Should you have any questions, please do not hesitate to contact one of us.

Yours in farming,

A handwritten signature in black ink, appearing to read 'Michael Wilkins', is written over a light blue background.

Michael Wilkins  
Wilkins Farming Co

**PLEASE BRING THIS CATALOGUE WITH YOU ON THE DAY.**



## History & Vision

### **We have been breeding deer for over five decades.**

**Our original bloodlines were sourced in the 1980's and 1990's and are based mainly on King Richard, a recognised champion sire, from Festl Park in Germany. We then crossed these German genetics with Fredrich to introduce Hungarian bloodlines to further enhance the venison growth rates and velvet production in our hind base. Our stud started recording pedigrees by tagging our first fawns at birth from November 1995.**

In 2001 we initiated our first AI (Artificial Insemination) Programme, to introduce genetics from best in class sires. In addition, in 2004 we undertook our first Embryo Transfer (ET) Programme, identifying and multiplying the best genetics from our herd.

In 2008 we purchased the Stanfield Eastern European Red Deer stud, to strategically add substantial venison and antler enrichment to our breeding programme.

To add further venison depth to our hind base we then purchased the Doncaster Red Deer herd in 2012.

In 2015, in conjunction with Mt Hutt Station, we travelled throughout Europe and England to hand select World Leading Red Deer. After purchasing a number of stags, they were consolidated to England for further farming, where semen collection was undertaken for shipment back to our home farm in New Zealand.

Further, in 2018 we purchased the finest Woburn New Zealand herd, from Henrietta Dowager Duchess of Bedford. The stunning herd was originally sourced from the family's English Estate, one of the oldest managed deer herds in the world, dating back 100's of years.

As indicated by this brief historical insight, our dedication and investment (and that of other breeders whose herds we have purchased), is illustrative of our commitment to both the industry, and more specifically the ongoing development of our hind base.

## **Vision**

**Our aim is to produce a high value animal with a venison focus, from an efficient maternal weight hind using the latest technology and best genetics available.**

To achieve this, we use world leading genetics and combine them with performance measures such as ultrasound scanning, CT scanning, DEERSelect, progeny testing and DNA testing.

Through recording key trait data, it is easier to mate the right hind to the appropriate stag to achieve specific breeding goals. During the selection process, we are constantly reviewing breed values, bloodlines and performance to date.

**Our venison breeding programme employs the following foundations;**

1. An **average adult hind body weight of 118+ kg**, which assists in creating satisfactory breeding efficiency. (This enables us to get this hinds progeny to the high value early spring market)
2. An **animal with a high carcass yield**, that also has an increased percentage of more valuable meat cuts, in order to deliver higher returns.
3. **Temperament, fertility, constitution, type and then calving date** are our key measures for successful breeding.
4. A **strong velvet base** delivers diversity and potential income over and above venison.

# Unable to make the sale?

Buy online on bidr® in 3 easy steps:

1

Sign up at **bidr.co.nz** and add your agency account under account details.

2

Browse auctions to find livestock you are interested in buying.

3

Login and register for the real time online auction to bid for the livestock you wish to purchase.

## Our partner agencies:



## Why use bidr®?

- Free to sign up
- Nationwide reach
- Bid from anywhere
- View auctions and sales results
- Pay for your purchases through your livestock agency account

Contact your bidr® Representative to sign up at **bidr.co.nz**

**0800 TO BIDR**



fb.com/bidrnz  
instagram.com/bidrnz

This sale will be hosted by bidr<sup>®</sup> (bidr.co.nz) as a HYBRID ON-FARM auction, with online bidding and a live-stream available for online purchasers.

All intending online purchasers must register with bidr<sup>®</sup> using an account held with one of the bidr<sup>®</sup> partner agencies in advance of the sale date.

The bidr<sup>®</sup> team is available to assist intending purchasers with signing up and registering – please call 0800 TO BIDR (0800 86 2437), or email [enquiries@bidr.co.nz](mailto:enquiries@bidr.co.nz) for assistance at any point.

**Alternatively, contact your local bidr<sup>®</sup> representative:**

**Liam Beattie**

General Manager  
021 918 554

**Sam Murphy**

Lower South Island Territory Manager  
027 243 2736

**Mckenzie Alfeld**

Upper South Island Territory Manager  
027 341 8066

**Olivia Manley**

Lower North Island Territory Manager  
027 348 6354

**Bruno Santos**

Upper North Island Territory Manager  
027 221 8276

**Bianca Perkins**

Business Development Coordinator  
027 732 0006



- **HIGH QUALITY STOCKFEED, GRAIN & STRAW**
- **WHOLE, CRUSHED & BLENDED PRODUCTS (i.e. DDG & PKE)**
- **BULK DELIVERY WITH SELF-AUGERING & BLOWER TRUCKS**
- **NO ORDER TOO BIG OR TOO SMALL**
- **CONTRACTS & SPOT-PRICING AVAILABLE**



**FOR ALL NEW ENQUIRIES, PLEASE CALL MICHAEL ON 027 249 9317**

**WILKINSFARMING.CO.NZ**



# Maternal Sale Lots



## LOT 9

**TAG 282**

SIRE: COLMAN

11 month weight	108
15 month weight	128
W12eBV	18.96



## LOT 15

**TAG 1038**

SIRE: MAPLE

11 month weight	112
15 month weight	158
W12eBV	11.63



## LOT 16

**TAG 1192**

SIRE: KORPER

11 month weight	105
15 month weight	144
W12eBV	18.37



## LOT 26

**TAG 1044**

SIRE: BROOKLYN

11 month weight	108
15 month weight	141
W12eBV	8.83

# Maternal Sale Lot Index

\*Stags selected for this type include strong English/German influence of 50% or more

Lot	Tag	Sire	Dam	W12eBV	EMAcBV	CDeBV	Estimated Loin weight	EMA	Weaning Weight	11 Month Weight	15 Month Weight
1	276	Big Geoff	WF 747/19	<b>19.23</b>	<b>1.21</b>	-1.43	4.11	34.10	67	115	<b>163</b>
2	1194	Big Geoff	WF 357/16	<b>17.19</b>	<b>1.06</b>	<b>-2.56</b>	<b>5.24</b>	<b>38.74</b>	67	112	146
3	270	Big Geoff	WF 741/19	<b>17.14</b>	0.77	0.74	4.02	32.18	63	109	145
4	402	Big Geoff	WF 155/08	15.75	<b>1.03</b>	0.39	3.97	31.84	55	111	149
5	714	Big Geoff	WF 915/17	15.54	<b>1.25</b>	<b>-1.72</b>	3.49	29.96	69	102	140
6	366	Colman	WF 577/17	<b>21.83</b>	0.31	<b>-1.57</b>	<b>4.19</b>	<b>34.71</b>	<b>70</b>	<b>118</b>	149
7	916	Colman	WF 487/17	<b>21.52</b>	0.34	<b>-4.30</b>	<b>4.54</b>	<b>35.17</b>	68	<b>116</b>	<b>156</b>
8	378	Colman	WF 697/15	<b>21.40</b>	0.89	-1.29	<b>4.46</b>	<b>35.17</b>	<b>75</b>	<b>118</b>	148
9	282	Colman	WF 901/14	<b>18.96</b>	0.90	2.82	<b>4.31</b>	<b>34.53</b>	63	108	128
10	288	Colman	WF 329/15	<b>18.48</b>	0.76	-1.13	3.31	27.41	67	109	140
11	1022	Maple	WF 155/08	13.53	0.53	0.54	<b>4.96</b>	<b>38.49</b>	67	<b>123</b>	<b>165</b>
12	1084	Maple	WF 155/08	13.19	0.59	0.62	<b>4.58</b>	<b>36.07</b>	69	<b>121</b>	<b>161</b>
13	1080	Maple	WF 471/16	12.63	0.54	0.49	3.91	31.30	<b>70</b>	<b>119</b>	<b>157</b>
14	1116	Maple	WF 471/16	12.46	0.49	0.55	3.88	<b>34.58</b>	66	<b>118</b>	<b>162</b>
15	1038	Maple	WF 471/16	11.63	0.36	0.63	3.65	31.90	69	112	<b>158</b>
16	1192	Korper	WF 735/20	<b>18.37</b>	<b>0.96</b>	-1.35	3.59	30.29	60	105	144
17	300	Korper	WF 811/19	14.69	0.73	0.69	3.59	31.38	59	111	145
18	550	Korper	WF 701/19	14.37	<b>1.11</b>	-0.37	4.02	32.24	<b>72</b>	111	144
19	556	Korper	WF 653/19	14.17	<b>1.04</b>	<b>-1.57</b>	<b>4.27</b>	32.05	<b>70</b>	<b>119</b>	<b>155</b>
20	542	Korper	WF 397/19	10.87	0.31	-0.32	3.66	30.37	58	105	142
21	1182	Brooklyn	WF 427/20	15.19	-0.41	-0.79	3.83	30.21	51	101	138
22	498	Brooklyn	WF 587/17	13.14	-0.24	-0.26	3.55	27.08	<b>70</b>	106	141
23	1088	Brooklyn	WF 697/19	12.49	0.58	-1.07	4.00	30.53	<b>78</b>	<b>119</b>	150
24	398	Brooklyn	WF 457/17	11.19	0.07	-0.43	3.90	31.23	67	111	152
25	1052	Brooklyn	WF 693/19	10.48	0.25	-0.76	3.87	<b>35.12</b>	64	114	<b>156</b>
26	1044	Brooklyn	WF 693/19	8.83	0.39	-0.68	<b>4.31</b>	<b>36.98</b>	57	108	141
27	386	Maple	WF 433/14	9.26	0.09	<b>-1.48</b>	3.89	28.12	65	103	126
28	412	Colman	WF 293/16	<b>18.27</b>	0.11	<b>-2.76</b>	3.55	29.43	65	107	139
29	280	Big Geoff	AR 28/19	14.91	<b>0.96</b>	-0.78	<b>4.15</b>	34.39	65	107	145
30	434	Big Geoff	WF 959/18	14.89	0.85	-0.42	3.71	29.70	65	114	150
31	720	Big Geoff	WF 707/17	14.89	<b>1.94</b>	<b>-2.12</b>	3.65	31.30	63	100	142
32	244	Big Geoff	WF 387/19	14.42	0.71	0.98	3.64	28.24	59	103	143
33	358	Big Geoff	WF 249/15	13.37	0.68	<b>-2.16</b>	3.41	29.78	<b>71</b>	109	145
34	462	Big Geoff	WF 373/14	11.75	<b>1.04</b>	-1.23	4.12	31.43	64	108	147
35	1118	Big Geoff	WF 441/14	11.25	0.29	-0.12	3.75	30.07	<b>71</b>	111	143
36	554	Big Geoff	WF 513/16	10.69	<b>1.16</b>	<b>-1.88</b>	3.81	30.50	<b>79</b>	<b>116</b>	<b>157</b>

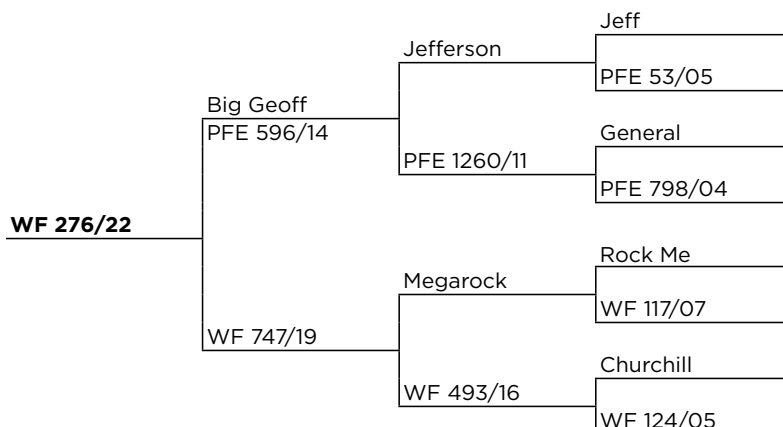
**WILKINS FARMING CO**  
— BREEDING FOR THE FUTURE —

The animals highlighted in bold are ranked in the top 10 of the Maternals on offer for this trait

See Page 62 for details on definitions

**LOT No. 1**

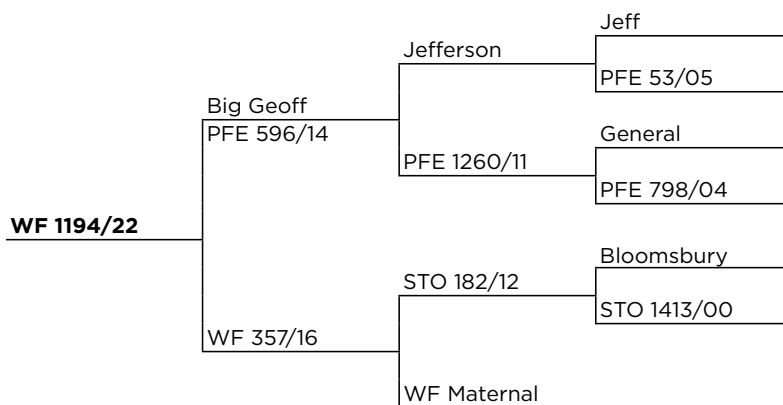
MEASURE	RESULT
Weaning weight	67
11 month live weight	115
15 month live weight	<b>163</b>
W12eBV	<b>19.23</b>
EMAceBV	<b>1.21</b>
CDeBV	-1.43
Estimated loin weight	4.11
Eye muscle area	34.10



A great mix in sires here with Big Geoff over a Megarock/Churchill hind. Good growth from this stag reaching **163 kg** at **15 months**. A nice blocky maternal stag offering good all-round performance.

**LOT No. 2**

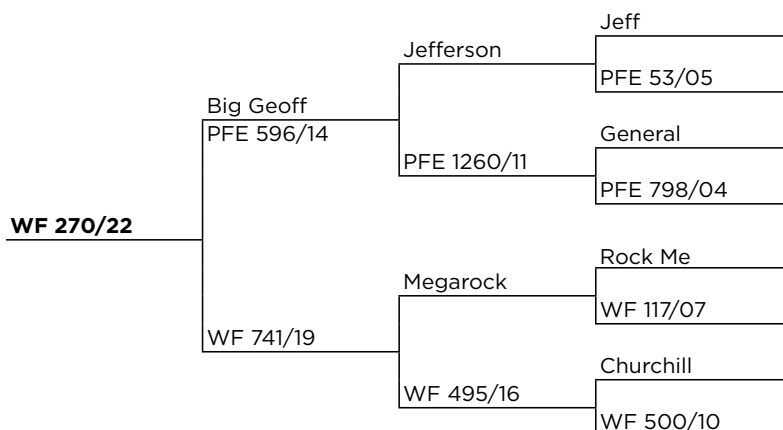
MEASURE	RESULT
Weaning weight	67
11 month live weight	112
15 month live weight	146
W12eBV	<b>17.19</b>
EMAceBV	<b>1.06</b>
CDeBV	<b>-2.56</b>
Estimated loin weight	<b>5.24</b>
Eye muscle area	<b>38.74</b>



Great combination here in this stag, sired by Big Geoff out of a hind going back to Bloomsbury. Good **W12eBV** of **17.19** combined with a good **EMAceBV** of **1.06**, **conception date BV** of **-2.56 days**, very impressive **eye muscle area** measurement of **38.74** and **estimated loin weight** of **5.24**. A combination of growth and great performance by this animal.

**LOT No. 3**

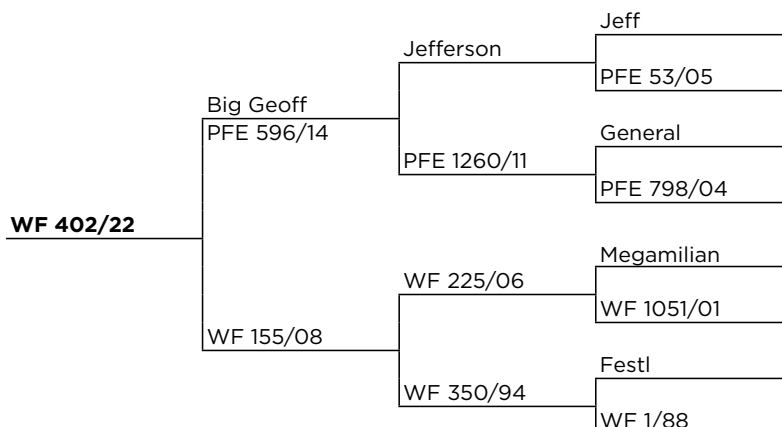
MEASURE	RESULT
Weaning weight	63
11 month live weight	109
15 month live weight	145
W12eBV	<b>17.14</b>
EMAceBV	0.77
CDeBV	0.74
Estimated loin weight	4.02
Eye muscle area	32.18



A great mix of maternal sires here behind this big deep bodied stag. Big Geoff over a Megarock/Churchill hind. Solid performance in all traits. Sound growth rates coupled with a good estimated loin weight of 4.02 and **W12eBV** of **17.14**. A great maternal stag for growth and venison production.

**LOT No. 4**

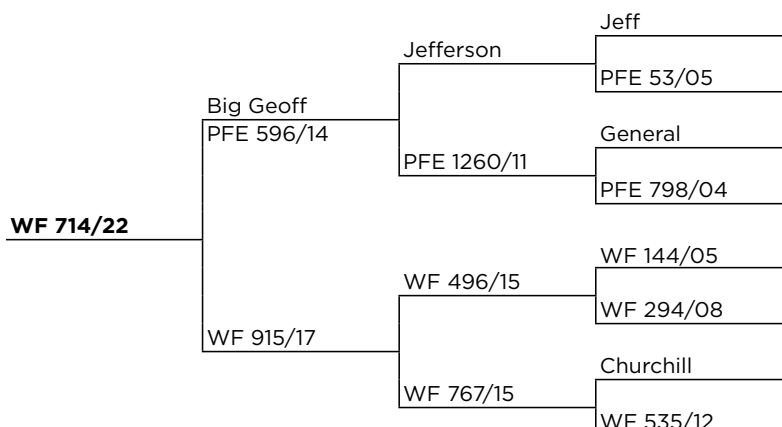
MEASURE	RESULT
Weaning weight	55
11 month live weight	111
15 month live weight	149
W12eBV	15.75
EMAceBV	<b>1.03</b>
CDeBV	0.39
Estimated loin weight	3.97
Eye muscle area	31.84



Sired by the exceptional Big Geoff over one of our very best maternal dam lines going back to 350 Red. This stags dam 155/08 was used in our 2023 ET program but this stag was bred by natural mate, great performance from a late fawn. Sound growth rates, a great opportunity here to purchase one of our very best bloodlines in this quiet young stag.

**LOT No. 5**

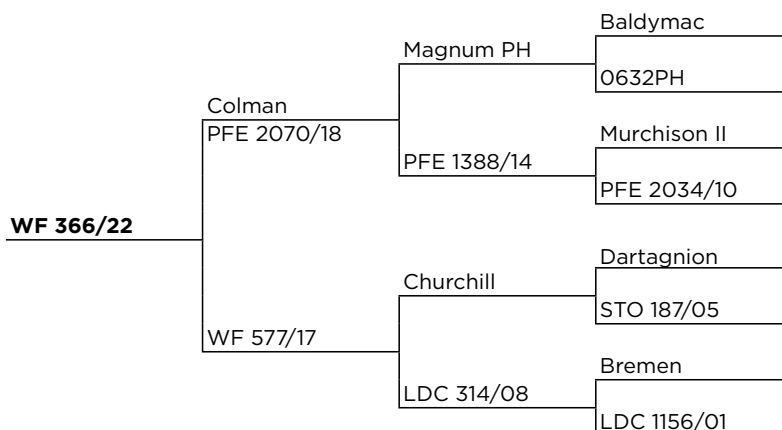
MEASURE	RESULT
Weaning weight	69
11 month live weight	102
15 month live weight	140
W12eBV	15.54
EMAceBV	<b>1.25</b>
CDeBV	<b>-1.72</b>
Estimated loin weight	3.49
Eye muscle area	29.96



A great mix of maternal sires here. Big Geoff over a 144/Churchill hind, solid performance in all traits including good growth rates. A combination of growth, longevity and hardiness in this quiet blocky young stag.

**LOT No. 6**

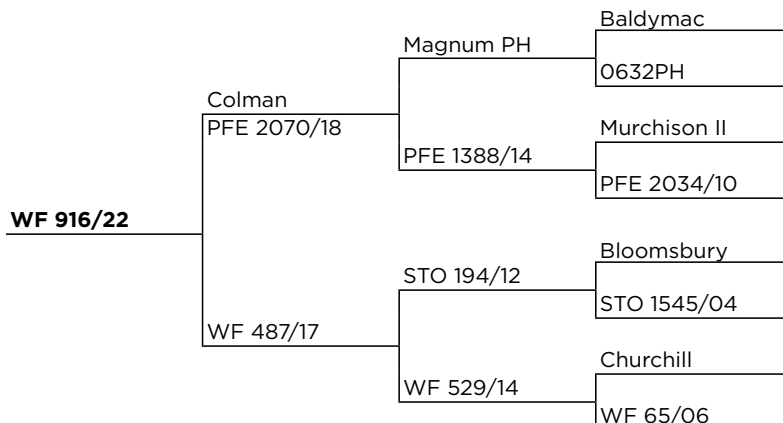
MEASURE	RESULT
Weaning weight	<b>70</b>
11 month live weight	<b>118</b>
15 month live weight	149
W12eBV	<b>21.83</b>
EMAceBV	0.31
CDeBV	<b>-1.57</b>
Estimated loin weight	<b>4.19</b>
Eye muscle area	<b>34.71</b>



Sired by new sire Colman out of a Churchill Bremen hind, containing 80% English. Awesome **W12eBV** of **21.83**, very good growth rates. Nice maternal bloodline with good performance behind him.

**LOT No. 7**

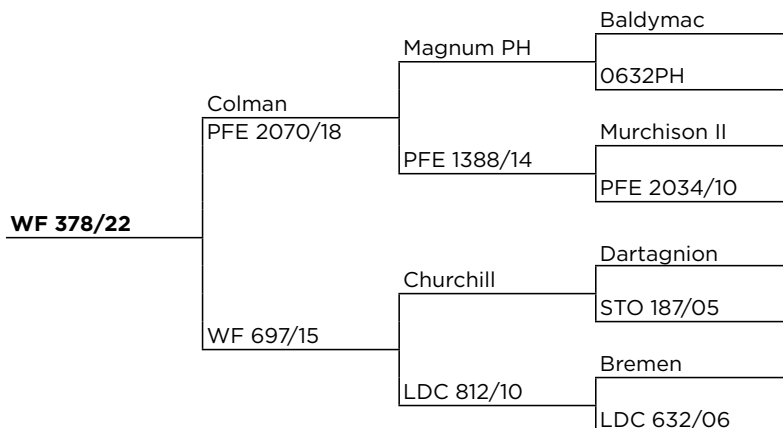
MEASURE	RESULT
Weaning weight	68
11 month live weight	<b>116</b>
15 month live weight	<b>156</b>
W12eBV	<b>21.52</b>
EMAceBV	0.34
CDeBV	<b>-4.30</b>
Estimated loin weight	<b>4.54</b>
Eye muscle area	<b>35.17</b>



Sired by the impressive young sire Colman out of a Bloomsbury/Churchill hind. This stag is 82 % English. Excellent **W12eBV 21.52** combined with a **conception date** of **-4.30 days**. Solid **estimated loin weight** of **4.54**, also of note is this stags performance when CT scanned ranking NO. 2 for carcass loin and NO. 4 for meat yield on carcass. Awesome opportunity to secure a stag with excellent venison measures, big W12eBV and a very strong english influence.

**LOT No. 8**

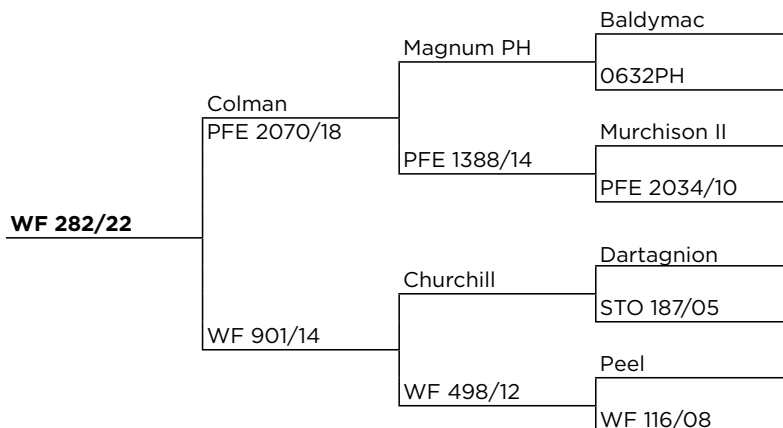
MEASURE	RESULT
Weaning weight	<b>75</b>
11 month live weight	<b>118</b>
15 month live weight	148
W12eBV	<b>21.40</b>
EMAceBV	0.89
CDeBV	-1.29
Estimated loin weight	<b>4.46</b>
Eye muscle area	<b>35.17</b>



Sired by new sire Colman out of a Churchill/Bremen hind making this animal 83 % English. Good growth rates from this stag, good **W12eBV** of **21.40**. At CT scanning this animal was ranked **NO. 2** for **meat yield** based on carcass weight and **NO. 3** for **% of meat in loin** compared to whole carcass. A blocky stag that rates highly for venison production. One not to miss.

**LOT No. 9**

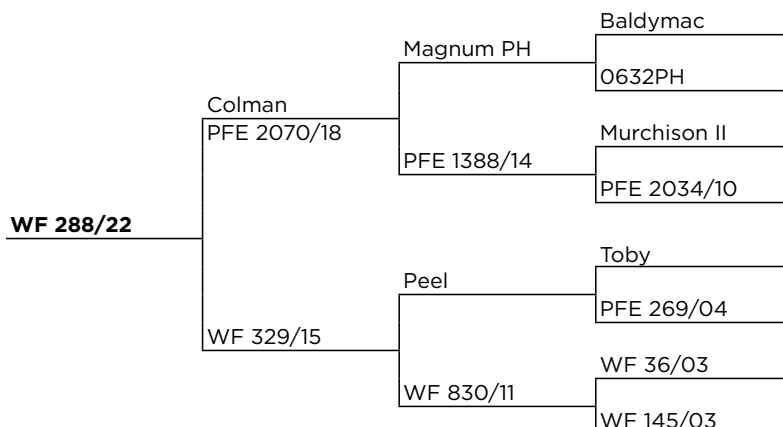
MEASURE	RESULT
Weaning weight	63
11 month live weight	108
15 month live weight	128
W12eBV	<b>18.96</b>
EMAceBV	0.90
CDeBV	2.82
Estimated loin weight	<b>4.31</b>
Eye muscle area	<b>34.53</b>



Sired by the impressive new sire Colman over the well proven English sire Churchill, 85% English + big meat yield. Excellent **W12eBV** of **18.96**. Great opportunity to invest in a very good maternal bloodline in this quiet young stag.

**LOT No. 10**

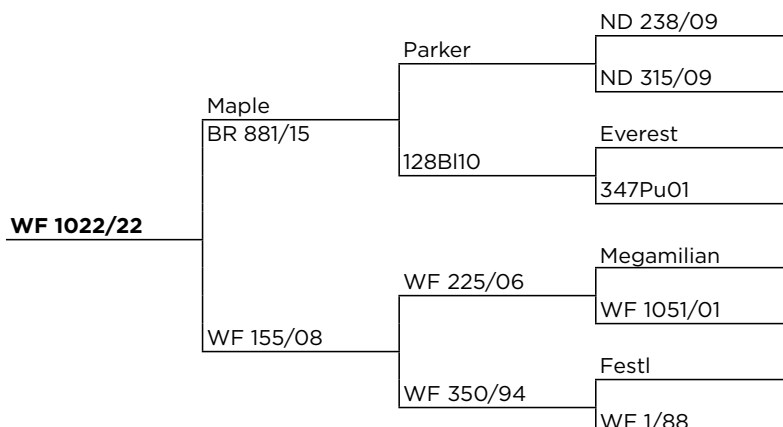
MEASURE	RESULT
Weaning weight	67
11 month live weight	109
15 month live weight	140
W12eBV	<b>18.48</b>
EMAceBV	0.76
CDeBV	-1.13
Estimated loin weight	3.31
Eye muscle area	27.41



Sired by new sire Colman out of a Peel hind, 81 % English. Good growth rates from this stag combined with a solid **W12eBV** of **18.48**. A nice blocky maternal stag with a good pedigree on offer.

**LOT No. 11**

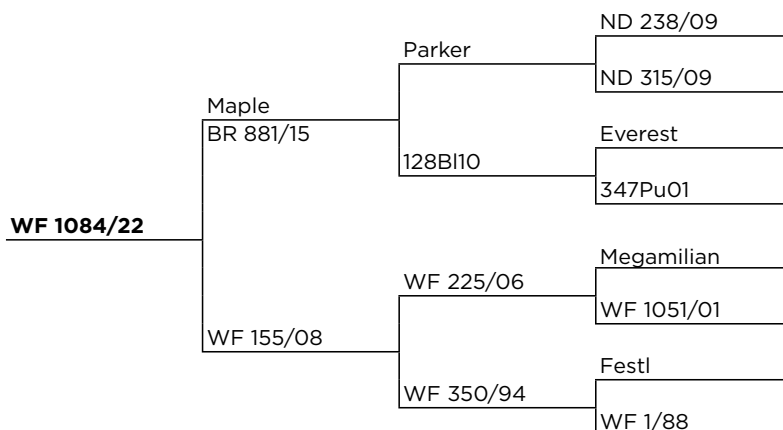
MEASURE	RESULT
Weaning weight	67
11 month live weight	<b>123</b>
15 month live weight	<b>165</b>
W12eBV	13.53
EMAceBV	0.53
CDeBV	0.54
Estimated loin weight	<b>4.96</b>
Eye muscle area	<b>38.49</b>



Bred by ET this stag is by Maple out of the very well performed hind WF 155/08 (dam of sire stag Korper) going back to one of our very best dam lines in 350 Red. Great performance from this stag **weaning 67 kg** out to **165 kg at 15 months**. Awesome **estimated loin weight** of **4.96** and **eye muscle area** of **38.49**. A combination of growth, longevity and hardiness in this very blocky young stag.

**LOT No. 12**

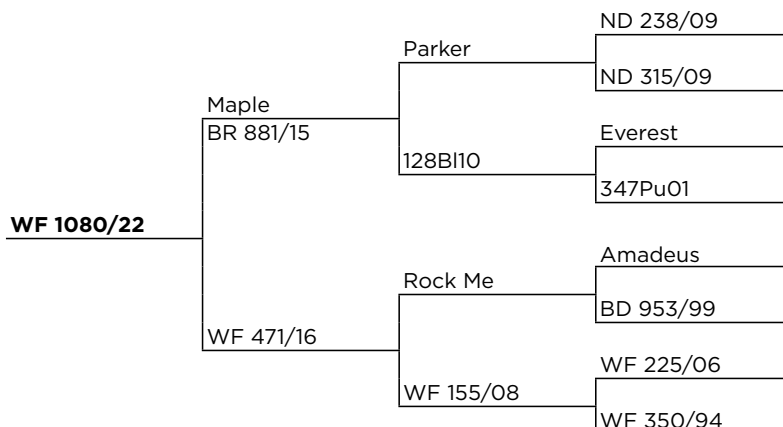
MEASURE	RESULT
Weaning weight	69
11 month live weight	<b>121</b>
15 month live weight	<b>161</b>
W12eBV	13.19
EMAceBV	0.59
CDeBV	0.62
Estimated loin weight	<b>4.58</b>
Eye muscle area	<b>36.07</b>



Bred by ET again, Maple over one of our very best dams in 155/08 who goes back to 350 Red. This dam line is one of our very best dam lines for longevity, hardiness and performance. Good wean of 69 kg out to **161 kg at 15 months**, excellent **loin weight** of **4.58** and **eye muscle area** of **36.07**, good physical data. Blocky stag on offer with a well proven bloodline, this stag is sure to enhance your herd hind breeding performance.

**LOT No. 13**

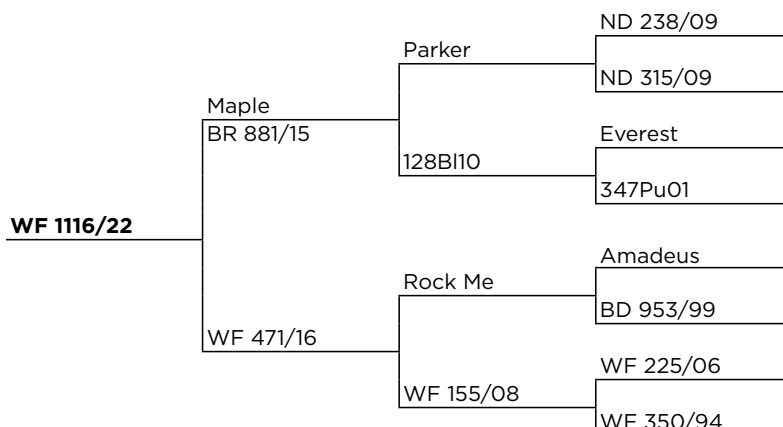
MEASURE	RESULT
Weaning weight	<b>70</b>
11 month live weight	<b>119</b>
15 month live weight	<b>157</b>
W12eBV	12.63
EMAceBV	0.54
CDeBV	0.49
Estimated loin weight	3.91
Eye muscle area	31.30



Bred by ET by Maple out of a hind by the very impressive Rock Me going back to one of our most well performed maternal bloodlines in 155/08 and 350 Red. Both 155 and 350 served plenty of time in our herds with 155 still currently breeding and are noted for their hardiness, longevity and performance. Great wean of 70 kg out to 157 kg at 15 months - awesome stag for enhancing your hind herd.

**LOT No. 14**

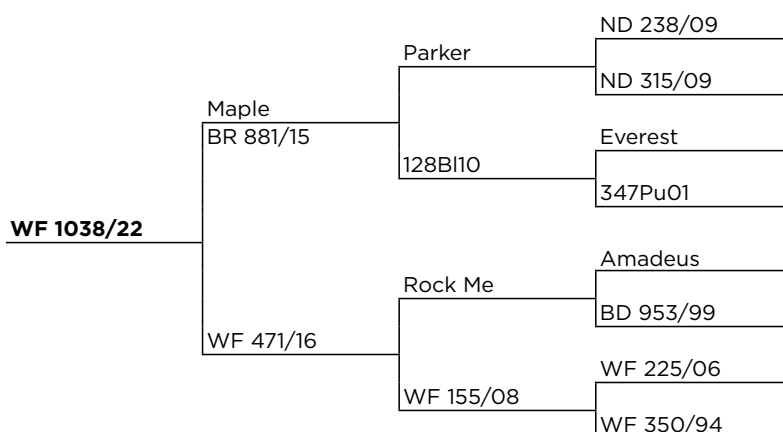
MEASURE	RESULT
Weaning weight	66
11 month live weight	<b>118</b>
15 month live weight	<b>162</b>
W12eBV	12.46
EMAceBV	0.49
CDeBV	0.55
Estimated loin weight	3.88
Eye muscle area	<b>34.58</b>



Maple over a Rock Me hind, bred by ET. Excellent growth measure from this animal weaning 66 kg out to **162 kg at 15 months**. Solid **eye muscle area** measurement of **34.58**. Great opportunity to invest in a very good maternal bloodline, a very blocky stag.

**LOT No. 15**

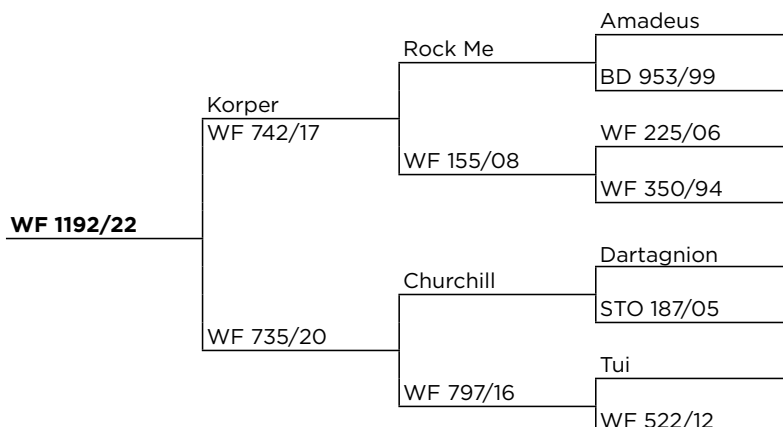
MEASURE	RESULT
Weaning weight	69
11 month live weight	112
15 month live weight	<b>158</b>
W12eBV	11.63
EMAceBV	0.36
CDeBV	0.63
Estimated loin weight	3.65
Eye muscle area	31.90



Bred by ET by Maple out of a hind by the very impressive Rock Me going back to one of our most well performed maternal bloodlines in 155/08 and 350 Red. Both 155 and 350 served plenty of time in our herds with 155 still currently breeding and are noted for their hardiness, longevity and performance.

**LOT No. 16**

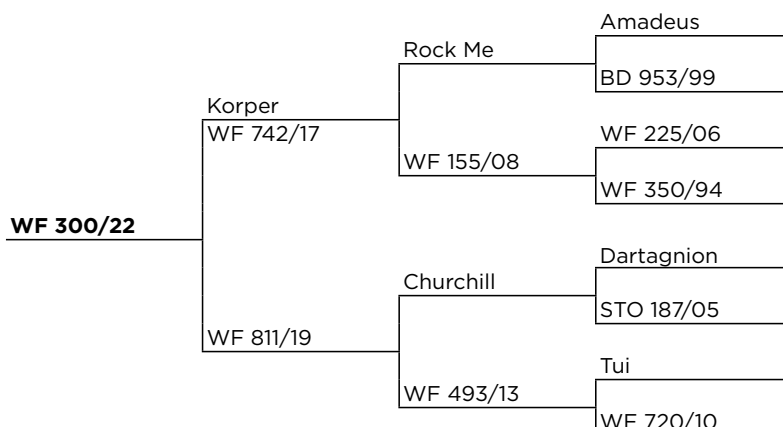
MEASURE	RESULT
Weaning weight	60
11 month live weight	105
15 month live weight	144
W12eBV	<b>18.37</b>
EMAceBV	<b>0.96</b>
CDeBV	-1.35
Estimated loin weight	3.59
Eye muscle area	30.29



Great mix with Korper who goes back to the impressive Rock Me over a Churchill hind. Excellent **W12eBV** of **18.37** and **EMAceBV** of **0.96**. Solid growth rates and very blocky big sire.

**LOT No. 17**

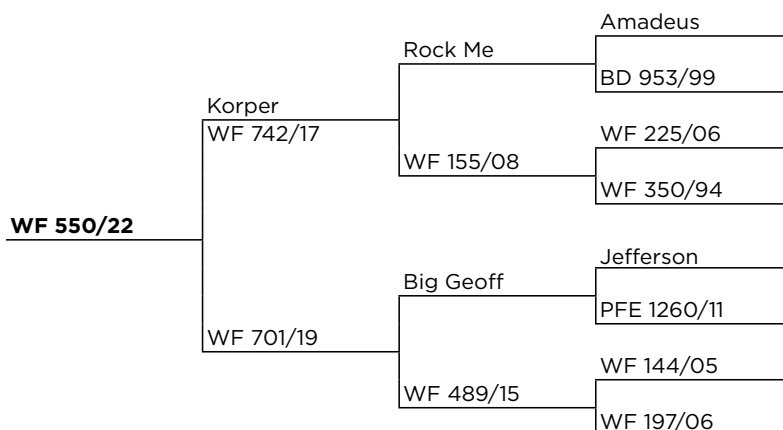
MEASURE	RESULT
Weaning weight	59
11 month live weight	111
15 month live weight	145
W12eBV	14.69
EMAceBV	0.73
CDeBV	0.69
Estimated loin weight	3.59
Eye muscle area	31.38



Awesome stag by Korper out of a Churchill hind. Good growth weaning 59 kg out to 145 kg at 15 months. An excellent option for breeding replacement hinds and enhancing your herd.

**LOT No. 18**

MEASURE	RESULT
Weaning weight	<b>72</b>
11 month live weight	111
15 month live weight	144
W12eBV	14.37
EMAceBV	<b>1.11</b>
CDeBV	-0.37
Estimated loin weight	4.02
Eye muscle area	32.24

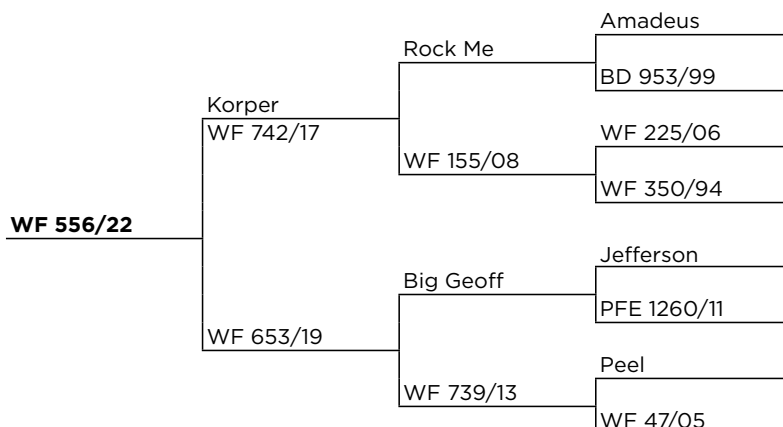


Great bloodline on offer here with Korper over a Big Geoff/144 hind. Excellent **wean** of **72 kg** and good performance data behind this stag. Again a great option for enhancing your herd with this blocky stag.



**LOT No. 19**

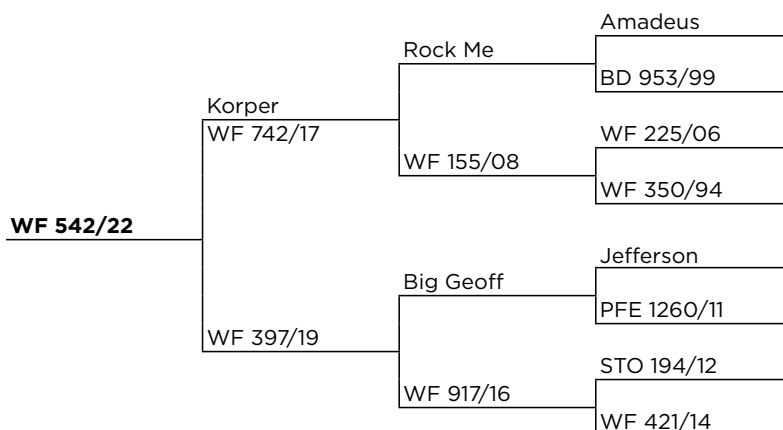
MEASURE	RESULT
Weaning weight	<b>70</b>
11 month live weight	<b>119</b>
15 month live weight	<b>155</b>
W12eBV	14.17
EMAcEBV	<b>1.04</b>
CDeBV	<b>-1.57</b>
Estimated loin weight	<b>4.27</b>
Eye muscle area	32.05



Really nice bloodline on offer here with Korper over a Big Geoff hind. Great **wean** of **70 kg** out to **155 kg** at **15 months**. **Conception date BV -1.57 days** and a good **EMAcEBV** of **1.04** combined with an **estimated loin** of **4.27**. A blocky maternal animal to enhance your herd with growth and venison measures.

**LOT No. 20**

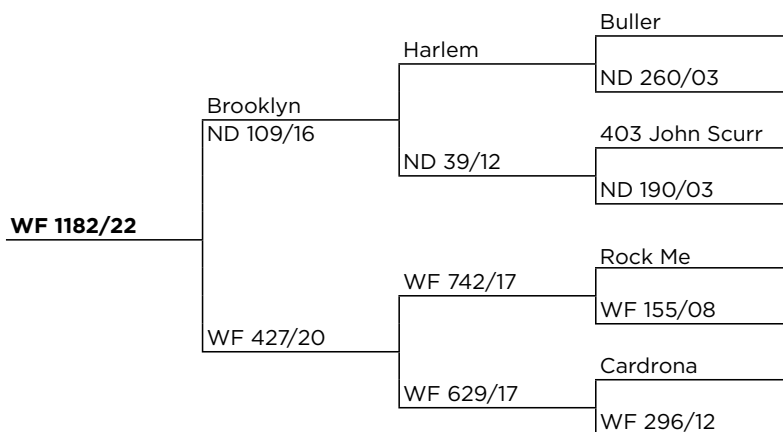
MEASURE	RESULT
Weaning weight	58
11 month live weight	105
15 month live weight	142
W12eBV	10.87
EMAcEBV	0.31
CDeBV	-0.32
Estimated loin weight	3.66
Eye muscle area	30.37



Super opportunity here with Korper over a Big Geoff hind with a strong English influence. Good growth weaning 58 kg out to 142 kg at 15 months. Great depth in this blocky deep red animals pedigree.

**LOT No. 21**

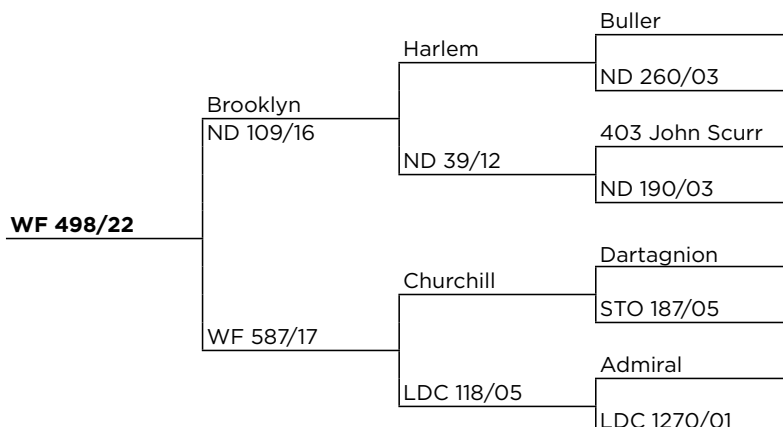
MEASURE	RESULT
Weaning weight	51
11 month live weight	101
15 month live weight	138
W12eBV	15.19
EMAcEBV	-0.41
CDeBV	-0.79
Estimated loin weight	3.83
Eye muscle area	30.21



Brooklyn over a Rock Me/Cardrona cross hind. Sound performance from this blocky animal. An excellent opportunity to purchase a stag with a pedigree full of great depth.

**LOT No. 22**

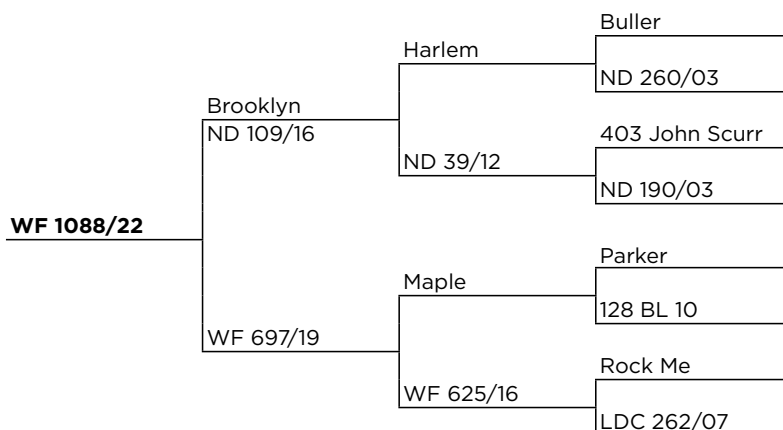
MEASURE	RESULT
Weaning weight	<b>70</b>
11 month live weight	106
15 month live weight	141
W12eBV	13.14
EMAceBV	-0.24
CDeBV	-0.26
Estimated loin weight	3.55
Eye muscle area	27.08



Sired by the awesome Brooklyn this time out of a hind going back to Churchill/Admiral cross. Solid **wean** of **70 kg**, 52% breeding efficiency. Another nice blocky animal offering good all round performance.

**LOT No. 23**

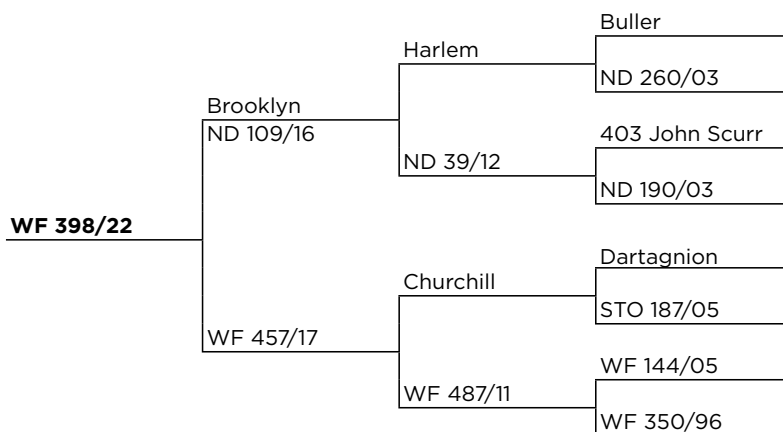
MEASURE	RESULT
Weaning weight	<b>78</b>
11 month live weight	<b>119</b>
15 month live weight	150
W12eBV	12.49
EMAceBV	0.58
CDeBV	-1.07
Estimated loin weight	4.00
Eye muscle area	30.53



Brooklyn over a Maple/Rock Me hind. Excellent **wean** of **78 kg**, **119 kg at 11 months** out to 150 kg at 15 months. This stag is a nice blocky animal with good all-round performance.

**LOT No. 24**

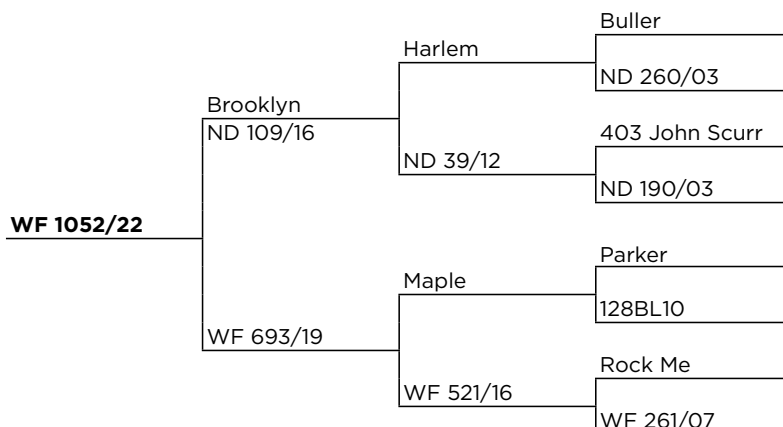
MEASURE	RESULT
Weaning weight	67
11 month live weight	111
15 month live weight	152
W12eBV	11.19
EMAceBV	0.07
CDeBV	-0.43
Estimated loin weight	3.90
Eye muscle area	31.23



Sired by the well performed Brooklyn out of a Churchill 144 hind, two stags renowned for their longevity and hardiness. Solid wean of 67 kg out to 152 kg at 15 months. 70% English. A great opportunity to purchase a very good maternal bloodline.

**LOT No. 25**

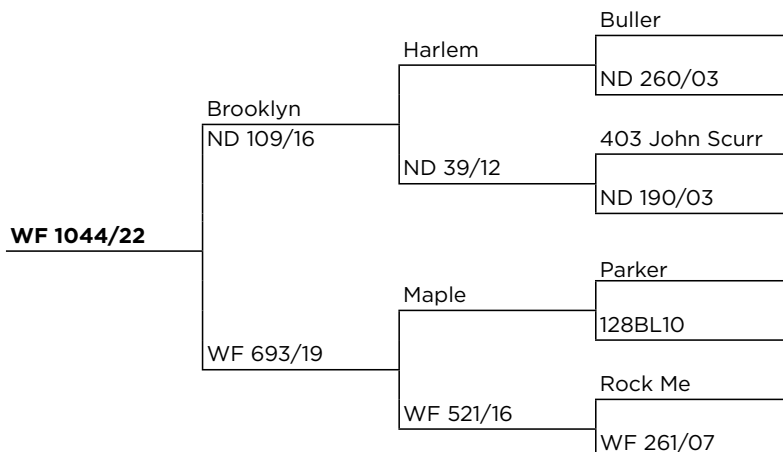
MEASURE	RESULT
Weaning weight	64
11 month live weight	114
15 month live weight	<b>156</b>
W12eBV	10.48
EMAcEBV	0.25
CDeBV	-0.76
Estimated loin weight	3.87
Eye muscle area	<b>35.12</b>



Bred by ET Brooklyn over a Maple/Rock Me cross hind. Excellent growth from this stag weaning 64 kg out to **156 kg at 15 months**. A great combination of sires performing in venison and velvet traits. A very nice maternal bloodline sure to enhance your herd.

**LOT No. 26**

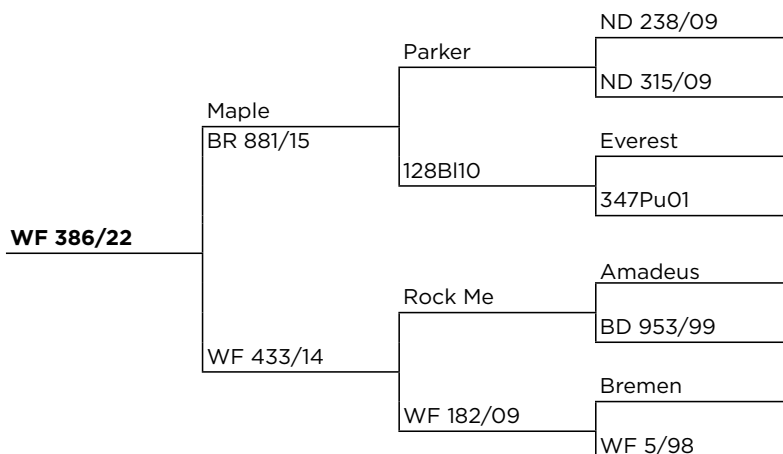
MEASURE	RESULT
Weaning weight	57
11 month live weight	108
15 month live weight	141
W12eBV	8.83
EMAcEBV	0.39
CDeBV	-0.68
Estimated loin weight	<b>4.31</b>
Eye muscle area	<b>36.98</b>



Bred by ET with Brooklyn over a Maple/Rock Me cross hind. Excellent **estimated loin weight** of **4.31** and **eye muscle area** of **36.98**. Good growth weaning 57 kg out to 141 kg at 15 months. A nice blocky maternal stag with a very good pedigree on offer.

**LOT No. 27**

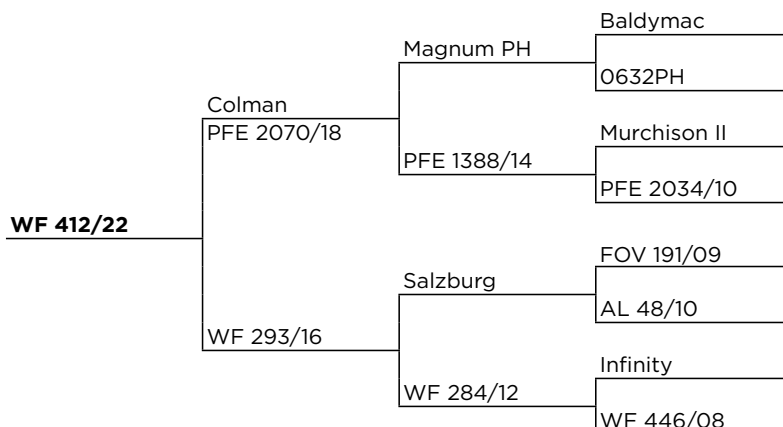
MEASURE	RESULT
Weaning weight	65
11 month live weight	103
15 month live weight	126
W12eBV	9.26
EMAcEBV	0.09
CDeBV	<b>-1.48</b>
Estimated loin weight	3.89
Eye muscle area	28.12



Great opportunity here to purchase a stag by Maple out of a Rock Me hind. A very blocky stag with good performance & bloodline, an excellent option for breeding replacement hinds and enhancing your herd.

**LOT No. 28**

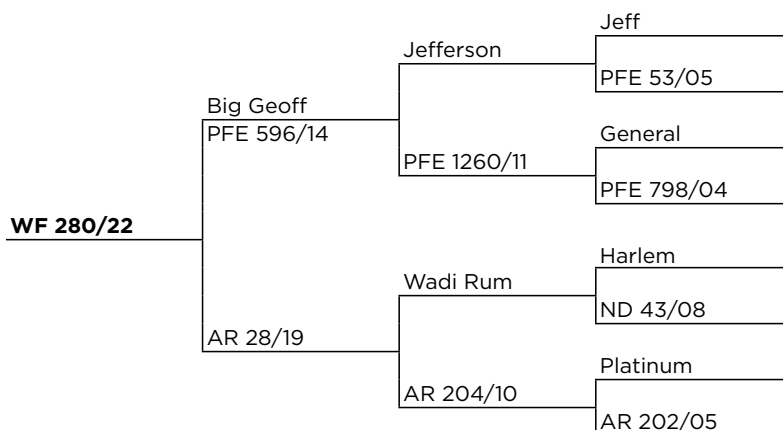
MEASURE	RESULT
Weaning weight	65
11 month live weight	107
15 month live weight	139
W12eBV	<b>18.27</b>
EMAceBV	0.11
CDeBV	<b>-2.76</b>
Estimated loin weight	3.55
Eye muscle area	29.43



Sired by NEW SIRE Colman out of a Salzburg/Infinity hind. Very good **W12eBV of 18.27** and a **conception date BV -2.76 days**. 79 % English. Great performance by this animal combined with an awesome bloodline.

**LOT No. 29**

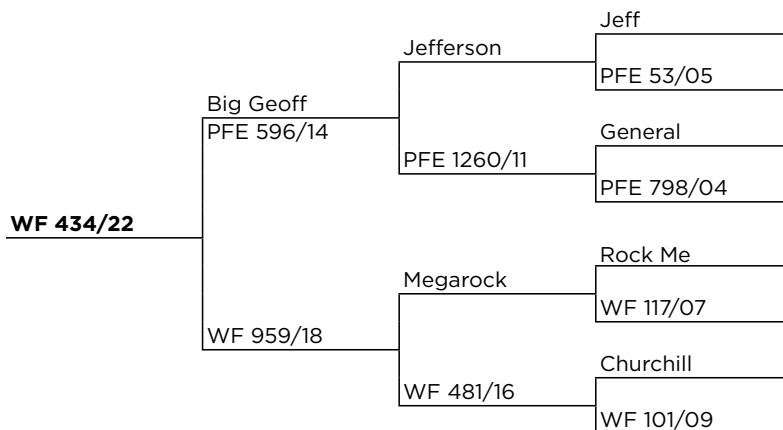
MEASURE	RESULT
Weaning weight	65
11 month live weight	107
15 month live weight	145
W12eBV	14.91
EMAceBV	<b>0.96</b>
CDeBV	-0.78
Estimated loin weight	<b>4.15</b>
Eye muscle area	34.39



Super consistent Big Geoff over an Arawata hind. Good **loin weight of 4.15** and eye muscle area of 34.39. Good growth rate measures and velvet potential in this maternal animal.

**LOT No. 30**

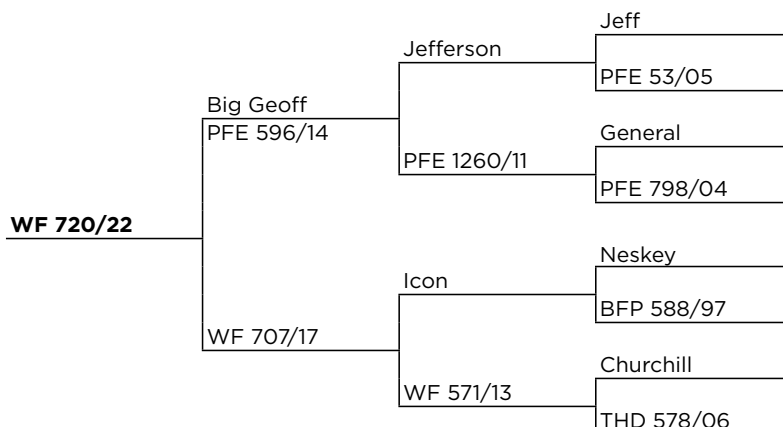
MEASURE	RESULT
Weaning weight	65
11 month live weight	114
15 month live weight	150
W12eBV	14.89
EMAceBV	0.85
CDeBV	-0.42
Estimated loin weight	3.71
Eye muscle area	29.70



Sired by the impressive and quiet Big Geoff out of a hind going back to Rock Me and Churchill - 2 great sires! Solid measures across the board, an excellent maternal bloodline on offer.

**LOT No. 31**

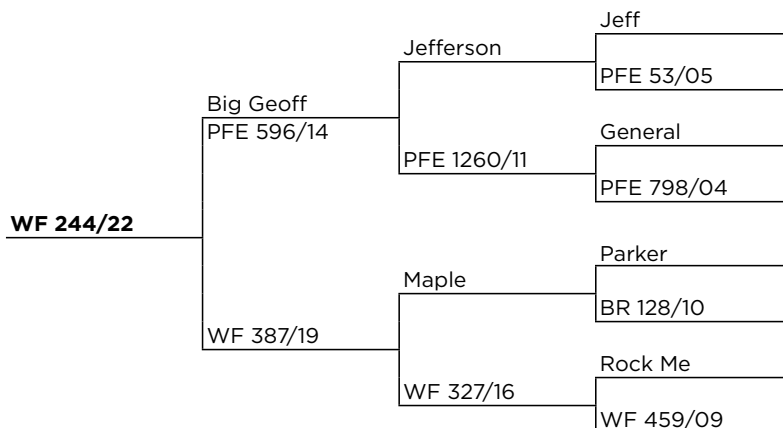
MEASURE	RESULT
Weaning weight	63
11 month live weight	100
15 month live weight	142
W12eBV	14.89
EMAcEBV	<b>1.94</b>
CDeBV	<b>-2.12</b>
Estimated loin weight	3.65
Eye muscle area	31.30



Great combination here in this stag, sired by Big Geoff out of a Icon/Churchill cross hind. Solid **EMAcEBV** of **1.94**, not surprising given Icon featuring in his pedigree. Solid performance from this all-round quiet blocky stag.

**LOT No. 32**

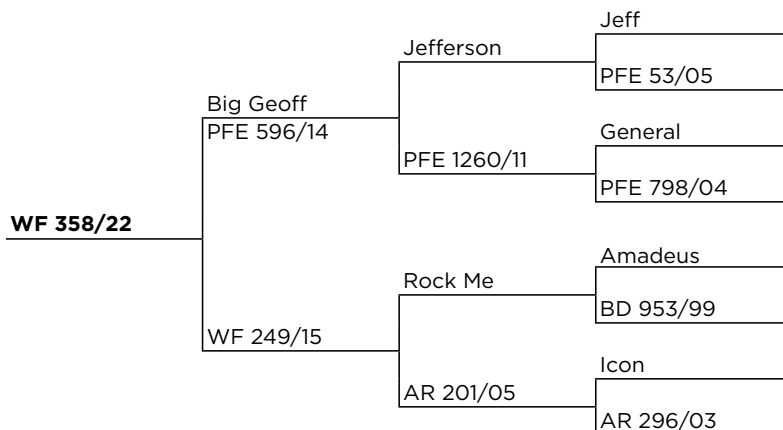
MEASURE	RESULT
Weaning weight	59
11 month live weight	103
15 month live weight	143
W12eBV	14.42
EMAcEBV	0.71
CDeBV	0.98
Estimated loin weight	3.64
Eye muscle area	28.24



Sired by the super consistent Big Geoff over a Maple hind going back to the very impressive Rock Me. This cross is a combination of some of our very best maternal genetics and we expect good performance from this cross. Solid wean of 59 kg out to 143 kg at 15 months. Good performance with growth and velvet potential.

**LOT No. 33**

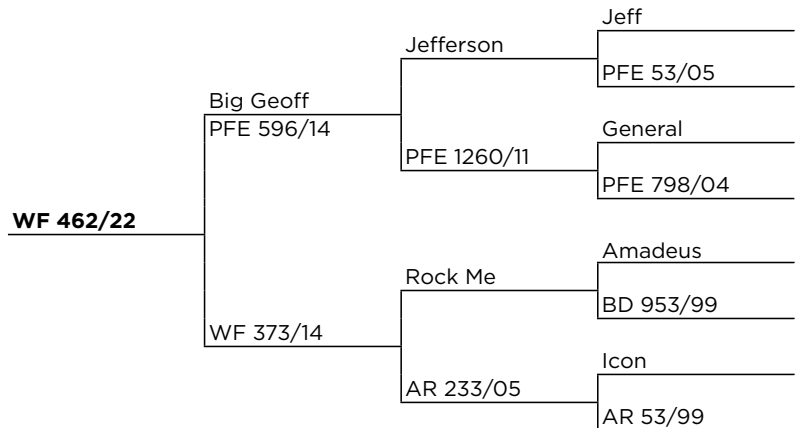
MEASURE	RESULT
Weaning weight	<b>71</b>
11 month live weight	109
15 month live weight	145
W12eBV	13.37
EMAcEBV	0.68
CDeBV	<b>-2.16</b>
Estimated loin weight	3.41
Eye muscle area	29.78



A great mix of sires in Big Geoff, Rock Me and Icon combined. Big **wean** of **71 kg**, breeding efficiency of 54 %. Sound **CDeBV** of **-2.16 days**. Another big bodied blocky animal offering good all round performance.

**LOT No. 34**

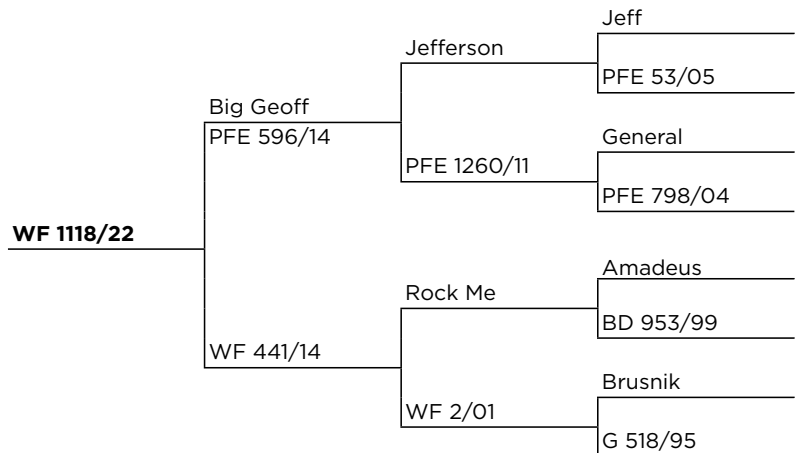
MEASURE	RESULT
Weaning weight	64
11 month live weight	108
15 month live weight	147
W12eBV	11.75
EMAceBV	<b>1.04</b>
CDeBV	-1.23
Estimated loin weight	4.12
Eye muscle area	31.43



Great combination here in this stag, sired by Big Geoff out of a Rock Me/Icon hind. Good performance from this blocky quiet stag and a top pedigree to match.

**LOT No. 35**

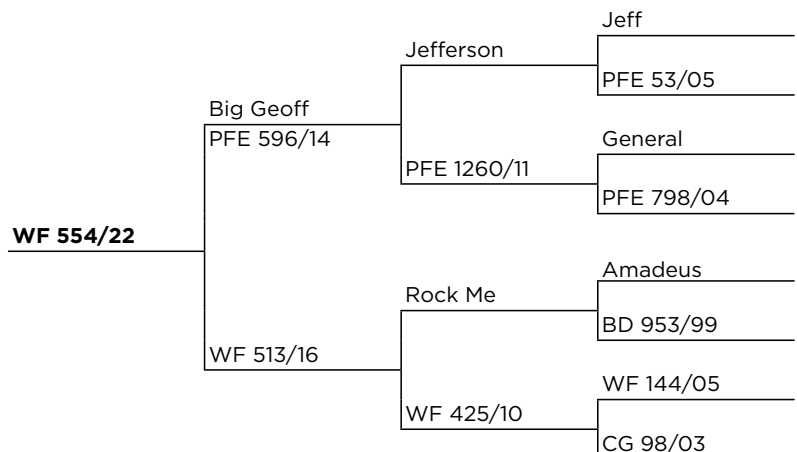
MEASURE	RESULT
Weaning weight	<b>71</b>
11 month live weight	111
15 month live weight	143
W12eBV	11.25
EMAceBV	0.29
CDeBV	-0.12
Estimated loin weight	3.75
Eye muscle area	30.07



Sired by the impressive Big Geoff who is proving a great mix when crossed with our Rock Me daughters. Good growth rates **weaning 71 kg** out to 143 kg at 15 months. This stag is a nice quiet blocky animal with good all-round performance again including proven dam 2/01.

**LOT No. 36**

MEASURE	RESULT
Weaning weight	<b>79</b>
11 month live weight	<b>116</b>
15 month live weight	<b>157</b>
W12eBV	10.69
EMAceBV	<b>1.16</b>
CDeBV	<b>-1.88</b>
Estimated loin weight	3.81
Eye muscle area	30.50



Sired by the well performed Big Geoff out of a Rock Me/144 hind. Excellent performance to date from this impressive quiet blocky maternal stag. 60 % breeding efficiency, excellent growth rates **weaning 79 kg** out to **157 kg at 15 months**. Great **EMAceBV** of **1.16**. This animal was also CT scanned and ranked NO 4 for carcass loin. An excellent sire option for increasing growth and venison performance.

# European Sale Lots



## LOT 101

**TAG 792**

SIRE: MORTLACH

11 month weight	129
15 month weight	163
W12eBV	24.29



## LOT 102

**TAG 813**

SIRE: MORTLACH

11 month weight	107
15 month weight	143
W12eBV	22.63



## LOT 109

**TAG 926**

SIRE: ROCKDON

11 month weight	132
15 month weight	161
W12eBV	23.03



## LOT 110

**TAG 904**

SIRE: ROCKDON

11 month weight	118
15 month weight	148
W12eBV	21.61

## European Sale Lot Index

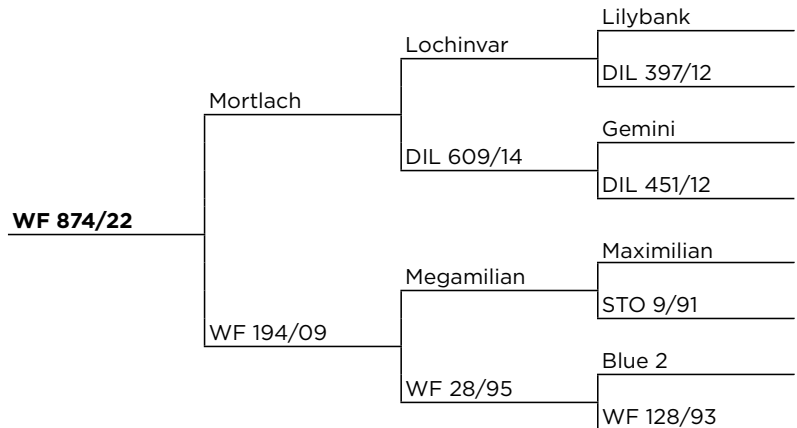
The animals highlighted in bold are ranked in the top 5 of the Europeans on offer for this trait

Lot	Tag	Sire	Dam	W12eBV	EMAceBV	CDeBV	Estimated loin weight	EMA	Weaning Weight	11 Month Weight	15 Month Weight
100	874	Mortlach	WF 194/09	<b>25.07</b>	-0.37	-0.22	3.84	29.74	<b>76</b>	<b>137</b>	<b>172</b>
101	792	Mortlach	WF 449/16	<b>24.29</b>	<b>1.33</b>	0.04	<b>4.51</b>	<b>35.01</b>	<b>79</b>	<b>129</b>	<b>163</b>
102	813	Mortlach	WF 641/19	<b>22.63</b>	0.64	-0.27	3.86	28.93	62	107	143
103	796	Mortlach	WF 621/19	<b>22.66</b>	<b>0.77</b>	2.05	4.08	<b>33.78</b>	61	119	156
104	852	Big Don	WF 921/18	20.48	<b>1.17</b>	<b>-3.98</b>	<b>5.15</b>	<b>37.49</b>	60	<b>128</b>	<b>167</b>
105	794	Big Don	WF 655/10	17.43	<b>0.75</b>	-2.61	4.66	35.55	68	118	159
106	848	Big Don	WF 739/13	17.41	<b>0.85</b>	<b>-4.10</b>	<b>4.66</b>	<b>36.72</b>	<b>71</b>	<b>131</b>	<b>167</b>
107	872	Big Don	WF 1/09	15.81	0.46	-2.64	4.08	31.65	<b>72</b>	119	147
108	840	Big Don	WF 179/08	15.75	0.25	<b>-2.80</b>	4.09	30.75	64	118	152
109	926	Rockdon	WF 156/10	<b>23.03</b>	0.72	-2.69	4.20	31.57	69	<b>132</b>	<b>161</b>
110	904	Rockdon	WF 831/19	21.61	0.60	<b>-3.68</b>	4.31	32.90	68	118	148
111	906	Rockdon	WF 12/10	19.14	0.50	<b>-2.83</b>	<b>4.92</b>	<b>38.77</b>	<b>79</b>	125	155



**LOT No. 100**

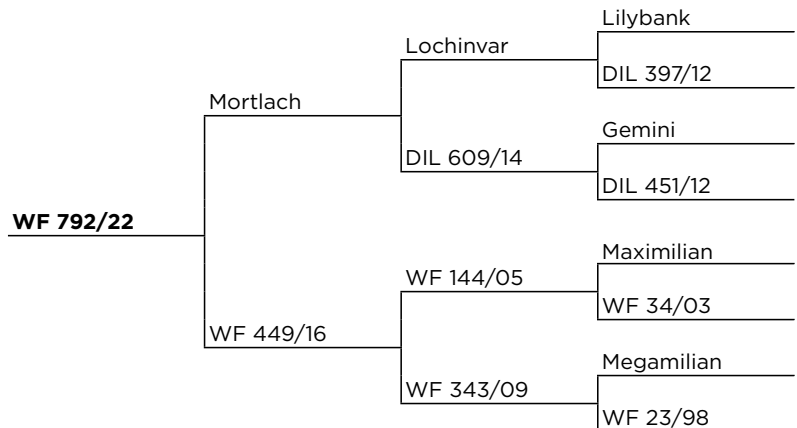
MEASURE	RESULT
Weaning weight	<b>76</b>
11 month live weight	<b>137</b>
15 month live weight	<b>172</b>
W12eBV	<b>25.07</b>
EMAceBV	-0.37
CDeBV	-0.22
Estimated loin weight	3.84
Eye muscle area	29.74



Mortlach over a Megamilian hind. Sound growth rate measures combined with good figures. **Weaned 76 kg** out to a impressive **172 kg** at **15 months**. A good all round European stag for venison production, this boy can deliver new blood and a solid European pedigree to your herd.

**LOT No. 101**

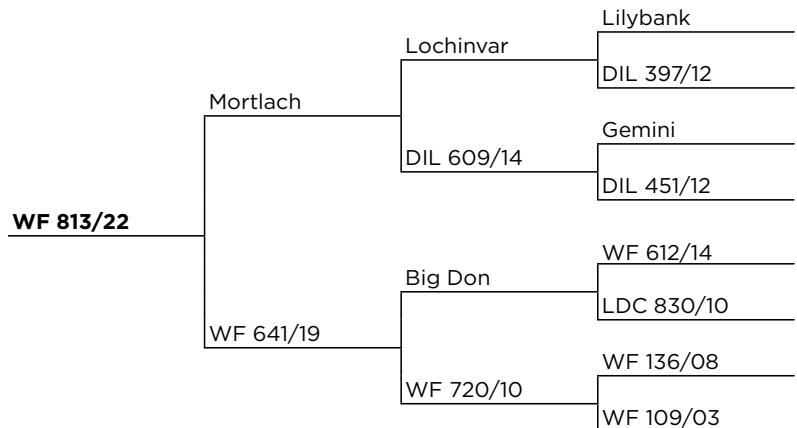
MEASURE	RESULT
Weaning weight	<b>79</b>
11 month live weight	<b>129</b>
15 month live weight	<b>163</b>
W12eBV	<b>24.29</b>
EMAceBV	<b>1.33</b>
CDeBV	0.04
Estimated loin weight	<b>4.51</b>
Eye muscle area	<b>35.01</b>



Sired by Mortlach out of a 144 Megamilian cross hind. 144 is well renowned for breeding efficiency, longevity and hardiness. Excellent wean of **79 kg** out to **163 kg** at **15 months**. Solid **W12eBV** of **24.29** combined with a good **estimated loin weight** of **4.51** and **eye muscle area** of **35.01**. A great blocky quiet stag performing well in all key measures that will help drive your venison production.

**LOT No. 102**

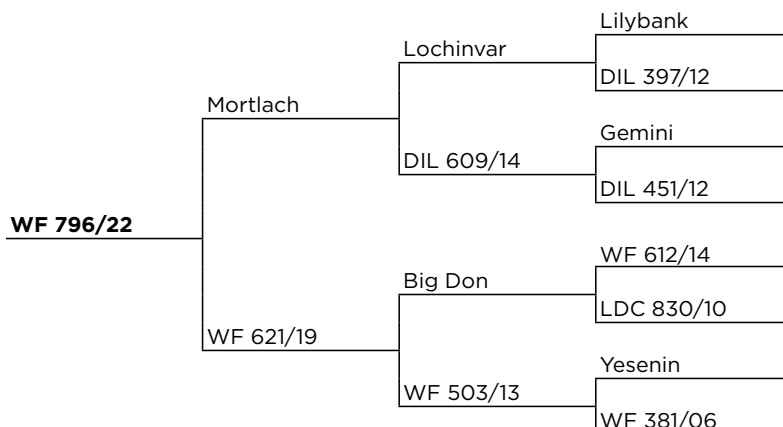
MEASURE	RESULT
Weaning weight	62
11 month live weight	107
15 month live weight	143
W12eBV	<b>22.63</b>
EMAceBV	0.64
CDeBV	-0.27
Estimated loin weight	3.86
Eye muscle area	28.93



Mortlach over a Big Don hind. Sound growth rate measures combined with good figures. Very good **W12eBV** of **22.63**. A very blocky quiet stag sure to compliment your herd for venison production.

**LOT No. 103**

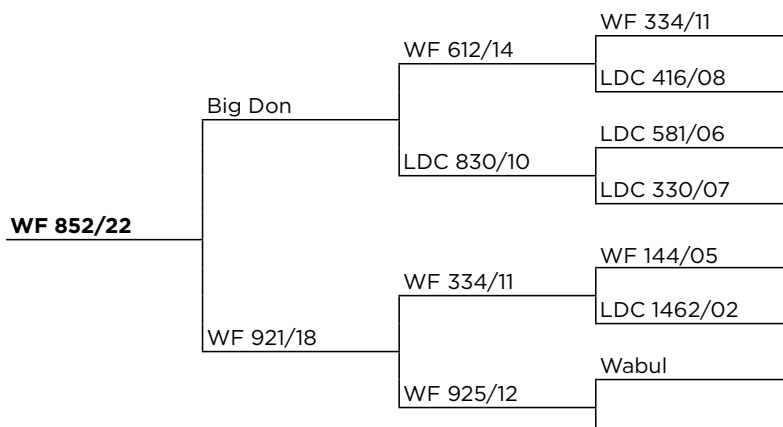
MEASURE	RESULT
Weaning weight	61
11 month live weight	119
15 month live weight	156
W12eBV	<b>22.66</b>
EMAcEBV	<b>0.77</b>
CDeBV	2.05
Estimated loin weight	4.08
Eye muscle area	<b>33.78</b>



Mortlach over a Big Don hind, excellent growth measures weaning 61 kg out to 156 kg at 15 months. Good **W12eBV** of **22.66**. An excellent European stag for growth and meat production.

**LOT No. 104**

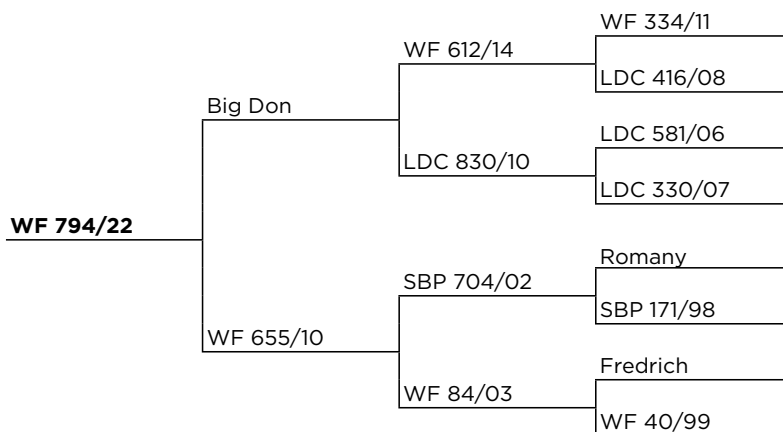
MEASURE	RESULT
Weaning weight	60
11 month live weight	<b>128</b>
15 month live weight	<b>167</b>
W12eBV	20.48
EMAcEBV	<b>1.17</b>
CDeBV	<b>-3.98</b>
Estimated loin weight	<b>5.15</b>
Eye muscle area	<b>37.49</b>



Super quiet Big Don over one of our very best bloodlines for longevity, hardiness and breeding efficiency. Great performance from this stag to date, excellent across all measures highlighted in his growth from weaning to 11 months as well as the big **loin measure** of **5.15kg**. A good opportunity to introduce solid European genetics and results into your herd.

**LOT No. 105**

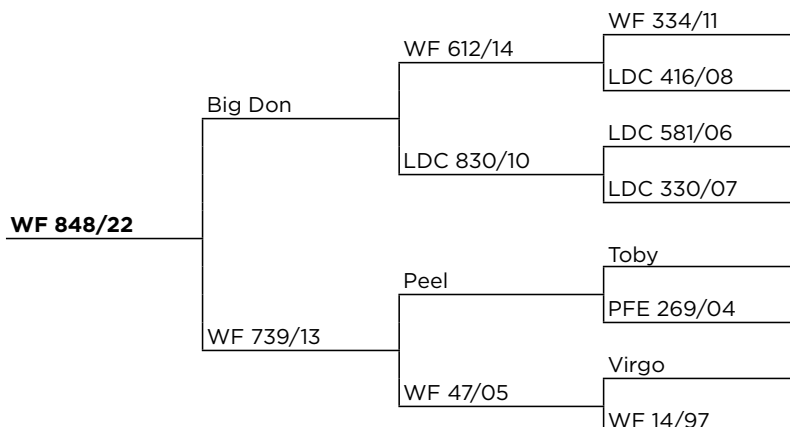
MEASURE	RESULT
Weaning weight	68
11 month live weight	118
15 month live weight	159
W12eBV	17.43
EMAcEBV	<b>0.75</b>
CDeBV	-2.61
Estimated loin weight	<b>4.66</b>
Eye muscle area	35.55



Sired by super quiet Big Don. Solid performance from this stag weaning 68 kg out to 159 kg at 15 months, good W12eBV of 17.43 and **EMAcEBV** of **0.75**. A very blocky quiet stag with good attributes.

**LOT No. 106**

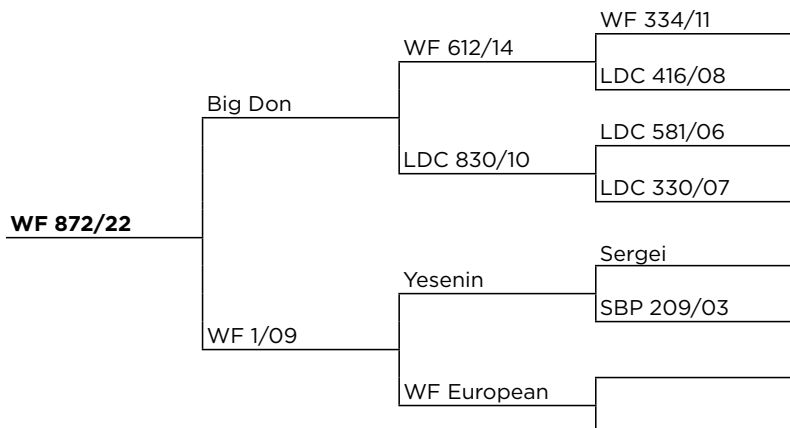
MEASURE	RESULT
Weaning weight	<b>71</b>
11 month live weight	<b>131</b>
15 month live weight	<b>167</b>
W12eBV	17.41
EMAcEBV	<b>0.85</b>
CDeBV	<b>-4.10</b>
Estimated loin weight	<b>4.66</b>
Eye muscle area	<b>36.72</b>



Sired by the impressive Big Don. Excellent growth measures, **weaned 71 kg, 11 month 131 kg and 167 kg at 15 months**. Rates highly for all traits including his **conception date BV -4.10 days**, a very nice European stag with strong credentials.

**LOT No. 107**

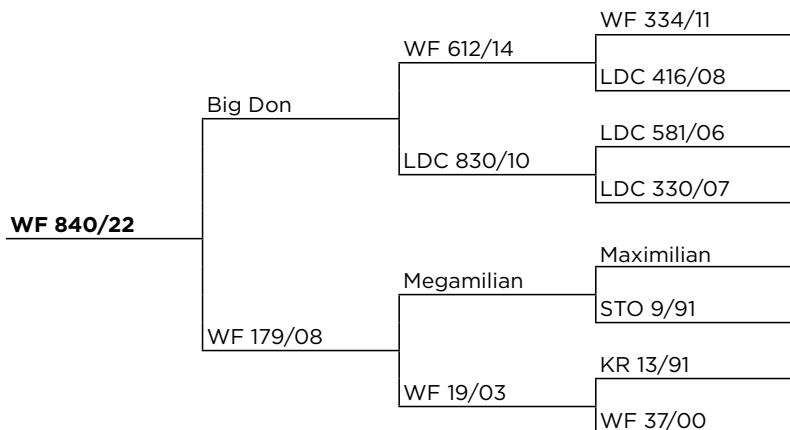
MEASURE	RESULT
Weaning weight	<b>72</b>
11 month live weight	119
15 month live weight	147
W12eBV	15.81
EMAcEBV	0.46
CDeBV	-2.64
Estimated loin weight	4.08
Eye muscle area	31.65



A great mix here in this stag here with the super quiet Big Don over a Yesenin hind - we really rate our Yesenin bloodline for venison production, good growth and great meat yield.

**LOT No. 108**

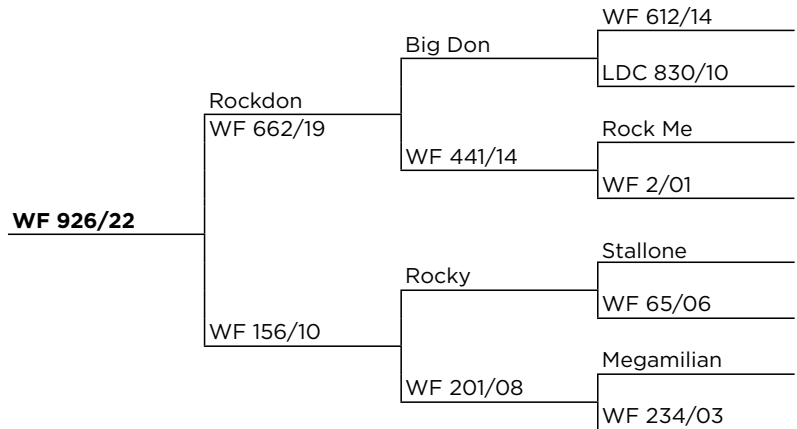
MEASURE	RESULT
Weaning weight	64
11 month live weight	118
15 month live weight	152
W12eBV	15.75
EMAcEBV	0.25
CDeBV	<b>-2.80</b>
Estimated loin weight	4.09
Eye muscle area	30.75



Sired by the super quiet Big Don out of a hind going back to Megamilian. Solid liveweights and good all-round performance from this very quiet blocky sire.

**LOT No. 109**

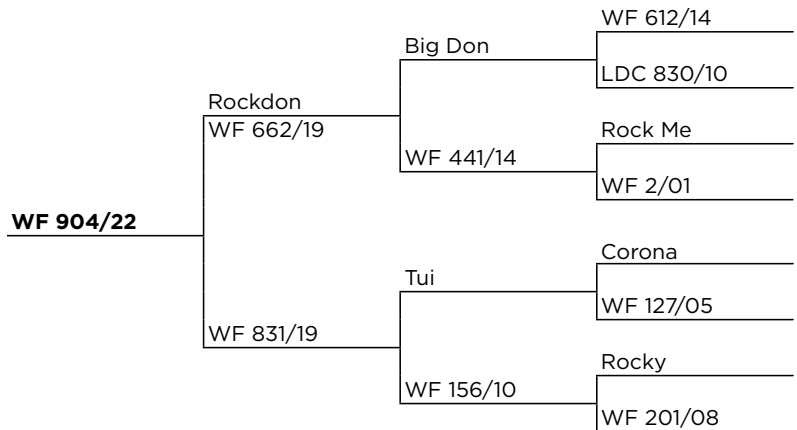
MEASURE	RESULT
Weaning weight	69
11 month live weight	<b>132</b>
15 month live weight	<b>161</b>
W12eBV	<b>23.03</b>
EMAceBV	0.72
CDeBV	-2.69
Estimated loin weight	4.20
Eye muscle area	31.57



Sired by NEW SIRE Rockdon who features both Big Don and Rock Me in his pedigree along with the tremendous performing hind in 2/01. Really good performance from this animal to date, good wean of 69 kg, impressive 11 month weight of 132 kg and then out to **161 kg at 15 months**. Good **W12eBV** of **23.03**. A solid performing stag for key measures that will help drive your venison production.

**LOT No. 110**

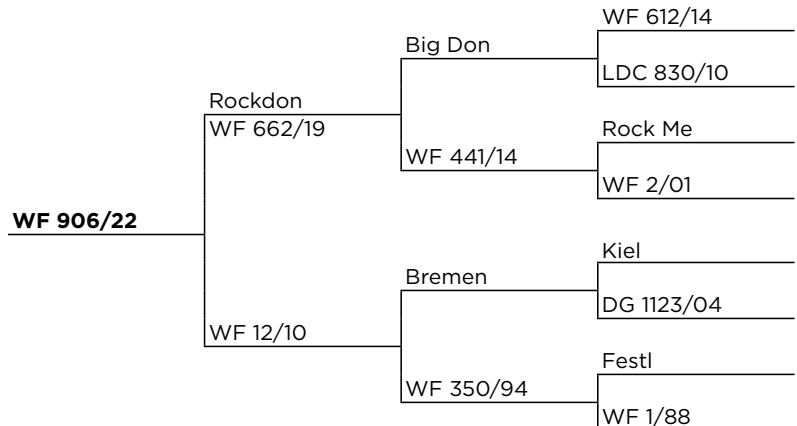
MEASURE	RESULT
Weaning weight	68
11 month live weight	118
15 month live weight	148
W12eBV	21.61
EMAceBV	0.60
CDeBV	<b>-3.68</b>
Estimated loin weight	4.31
Eye muscle area	32.90



NEW SIRE Rockdon over a Tui hind, good wean of 68 kg combined with a solid W12eBV of 21.61. Good **conception date BV** **-3.68 days**. A solid performing stag for key measures and nice pedigree behind this stag.

**LOT No. 111**

MEASURE	RESULT
Weaning weight	<b>79</b>
11 month live weight	125
15 month live weight	155
W12eBV	19.14
EMAceBV	0.50
CDeBV	<b>-2.83</b>
Estimated loin weight	<b>4.92</b>
Eye muscle area	<b>38.77</b>



NEW SIRE Rock Don over a Bremen hind. This boy is a solid animal with good growth rates, good **estimated loin weight** of **4.92** and **eye muscle area** of **38.77**. A good opportunity to introduce solid European genetics that doubles with a good mix of maternal traits including two of our best dams 350 red and 2 white(01).







# HERD SIRES

All Sires featured can be found on our website

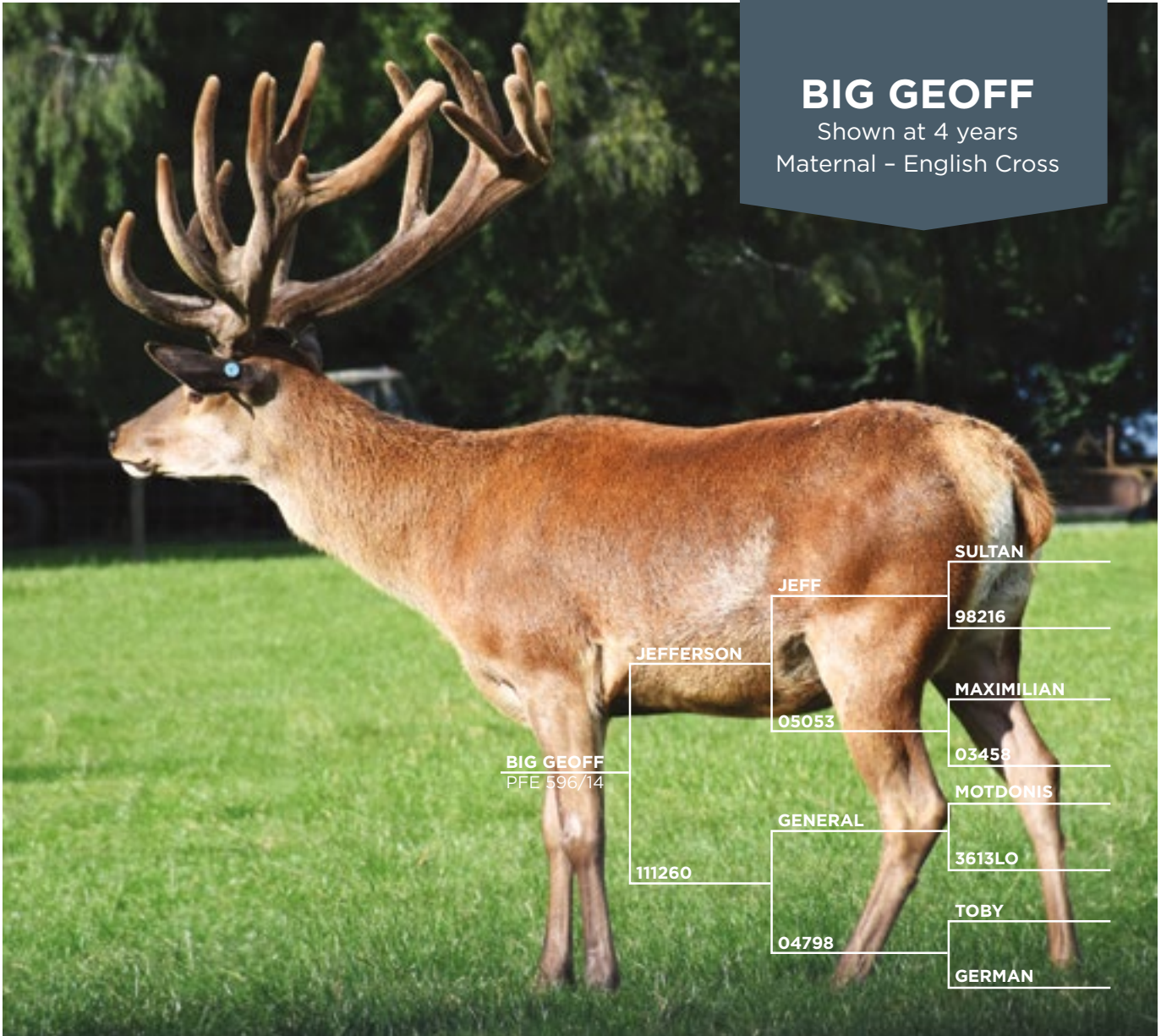
[wilkinsfarming.co.nz](http://wilkinsfarming.co.nz)



Pictured: Churchill at 5 years

# BIG GEOFF

Shown at 4 years  
Maternal - English Cross



Shown at 7 years



Shown at 7 years

**Big Geoff is an imposing stag within the herd. He has a great nature and is an all round great performer.**

Sired by Jefferson out of a general hind, Big Geoff is 1/2 English, 1/4 German and 1/4 European.

Big Geoff is appropriately named, given his live weights of 249 kg at 3 years (sale day) and his W12eBV of 13.5 which is solid for this breed type.

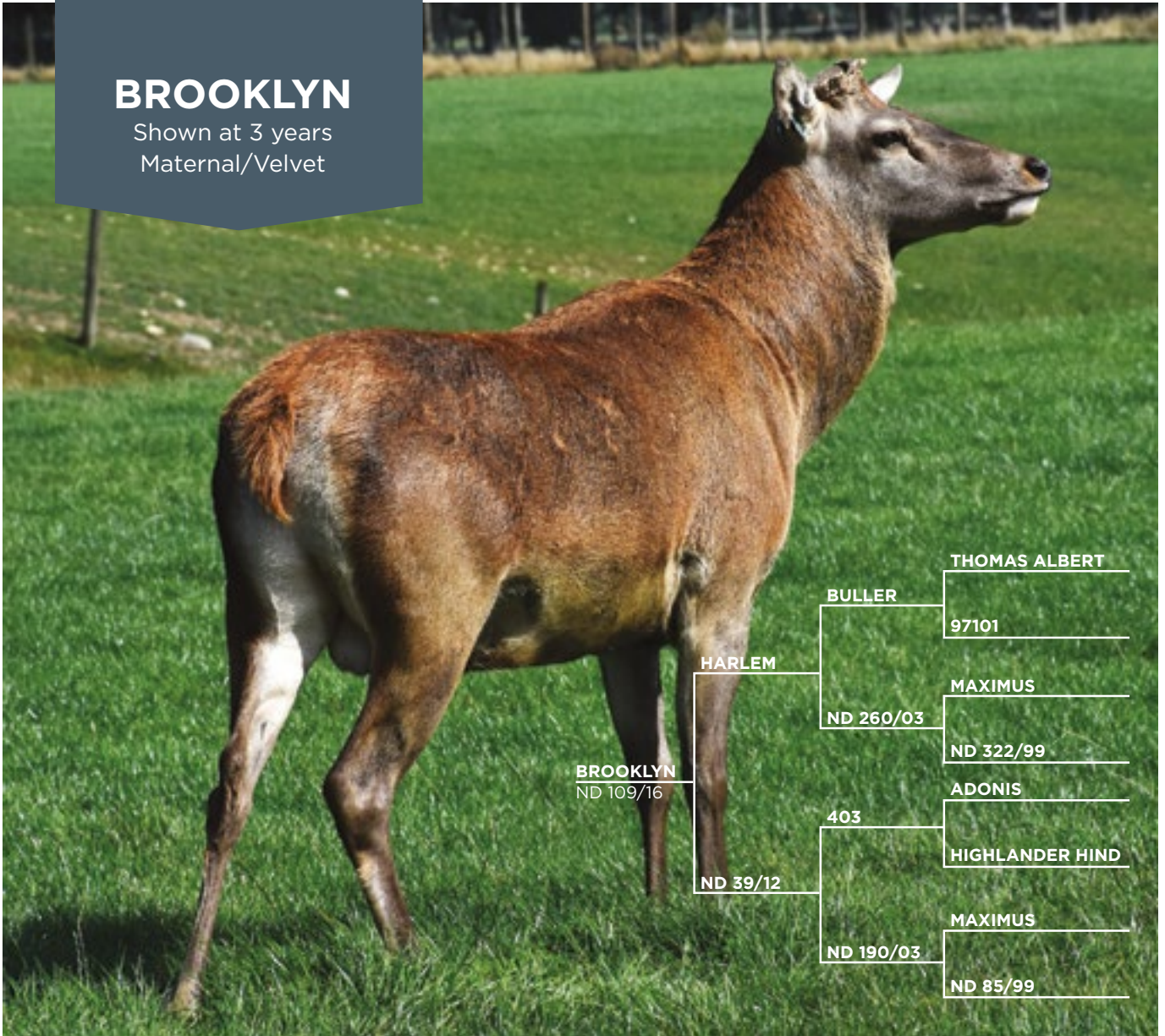
As a MA stag Big Geoff is consistently cutting 11+ kg of velvet and +3 kg of regrowth. We are continually impressed by the progeny coming through for sale and retention within the herd by Big Geoff.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
W12eBV		13.5		
12 Months	2015	128		
2 Years	2016		4.6	A2S/SA2
3 Years	2017	249	7.2	SA2
4 Years	2018	278	395 2/8	IOA
5 Years	2019	340	10.4	SA
6 Years	2020	352	12.1	SA
7 Years	2021	356	11.5	SA
8 Years	2022	357	11.6	SA

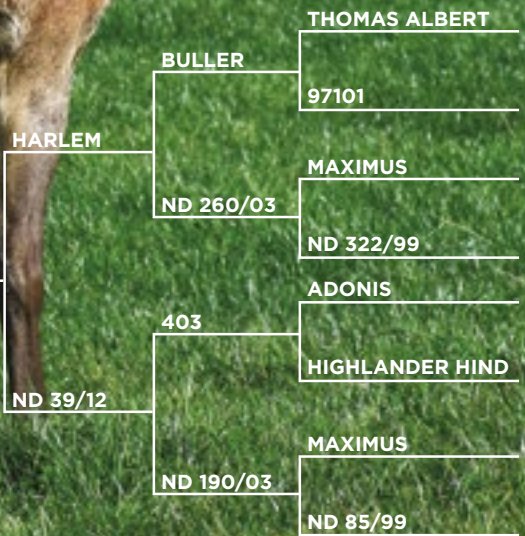


# BROOKLYN

Shown at 3 years  
Maternal/Velvet



**BROOKLYN**  
ND 109/16



Shown at 3 years



Shown at 4 years

Purchased from Netherdale, this stag caught our eye with his good growth rates and solid velvet weights.

At 3 years of age Brooklyn had an impressive sale day weight of 268 kg and 8 kg of velvet, combined with a great nature.

He is sired by Harlem who was the National velvet champion as a 5 year old, as well as a producer of stand out live weights within the Netherdale Stud.

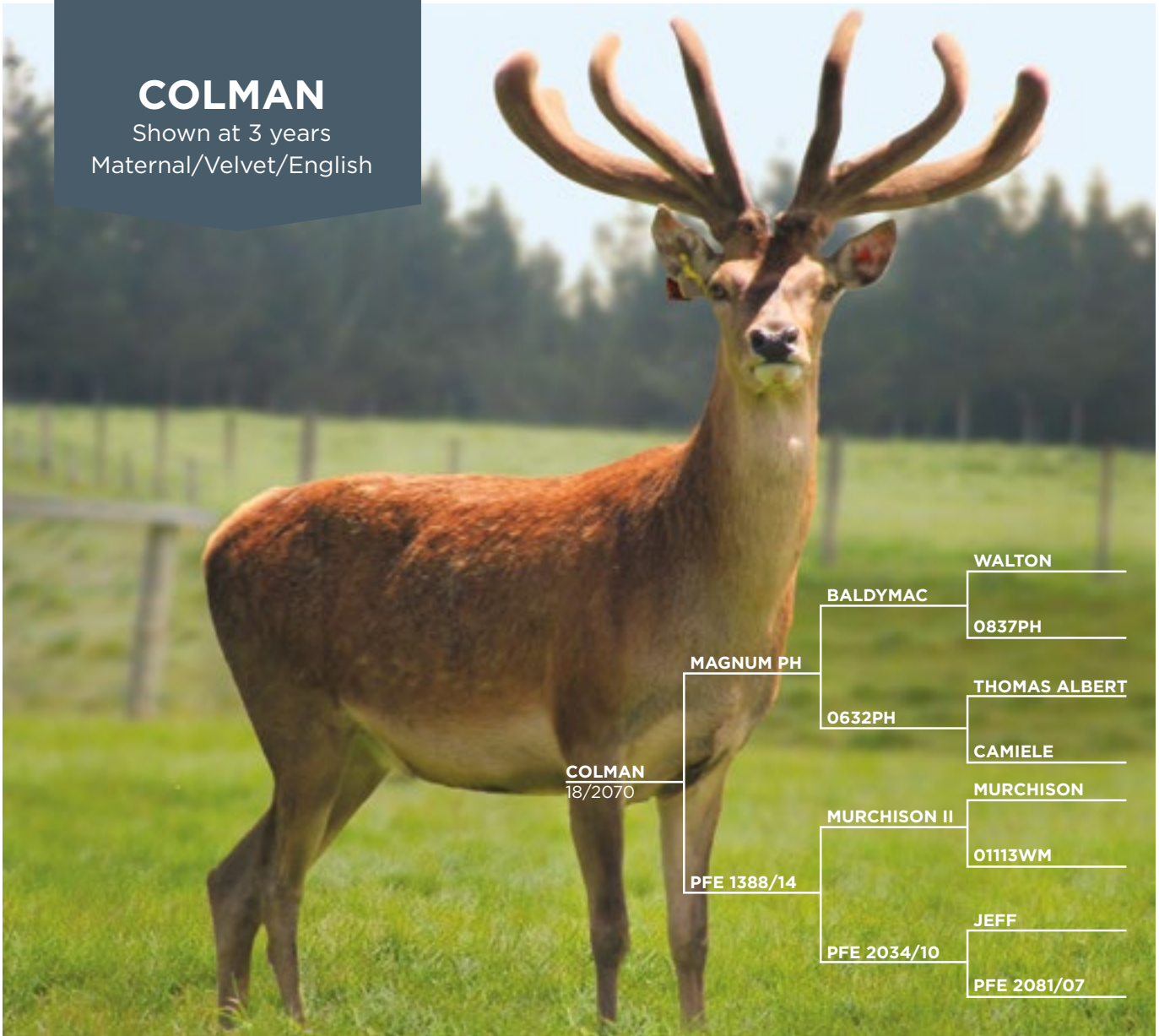
Brooklyn was used extensively over 2 seasons within our herd, his 2 year old sons are cutting up to 6 kg of nice velvet with solid bodies.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2017	60		
1 Year	2017	132		
2 Years	2018	197	4.56	SA2
3 Years	2019	280	8.06	SA2
4 Years	2020	317	8	SA2
5 Years	2021	315	9.2	SA2

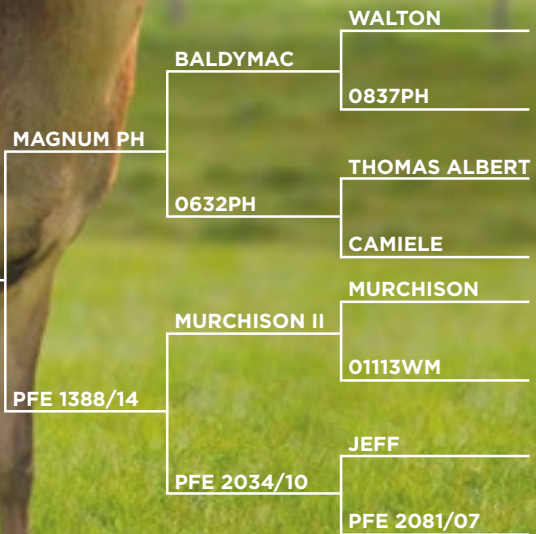
**SOLD**

# COLMAN

Shown at 3 years  
Maternal/Velvet/English



**COLMAN**  
18/2070



Shown at 3 years



Shown at 3 years

**Colman is an impressive English stag with exceptional velvet quality and weight.**

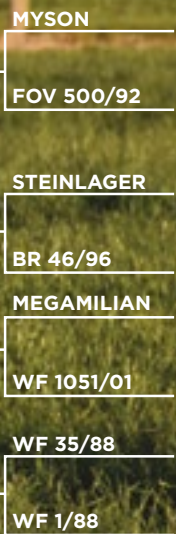
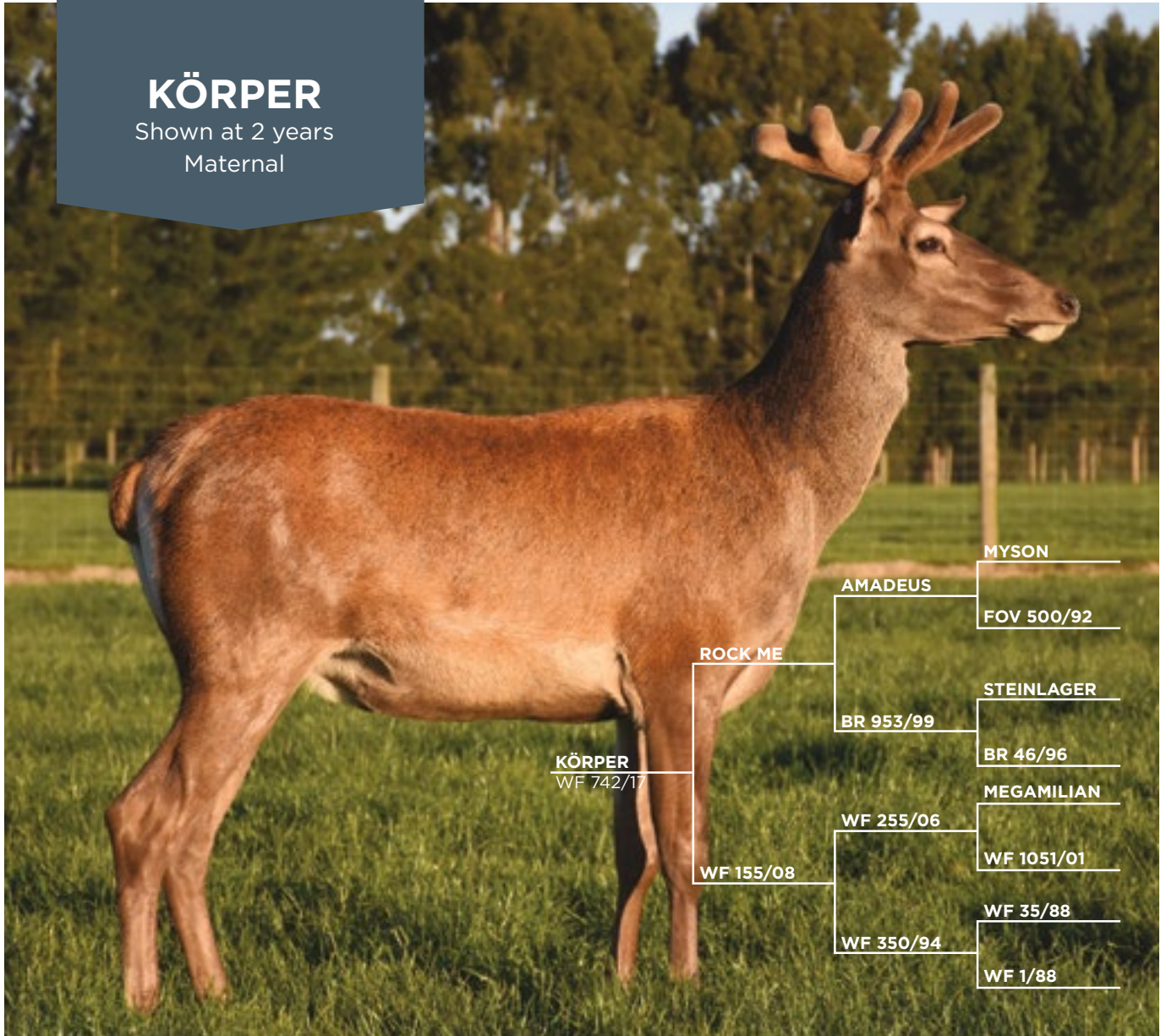
Sired by Magnum out of a Murchison II hind and going back to Jeff, Colman offers a very nice well performed English pedigree.

Colman has exceptional long heavy round beamed velvet, and he cut an impressive 9.56 kg at 3 years of age. Combining excellent velvet with solid growth credentials this stag is an exciting pure English bloodline to enhance our stud's deer production.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2019	66		
W12eBV		12.59		
1 Year	2019	135.5		
2 Years	2020		4.51	
3 Years	2021	221	9.56	SA2
4 Years	2022	234	10.1	SA2
5 Years	2023	239	13	SA2

# KÖRPER

Shown at 2 years  
Maternal



Shown at 4 years



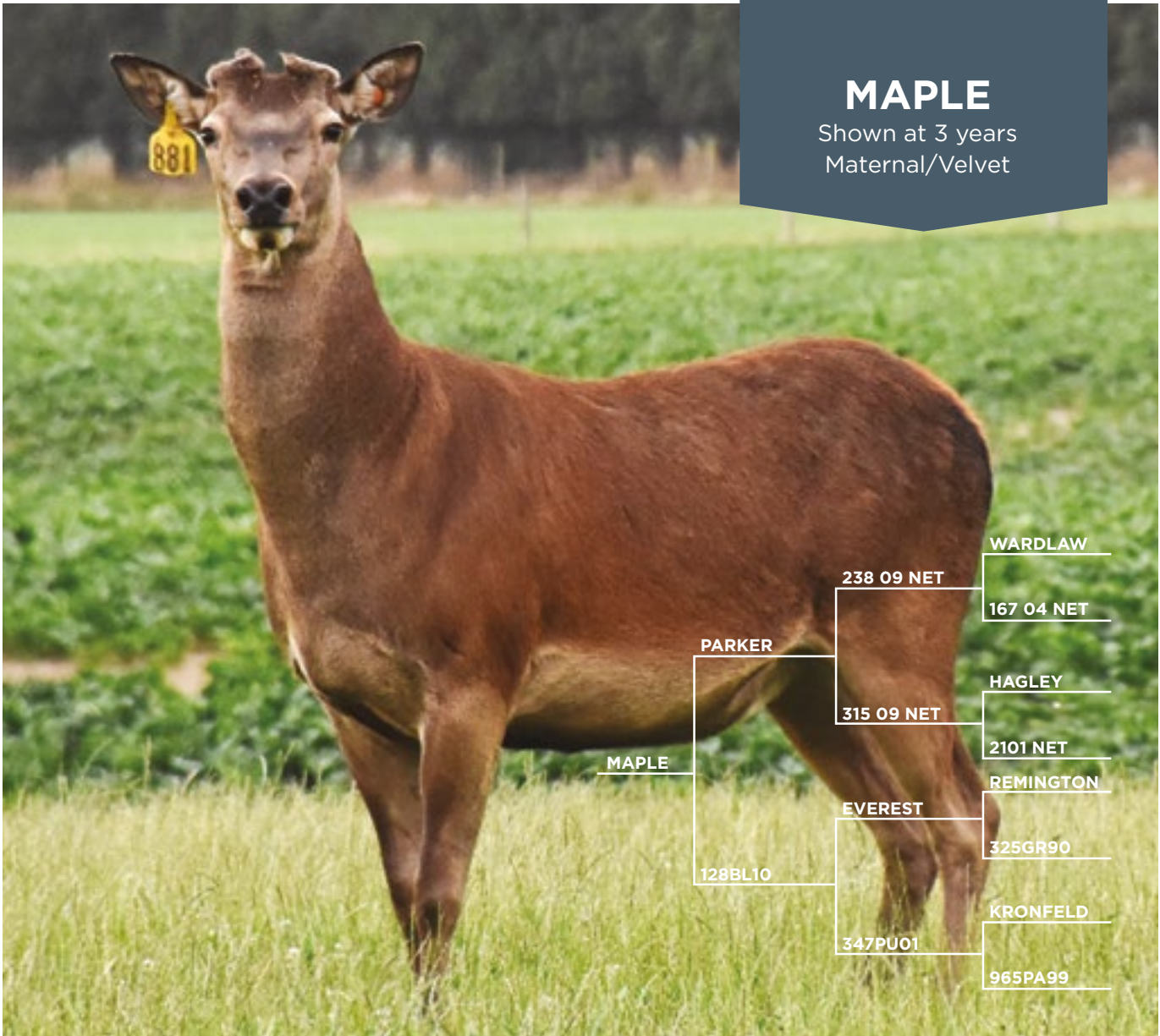
Shown at 3 years

**Bred by Wilkins Farming, Körper is one of our stand out 2017 born progeny.**

This impressive stag was sired by Rock Me going back to WF 350/94 Red, one of our best hinds for breeding longevity and breeding efficiency. Körper is stacked with proven performance, massive growth rates and a solid meat yield. He also boasts an excellent body conformation, combined with a very quiet nature.

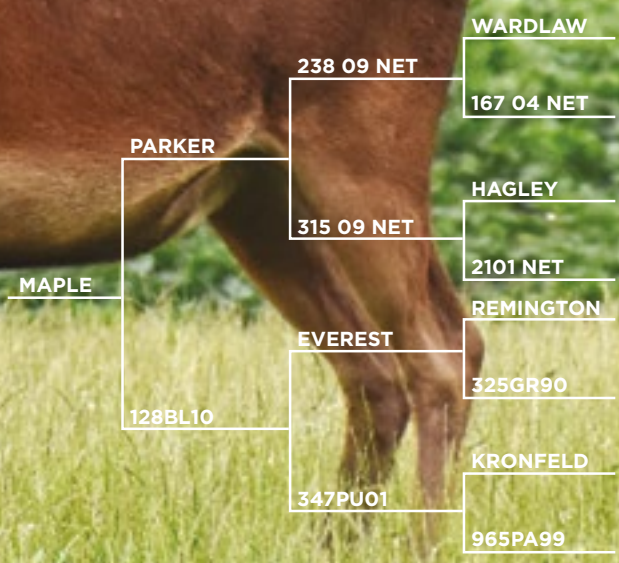
We are excited by the depth of breeding in his pedigree which will further enhance our maternal breeding programme.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2018	80		
11 months	2018	130		
15 months	2019	180		
W12eBV	2019	15.86		
EMAcBV	2019	0.30		
CDeBV	2019	-3.77		
Est Loin Weight	2019	5.4		
Eye Muscle Area	2019	38.18		
2 Years	2019	276	3.2	A2S
3 Years	2020	330	4.5	A2S
4 Years	2021	332	5.6	SA



# MAPLE

Shown at 3 years  
Maternal/Velvet



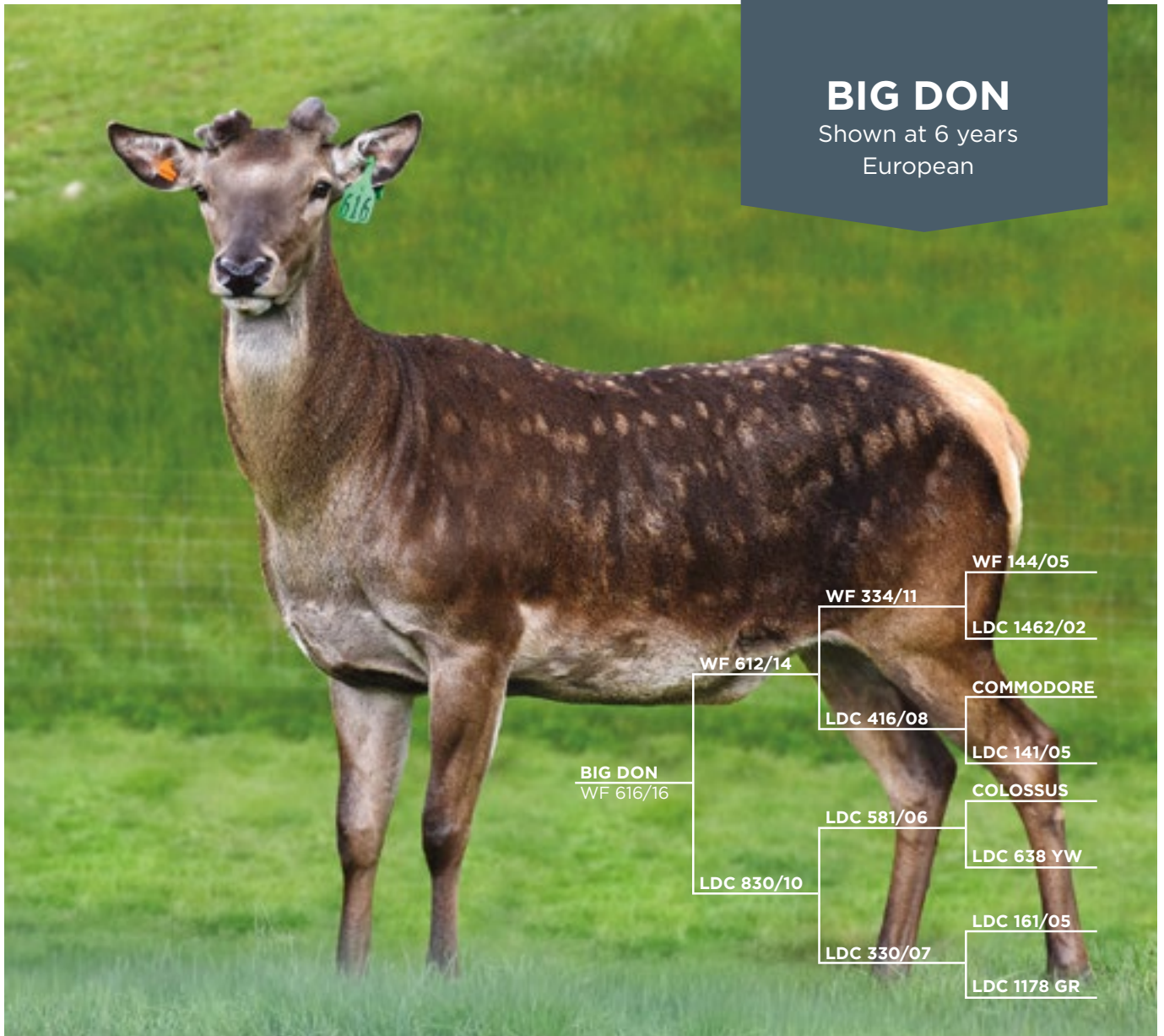
Shown at 3 years

Maple was purchased from Brock deer in January 2019. Sired by Parker out of an Everest hind, this stag combines some really exciting velvet and growth rate genetics.

He had a notable live weight at weaning in April of 83 kg and his velvet head has incredible beam and tops. Maple cut an impressive 6.7 kg of SA2 at 2 years. He has a deep red coat colour, an impressive body, temperament.

We breed strategically with Maple for both body and velvet, and continue to be impressed by the genetics he delivers within our stud.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning Weight	2016	83		
15 Months	2017	136		
2 Years	2017		6.7	SA
3 Years	2018	262	8.84	SA
4 Years	2019	297	9.2	SA



# BIG DON

Shown at 6 years  
European

**BIG DON**  
WF 616/16



**Big Don was retained by Wilkins Farming from our 2016 born progeny. This stag has tremendous depth to his pedigree dominated by Doncaster breeding.**



Shown at 2 years

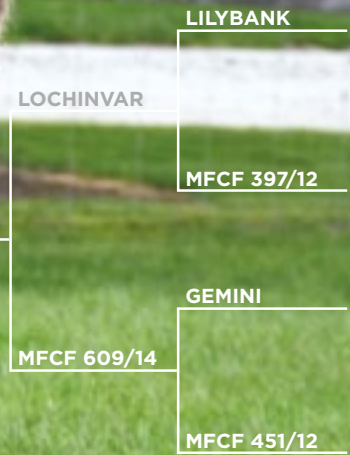
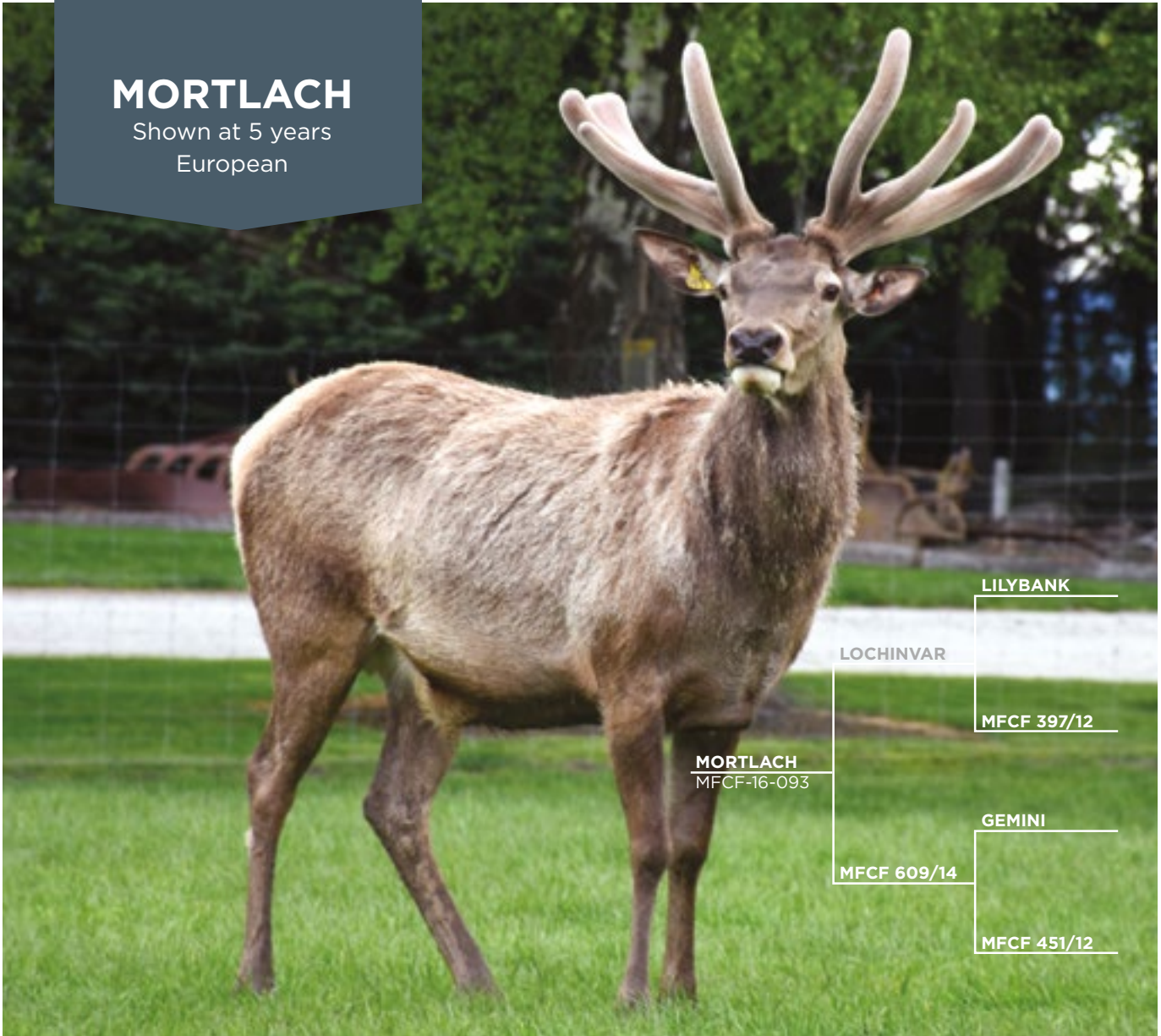
Big Don was bred from some of our very best genetics. This stag has exceptional growth rates and a 2 year sale day live weight of 280 kg. His W12eBV of 23.4, eye muscle of 35.35 and estimated loin weight of 4.85, sees Big Don as a serious venison producer. His CT scanning results are extremely impressive reinforcing his venison traits, scanning NO. 1 for the 3 key measures of loin weight, lean/CWT, and yield/LWT percentage.

He boasts a tremendously thickset body, combined with impressive growth rates and is extremely quiet in nature which can be seen across his progeny.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
6 Months	2017	78		
11 Months	2017	131		
15 Months	2018	165		
W12eBV		23.4		
LEANeBV		8.94		
Est Loin Weight		4.85		
EMA		35.35		
2 Years	2018	294 (Feb 2019)	3.2	A2S
3 Years	2019	338	3.5	A2S
4 Years	2020	351	4.5	A2S
5 Years	2021	363	4.9	SA

# MORTLACH

Shown at 5 years  
European



Shown at 3 years

### Mortlach is an exciting European stag with strong venison credentials.

This stag is sired by Lochinvar out of a Gemini hind, and was purchased by Wilkins Farming Co in 2019 to introduce new blood into our European breeding programme.

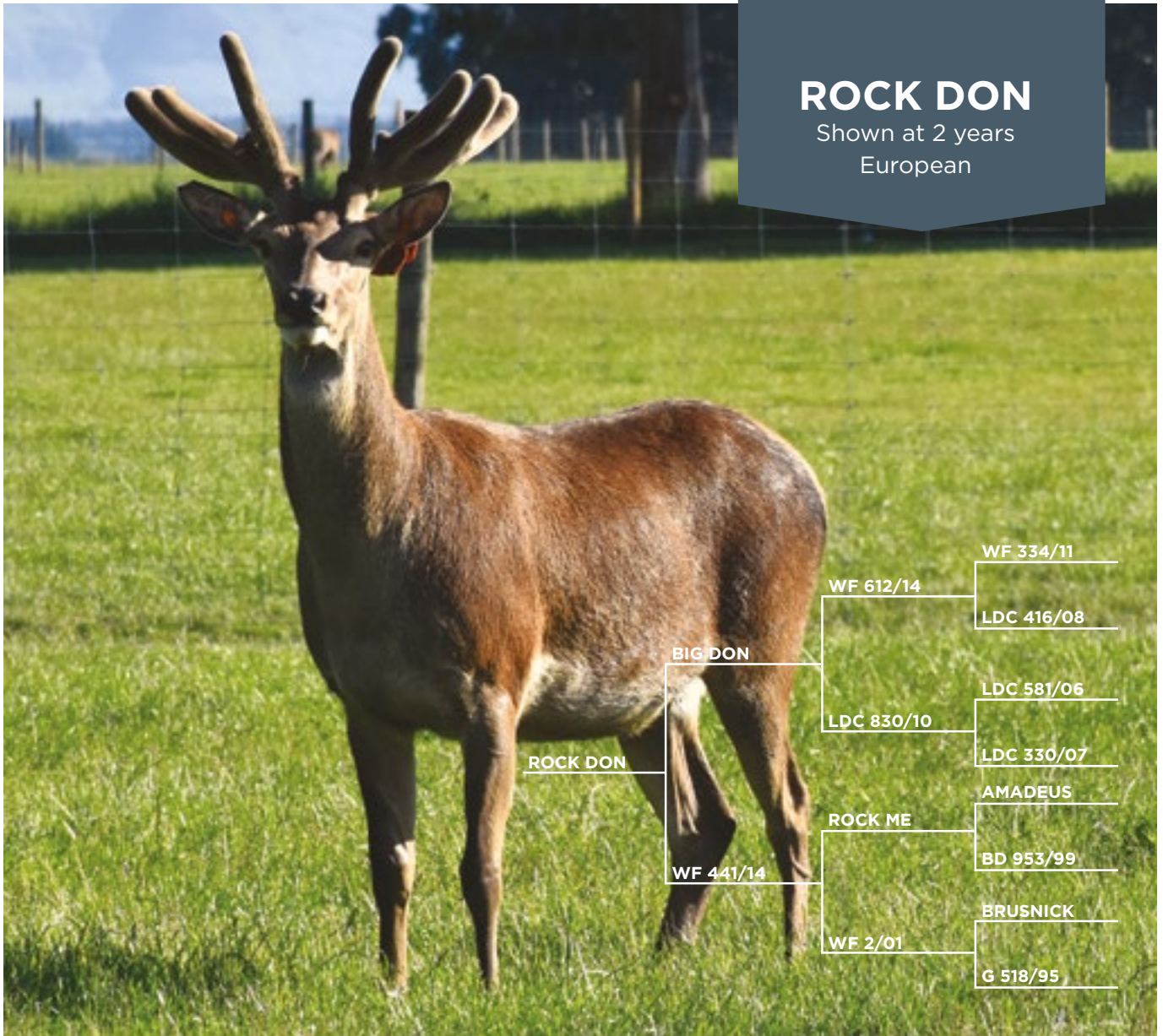
As shown in the table, Mortlach had sound growth rates achieving 86.5 kg at weaning. The solid growth rates are backed by his W12eBV of 29.2

We continue to see excellent performance from this impressive European sire including the outstanding Jameson. Jan 2025/26 will see the last sons by natural mate available from Mortlach, though we will continue to strategically breed by AI. Deceased March 2023.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	23/01/2017	56.5		
12 months		154.5		
15 months	3/10/2018	N/A		
W12eBV	2024	29.2		
EMAceBV	2018	1.62		
EMA		36.7		
2 Years	2018	233 (Feb 2019)	4	AS
3 Years	2019	342	5.6	SA2
4 Years	2020	390	7.2	SA2
5 Years	2021		8.9	SA2
DECEASED	2023			

# ROCK DON

Shown at 2 years  
European



Shown at 2 years

**Rock Don is an impressive European stag with excellent growth rates.**

Sired by the super quiet sire Big Don out of a Rock Me hind going back to one of our most proven hinds in WF 2/01. This stag had an impressive weaning weight of 81 kg, an 11 month weight of 149 kg and achieved 194 kg at 15 months. Coupled with a fantastic EMA measure of 47.43 and a loin weight of 6.91 this stag is sure to have an impact on venison production.

A very quiet stag with a good breeding efficiency of 65% and a pedigree that contains plenty of depth and is stacked with growth and venison performance.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2020	81		
15 months	2021	194		
W12eBV	2021	17.88		
EMAcBV	2021	1.24		
CDeBV	2021	-2.82		
Est Loin Weight	2021	6.91		
Eye Muscle Area	2021	47.43		
2 Years	2021	252	4.5	SA



# FUTURE SIREs

All sires featured can be found on our website

[wilkinsfarming.co.nz](http://wilkinsfarming.co.nz)

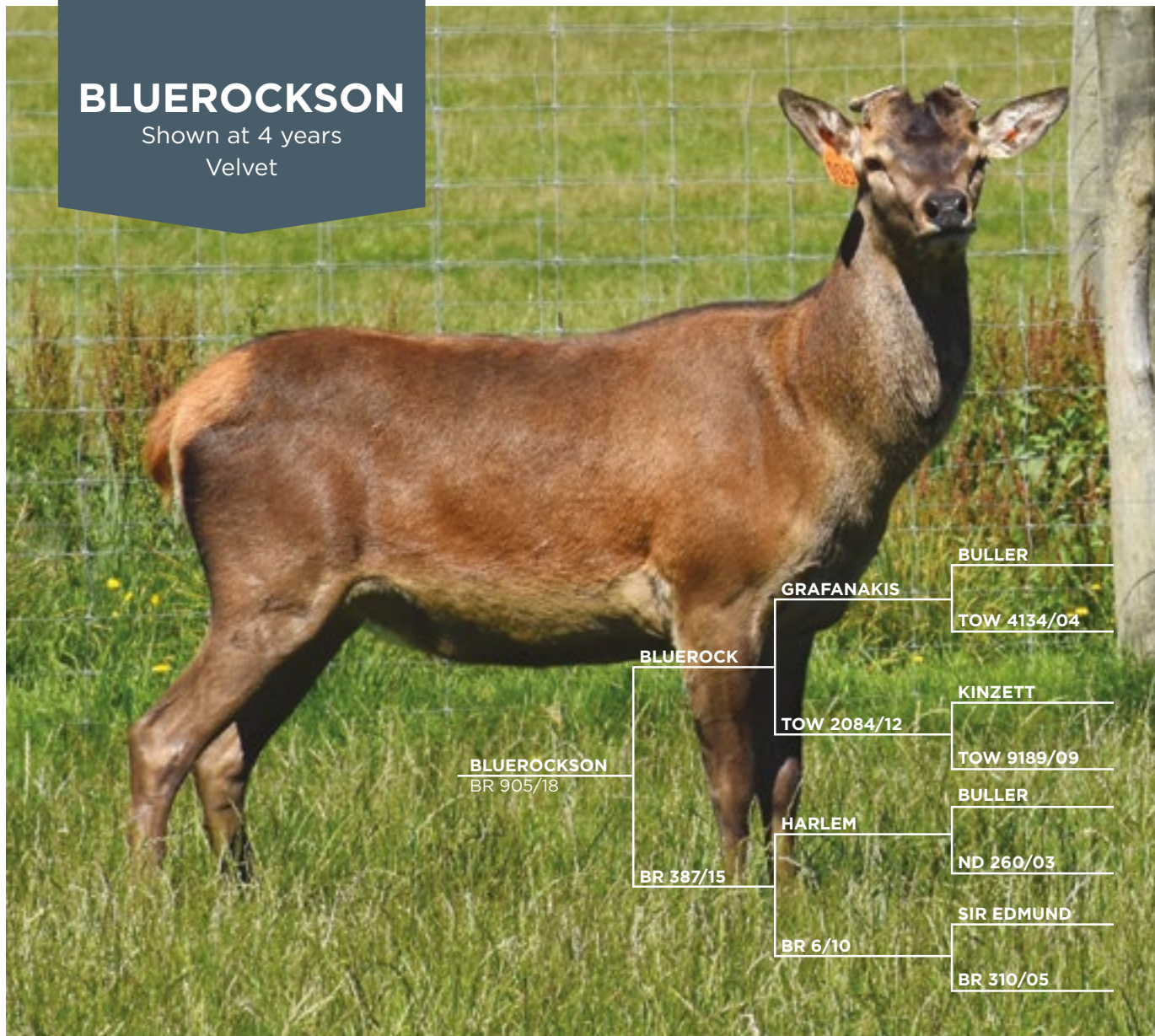


Pictured: Cleveland at 3 years



# BLUEROCKSON

Shown at 4 years  
Velvet



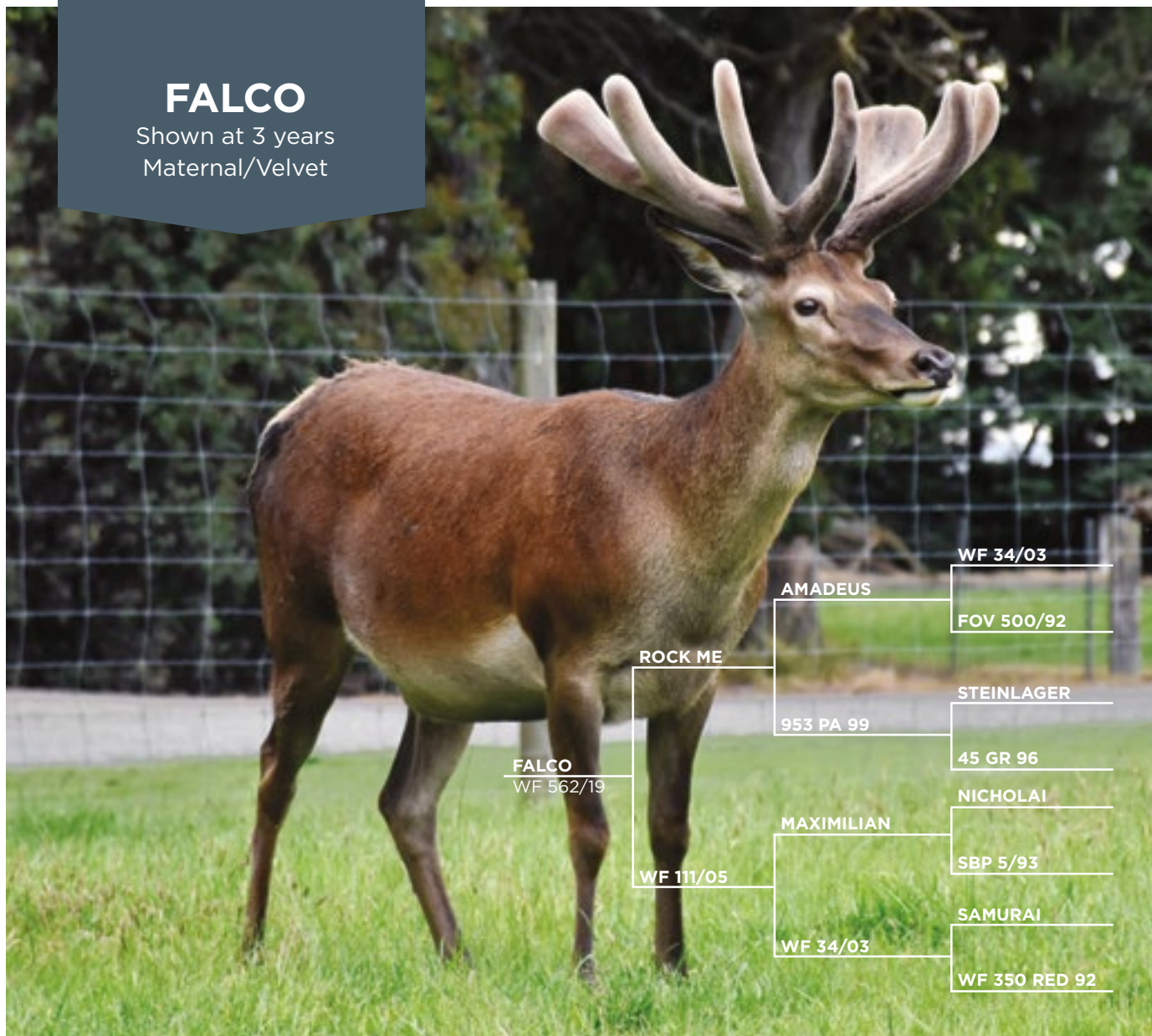
Shown at 4 years

New blood in this stag for Wilkins Farming Co with Bluerock featuring as his sire, then going back to Sir Edmund on the bottom side. Very good velvet weights at 2, 3 and 4 years together with a great body and temperament.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning Weight		79		
W12eBV				
1 Year	2019	119		
2 Years	2020	202	6.52	SA2
3 Years	2021	258	8.13	SA2
4 Years	2022		10.16	SA2
5 Years	2023	259	11.6	SA2

# FALCO

Shown at 3 years  
Maternal/Velvet



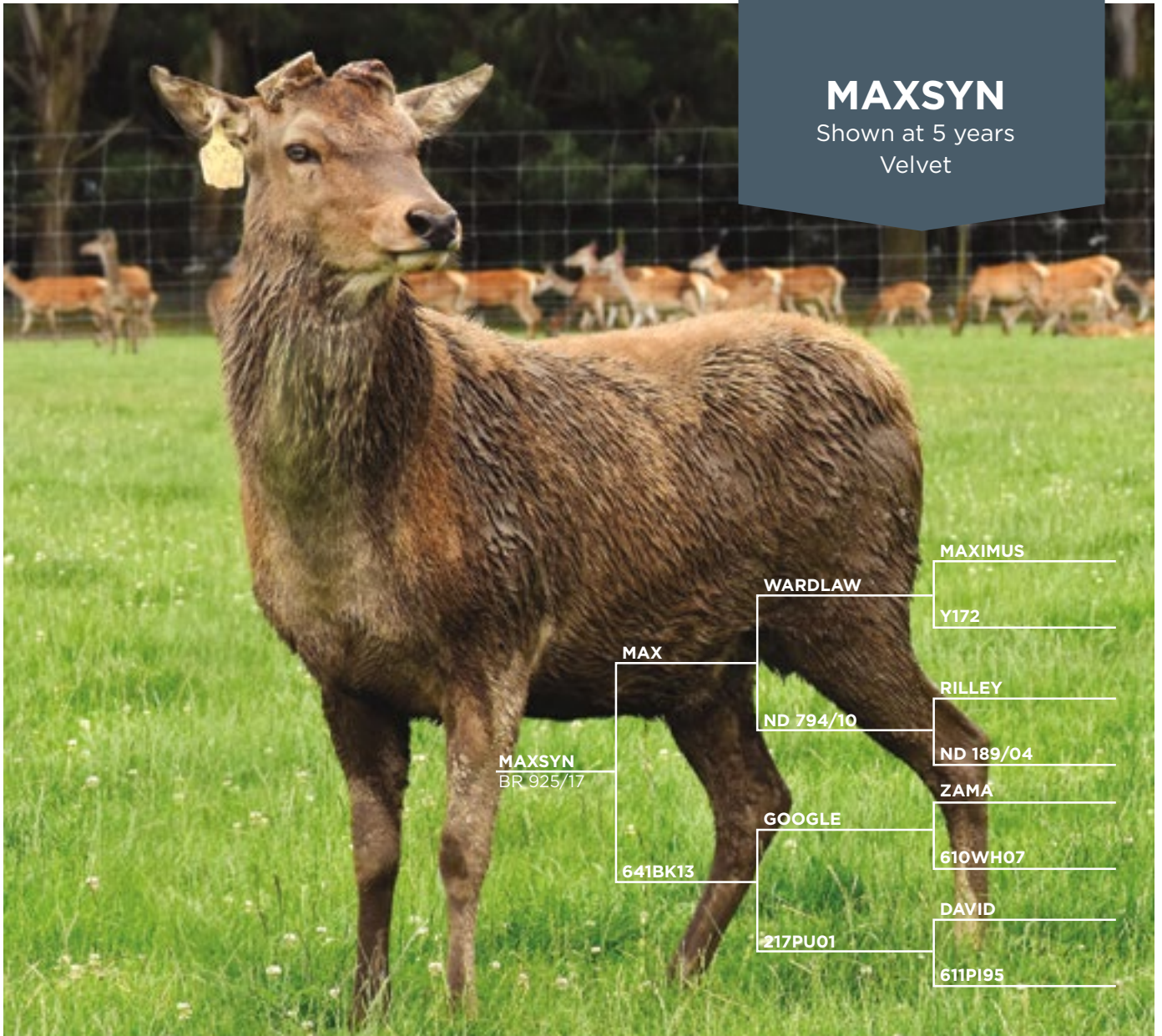
Shown at 3 years

Two of our most recognised and proven bloodlines — sired by our superstar Rock Me out of a Maximilian hind who is a full sister to WF144, going back to one of our most proven dams in stud matriarch 350 Red.

Falco is an impressive stag with good growth rates, weaning 73 kg and achieving 188 kg at 15 months. He has a massive loin weight of 6.15 kg which is exceptional for his type, as is his deep thickset body. As a 2 year old, Falco cut a respectable 4.8 kg of SA2, increasing to an impressive 9 kg of clean heavy SA2 velvet antler at three years of age.

This stag is a true asset to the stud, Falco is the complete package for what the Wilkins Farming Co stud has been aiming to achieve.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2020	73		
11 Months	2020	139		
15 Months	2021	188		
W12eBV		16.31		
Est Loin Weight		6.15		
EMA		41.05		
2 Years	2021		4.8	SA2
3 Years	2022	305	9	SA2



# MAXSYN

Shown at 5 years  
Velvet

MAXIMUS

WARDLAW

Y172

MAX

RILLEY

ND 794/10

ND 189/04

MAXSYN  
BR 925/17

ZAMA

GOOGLE

610WH07

641BK13

DAVID

611PI95



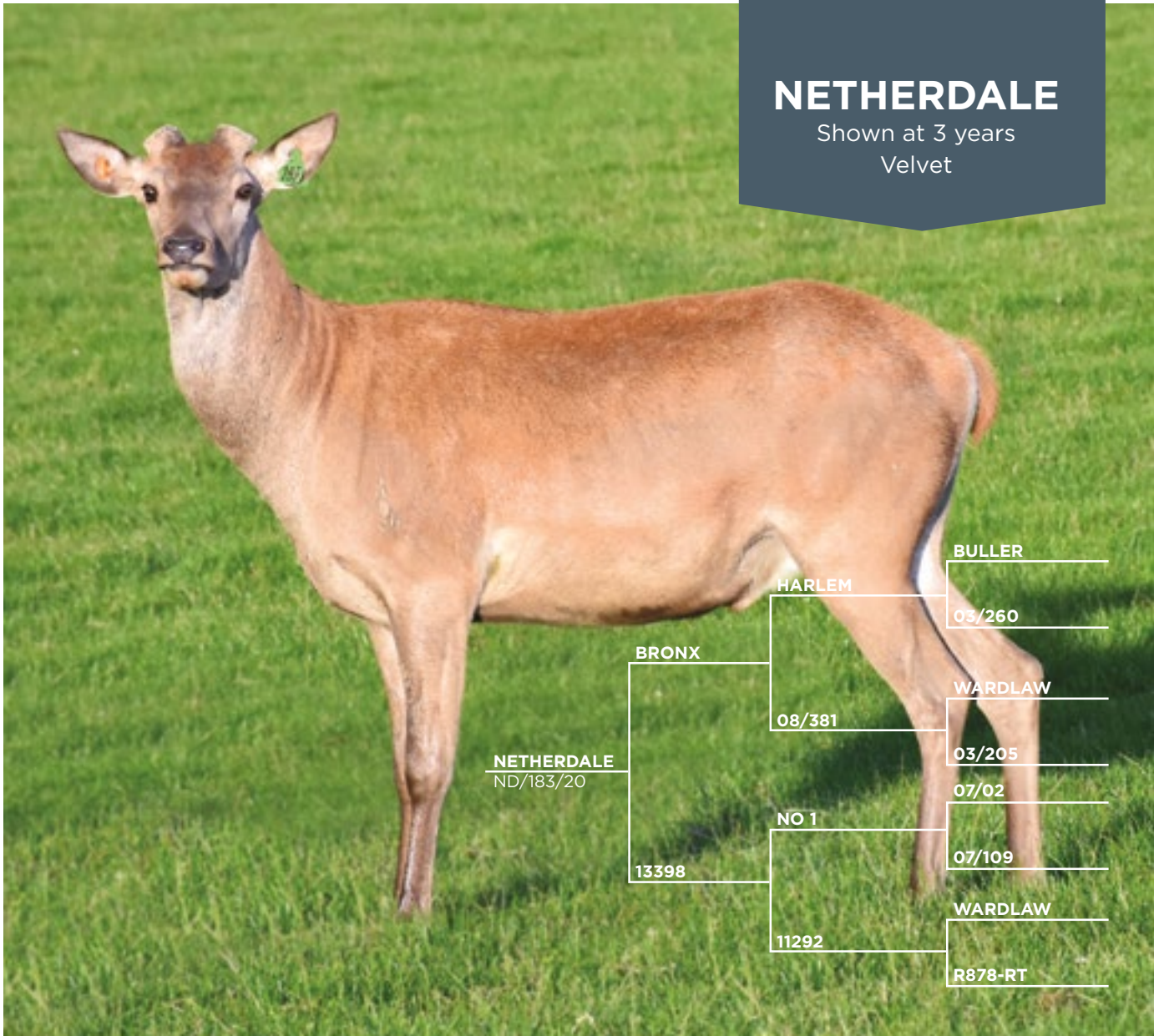
Shown at 5 years

Maxsyn was purchased ex Matt Ross Kokoamo Red Deer at 6 years of age January 2024, bred by Brock Deer.

He had an impressive weaning weight of 77 kg with solid growth rates thereafter. Beautiful clean velvet and even tyne placement shown as a three year old that has continued on, outstanding 5 year head which cut an impressive 12 kg of first cut plus 5 kg of regrowth.

Maxsyn's bloodline is contrasting to a lot of the velvet genetics we currently have combined with a great temperament.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
12 Months	2018	135		
2 Years	2019		6.38	SA2
3 Years	2020	212	8.95	SA2
4 Years	2021		10.5	SA
5 Years	2022		12	SA
6 Years	2023	288	12.9	SA



# NETHERDALE

Shown at 3 years  
Velvet

NETHERDALE  
ND/183/20

BRONX

13398

HARLEM

08/381

NO 1

11292

BULLER

03/260

WARDLAW

03/205

07/02

07/109

WARDLAW

R878-RT



Shown at 3 years

Netherdale was purchased from Netherdale red deer stud in January 2024. Sired by Bronx out of hind sired by a stag referred to as ‘No 1’, Netherdale combines phenomenal velvet genetics and notable growth rates for this type of animal.

He has an impressive growth from weaning at 64 kgs through to 130kgs at 12 months.

His velvet has beautiful clean, even tyne placement with good length and roundness in the beam, for which he was awarded 3-year champ, overall champ and people’s choice at the 2023 NZ velvet awards — a significant accomplishment to win the three most esteemed awards at once!

We will breed strategically with Netherdale to enhance our herds overall velvet performance.

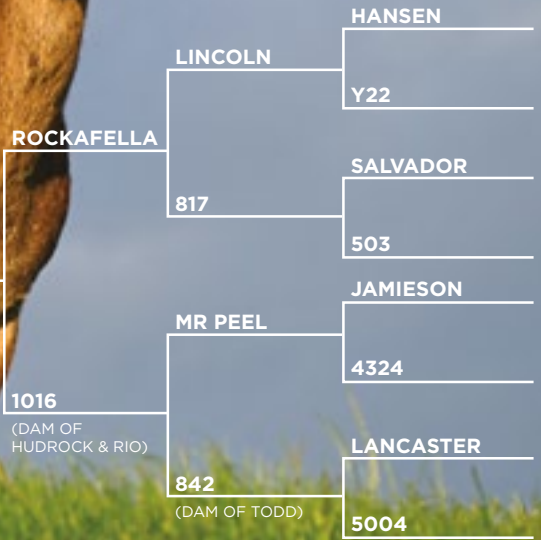
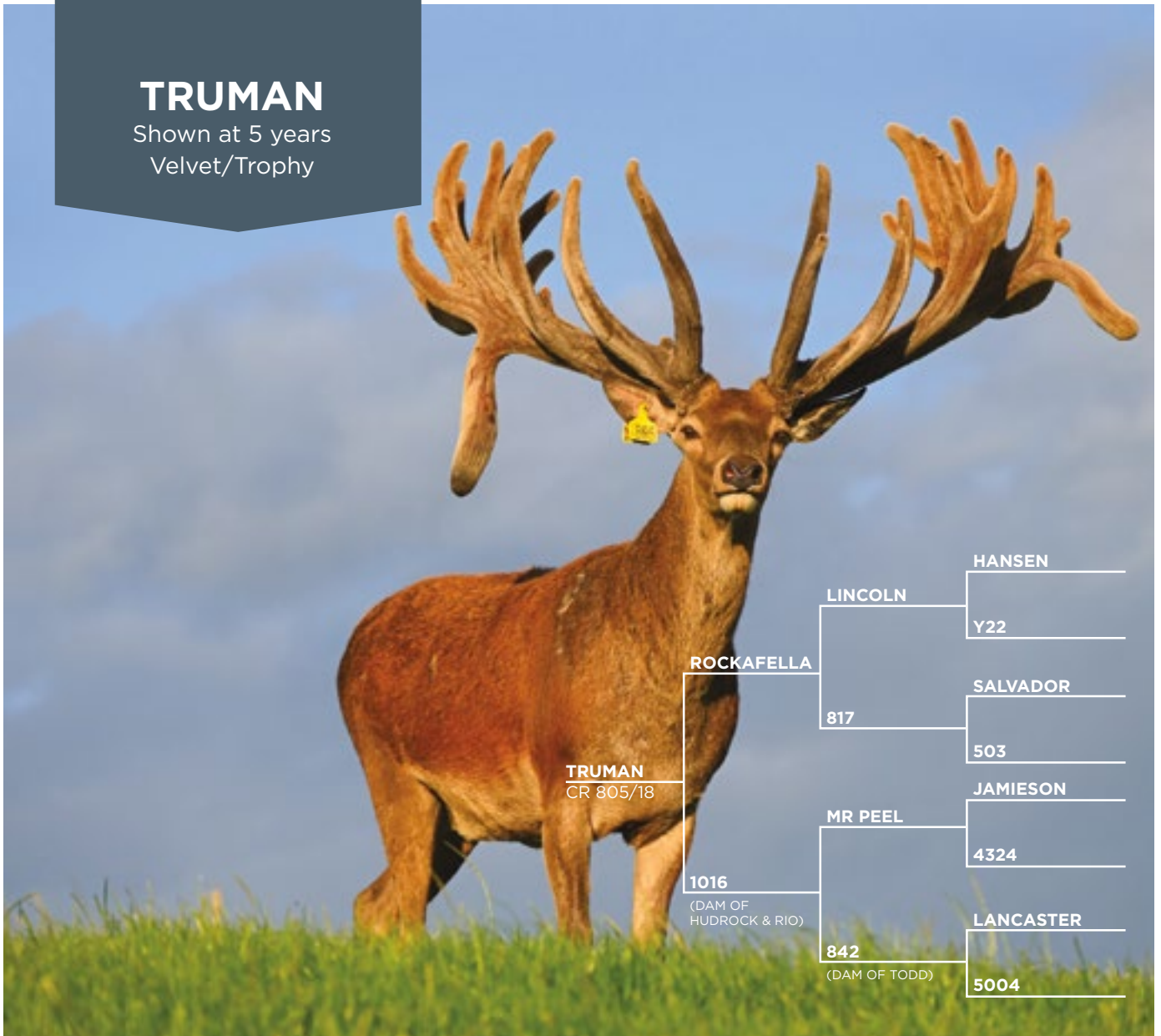


Velvet and trophies — shown at 3 years

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning Weight	2021	64		
12 Months	2021	130		
W12eBV	2021	8.18		
24 Months	2022	180	5.26	SA2
3 Years	2023	246	9.62	SA2

# TRUMAN

Shown at 5 years  
Velvet/Trophy



Shown at 3 years

Truman was purchased ex Matt Ross of Kokoamo Red Deer at 5 years of age in January 2024, bred by Crowley deer.

Impressive stag at 3 weighing a solid 232 kg on sale day which is the top end of sale weights at Crowley deer.

Impressive clean lower tynes, solid beam that has good length between his bez and trez, shows good velvet potential as well. Combined with his antler structure this sire is a very eye-catching animal.

We are excited about the introduction of Truman's wow factor and performance into our trophy and velvet breeding program.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
1 Year	2019			
2 Years	2020			
3 Years	2021	232	535	HA
4 Years	2022	268	540	HA
5 Years	2023	288		HA

# SEMEN SIRES

STRAWS AVAILABLE FOR PURCHASE



Shown at 3 years

**CLEOMENES**

VELVET/TROPHY • 3 YEARS



Shown at 3 years

**TRUMAN**

VELVET/TROPHY • 5 YEARS



Shown at 3 years

**NETHERDALE**

VELVET • 3 YEARS



Shown at 3 years

**COLMAN**

MATERNAL/VELVET/ENGLISH • 3 YEARS

# SEMEN SIRES

## STRAWS AVAILABLE FOR PURCHASE



Shown at 6 years

**GATEAU**

VELVET/TROPHY • 4 YEARS

Further enhance your venison and velvet performance with our superior genetics.

A selection of the available semen sires can be viewed here and throughout this newsletter, as well as on our website.

Examples include:

**NETHERDALE**

Beautiful velvet from a recognised champion

**COLMAN**

Pure English with impressive traditional style velvet

**GATEAU**

Strong genetics for velvet and trophy

**FALCO**

New blood offering great venison and velvet

**ROCK ME**

One of our best ever all-round sires

**MAXIMILIAN**

Outstanding foundation Eastern sire

**CHURCHILL**

Number 1 W12eBV English sire

**JAMESON**

Massive growth results

(Jameson himself was 219 kg at 15 months)

**SPEAK TO ONE OF OUR TEAM**

**OR VISIT OUR WEBSITE VIA THE QR CODE BELOW**



Shown at 3 years

**MAPLE**

MATERNAL/VELVET • 3 YEARS

**PLANNING YOUR AI PROGRAM?  
TROPHY, VELVET AND VENISON  
SIRES AVAILABLE.**

— VIEW PROFILES ONLINE —

ORDERS PRIOR TO 31ST DECEMBER  
RECEIVE 15% DISCOUNT  
(2024 | NZ ORDERS ONLY)



Switzers Valley Transport Limited

# SWITZERS VALLEY TRANSPORT LIMITED

Proudly supporting;  
Wilkins Farming Co. with all their  
cartage needs



**OFFICE**  
03 202 4000

**JOCK**  
0274 193 096

**HOGGET**  
0274 330 431

29 Main Wendonside Road, RD 7, Gore 9777  
Phone 03 202 4000 Fax 03 202 4001 Email [svt@yrless.co.nz](mailto:svt@yrless.co.nz)



# Make every bit of advice count.



Every farm is different. That's why our team work with farmers and growers across the country to understand exactly what their land needs and when. That means better bang for your buck and better productivity.

**Ballance. Make it count.**



# Sometimes, the grass really is greener.

Choose the bank that can guide you to success.

For 50 years we've partnered with New Zealand farmers. So we know where you've been – and where you're going. Which means we can tailor a range of lending solutions to your needs, and guide your agribusiness towards your vision for its sustainable future. Talk to us today.

Visit [bnz.co.nz/agribusiness](https://bnz.co.nz/agribusiness)

Lending criteria, terms and fees apply.

**bnz**   
let's find a way

# Proud to be associated with Wilkins Farming Co.



## NEW HOLLAND

### INVERCARGILL

Office (03) 235 8741  
Shane Young 027 271 9802  
Ethan Gray 027 265 1893

### RANFURLY

Office (03) 951 3090  
Richard Robinson 027 271 9802

### MILTON

Office (03) 417 8015  
David Dungey 027 434 2873  
Harry Cotter 027 231 9059

### GORE

Office (03) 208 8333  
John McMillan 027 4 373 609  
Lindsay Stevens 027 492 9878  
Nic Bain 027 252 1848

### CROMWELL

Office (03) 445 3527  
Jack Elder 027 434 0153

**agricentre**  
SOUTH

Your Strength on the Land

[agricentre.co.nz](http://agricentre.co.nz)



# AONAgri

AonAgri brokers have worked with farms, buyers, and industry members across New Zealand for a number of years.

Our dedicated brokers are real humans who live locally in your community and value the importance of making sure your deer and stag are properly covered.

Say **hello** to **your** local  
AonAgri team today to find  
the right cover for your farm.

**Alan Thomas** 027 706 8269 [aon.co.nz](http://aon.co.nz)





Starting at  
**\$26**  
per sample  
(ex.GST)

# Genomic opportunities for New Zealand Deer



For 30+ years GenomNZ has been conducting parentage analysis for the New Zealand Deer Industry. We offer a SNP based parentage test, containing tens of thousands of markers providing a more accurate parentage assignment.



Breed  
Composition



Pedigree



Profiling

This sequencing method provides precise genomic relationships and breed composition, as well as parentage analysis.

Ear tissue punches are our preferred sampling method (Allflex TSU). This sample type has been shown to provide both higher quality DNA as well as potential on-farm benefits.



**XCELL**  
BREEDING SERVICES



## Practical Reproductive Technology for the Livestock Industry

Xcell by name. Xcell by nature.  
We strive to deliver professional and  
comprehensive services with a focus  
on consistency and efficiency to drive  
better results for you.

CATTLE | SHEEP | DEER



SEMEN COLLECTION  
SERVICES



SYNCHRONISATION +  
ARTIFICIAL INSEMINATION



EMBRYO TRANSFER  
SERVICES



FERTILITY TESTING  
AND SIRE EVALUATION



STORAGE + DESPATCH  
SERVICES



NATION WIDE  
SERVICE

[WWW.XCELL.CO.NZ](http://WWW.XCELL.CO.NZ)

PHONE 03 312 2191 | 143 RANGIORA WOODEND ROAD, WOODEND

# The animal management system you know and trust, now faster, more seamless, and more comprehensive.

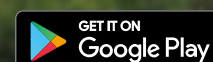
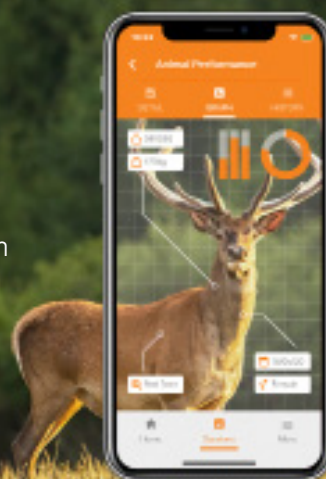
Contact local Territory Manager **Ben** to find out why, and start your journey towards no compromise animal performance.

PH: 021 833 246



## Animal Performance Plus Web & mobile app

Built on the heritage of the TSi Livestock Manager, our most advanced, fully-integrated weighing and EID system offers easy and accurate in-yard data collection with the TWR-5 Weigh Scale, and a comprehensive animal data management platform with Animal Performance Plus.



## Pedigree Tree and Custom View now available.

Discover more at [am.gallagher.com](http://am.gallagher.com)  
0800 731 500





# Calm in Every Step

**Bring a sense of calm and comfort to your shed with NumatAGRI deer matting.**

Our anti-slip, non-abrasive mats provide a soft and quiet surface that keeps your deer relaxed and easy to handle. Healthier, stress-free animals mean healthier returns, offering you peace of mind and reliable results. Trust NumatAGRI to protect your deer and support your farm's success.



*"NumatAgri matting has been in our sheds for a number of years. It provides a quieter environment for deer handling, minimises injury, and is easy to clean. We have no hesitation in endorsing NumatAgri."*

**Mike Wilkins - Wilkins' Farming Ltd**

Call us for a free consultation today.

**0800 686 119**

or email [info@numat.co.nz](mailto:info@numat.co.nz)

[numatagri.co.nz](http://numatagri.co.nz)

 **NUMAT  
AGRI**

Hooves choose it.



# SOMETIMES YOU JUST KNOW IT'S TIME.



## IF IT'S ALSO TIME TO CHANGE YOUR RURAL INSURER, TALK TO FMG.

When you run a farm, there's a time for everything. If now's the time to renew your rural insurance, it could also be the perfect time to talk to FMG. We can take a good look at your current cover and work out tailored insurance solutions to meet your farming needs. Ask around about us, or better still give us a call on 0800 366 466. When the time's right, that is.

We're here for the good of the country.



# Servicing all aspects of the deer industry.

## Contact your local Deer Specialist

**TONY COCHRANE**  
National Deer & Velvet Manager  
0275 918 438  
tcochrane@pggwrightson.co.nz

**STEVE ANNAN**  
National Stud & North Island  
Deer Coordinator  
027 215 6671  
steven.annan@pggwrightson.co.nz

**MURRAY COUTTS**  
Mid & South Canterbury  
0274 039 377  
mcoutts@pggwrightson.co.nz

**LUKE THOMPSON**  
Central & North Canterbury,  
Marlborough & West Coast  
0273 083 426  
luke.thompson@pggwrightson.co.nz

**JOHN WILLIAMS**  
Otago  
0272 414 179  
jwilliams@pggwrightson.co.nz

**BEN BEADLE**  
Southland  
0277 281 052  
bbeadle@pggwrightson.co.nz



[fb.com/pgwlivestock](https://fb.com/pgwlivestock)  
[instagram.com/pgwlivestock](https://instagram.com/pgwlivestock)

Freephone 0800 2466 5463  
[www.agonline.co.nz](http://www.agonline.co.nz)



SCAN ME  
to find a rep

## We understand the Doe and how to get the premium Bucks

Realising the potential of your property asset takes a specialist. Colliers offers industry-leading insight and a strategic approach to this thriving industry

**Ruth Hodges**  
Director - Rural Sales  
027 309 0334  
ruth.hodges@colliers.com

**Ed Percy**  
Director - Rural Valuation  
027 652 5474  
ed.percy@colliers.com

**Luke van den Broek**  
Registered Valuer  
027 307 2077  
luke.vandenbroek@colliers.com



[colliers.co.nz](http://colliers.co.nz)



# NAIT APPROVED ENVIRO & LEADERTRONIC TAGS 100% RETENTION GUARANTEE\*

\*CONDITIONS APPLY

LEADER PRODUCTS  
NAIT ENVIRO &  
LEADERTRONIC  
TAGS are designed  
specifically for today's  
farming conditions.

#### Benefit from:

- Lifetime retention guarantee\*
- Durable hard-wearing design
- Quick and easy application
- No lump or damaged chips
- Exceptional read range
- Smooth easy-clean surface



**SPECIAL OFFER FOR NZDFA MEMBERS.**  
More info @ [www.leaderproducts.com](http://www.leaderproducts.com)  
or freephone Leader **0800 243 824**

**Leaders in the field**  
since 1948

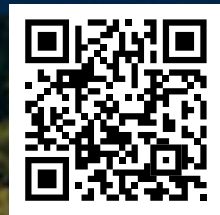


# ASK US ABOUT **CUSTOMISED** DEER FENCING



## Possible customised configurations:

- Customised Line Wires
  - 11 – 20 Line Wires
- Customised Heights
  - 1550mm (61") – 3048mm (120")
- Customised Stay Spacings
  - 75mm (3"), 150mm (6"), 225mm (9"), 300mm (12")
- Customised Lengths
  - 100m to 1000m
- Customised Horizontal Line Wire Spacings
  - (we can match your current farm netting specs)
- Customised Heavier Gauge Top/Bottom Wires
- Two Knots Options



KIWI  
MADE 

MANUFACTURED  
**IN NZ**   
by bayonet®

**bayonet**®

0800 330 320  
bayonet.co.nz



## **Proud to Support the Wilkins Deer Sale**



**Our local team are here to help support your  
business with your bulk fuel needs**

Phone 0800 99 99 89

[www.fernenergy.co.nz](http://www.fernenergy.co.nz)



# Management Tools

## Definitions

W12eBV – the estimated breeding value (EBV) for weight at 12 months of age (yearling weight) expressed in kilograms (kg) of live weight.

EMAcBV – the estimated breed value for eye muscle area (size of the muscle/meat on the ribs as measured by ultrasound scanning). The “c” very importantly stands for carcass weight corrected meaning you can select animals with more loin muscle area for their carcass weight.

CDeBV – the estimated breeding value for conception date, it is expressed in days. It is currently the only EBV for reproduction. Unlike many EBV a negative value is better, meaning hinds will calve earlier.

Estimated loin weight - Eye muscle area x the length of the loin muscle to give an estimated meat weight of the muscle measured in kilograms (kgs).

EMA - (Eye muscle area) – the area of the traced eye muscle (loin) over the 12th rib using ultrasound scanning.

## DEERSelect

DEERSelect provides genetic evaluations for the deer industry. Evaluations are completed six times a year using all information in all connected herds to estimate genetic merit for individuals.

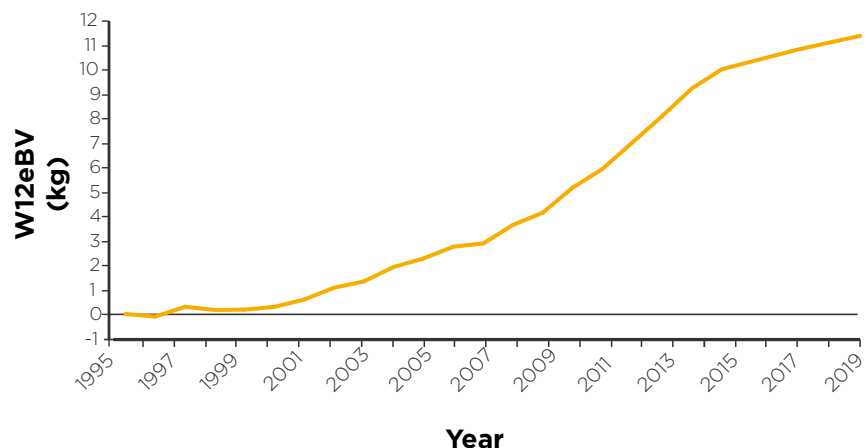
An estimate of the genetic merit of an individual for a trait relative to the average merit of all animals in the base year is called a breeding value.

The breeding values are based on the performance of an individual and all known relatives. Breeding values are corrected for environmental factors, such as mob, age of dam, sex and differences between seasons. As more information is collected the breeding values are updated.

Breeding values are expressed in the same unit as they are measured. For growth and velvet they are in kilograms and for conception date they are in days.

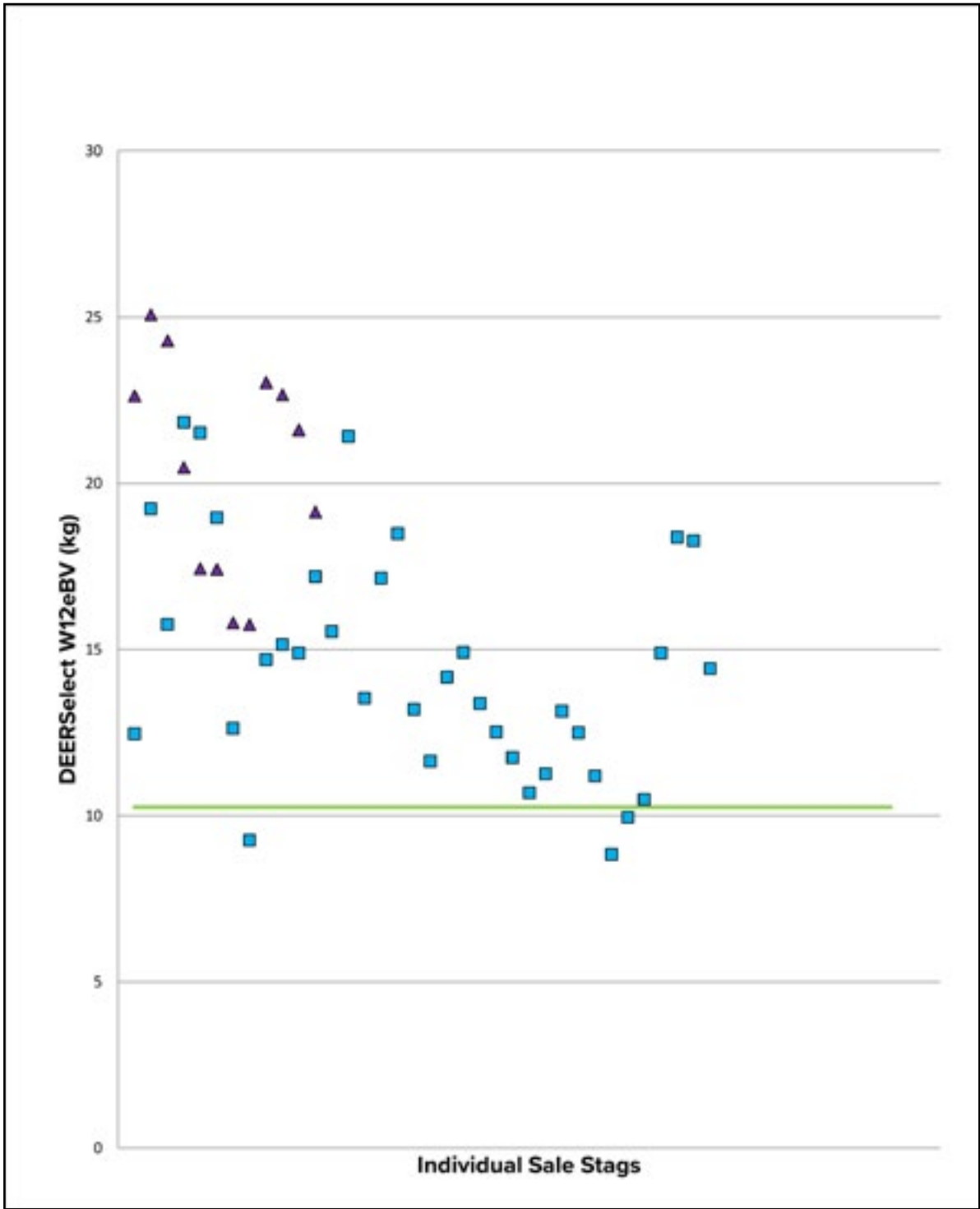
Genetic progress  
in 12 month weight  
Breeding Value across all  
DEERSelect herds over the  
last 20 years.

### YEARLING WEIGHT eBV





### Wilkins Farming Co 2025 South Island Sale Stag W12eBV



**KEY**      ▲ European Stags      ■ Maternal Stags      — DEERSelect Mean all 2022 Born



## Scanning for Meat Yield

### WILKINS FARMING CO IN CONJUNCTION WITH NEVILLE JOPSON (ABACUS BIO)

The initial focus of the Wilkins Farming Co genetic improvement programmes for venison production was on improving growth rates, for the several years weight of meat recovered from a carcass has also been measured and improved.

High growth rate animals achieve slaughter weights at an earlier age compared to low growth rate animals, an important aspect in running an efficient venison operation. Improving the weight of meat recovered from a carcass is also very important.

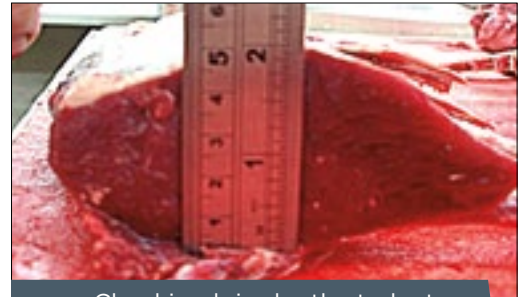
Wilkins Farming Co have been using CT and ultrasound scanning to “look inside” the body of an animal. Both CT and ultrasound are human medical technologies that have been adapted for livestock.

- Ultrasound scanning is used to measure the eye muscle area (EMA), which indicates meat production. We scan approximately 300 of our hinds per year with this technology to ensure improvements of this key trait.
- CT scanning provides a very effective measurement of the meat and fat within the carcass. CT measurements are as effective as slaughtering then dissecting out the meat from the fat and bone in the carcass, however this way the stag is still alive and can be used in our breeding programme. Due to the expense of CT scanning only a small number of stags are scanned each year – these stags are selected based on their sire and performance data.

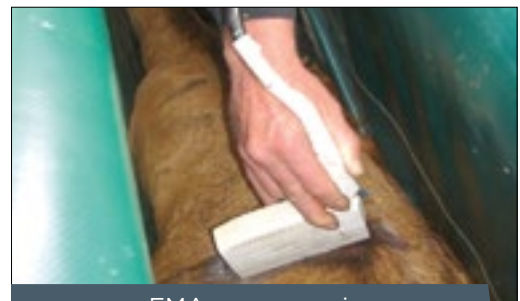
The measurements from CT and EMA scanning are also entered into DEERSelect where BV's (breeding values) for performance are derived giving buyers the confidence that the animals purchased are an asset to their herd.

Using the aforementioned technologies, Wilkins Farming Co are advancing with our venison production through better carcass yields, as well as further enhancing the sale stags we offer to the market.

#### EVALUATING THE CARCASS



Checking loin depth at plant



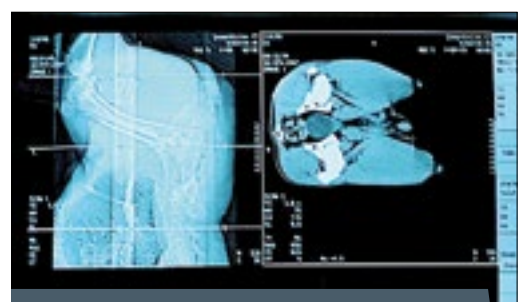
EMA area scanning



CT Scanning



Checking width at the plant



Scanning loin depth



# Maternal



## WHY MATERNAL?

Maternal Red Deer are bred specifically as replacement hinds.

Maternal sires are a great solution to introduce to a European herd to stabilise by introducing the hardier influences from English and German traits.

The key Maternal attributes we look for are:

1. Good growth rates.
2. Breeding efficiency including milking ability.
3. Hardiness.
4. Good meat yield i.e. loin size and meat to bone ratios.
5. Type of animal i.e. good body conformation and constitution.
6. Good temperament.
7. High fertility.
8. Velvet production.

As shown below, Churchill is New Zealand's most proven Maternal Sire.



Churchill shown at 5 years.



## European

### WHY EUROPEAN?

Our European Red Deer are bred specifically for venison production, while some can also be used for both Terminal and Maternal breeding programmes depending on particular bloodlines and objectives.

The key European Red Deer attributes we look for are:

1. High growth rate.
2. Good meat yield i.e. loin size and meat to bone ratios.
3. Type of animal i.e. good body conformation and constitution.
4. Good temperament.
5. High fertility.
6. Velvet production.

As shown below WF 144/05 demonstrates a perfect mix of all of the key European traits.



WF 144/05 shown at 4 years.



## Health & Safety

We at Wilkins Farming Co are committed to health and safety, to ensure everyone's safety today we need you to adhere to our health and safety policies.

Please adhere to designated walk ways whilst viewing the deer.

Ensure children are actively supervised whilst on our property.

In the event of an emergency follow one of our team's instructions, emergency exits are located through the door you entered the building and at the large sliding doors at the rear of the room.

The assembly area is by the parking area across the yard from the shed.

If anyone has an accident whilst attending the sale please notify Pauline Pattullo from Wilkins Farming Co. A first aid kit will be on site.



Hinds and Fawns at Sharrow Downs

# Conditions of Sale



## Special Conditions

No animals, embryos or semen sold by Wilkins Farming Co or their germplasm, any subsequent progeny or germplasm, including the semen and germplasm of that progeny may be supplied to any third party without the express written permission of Wilkins Farming Co.

## Conditions of Sale

1. The sale will be conducted by PGG Wrightson with the conditions of sale as set down by the Stock and Stations Agents Association, a copy of which is exhibited in the office on sale day.
2. Each lot becomes the purchaser's property and risk at the fall of the hammer.
3. Warranties and Insurance are covered under separate headings.
4. Terms are strictly cash unless prior arrangements are made with the auctioneers. Accounts not paid within 14 days of sale shall bear interest, at current rate per annum from the date of sale.
5. The sale is conducted exclusive of GST.
6. A buyers commission of 4% is payable to non-participating companies and recognised independent agents introducing and accompanying purchasers to the sale providing prior arrangements [No later than 24 hours prior to sale] are made with PGG Wrightson.
7. Intending purchasers are required to register with the auctioneers prior to the commencement of the sale.
8. Antler will be cut after sale and remain property of vendor unless advised differently by purchaser on sale day.
9. All sale stags have passed Johnes testing.
10. Wilkins Farming Co Breeding Herds have been TB tested clear and carry C10 plus status.
11. Wilkins Farming Co will stand by their stag's performance, though the vendor makes no guarantees.
12. Wilkins Farming Co and our employees accept no responsibility for any errors occurring within this catalogue.
13. Wilkins Farming Co will organise the freight on account of the purchaser unless requested otherwise

## Disclaimer

*All details and descriptions as to stock referred to in this catalogue have been supplied to PGG Wrightson by the vendor and have not been independently verified by PGG Wrightson. PGG Wrightson, its employees and agents make no representations or warranties or acknowledgement of any kind whatsoever in relation to any part of this catalogue [including but not limited to accuracy or completeness of details and descriptions of stock {and other contents}]*

*Purchasers, advisers and all other persons viewing or dealing with the stock must make their own assessment on the stock and the information in this catalogue.*

*PGG Wrightson, its employees and agents are not responsible or liable in any way whatsoever, whether in contract, tort [including negligence], or otherwise, to any person for any loss or any damage whatsoever arising directly or indirectly from any information or misrepresentation included or omitted from this catalogue.*



# THE WILKINS FAMILY & STAFF

— INVITE YOU —

**to join us for a refreshment  
and BBQ following the sale**



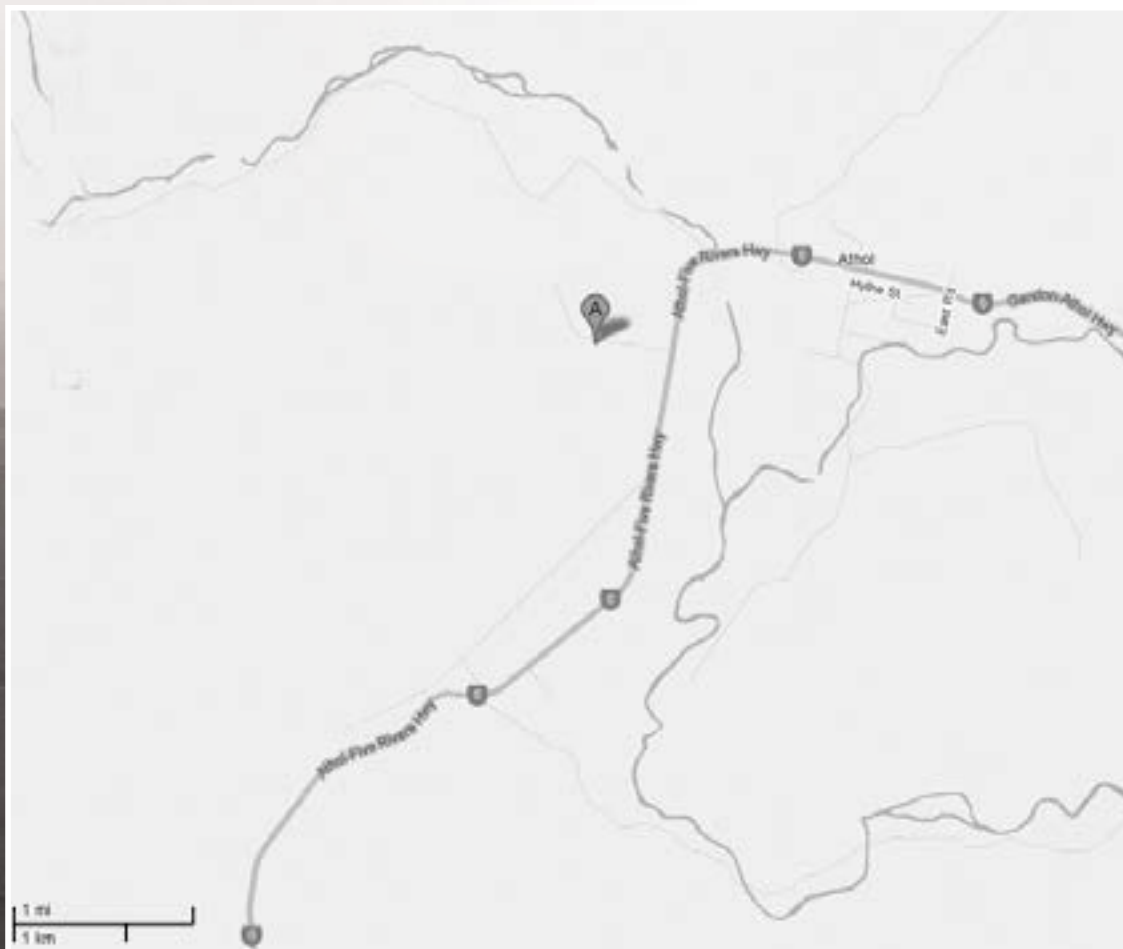




# HOST FARM

**WILKINS FARMING. 65 HARVEY ROAD, ATHOL**

NOTE: The deer have been bred between the two breeding units, Sharrow Downs, Wendonside and Harvey Road, Athol. All stock are amalgamated as weaners at Sharrow Downs until 2 years of age before being relocated on sale day to the Harvey Road, Athol property. This is due to the inability to display the complete sale line-up in the deer facility at Sharrow Downs.



Distance From Invercargill — Approx 110km • From Queenstown - Approx 78km



## KEY CONTACTS

---

### **MICHAEL WILKINS**

M 027 249 9317 E [mike@wilkinsfarming.nz](mailto:mike@wilkinsfarming.nz)

### **PAULINE PATTULLO GENETICS MANAGER**

M 027 249 9309 E [livestockgenetics@wilkinsfarming.co.nz](mailto:livestockgenetics@wilkinsfarming.co.nz)

### **CAMERON HUDSON DEER MANAGER**

M 027 605 2366 E [deer@wilkinsfarming.co.nz](mailto:deer@wilkinsfarming.co.nz)

or contact your local specialist Deer Livestock Agent  
Please bring this catalogue with you on sale day

ATHOL MATAURA RIVER—PARAWA

**WILKINSFARMING.CO.NZ**