



SOUTH ISLAND REDSTAG 2026 SALE

— VENISON AND AN —



13 JANUARY 2026 2PM

65 HARVEY RD, OFF SH 6 BETWEEN FIVE RIVERS AND ATHOL



OUR MISSION

Our aim is to produce a high value animal from an efficient maternal weight hind through the use of the latest technology and best genetics available.



Michael Wilkins

Michael Wilkins

On behalf of the team at Wilkins Farming Co



Contents

Mission Statement	2
Welcome	4
History & Vision	5
SALE LOT SELECTION - MATERNAL	
Sale Lots (Photos)	9
Sale Lots Index	10
Sale Lots	11-22
SALE LOT SELECTION - EUROPEAN	
Sale Lots (Photos)	23
Sale Lots Index	24
Sale Lots	25-28
Herd Sires	29-39
Future Sires	41-43
Semen Sires	44-49
Management Tools	
Definitions and DEERSelect	63-64
Scanning for Meat Yield	65
Why Maternals?	66
Why European?	67
Health & Safety	68
Conditions of Sale	69
Host Farm	71

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All BV's quoted for animals born 2023 were taken from the A/H (across herds) run dated November 2025. IOA (inches of antler) is a term now recognised as a measurement of live stags in hard antler, which is equivalent to the SCI scoring method.

Welcome



Welcome to our 17th Annual South Island 2-Year-Old Public Auction Stag Sale.

With more than 45 years of deer breeding at Wilkins Farming Co, we are excited and looking forward to our January sale and to welcoming your inspection of our 2023-born stag lineup. It is worth noting that these animals have endured two of the hardest springs in recent memory in Southland, which has been challenging for both people and livestock.

The deer industry has continued to see stability in venison, which is encouraging. However, I believe there remains consolidation potential within the industry, along with carcass yield and market optimisation opportunities that can further enhance net-value upside.

Likewise, the improvements you make inside the farm gate through the selection of good genetics continue to pay dividends. The right sires will lift performance and enhance your outcomes.

This year's sale lineup at Wilkins Farming Co provides an excellent opportunity to purchase performance-enhancing genetics, offering a strong mix of our best Maternal and European Red Deer lines. These sires present impressive potential for breeding replacement hinds and lifting on-farm growth rates.

It is exciting to see the depth of pedigrees on offer. In the Maternal lines, sires such as Big Geoff, Cardrona and Rock Me feature strongly, with further strength added by Maple, Colman and new sire Falco.

This sale will again offer sons of Big Don, his son Rockdon, as well as spikers by Mortlach. With Mortlach passing unexpectedly at the start of the roar, we elected to put forward his sons with the hinds that had already been selected for him.

Key Sire Features in This Catalogue:

- **BIG DON (European)** – Proven for high growth rate, excellent meat yield and outstanding temperament. These genetics offer a significant opportunity to improve venison production. Grand sons reach up to 182 kg at 15 months. They will not disappoint.
- **BIG GEOFF (Maternal - English Cross)** – A sire renowned for performance and temperament, with sons boasting +18.98 W12eBV and loin weights up to 4.71 kg. A major asset for boosting meat yield and growth in Maternal breeding programs.
- **COLMAN (Maternal | Velvet | English)** – A new sire with outstanding performance indicators coming through in his sons: +17.96 W12eBV and CDeBV to -3.85 days. An exceptional Pure English bloodline addition to our stud.
- **MAPLE (Maternal | Velvet)** – Very blocky-bodied animals with deep red coats. Sons reaching 166 kg liveweight at 15 months. They strongly replicate their sire's hardiness and impressive frame.
- **FALCO (Maternal | Velvet)** – Another sire delivering a deep red coat and blocky build. Sons carry +19.91 W12eBV and loin weights of 4.98 kg. Falco himself weighed 188 kg at 15 months, demonstrating excellent potential for growth and structure.

Once again, you will have the option to participate remotely through BIDR this year in conjunction with PGGW. This allows you to bid in real time from anywhere via the online auction platform. More information can be found later in this catalogue.

Please note that again this year we have made the decision to organise freight on behalf of the purchaser, unless specifically requested otherwise. This approach helps minimise the risk of injury to your purchase/s by reducing the number of yardings required.

Should you have any questions, please do not hesitate to contact one of us.

Yours in farming,

Mike Wilkins
Wilkins Farming Co

PLEASE BRING THIS CATALOGUE WITH YOU ON THE DAY.



History & Vision

We have been breeding deer for over five decades.

Our original bloodlines were sourced in the 1980's and 1990's and are based mainly on King Richard, a recognised champion sire, from Festl Park in Germany. We then crossed these German genetics with Fredrich to introduce Hungarian bloodlines to further enhance the venison growth rates and velvet production in our hind base. Our stud started recording pedigrees by tagging our first fawns at birth from November 1995.

In 2001 we initiated our first AI (Artificial Insemination) Programme, to introduce genetics from best in class sires. In addition, in 2004 we undertook our first Embryo Transfer (ET) Programme, identifying and multiplying the best genetics from our herd.

In 2008 we purchased the Stanfield Eastern European Red Deer stud, to strategically add substantial venison and antler enrichment to our breeding programme.

To add further venison depth to our hind base we then purchased the Doncaster Red Deer herd in 2012.

In 2015, in conjunction with Mt Hutt Station, we travelled throughout Europe and England to hand select World Leading Red Deer. After purchasing a number of stags, they were consolidated to England for further farming, where semen collection was undertaken for shipment back to our home farm in New Zealand.

Further, in 2018 we purchased the finest Woburn New Zealand herd, from Henrietta Dowager Duchess of Bedford. The stunning herd was originally sourced from the family's English Estate, one of the oldest managed deer herds in the world, dating back 100's of years.

As indicated by this brief historical insight, our dedication and investment (and that of other breeders whose herds we have purchased), is illustrative of our commitment to both the industry, and more specifically the ongoing development of our hind base.

Vision

Our aim is to produce a high value animal with a venison focus, from an efficient maternal weight hind using the latest technology and best genetics available.

To achieve this, we use world leading genetics and combine them with performance measures such as ultrasound scanning, CT scanning, DEERSelect, progeny testing and DNA testing.

Through recording key trait data, it is easier to mate the right hind to the appropriate stag to achieve specific breeding goals. During the selection process, we are constantly reviewing breed values, bloodlines and performance to date.

Our venison breeding programme employs the following foundations;

1. An **average adult hind body weight of 118+ kg**, which assists in creating satisfactory breeding efficiency. (This enables us to get this hinds progeny to the high value early spring market)
2. An **animal with a high carcass yield**, that also has an increased percentage of more valuable meat cuts, in order to deliver higher returns.
3. **Temperament, fertility, constitution, type and then calving date** are our key measures for successful breeding.
4. A **strong velvet base** delivers diversity and potential income over and above venison.

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Maternal Sale Lots



LOT 9

TAG 650

SIRE: BIG GEOFF

11 month weight	119
15 month weight	162
W12eBV	10.77



LOT 11

TAG 318

SIRE: KORPER

11 month weight	130
15 month weight	157
W12eBV	16.08



LOT 14

TAG 970

SIRE: MAPLE

11 month weight	110
15 month weight	159
W12eBV	8.88



LOT 17

TAG 492

SIRE: COLMAN

11 month weight	124
15 month weight	150
W12eBV	14.02

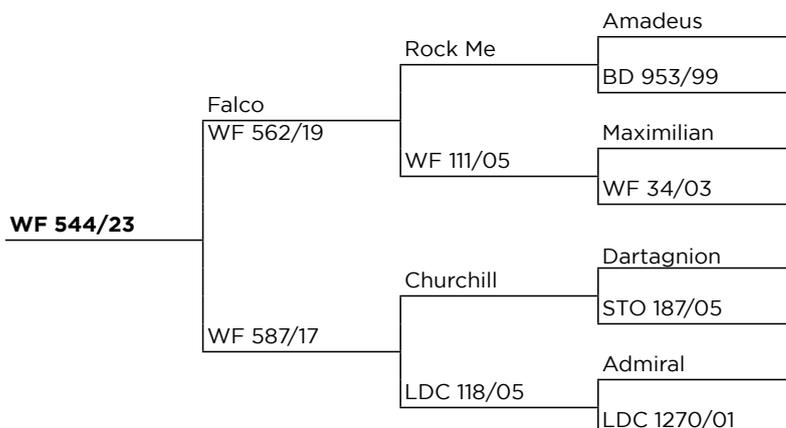
Maternal Sale Lot Index

*Stags selected for this type include strong English/German influence of 50% or more

Lot	Tag	Sire	Dam	W12eBV	EMAcBV	CDeBV	EMA	Estimated Loin Weight	Weaning Weight	11 Month Weight	15 Month Weight
1	544	Falco	WF 587/17	19.90	1.95	-1.42	40.61	4.98	78	133	175
2	494	Falco	WF 711/18	19.31	-0.28	-1.85	37.91	4.49	74	136	161
3	426	Falco	WF 653/19	19.54	1.51	-1.92	34.41	4.37	50	124	152
4	408	Falco	WF 275/18	14.57	0.17	-1.35	40.26	4.86	57	107	144
5	300	Falco	WF 561/19	14.00	0.95	-1.51	30.78	3.84	61	107	143
6	530	Big Geoff	WF 749/16	18.98	0.72	-2.72	37.11	4.17	72	135	173
7	238	Big Geoff	WF 839/19	17.49	1.21	-1.1	31.66	3.82	67	130	170
8	316	Big Geoff	WF 965/19	14.57	0.21	-0.82	31.34	3.78	61	109	139
9	650	Big Geoff	WF 403/19	10.77	0.40	-1.23	31.60	3.81	60	119	162
10	256	Big Geoff	WF 455/19	15.05	0.55	-0.95	34.30	4.00	58	114	152
11	318	Korper	WF 483/10	16.08	1.61	-1.62	39.03	4.63	61	130	157
12	270	Korper	WF 513/14	16.57	1.57	-1.42	32.77	3.89	70	122	157
13	942	Maple	WF 155/08	10.61	0.56	-0.70	34.22	4.13	69	119	166
14	970	Maple	WF 155/08	8.88	0.49	-0.46	32.72	3.74	67	110	159
15	940	Maple	WF 155/08	11.34	0.88	-0.52	35.25	4.33	75	120	165
16	630	Colman	ND 163/15	11.92	1.60	-1.09	34.01	4.03	61	120	147
17	492	Colman	ND 268/15	14.02	0.61	-1.57	39.19	4.81	73	124	150
18	518	Colman	WF 901/18	17.40	0.57	-3.85	31.25	3.84	84	123	150
19	428	Colman	WF 299/20	17.96	0.45	-1.96	34.21	4.10	47	111	132
20	534	Colman	WF 295/18	16.92	0.42	-3.10	34.46	4.16	78	121	151
21	490	Big Geoff	WF 673/17	14.59	-0.22	-1.88	31.72	3.89	74	129	162
22	286	Big Geoff	WF 579/19	13.91	1.02	0.12	32.96	3.91	69	113	147
23	252	Big Geoff	WF 575/19	14.87	1.96	0.26	33.60	3.63	68	113	145
24	916	Big Geoff	WF 441/14	11.69	0.62	-0.52	33.13	4.00	67	122	161
25	928	Big Geoff	WF 441/14	11.59	0.63	-0.49	35.36	4.19	66	121	146
26	540	Falco	WF 339/17	14.95	-0.23	-1.40	37.50	4.45	71	122	152
27	228	Big Geoff	WF 739/19	14.64	0.79	1.55	38.37	4.71	58	119	148
28	274	Big Geoff	WF 713/19	10.84	1.08	-0.73	30.41	3.73	55	102	158
29	954	Maple	WF 759/20	10.16	0.68	-2.29	35.01	4.01	65	114	137
30	638	Colman	AL 126/14	13.02	1.27	-1.31	30.33	3.72	52	113	147
31	424	Colman	WF 441/20	15.45	1.33	-2.97	28.72	3.41	52	102	130
32	352	Colman	WF 761/20	16.44	0.87	-2.85	29.03	3.26	56	105	142

LOT No. 1

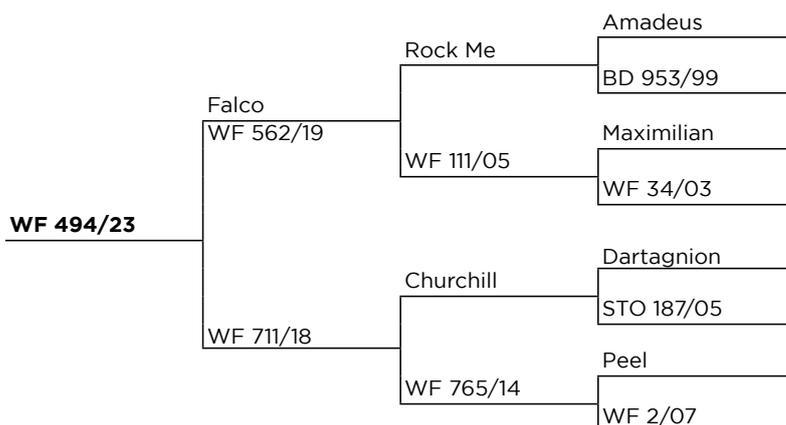
MEASURE	RESULT
Weaning weight	78
11 month weight	133
15 month weight	175
W12eBV	19.90
EMAcEBV	1.95
CDeBV	-1.42
Estimated loin weight	4.98
Eye muscle area	40.61



Great combination here in this stag, sired by new sire Falco out of a Churchill hind. Impressive growth from this animal **weaning 78 kg** out to **175 kg** at **15 months**. Good **W12eBV** of **19.90** combined with a nice **EMAcEBV** of **1.95** and an **estimated loin weight** of **4.98**. **Breeding efficiency** of **55%**. **Ranked NO 5** for **meat yield** based on carcass weight at CT scanning. A great maternal stag for growth and venison production.

LOT No. 2

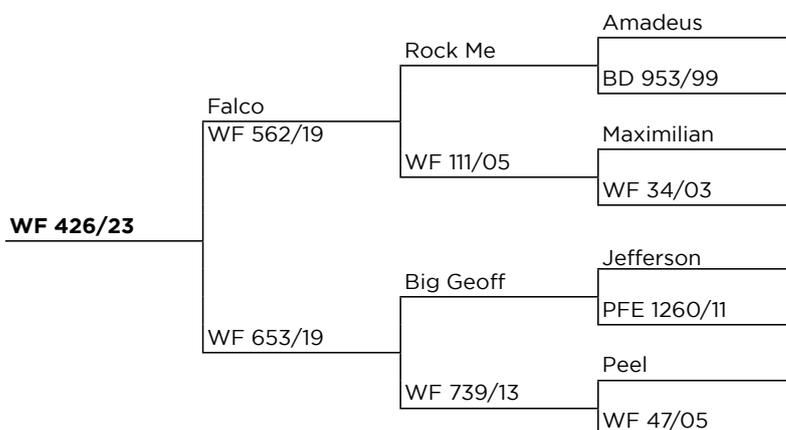
MEASURE	RESULT
Weaning weight	74
11 month weight	136
15 month weight	161
W12eBV	19.31
EMAcEBV	-0.28
CDeBV	-1.85
Estimated loin weight	4.49
Eye muscle area	37.91



A great mix of maternal sires here behind this blocky stag. New sire Falco over a Churchill/Peel hind. Solid performance in all traits, **weaning 74 kg** out to **161 kg** at **15 months**. Good **W12eBV** of **19.31** combined with a good **loin weight** of **4.49** and **eye muscle area** of **37.91**. A combination of growth and great performance in this English influenced animal.

LOT No. 3

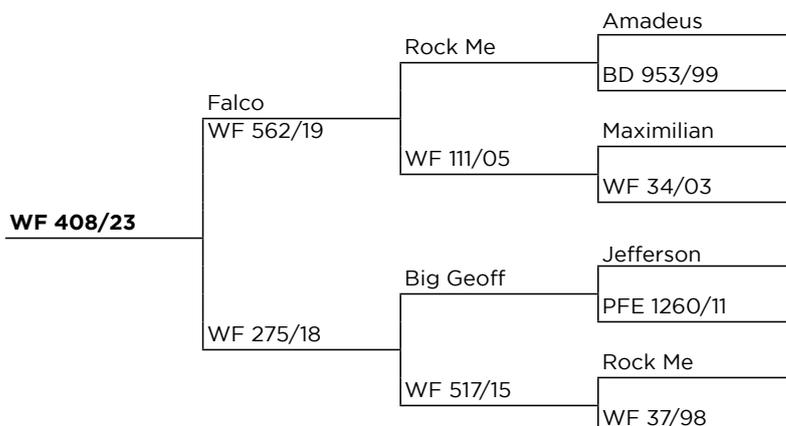
MEASURE	RESULT
Weaning weight	50
11 month weight	124
15 month weight	152
W12eBV	19.54
EMAcEBV	1.51
CDeBV	-1.92
Estimated loin weight	4.37
Eye muscle area	34.41



Impressive new sire Falco over a Big Geoff/Peel hind. Good growth rates from this stag combined with a solid **W12eBV** of **19.54**. Sound **EMAcEBV** of **1.51** combined with a good **estimated loin weight** measurement of **4.37**. An excellent option for breeding replacement hinds and enhancing your herd.

LOT No. 4

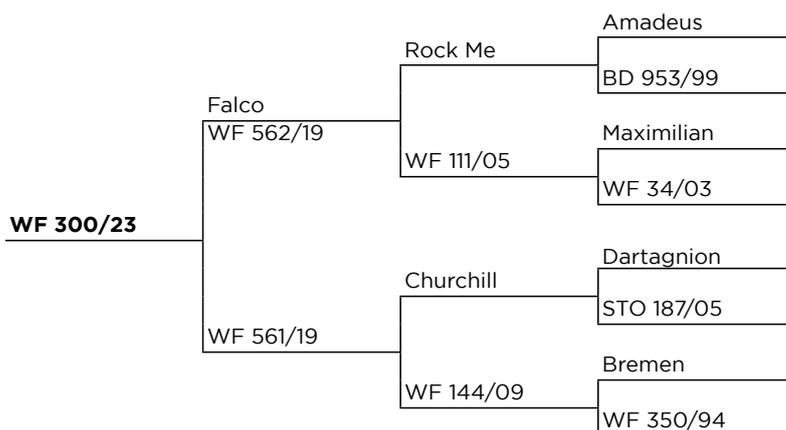
MEASURE	RESULT
Weaning weight	57
11 month weight	107
15 month weight	144
W12eBV	14.57
EMAceBV	0.17
CDeBV	-1.35
Estimated loin weight	4.86
Eye muscle area	40.26



Great bloodline on offer here with Falco over a Big Geoff hind. Good growth weaning 57 kg out to 144 kg at 15 months. Big loin weight of **4.86** and **eye muscle area** measurement of **40.26**. A lovely quiet blocky stag presenting a great opportunity to purchase a very good maternal bloodline.

LOT No. 5

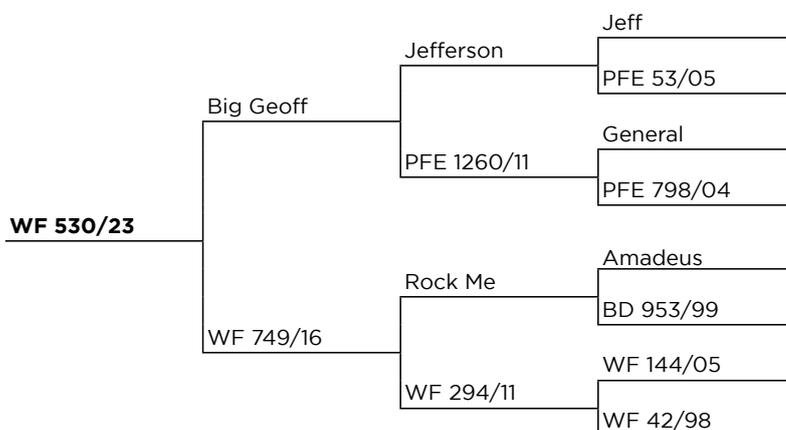
MEASURE	RESULT
Weaning weight	61
11 month weight	107
15 month weight	143
W12eBV	14.00
EMAceBV	0.95
CDeBV	-1.51
Estimated loin weight	3.84
Eye muscle area	30.78



Great combination here with new sire Falco over a Churchill/Bremen hind - two well performed sires within the industry. Solid measures across the board in this English influenced stag.

LOT No. 6

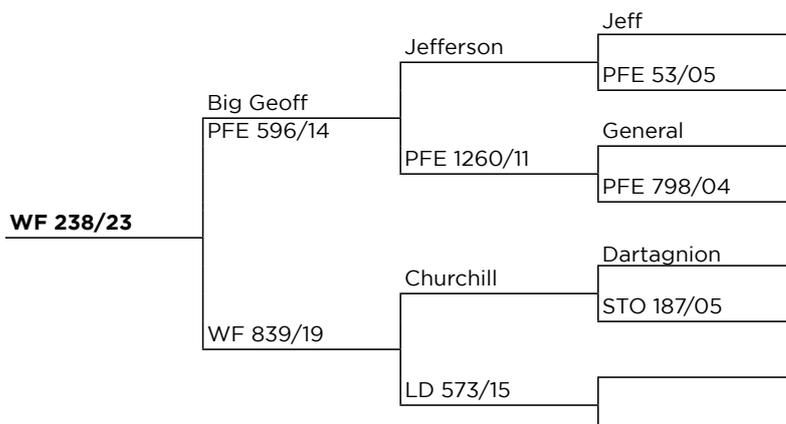
MEASURE	RESULT
Weaning weight	72
11 month weight	135
15 month weight	173
W12eBV	18.98
EMAceBV	0.72
CDeBV	-2.72
Estimated loin weight	4.17
Eye muscle area	37.11



Super consistent Big Geoff over a Rock Me/144 hind goes back to one of our very best maternal bloodlines in 350 Red. Renowned for their hardiness, longevity and breeding efficiency. Excellent growth **weaning 72 kg** out to **173 kg** at **15 months**. Solid **W12eBV** of **18.98** combined with a good **eye muscle area** measurement of **37.11**. A great chance here to secure an awesome bloodline stacked with performance.

LOT No. 7

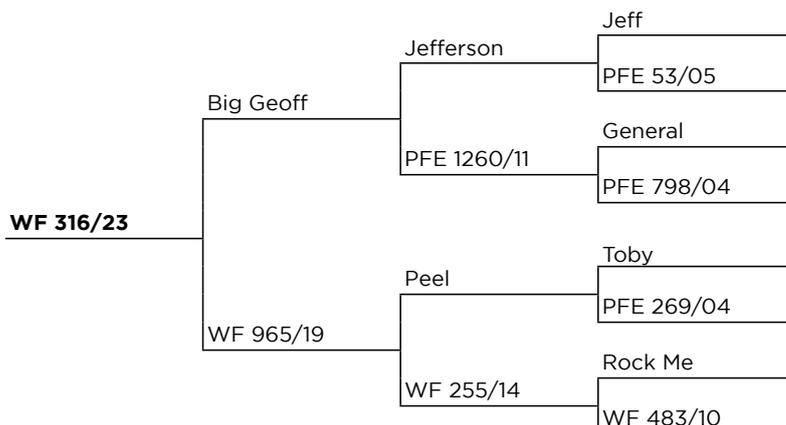
MEASURE	RESULT
Weaning weight	67
11 month weight	130
15 month weight	170
W12eBV	17.49
EMAcEBV	1.21
CDeBV	-1.1
Estimated loin weight	3.82
Eye muscle area	31.66



Great combination here in this blocky quiet stag, sired by Big Geoff out of a hind going back to Churchill. Excellent growth, weaned a moderate 67 kg out to an impressive **170 kg at 15 months**. Good **W12eBV** of **17.49** combined with a **EMAcEBV** of **1.21** and **breeding efficiency** of **50.57%**. A great maternal stag for growth and venison production.

LOT No. 8

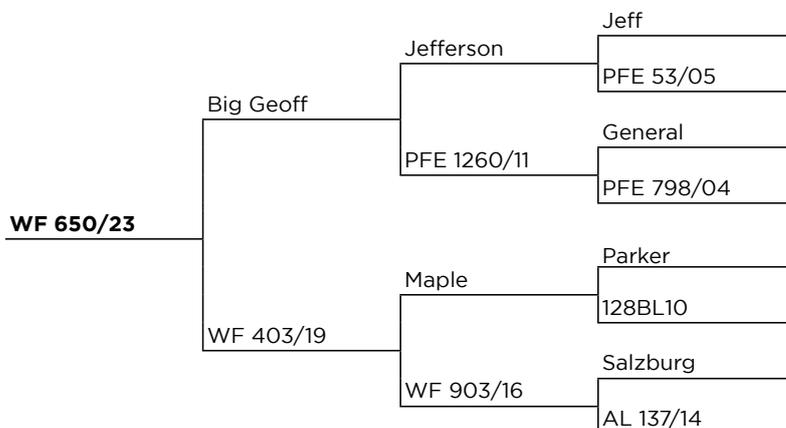
MEASURE	RESULT
Weaning weight	61
11 month weight	109
15 month weight	139
W12eBV	14.57
EMAcEBV	0.21
CDeBV	-0.82
Estimated loin weight	3.78
Eye muscle area	31.34



Sired by the exceptionally quiet Big Geoff out of a hind going back to Peel/Rock Me hind - 2 great sires. Solid measures across the board, an excellent maternal bloodline on offer with growth and velvet potential.

LOT No. 9

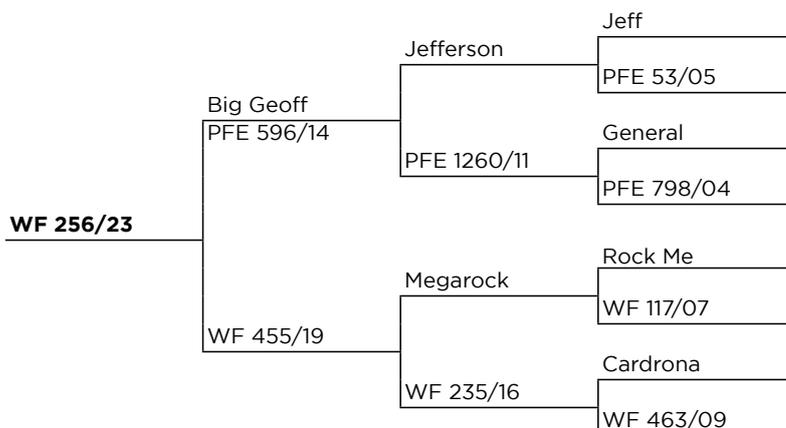
MEASURE	RESULT
Weaning weight	60
11 month weight	119
15 month weight	162
W12eBV	10.77
EMAcEBV	0.40
CDeBV	-1.23
Estimated loin weight	3.81
Eye muscle area	31.60



Awesome cross here with the super quiet and consistent Big Geoff over a Maple/Salzburg hind. Excellent growth weaning 60 kg out to **162 kg at 15 months**. His BV's are good considering his dam's sire comes from an unrecorded DEERSelect herd. This cross contains some heavyweight velvet production as well as growth. Solid performance from this blocky stag.

LOT No. 10

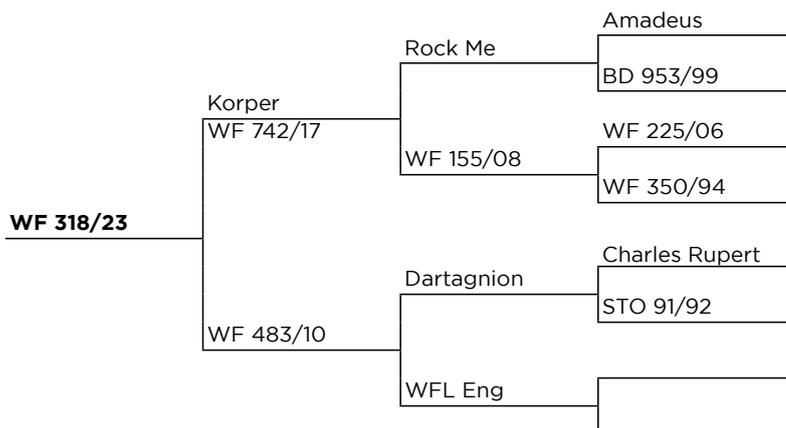
MEASURE	RESULT
Weaning weight	58
11 month weight	114
15 month weight	152
W12eBV	15.05
EMAcBV	0.55
CDeBV	-0.95
Estimated loin weight	4.00
Eye muscle area	34.30



Sired by the super quiet and consistent Big Geoff this time over a Megarock/Cardrona hind - two great sires. Solid measures across the board, an excellent maternal bloodline on offer.

LOT No. 11

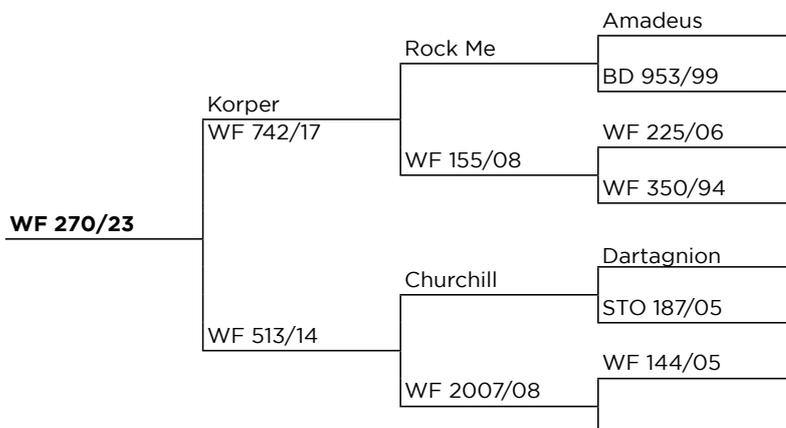
MEASURE	RESULT
Weaning weight	61
11 month weight	130
15 month weight	157
W12eBV	16.08
EMAcBV	1.61
CDeBV	-1.62
Estimated loin weight	4.63
Eye muscle area	39.03



Super opportunity here with Korper over a Dartagnion hind. Excellent growth weaning 61 kg out to **130 kg** at **11 months** and 157 kg at 15 months. Sound **EMAcBV** of **1.61**, an estimated **loin weight** of **4.63** and **eye muscle area** measurement of **39.03**. A blocky maternal animal sure to enhance your herd with growth and venison measures.

LOT No. 12

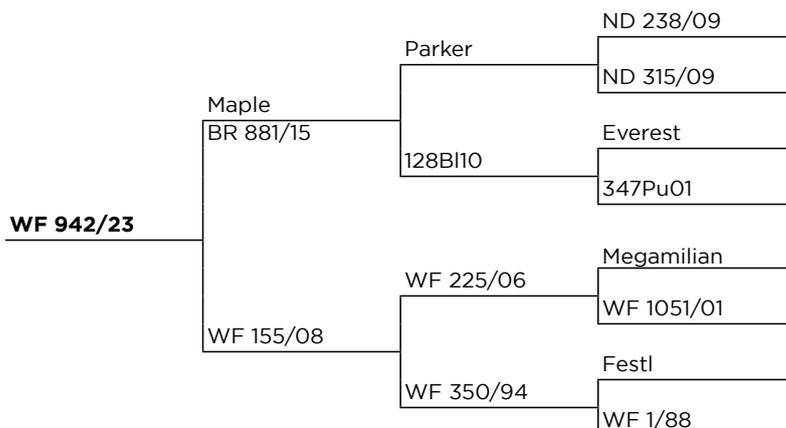
MEASURE	RESULT
Weaning weight	70
11 month weight	122
15 month weight	157
W12eBV	16.57
EMAcBV	1.57
CDeBV	-1.42
Estimated loin weight	3.89
Eye muscle area	32.77



Really nice bloodline on offer here with Korper over a Churchill hind also featuring 144/05. Great **wean** of **70 kg** out to 157 kg at 15 months. Solid **W12eBV** of **16.57** and **EMAcBV** of **1.57**. A nice blocky and quiet stag with a really proven pedigree behind him offering good all-round performance.

LOT No. 13

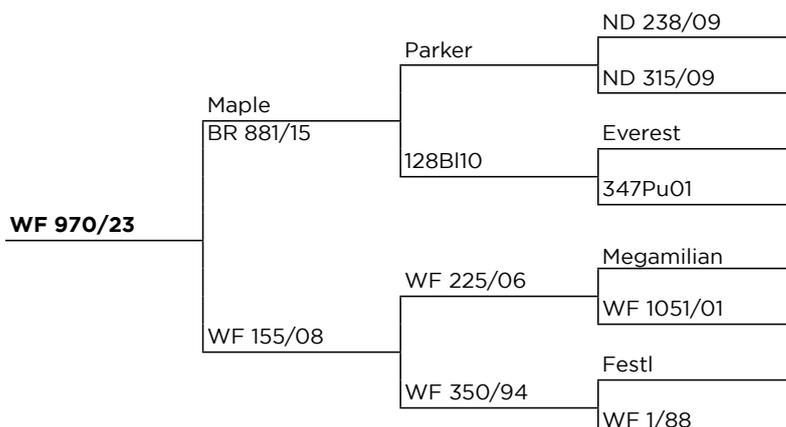
MEASURE	RESULT
Weaning weight	69
11 month weight	119
15 month weight	166
W12eBV	10.61
EMAceBV	0.56
CDeBV	-0.70
Estimated loin weight	4.13
Eye muscle area	34.22



Bred by ET, the impressive Maple out of one of our very best hinds in 155/08 who is a daughter of 350 Red. Excellent growth weaning 69 kg out to **166 kg at 15 months**. A proven bloodline stacked with performance, longevity, hardiness and breeding efficiency - all desirable traits in a sire stag.

LOT No. 14

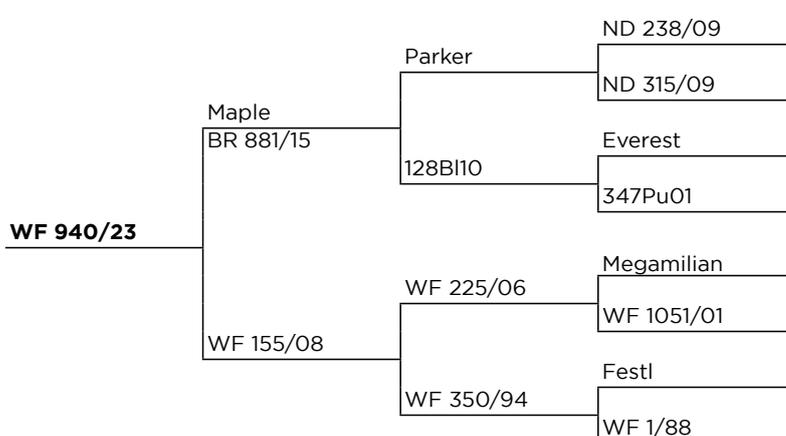
MEASURE	RESULT
Weaning weight	67
11 month weight	110
15 month weight	159
W12eBV	8.88
EMAceBV	0.49
CDeBV	-0.46
Estimated loin weight	3.74
Eye muscle area	32.72



Bred by ET, the impressive Maple out of one of our very best hinds in 155/08 who is a daughter of 350 Red. Excellent growth weaning 67 kg out to **159 kg at 15 months**. A proven bloodline stacked with performance, longevity, hardiness and breeding efficiency - all desirable traits in a sire stag.

LOT No. 15

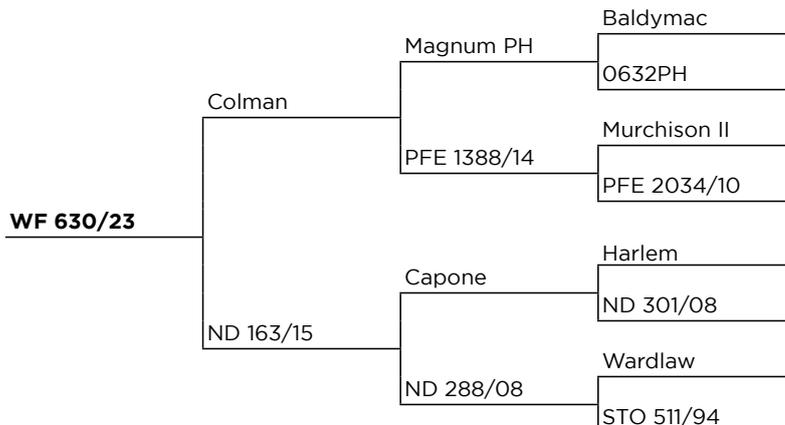
MEASURE	RESULT
Weaning weight	75
11 month weight	120
15 month weight	165
W12eBV	11.34
EMAceBV	0.88
CDeBV	-0.52
Estimated loin weight	4.33
Eye muscle area	35.25



Bred by ET, the impressive Maple out of one of our very best hinds in 155/08 who is a daughter of 350 Red. Excellent growth weaning 75 kg out to **165 kg at 15 months**. A proven bloodline stacked with performance, longevity, hardiness and breeding efficiency - all desirable traits in a sire stag.

LOT No. 16

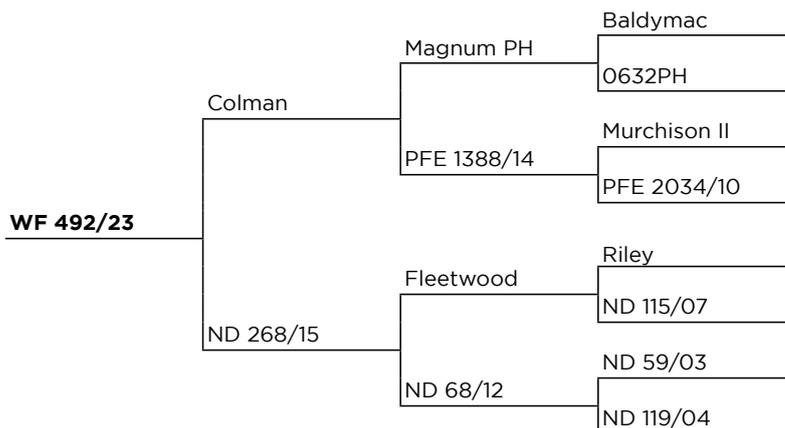
MEASURE	RESULT
Weaning weight	61
11 month weight	120
15 month weight	147
W12eBV	11.92
EMAceBV	1.60
CDeBV	-1.09
Estimated loin weight	4.03
Eye muscle area	34.01



Sired by Colman out of a Capone hind. Good performance from this boy with excellent performance in loin, this animal scanned **NO 1** for **carcass loin** when **CT** scanned. This animal presents a very good opportunity as a total outcross from our herd with high percentage of English (80%) especially if you have been purchasing 144 bloodlines.

LOT No. 17

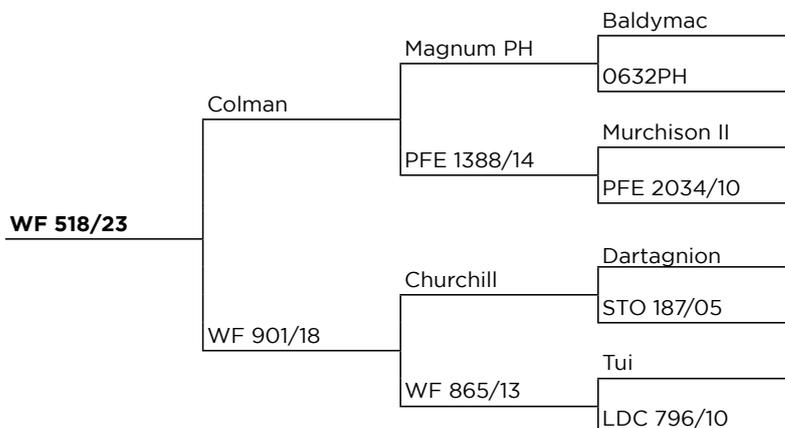
MEASURE	RESULT
Weaning weight	73
11 month weight	124
15 month weight	150
W12eBV	14.02
EMAceBV	0.61
CDeBV	-1.57
Estimated loin weight	4.81
Eye muscle area	39.19



Sired by Colman out of a Fleetwood hind. Sound growth rates **weaning 73 kg** and **124 kg** at **11 months**. Excellent **estimated loin weight** of **4.81** and **eye muscle area** measurement of **39.19**. Another pedigree offering a total outcross for your herd.

LOT No. 18

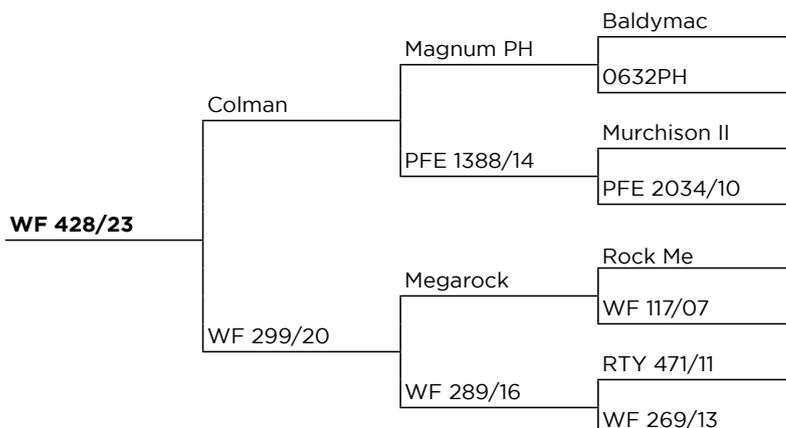
MEASURE	RESULT
Weaning weight	84
11 month weight	123
15 month weight	150
W12eBV	17.40
EMAceBV	0.57
CDeBV	-3.85
Estimated loin weight	3.84
Eye muscle area	31.25



Sired by the impressive Colman out of a Churchill/Tui hind - two very well performed stags in W12eBV and conception date. Very solid wean of **84 kg** out to **123 kg** at **15 months**. Solid **W12eBV** of **17.40** and a great **breeding efficiency** of **53.67%**. Awesome opportunity to secure a stag with excellent venison measures, and a very strong English influence (80%).

LOT No. 19

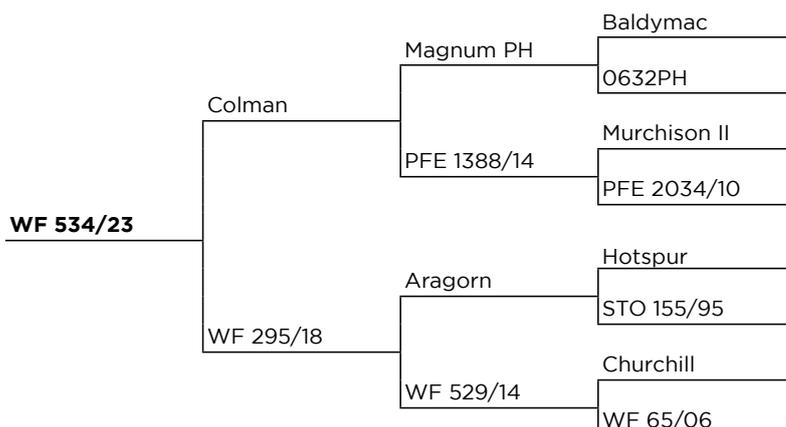
MEASURE	RESULT
Weaning weight	47
11 month weight	111
15 month weight	132
W12eBV	17.96
EMAceBV	0.45
CDeBV	-1.96
Estimated loin weight	4.10
Eye muscle area	34.21



Sired by the impressive Colman out of a hind going back to Rock Me. Impressive **W12eBV** of **17.96** behind this stag. Moderate wean of 47 kg out to a solid 132 at 15 months. Another blocky stag with growth and velvet potential.

LOT No. 20

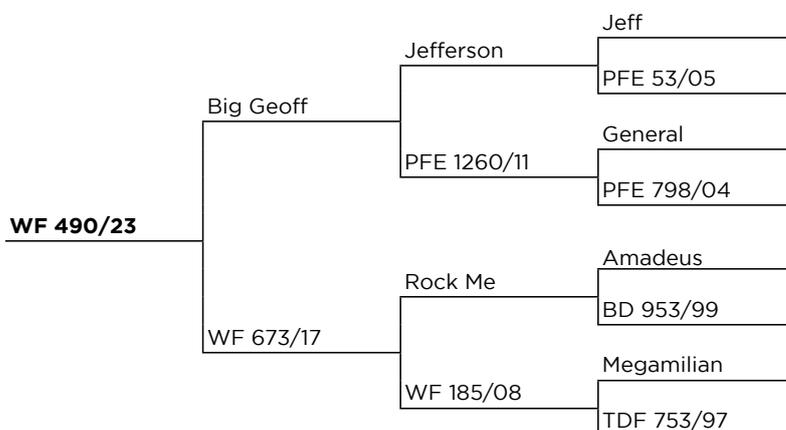
MEASURE	RESULT
Weaning weight	78
11 month weight	121
15 month weight	151
W12eBV	16.92
EMAceBV	0.42
CDeBV	-3.10
Estimated loin weight	4.16
Eye muscle area	34.46



A great mix of sires combined in this animal with Colman over a Aragorn/Churchill hind. Big **wean** of **78 kg** out to 151 kg at 15 months. Great **W12eBV** of **16.92**. Solid measures across the board, an excellent maternal bloodline on offer with strong English influence (80%).

LOT No. 21

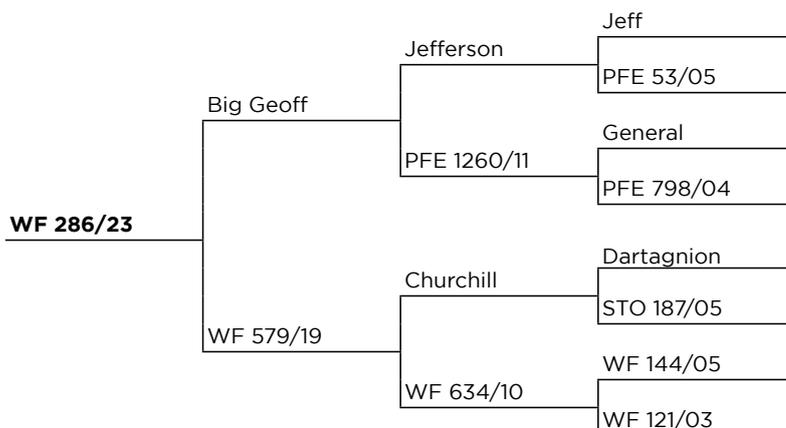
MEASURE	RESULT
Weaning weight	74
11 month weight	129
15 month weight	162
W12eBV	14.59
EMAceBV	-0.22
CDeBV	-1.88
Estimated loin weight	3.89
Eye muscle area	31.72



Awesome stag here by Big Geoff out of a Rock Me/Megamilian hind. Excellent **wean** of **74 kg** out to **162 kg** at **15 months**. A very blocky quiet stag with a good **breeding efficiency** of **53%**. Another big bodied animal offering good all-round performance.

LOT No. 22

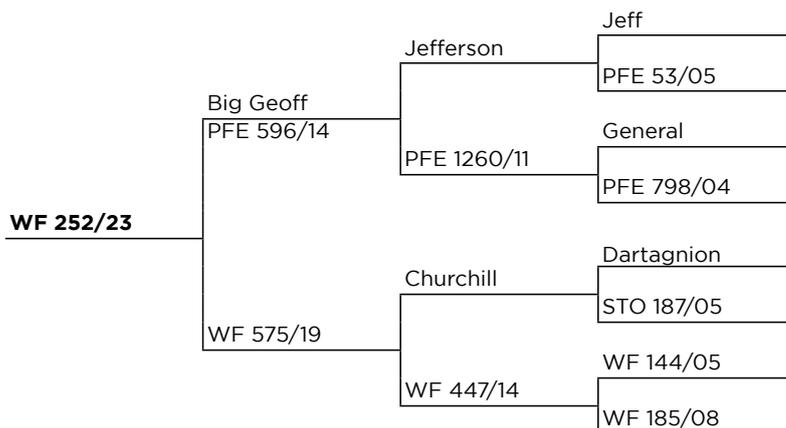
MEASURE	RESULT
Weaning weight	69
11 month weight	113
15 month weight	147
W12eBV	13.91
EMAceBV	1.02
CDeBV	0.12
Estimated loin weight	3.91
Eye muscle area	32.96



A great mix of sires in Big Geoff, Churchill and 144/05 combined. This pedigree contains some of our very best maternal genetics and we expect good performance from this cross. **Breeding efficiency** of 50.18%, a blocky animal with a top pedigree to match.

LOT No. 23

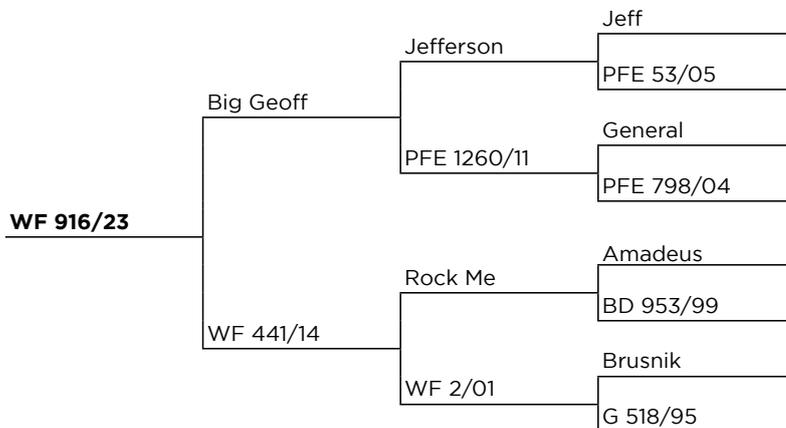
MEASURE	RESULT
Weaning weight	68
11 month weight	113
15 month weight	145
W12eBV	14.87
EMAceBV	1.96
CDeBV	0.26
Estimated loin weight	3.63
Eye muscle area	33.60



A great mix of sires in Big Geoff, Churchill and 144/05 combined. This animal contains some of our very best maternal genetics and we expect good performance from this cross. A quiet blocky animal with a top pedigree to match and good EMAceBV.

LOT No. 24

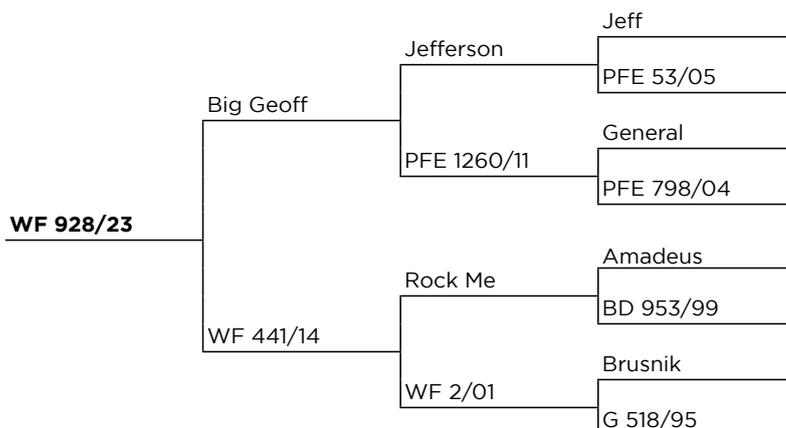
MEASURE	RESULT
Weaning weight	67
11 month weight	122
15 month weight	161
W12eBV	11.69
EMAceBV	0.62
CDeBV	-0.52
Estimated loin weight	4.00
Eye muscle area	33.13



Bred by ET. One of our most proven crosses, Big Geoff over a Rock Me hind. Solid performance from this blocky stag, excellent growth weaning 67 kg out to **161 kg at 15 months** along with solid venison measures. Great performance from this stag combined with an awesome bloodline for longevity, hardiness and breeding efficiency.

LOT No. 25

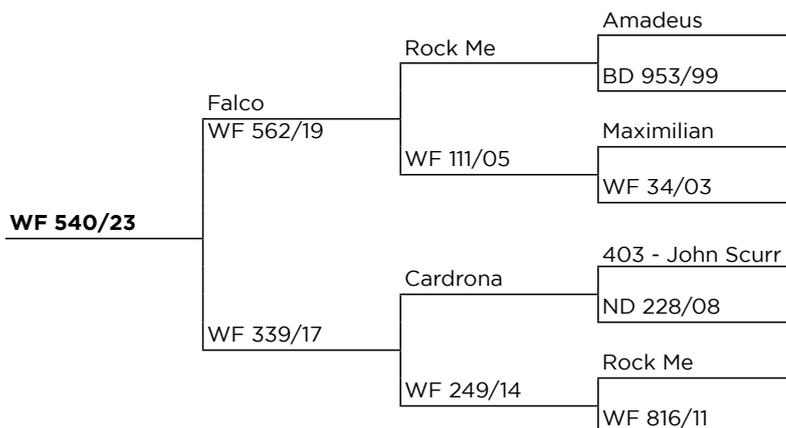
MEASURE	RESULT
Weaning weight	66
11 month weight	121
15 month weight	146
W12eBV	11.59
EMAceBV	0.63
CDeBV	-0.49
Estimated loin weight	4.19
Eye muscle area	35.36



Bred by ET. One of our most proven crosses, Big Geoff over a well proven Rock Me hind. Solid performance from this blocky stag, great **estimated loin weight** of **4.19** and **eye muscle area measure** of **35.36**. Awesome bloodline for longevity, hardiness and breeding efficiency.

LOT No. 26

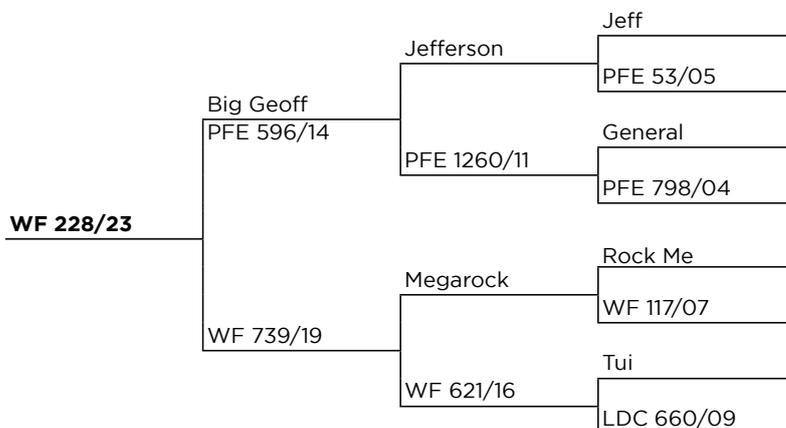
MEASURE	RESULT
Weaning weight	71
11 month weight	122
15 month weight	152
W12eBV	14.95
EMAceBV	-0.23
CDeBV	-1.40
Estimated loin weight	4.45
Eye muscle area	37.50



Awesome pedigree on offer here, sired by Falco out of a Cardrona/Rock Me hind. Excellent **wean** of **71 kg** combined with a good **estimated loin weight** of **4.45** and **eye muscle** area of **37.50**. An excellent maternal bloodline on offer.

LOT No. 27

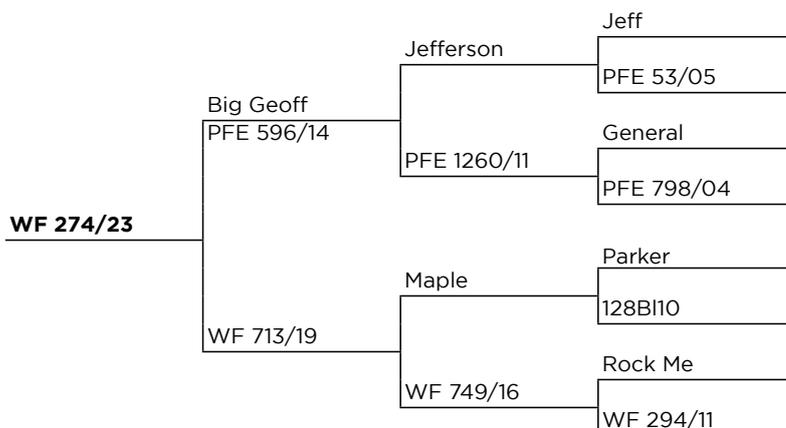
MEASURE	RESULT
Weaning weight	58
11 month weight	119
15 month weight	148
W12eBV	14.64
EMAceBV	0.79
CDeBV	1.55
Estimated loin weight	4.71
Eye muscle area	38.37



Super consistent Big Geoff over a Megarock/Tui hind. Very good **estimated loin weight** of **4.71** and eye muscle area of **38.37**. Good growth rate measures and solid performance from this animal.

LOT No. 28

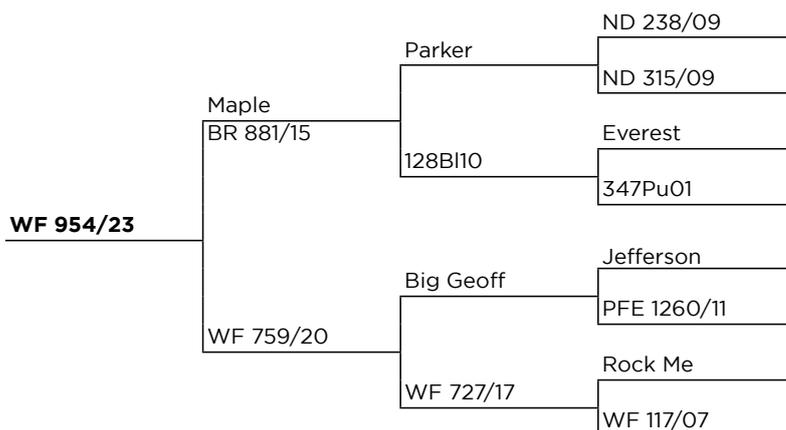
MEASURE	RESULT
Weaning weight	55
11 month weight	102
15 month weight	158
W12eBV	10.84
EMAcEBV	1.08
CDeBV	-0.73
Estimated loin weight	3.73
Eye muscle area	30.41



A great mix of maternal sires here, Big Geoff over a Maple/Rock Me hind. Solid performance in all traits, weaned 55 kg out to 158 kg at 15 months. Good growth rate measures and velvet potential in this maternal animal.

LOT No. 29

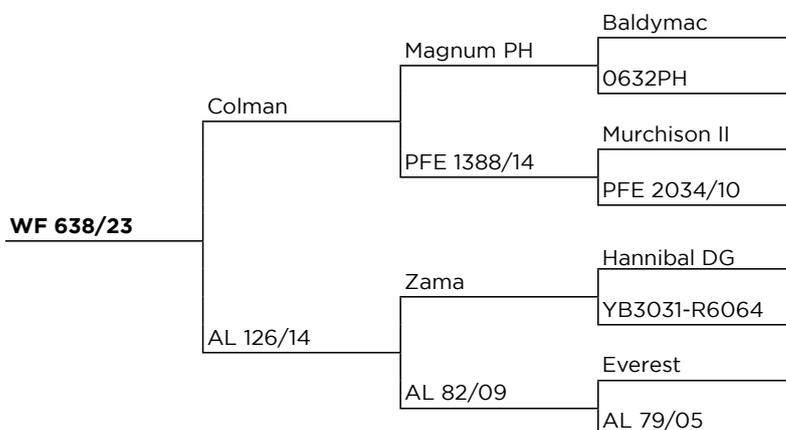
MEASURE	RESULT
Weaning weight	65
11 month weight	114
15 month weight	137
W12eBV	10.16
EMAcEBV	0.68
CDeBV	-2.29
Estimated loin weight	4.01
Eye muscle area	35.01



Maple over a Big Geoff/Rock Me hind, this blocky stag is well performed in all traits. Great opportunity to invest in a very good maternal bloodline.

LOT No. 30

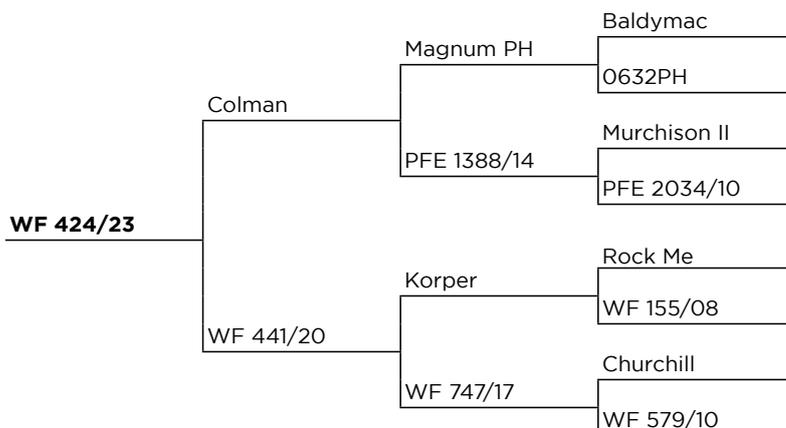
MEASURE	RESULT
Weaning weight	52
11 month weight	113
15 month weight	147
W12eBV	13.02
EMAcEBV	1.27
CDeBV	-1.31
Estimated loin weight	3.72
Eye muscle area	30.33



Total outcross here with Colman over a Zama/Everest hind. Sound performance from this blocky quiet animal - fresh genetics to enhance your herd, 85% English in this bloodline.

LOT No. 31

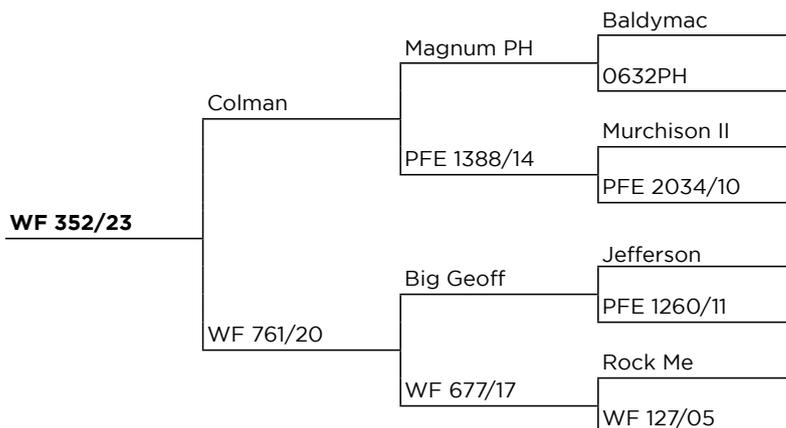
MEASURE	RESULT
Weaning weight	52
11 month weight	102
15 month weight	130
W12eBV	15.45
EMAceBV	1.33
CDeBV	-2.97
Estimated loin weight	3.41
Eye muscle area	28.72



Great combination here with Colman over a Korper (Rock Me son)/Churchill hind. Both Rock Me and Churchill are great sires within our herd. Solid performance in all traits including a good **EMAceBV** of **1.33**. An excellent opportunity to purchase a blocky quiet stag with a pedigree full of great depth.

LOT No. 32

MEASURE	RESULT
Weaning weight	56
11 month weight	105
15 month weight	142
W12eBV	16.44
EMAceBV	0.87
CDeBV	-2.85
Estimated loin weight	3.26
Eye muscle area	29.03



Really nice combination of sires behind in this stags pedigree, by Colman out of a Big Geoff/Rock Me hind. Solid **W12eBV** of **16.44** after a moderate wean of 56 kg out to 142 kg at 15 months. A nice maternal stag with a good pedigree on offer.

European Sale Lots



LOT 102

TAG 724

SIRE: ROCK DON

11 month weight	136
15 month weight	171
W12eBV	24.38



LOT 104

TAG 866

SIRE: ROCK DON

11 month weight	137
15 month weight	176
W12eBV	24.24



LOT 108

TAG 718

SIRE: WF 788 21

11 month weight	126
15 month weight	163
W12eBV	20.01



LOT 109

TAG 784

SIRE: WF 720 21

11 month weight	125
15 month weight	165
W12eBV	17.94

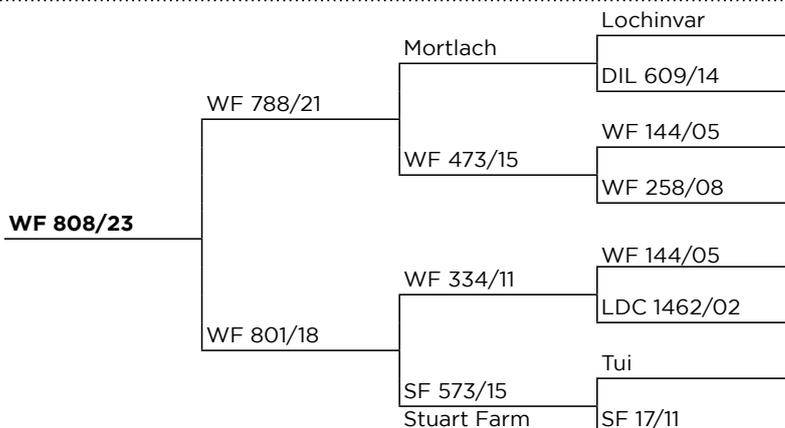
European Sale Lot Index

The animals highlighted in bold are ranked in the top 5 of the Europeans on offer for this trait

Lot	Tag	Sire	Dam	W12eBV	EMAcBV	CDeBV	Estimated loin weight	EMA	Weaning Weight	11 Month Weight	15 Month Weight
100	808	WF 788/21	WF 801/18	24.78	2.05	-3.13	4.79	37.11	68	140	175
101	864	Rock Don	WF 803/17	24.41	1.26	-3.75	4.68	38.76	77	138	182
102	724	Rock Don	WF 853/19	24.38	0.35	-3.50	4.79	37.11	69	136	171
103	780	Big Don	WF 891/17	24.29	1.89	-4.72	4.30	34.44	81	142	171
104	866	Rock Don	WF 831/19	24.24	0.83	-4.09	5.04	40.40	70	137	176
105	798	WF 730/21	WF 757/19	22.91	1.80	-0.31	3.85	31.38	73	130	159
106	840	WF 788/21	WF 331/18	22.53	1.39	0.32	5.28	43.03	75	133	159
107	752	Rock Don	WF 477/16	22.17	1.12	-2.97	4.25	34.61	65	131	159
108	718	WF 788/21	WF 647/19	20.01	2.04	-2.85	4.55	36.48	61	126	163
109	784	WF 720/21	WF 473/14	17.94	2.95	-1.77	3.82	31.63	59	125	165

LOT No. 100

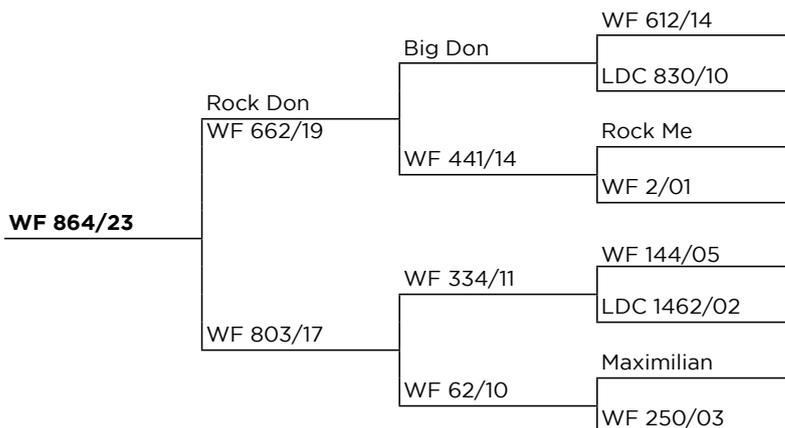
MEASURE	RESULT
Weaning weight	68
11 month weight	140
15 month weight	175
W12eBV	24.78
EMAcEBV	2.05
CDeBV	-3.13
Estimated loin weight	4.79
Eye muscle area	37.11



Sired by spiker WF 788/21 with plenty of depth behind him in Mortlach and WF 144/05 - one of our very best bloodlines for longevity. This stag is an excellent performer in all traits. Impressive growth rates weaning a moderate 68 kg out to **175 kg at 15 months**. Nice **W12eBV** of **24.78** combined with a very solid **EMAcEBV** of **2.05**. Good **estimated loin weight** of **4.79** and **eye muscle area** of **37.11**. A very nice European stag with good performance.

LOT No. 101

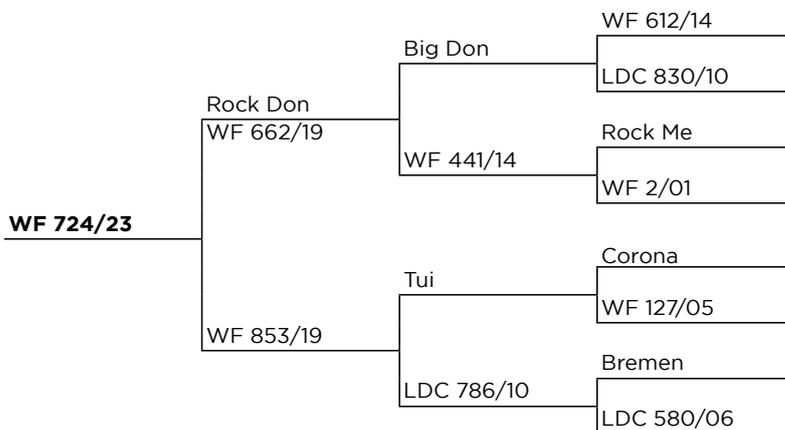
MEASURE	RESULT
Weaning weight	77
11 month weight	138
15 month weight	182
W12eBV	24.41
EMAcEBV	1.26
CDeBV	-3.75
Estimated loin weight	4.68
Eye muscle area	38.76



Sired by Rock Don out of a 334/11 hind, this stag goes back to one of our very best maternal bloodlines for breeding efficiency, longevity and hardiness. Excellent growth **weaning 77 kg** out to **182 kg at 15 months**, solid **W12eBV** of **24.41** and a good **CDeBV** of **-3.75 days**. Good **eye muscle measure** of **38.76** and **estimated loin weight** of **4.68**. A stag with a pedigree that contains plenty of depth and is stacked with growth and venison performance.

LOT No. 102

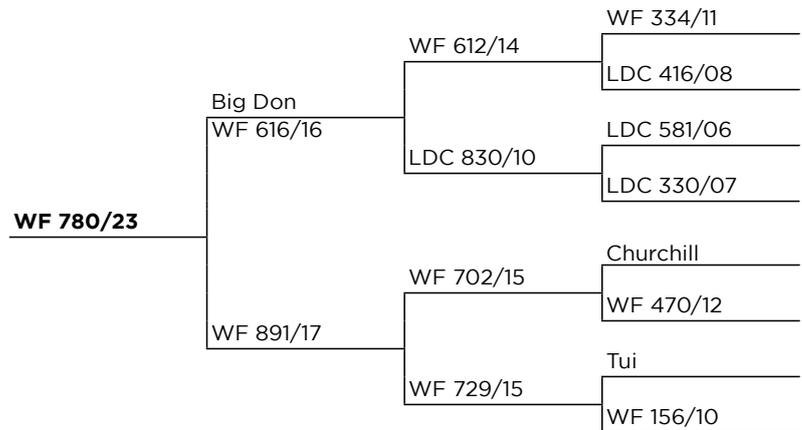
MEASURE	RESULT
Weaning weight	69
11 month weight	136
15 month weight	171
W12eBV	24.38
EMAcEBV	0.35
CDeBV	-3.50
Estimated loin weight	4.79
Eye muscle area	37.11



Rock Don over a Tui hind. Solid growth rates weaning 69 kg out to **171 kg at 15 months**. Sound **W12eBV** of **24.38**, good **conception date BV -3.5 days**. This impressive quiet animal offers a good opportunity to inject good growth rate and calving date traits into your herd.

LOT No. 103

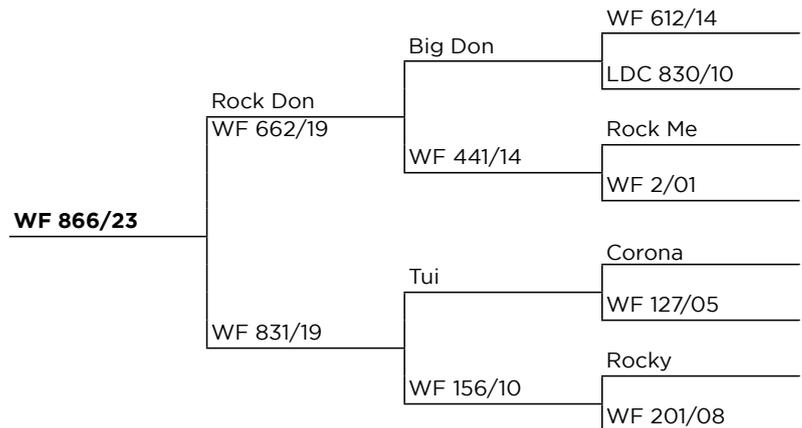
MEASURE	RESULT
Weaning weight	81
11 month weight	142
15 month weight	171
W12eBV	24.29
EMAceBV	1.89
CDeBV	-4.72
Estimated loin weight	4.30
Eye muscle area	34.44



Sired by the super quiet Big Don out of a Churchill/Tui hind. Big Don goes back to one of our very best bloodlines for longevity and hardiness. Excellent growth rate **weaning 81 kg** out to **171 kg** at **15 months**, combined with a good **W12eBV** of **24.29** and **conception date BV -4.72 days**. This stag was ranked **NO 2** for **meat yield** based on **carcass weight** and **NO. 2** for % of **meat in loin** compared to whole carcass. This animal rates highly for venison production. One not to miss.

LOT No. 104

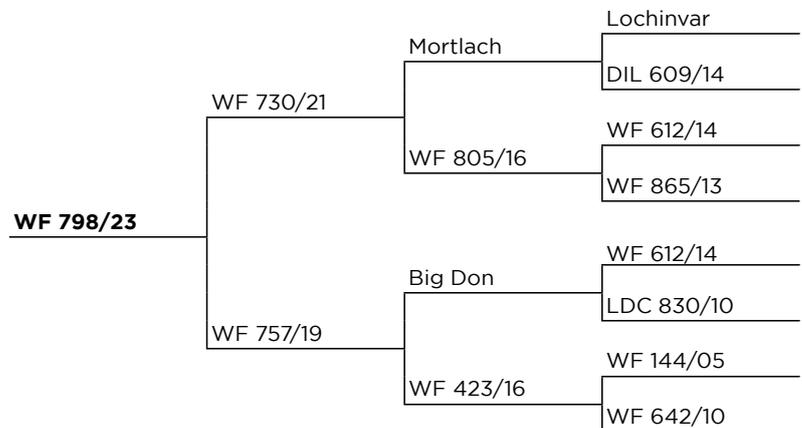
MEASURE	RESULT
Weaning weight	70
11 month weight	137
15 month weight	176
W12eBV	24.24
EMAceBV	0.83
CDeBV	-4.09
Estimated loin weight	5.04
Eye muscle area	40.40



Rock Don who goes back to the well performed Big Don and Rock Me out of a Tui hind. Excellent growth measures **weaning 70 kg** and achieving **176 kg** at **15 months**. Good **W12eBV** of **24.24** and **calving date BV -4.09 days**. Excellent **estimated loin weight** of **5.04** and **eye muscle area measure** of **40.40**. A very good super quiet allround European stag for venison production with a solid pedigree to match.

LOT No. 105

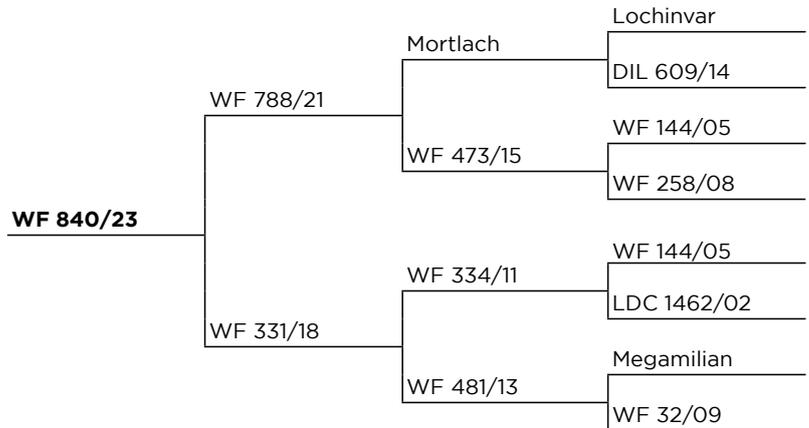
MEASURE	RESULT
Weaning weight	73
11 month weight	130
15 month weight	159
W12eBV	22.91
EMAceBV	1.80
CDeBV	-0.31
Estimated loin weight	3.85
Eye muscle area	31.38



A great mix here sired by WF 730/21 who is by the impressive Mortlach out of a Big Don over 144/05 hind - two awesome stags for venison production, hardiness and breeding efficiency. Solid liveweights **weaning 73 kg** and good all round performance from this European stag.

LOT No. 106

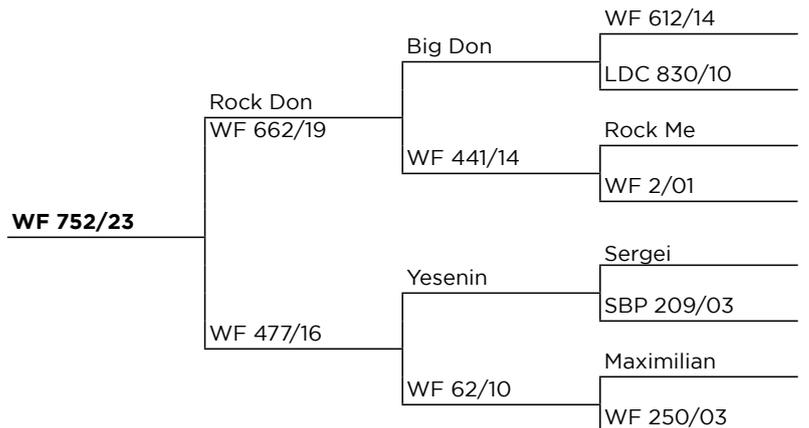
MEASURE	RESULT
Weaning weight	75
11 month weight	133
15 month weight	159
W12eBV	22.53
EMAceBV	1.39
CDeBV	0.32
Estimated loin weight	5.28
Eye muscle area	43.03



Sired by spiker WF 788/21 who has plenty of depth in his pedigree sired by Mortlach and bred from one of our very best damlines for hardiness, longevity and breeding efficiency. Solid **wean** of **75 kg** from this stag combined with good growth rates. Excellent **estimated loin weight** of **5.28**, **eye muscle area** measurement of **43.03** and **breeding efficiency** of **50%**. An excellent European stag for meat production.

LOT No. 107

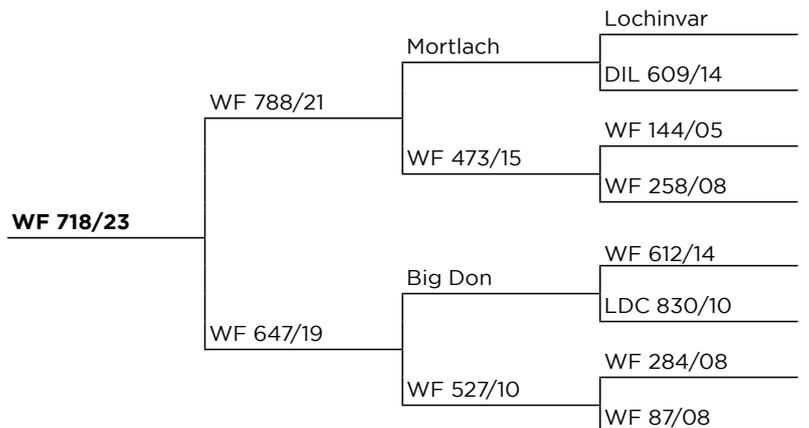
MEASURE	RESULT
Weaning weight	65
11 month weight	131
15 month weight	159
W12eBV	22.17
EMAceBV	1.12
CDeBV	-2.97
Estimated loin weight	4.25
Eye muscle area	34.61



Rock Don this time out of a Yesenin/Maximilian hind - two well performed venison sires. Solid growth rates with a moderate wean of 65 kg out to 159 kg at 15 months, good of W12eBV 22.17 and eye muscle measure. A lovely, very quiet blocky stag sure to compliment your herd for venison production.

LOT No. 108

MEASURE	RESULT
Weaning weight	61
11 month weight	126
15 month weight	163
W12eBV	20.01
EMAceBV	2.04
CDeBV	-2.85
Estimated loin weight	4.55
Eye muscle area	36.48



Impressive European sires Mortlach and Big Don featuring. Excellent growth weaning 61 kg out to 163 kg at 15 months. Solid W12eBV of 20.01 combined with a **eye muscle area BV** of **2.04** and estimated loin measurement of 4.55. Great opportunity within this stag to tweak your venison and carcass quality.



HERD SIRES

All Sires featured can be found on our website

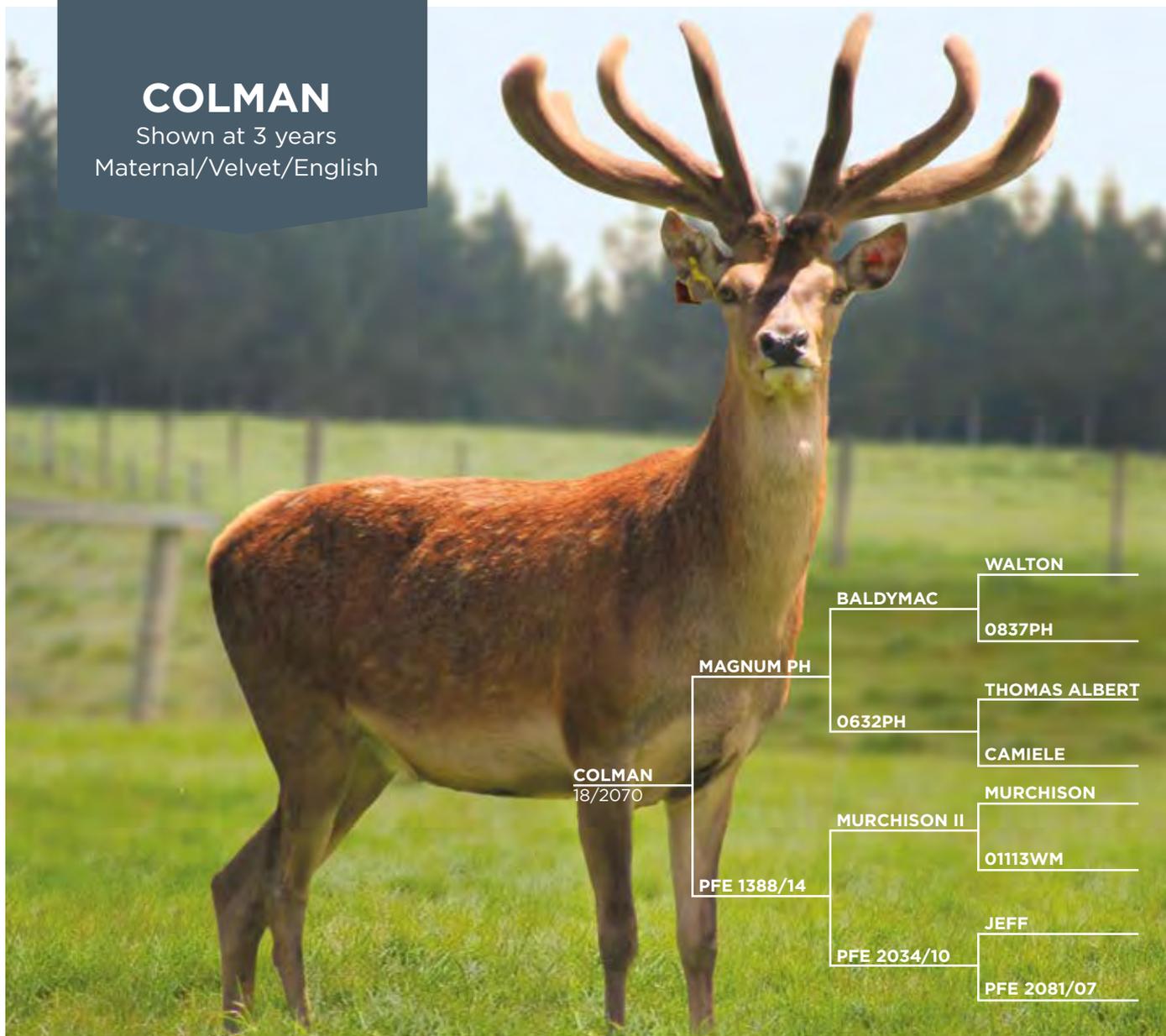
wilkinsfarming.co.nz



Pictured: Churchill at 5 years

COLMAN

Shown at 3 years
Maternal/Velvet/English



COLMAN
18/2070

MAGNUM PH

BALDYMAC

WALTON

0837PH

0632PH

THOMAS ALBERT

CAMIELE

MURCHISON II

MURCHISON

01113WM

PFE 1388/14

PFE 2034/10

JEFF

PFE 2081/07



Shown at 3 years



Colman is an impressive English stag with exceptional velvet quality and weight.

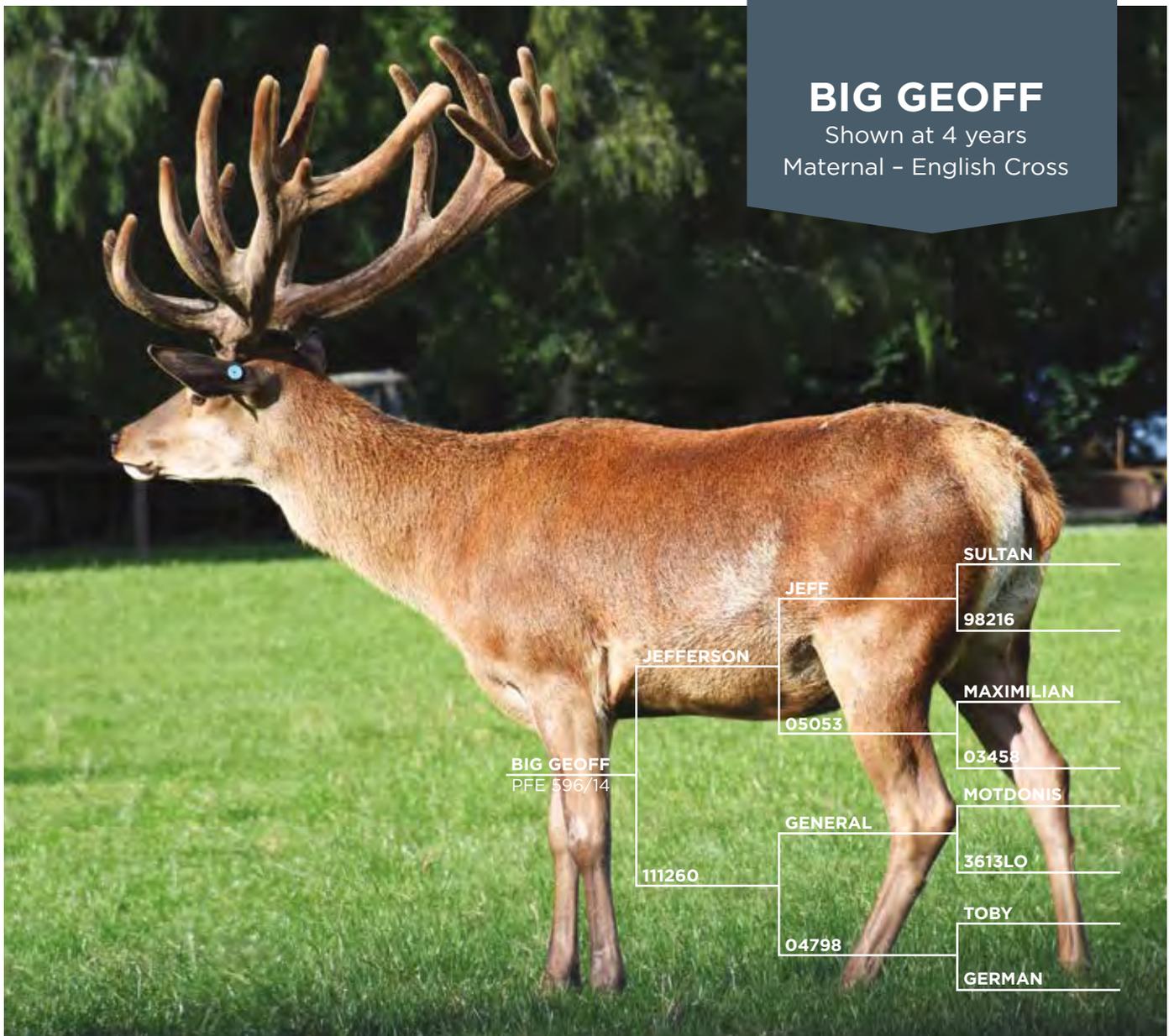
Sired by Magnum out of a Murchison II hind and going back to Jeff, Colman offers a very nice well performed English pedigree.

Colman has exceptional long heavy round beamed velvet, and he cut an impressive 9.56 kg at 3 years of age. Combining excellent velvet with solid growth credentials this stag is an exciting pure English bloodline to enhance our stud's deer production.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2019	66		
W12eBV		12.59		
1 Year	2019	135.5		
2 Years	2020		4.51	
3 Years	2021	221	9.56	SA2
4 Years	2022	234	10.1	SA2
5 Years	2023	239	13	SA2

BIG GEOFF

Shown at 4 years
Maternal - English Cross



SULTAN

JEFF

98216

JEFFERSON

MAXIMILIAN

05053

03458

BIG GEOFF
PFE 596/14

MOTDONIS

GENERAL

3613LO

111260

04798

TOBY

GERMAN



Shown at 7 years

Big Geoff is an imposing stag within the herd. He has a great nature and is an all round great performer.

Sired by Jefferson out of a general hind, Big Geoff is 1/2 English, 1/4 German and 1/4 European.

Big Geoff is appropriately named, given his live weights of 249 kg at 3 years (sale day) and his W12eBV of 13.5 which is solid for this breed type.

As a MA stag Big Geoff is consistently cutting 11+ kg of velvet and +3 kg of regrowth. We are continually impressed by the progeny coming through for sale and retention within the herd by Big Geoff.



Shown at 7 years

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
W12eBV		13.98		
12 Months	2015	128		
2 Years	2016		4.6	A2S/SA2
3 Years	2017	249	7.2	SA2
4 Years	2018	278	395 2/8	IOA
5 Years	2019	340	10.4	SA
6 Years	2020	352	12.1	SA
7 Years	2021	356	11.5	SA
8 Years	2022	357	11.6	SA

FALCO

Shown at 3 years
Maternal/Velvet



Shown at 3 years

Two of our most recognised and proven bloodlines — sired by our superstar Rock Me out of a Maximilian hind who is a full sister to WF144, going back to one of our most proven dams in stud matriarch 350 Red.

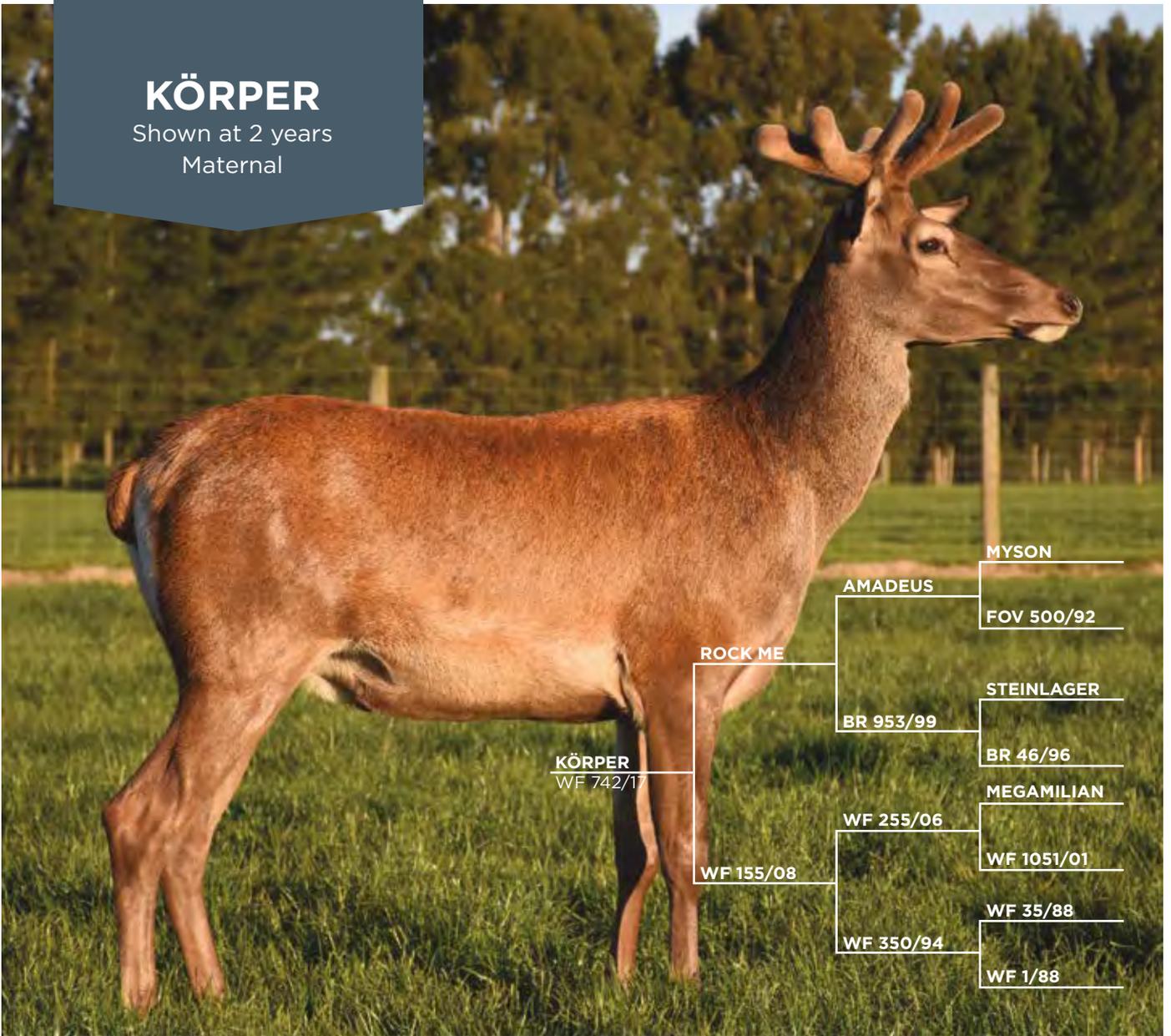
Falco is an impressive stag with good growth rates, weaning 73 kg and achieving 188 kg at 15 months. He has a massive loin weight of 6.15 kg which is exceptional for his type, as is his deep thickset body. As a 2 year old, Falco cut a respectable 4.8 kg of SA2, increasing to an impressive 9 kg of clean heavy SA2 velvet antler at three years of age.

This stag is a true asset to the stud, Falco is the complete package for what the Wilkins Farming Co stud has been aiming to achieve.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2020	73		
11 Months	2020	139		
15 Months	2021	188		
W12eBV		17.29		
Est Loin Weight		6.15		
EMA		41.05		
2 Years	2021		4.8	SA2
3 Years	2022	305	9	SA2

KÖRPER

Shown at 2 years
Maternal



KÖRPER
WF 742/17

ROCK ME

AMADEUS

MYSON

FOV 500/92

BR 953/99

STEINLAGER

BR 46/96

WF 255/06

MEGAMILIAN

WF 1051/01

WF 155/08

WF 35/88

WF 350/94

WF 1/88



Shown at 4 years



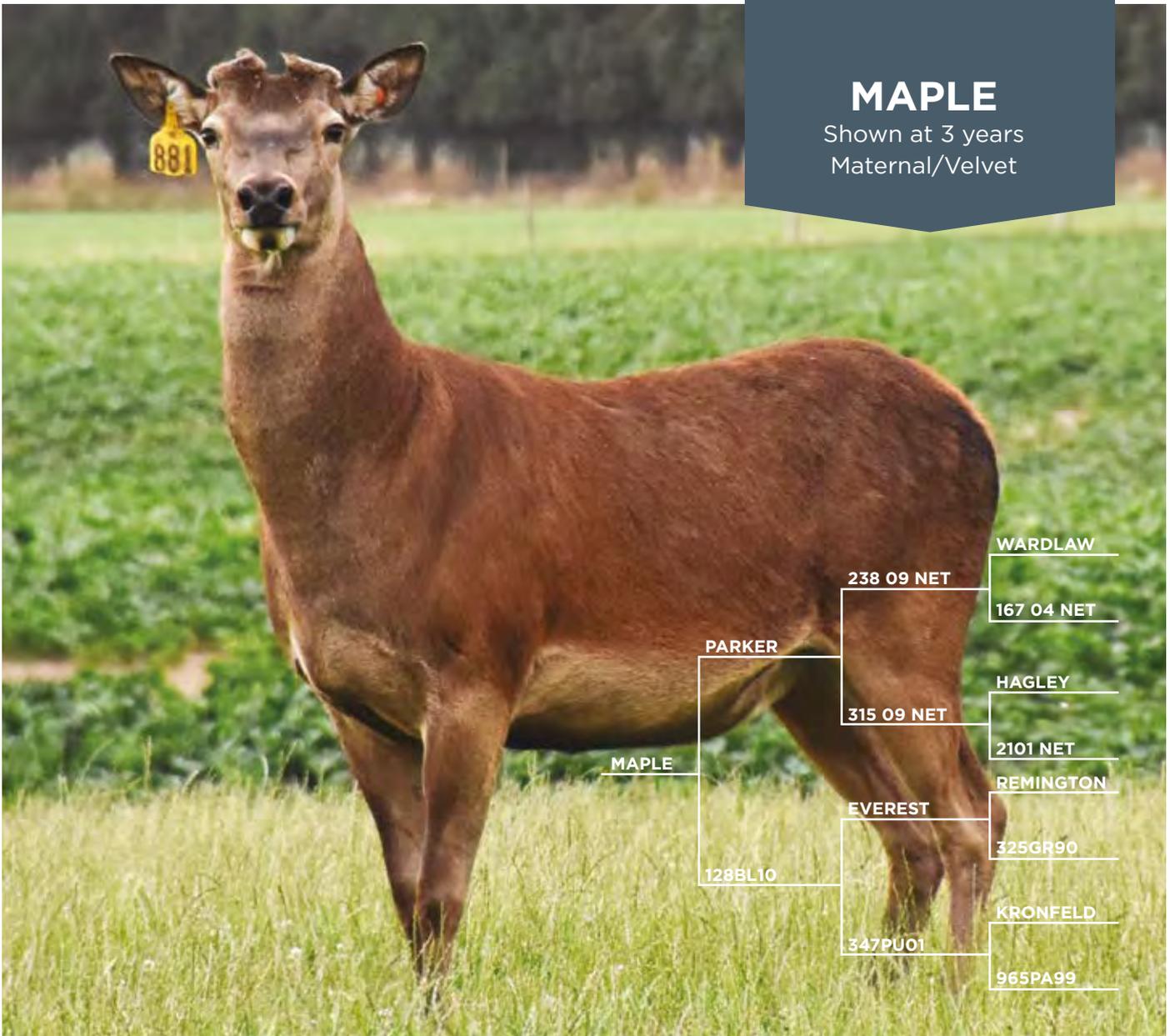
Shown at 3 years

Bred by Wilkins Farming, Körper is one of our stand out 2017 born progeny.

This impressive stag was sired by Rock Me going back to WF 350/94 Red, one of our best hinds for breeding longevity and breeding efficiency. Körper is stacked with proven performance, massive growth rates and a solid meat yield. He also boasts an excellent body conformation, combined with a very quiet nature.

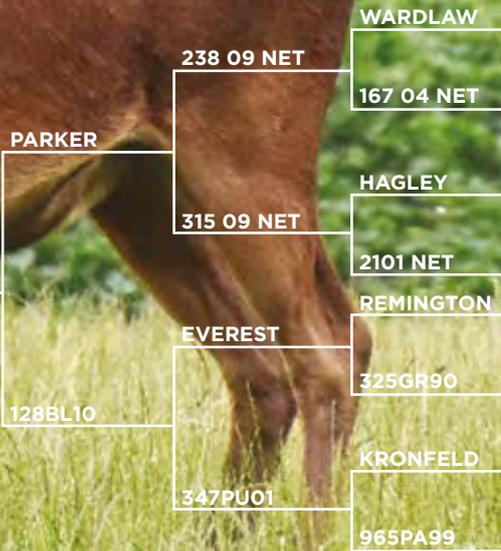
We are excited by the depth of breeding in his pedigree which will further enhance our maternal breeding programme.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2018	80		
11 months	2018	130		
15 months	2019	180		
W12eBV	2019	11.38		
EMAceBV	2019	0.30		
CDeBV	2019	-3.77		
Est Loin Weight	2019	5.4		
Eye Muscle Area	2019	38.18		
2 Years	2019	276	3.2	A2S
3 Years	2020	330	4.5	A2S
4 Years	2021	332	5.6	SA



MAPLE

Shown at 3 years
Maternal/Velvet



Shown at 3 years

Maple was purchased from Brock deer in January 2019. Sired by Parker out of an Everest hind, this stag combines some really exciting velvet and growth rate genetics.

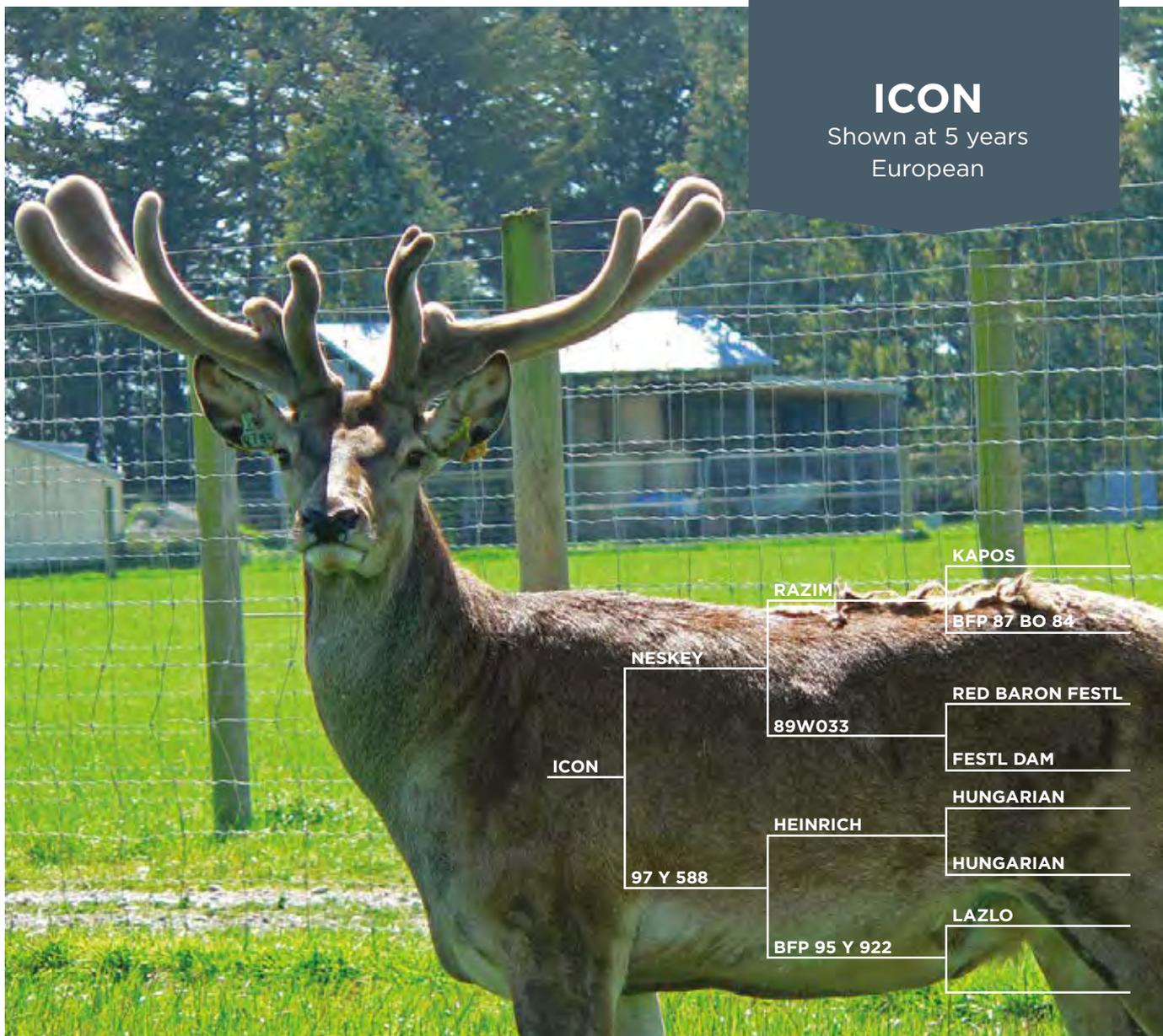
He had a notable live weight at weaning in April of 83 kg and his velvet head has incredible beam and tops. Maple cut an impressive 6.7 kg of SA2 at 2 years. He has a deep red coat colour, an impressive body, temperament.

We breed strategically with Maple for both body and velvet, and continue to be impressed by the genetics he delivers within our stud.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning Weight	2016	83		
15 Months	2017	136		
2 Years	2017		6.7	SA
3 Years	2018	262	8.84	SA
4 Years	2019	297	9.2	SA

ICON

Shown at 5 years
European



Shown at 7 years — 9.6 kg SA2

Icon has been used within our herd as an AI sire. He is a proven sire for growth rate and velvet, however Icon caught our attention due to his performance in the DPT (deer progeny testing) project. Icon was NO. 1 for EMA (eye muscle area) and tenderness when taste tests were done.

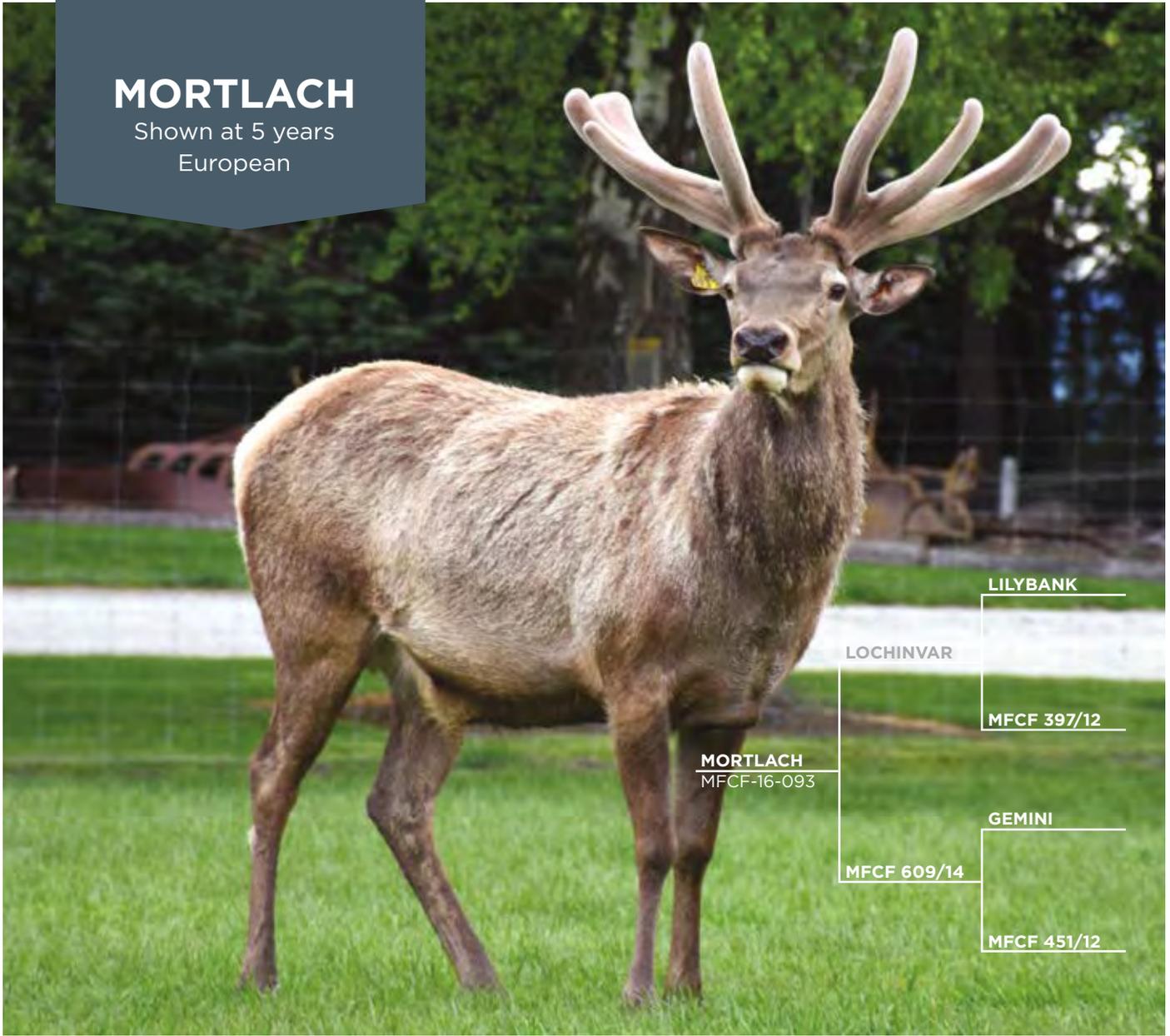
We have been using him strategically within our herd to enhance our EMA, meat yield and loin size which in turn will enhance flavour.

We are happy to have the opportunity to breed from this influential sire who is still consistently producing high meat yielding animals for future gain in this area.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
2 Years	2002	237	3.5	A2S
3 Years	2003		5	SA2
4 Years	2004	351	6.58	SAP
5 Years	2005		9.64	SA2
6 Years	2006	383	9.24	SA2
7 Years	2007		9.6	SA2
8 Years	2008		9.7	SA2
9 Years	2009		10.2	SA2
DECEASED	2009			

MORTLACH

Shown at 5 years
European



LILYBANK

LOCHINVAR

MFCF 397/12

MORTLACH
MFCF-16-093

MFCF 609/14

GEMINI

MFCF 451/12



Shown at 3 years

Mortlach is an exciting European stag with strong venison credentials.

This stag is sired by Lochinvar out of a Gemini hind, and was purchased by Wilkins Farming Co in 2019 to introduce new blood into our European breeding programme.

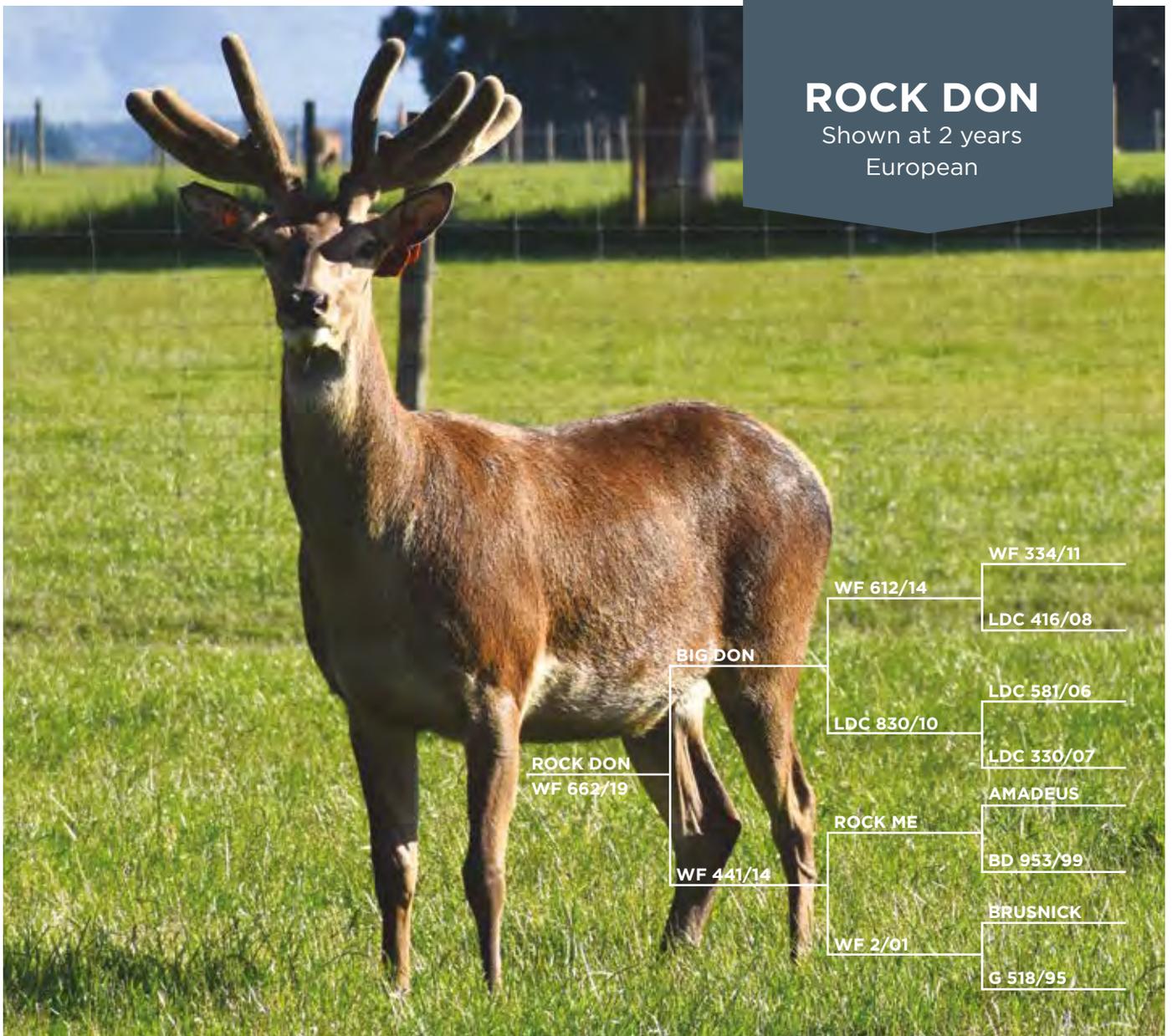
As shown in the table, Mortlach had sound growth rates achieving 86.5 kg at weaning. The solid growth rates are backed by his W12eBV of 29.2

We continue to see excellent performance from this impressive European sire including the outstanding Jameson. Jan 2025/26 will see the last sons by natural mate available from Mortlach, though we will continue to strategically breed by AI. Deceased March 2023.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	23/01/2017	56.5		
12 months		154.5		
15 months	3/10/2018	N/A		
W12eBV	2024	28.28		
EMAcBV	2018	1.62		
EMA		36.7		
2 Years	2018	233 (Feb 2019)	4	AS
3 Years	2019	342	5.6	SA2
4 Years	2020	390	7.2	SA2
5 Years	2021		8.9	SA2
DECEASED	2023			

ROCK DON

Shown at 2 years
European



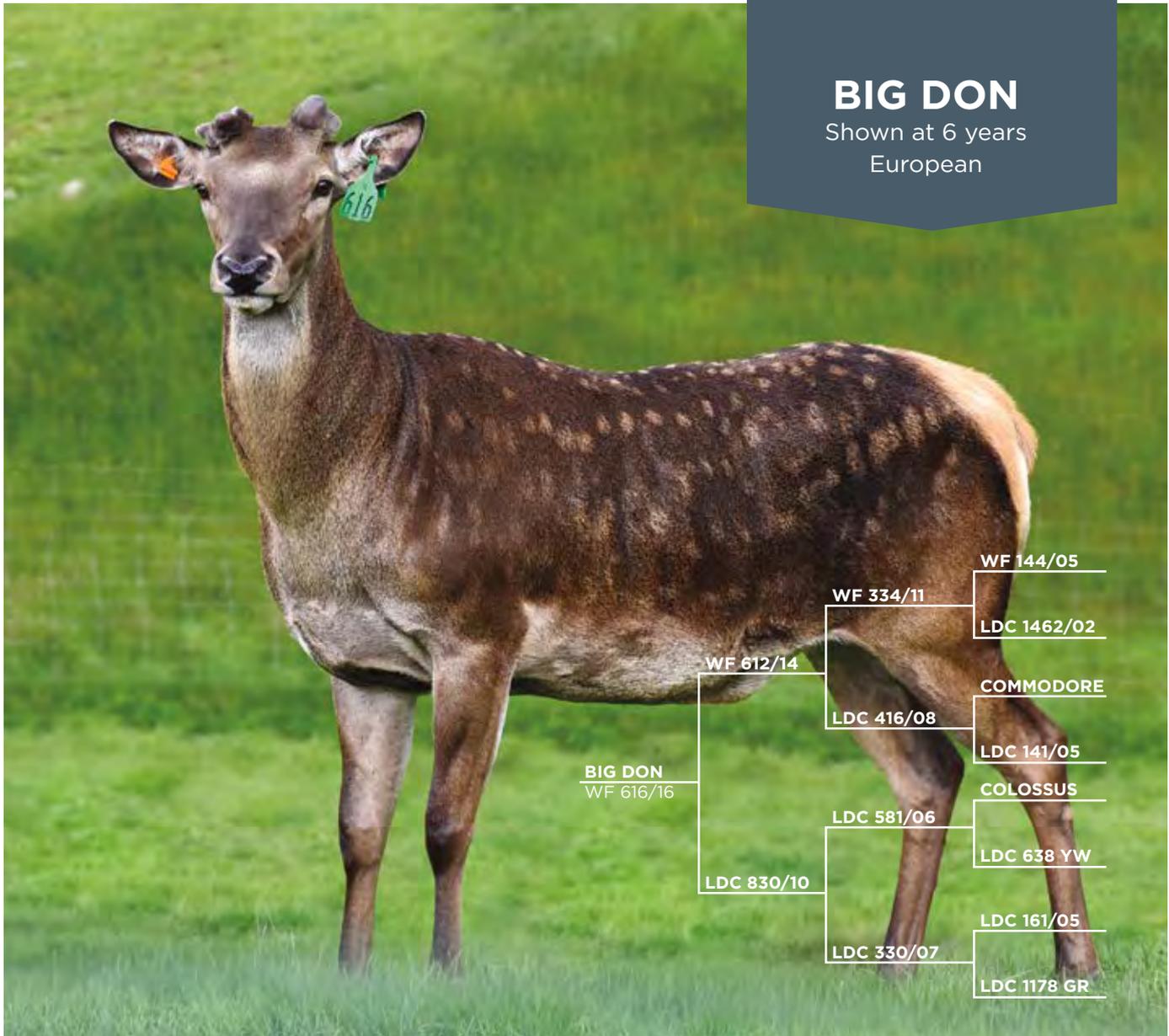
Shown at 2 years

Rock Don is an impressive European stag with excellent growth rates.

Sired by the super quiet sire Big Don out of a Rock Me hind going back to one of our most proven hinds in WF 2/01. This stag had an impressive weaning weight of 81 kg, an 11 month weight of 149 kg and achieved 194 kg at 15 months. Coupled with a fantastic EMA measure of 47.43 and a loin weight of 6.91 this stag is sure to have an impact on venison production.

A very quiet stag with a good breeding efficiency of 65% and a pedigree that contains plenty of depth and is stacked with growth and venison performance.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2020	81		
15 months	2021	194		
W12eBV	2021	23.02		
EMAceBV	2021	1.24		
CDeBV	2021	-2.82		
Est Loin Weight	2021	6.91		
Eye Muscle Area	2021	47.43		
2 Years	2021	252	4.5	SA



BIG DON

Shown at 6 years
European

BIG DON
WF 616/16

WF 612/14

WF 334/11

WF 144/05

LDC 1462/02

COMMODORE

LDC 416/08

LDC 141/05

COLOSSUS

LDC 581/06

LDC 638 YW

LDC 830/10

LDC 161/05

LDC 330/07

LDC 1178 GR

Big Don was retained by Wilkins Farming from our 2016 born progeny. This stag has tremendous depth to his pedigree dominated by Doncaster breeding.



Shown at 2 years

Big Don was bred from some of our very best genetics. This stag has exceptional growth rates and a 2 year sale day live weight of 280 kg. His W12eBV of 23.4, eye muscle of 35.35 and estimated loin weight of 4.85, sees Big Don as a serious venison producer. His CT scanning results are extremely impressive reinforcing his venison traits, scanning NO. 1 for the 3 key measures of loin weight, lean/CWT, and yield/LWT percentage.

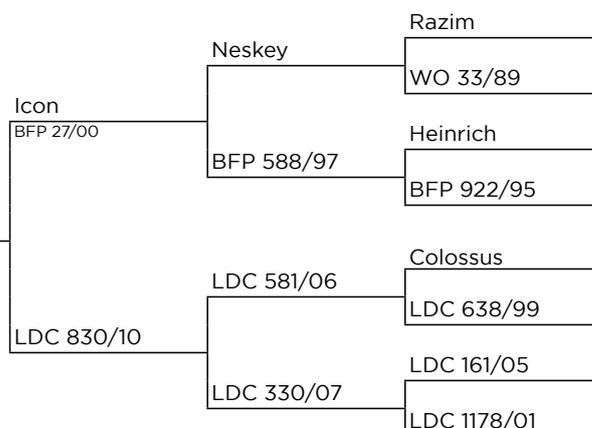
He boasts a tremendously thickset body, combined with impressive growth rates and is extremely quiet in nature which can be seen across his progeny.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
6 Months	2017	78		
11 Months	2017	131		
15 Months	2018	165		
W12eBV		23.4		
LEANeBV		8.94		
Est Loin Weight		4.85		
EMA		35.35		
2 Years	2018	294 (Feb 2019)	3.2	A2S
3 Years	2019	338	3.5	A2S
4 Years	2020	351	4.5	A2S
5 Years	2021	363	4.9	SA

WF 720/21

MEASURE	RESULT
Weaning weight	86
11 month weight	130
15 month weight	150
W12eBV	16.82
EMAceBV	3.00
CDeBV	-2.00
Estimated loin weight	5.59
Eye muscle area	39.53

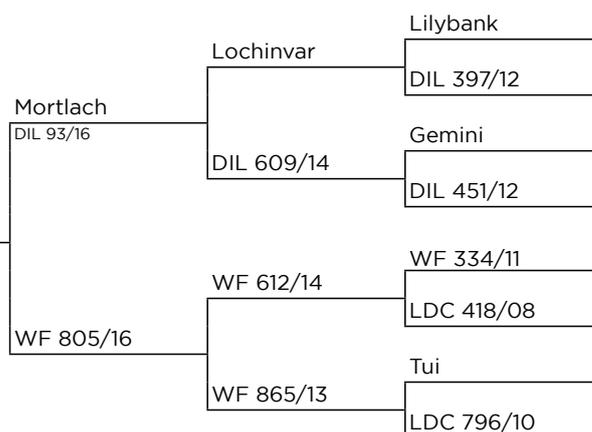
WF 720/21



WF 730/21

MEASURE	RESULT
Weaning weight	75
11 month weight	141
15 month weight	169
W12eBV	26.28
EMAceBV	0.05
CDeBV	-0.28
Estimated loin weight	5.39
Eye muscle area	38.08

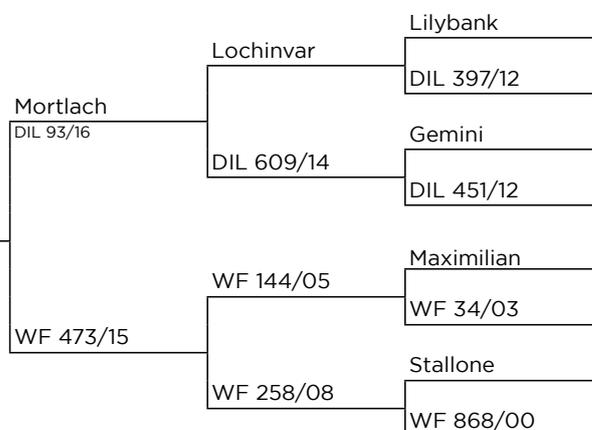
WF 730/21



WF 788/21

MEASURE	RESULT
Weaning weight	75
11 month weight	140
15 month weight	167
W12eBV	23.62
EMAceBV	2.17
CDeBV	-1.78
Estimated loin weight	5.66
Eye muscle area	40.05

WF 788/21





FUTURE SIREs

All sires featured can be found on our website

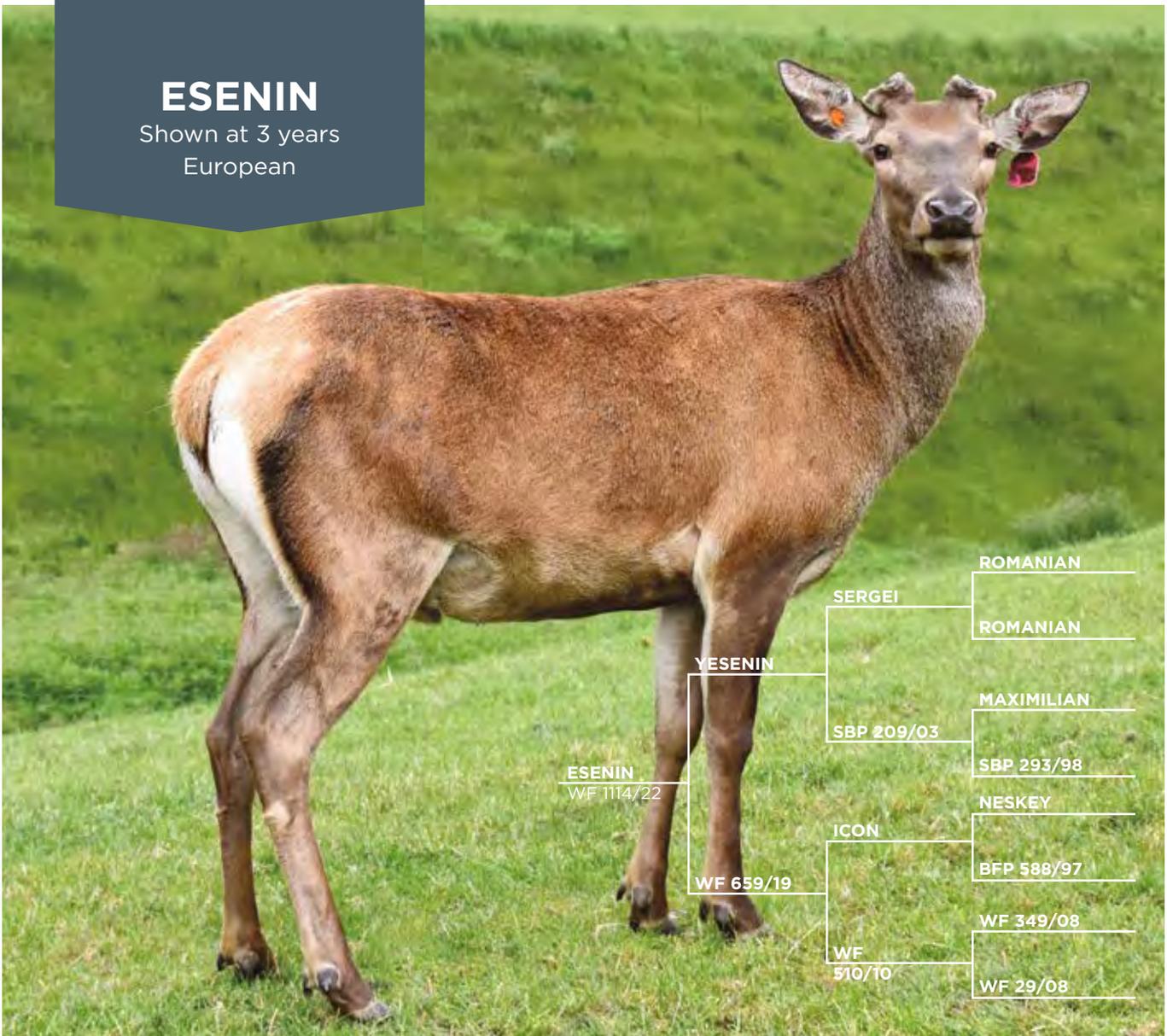
wilkinsfarming.co.nz



Pictured: Cleveland at 3 years

ESEININ

Shown at 3 years
European



Eseinin was bred with a strong focus on growth rate and meat yield.

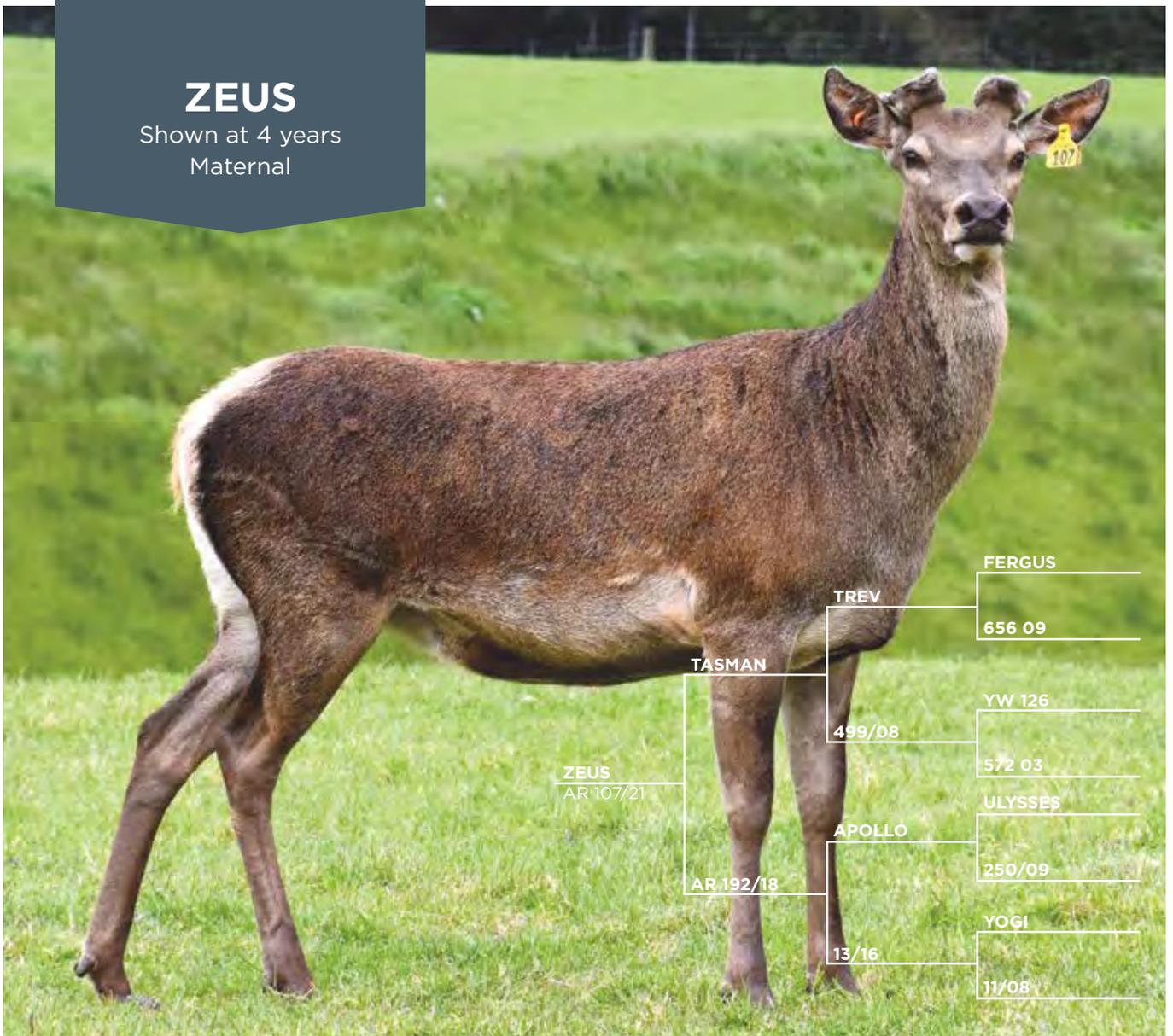
His sire, Yesenin, is by Sergei, a historically proven sire known for producing progeny with excellent loin weights. Eseinin's dam 659/19, is by Icon, an industry leader in eye muscle performance. Eseinin demonstrates exceptional growth, moving from a weaning weight of 80 kg to 176 kg at 15 months, and boasts an impressive EMACEBV of +2.05.

Bred by the imposing sire Yesenin, Eseinin offers an alternative European bloodline to compliment our existing stags.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2023	80		
11 Months	2023	125		
15 Months	2024	176		
W12eBV		17.08		
EMACEBV		2.05		
CDeBV		-5.59		
Est. Loin Weight		4.51		
EMA		36.16		

ZEUS

Shown at 4 years
Maternal



Shown at 3 years

Zeus is an impressive young sire with a deep red coat and strong physical presence.

He was selected for his unique outcross of bloodlines for our herd, offering valuable genetic diversity to compliment the foundation of our current maternal lines.

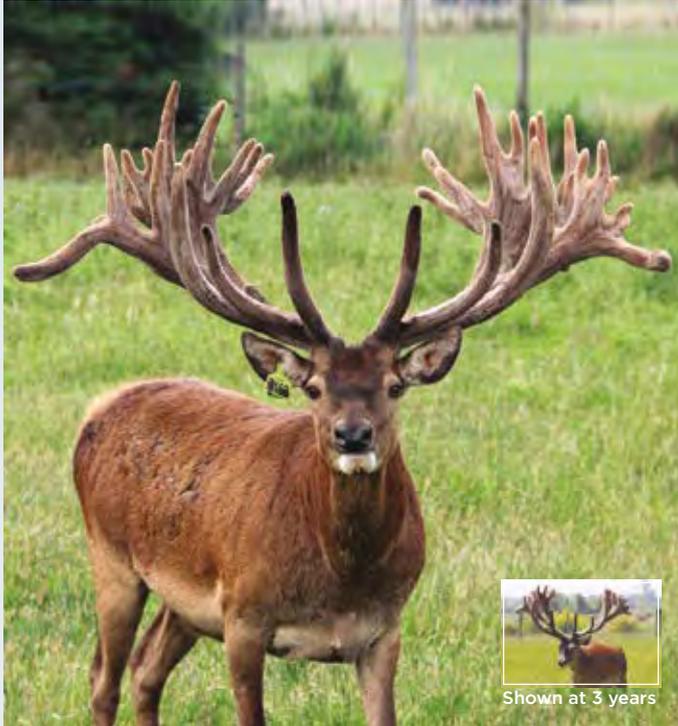
With a sale day weight of 248 kg at 3 years and strong growth rates across all key milestones, Zeus also boasts a solid 12-month EBV for growth.

We look forward to seeing the positive impact this promising sire will have on our herd.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning	2022			
11 Months	2022			
W12eBV		12.56		
2 Years	2023		4.7	SA
3 Years	2024		8.3	SA

SEMEN SIRES

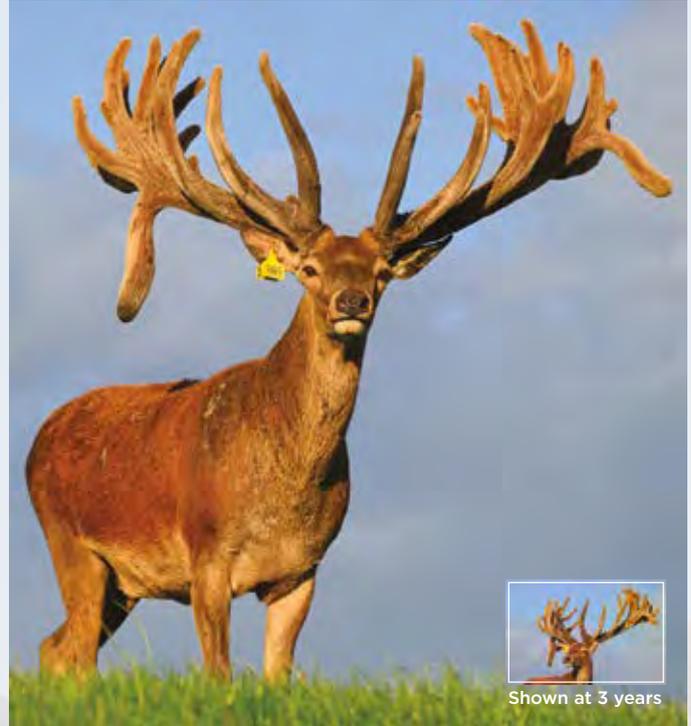
STRAWS AVAILABLE FOR PURCHASE



Shown at 3 years

CLEOMENES

VELVET/TROPHY • 3 YEARS



Shown at 3 years

TRUMAN

VELVET/TROPHY • 5 YEARS



Shown at 3 years

NETHERDALE

VELVET • 3 YEARS



Shown at 3 years

COLMAN

MATERNAL/VELVET/ENGLISH • 3 YEARS

SEMEN SIRES

STRAWES AVAILABLE FOR PURCHASE



Shown at 6 years

GATEAU

VELVET/TROPHY • 4 YEARS



Shown at 3 years

MAPLE

MATERNAL/VELVET • 3 YEARS

Further enhance your venison and velvet performance with our superior genetics.

A selection of the available semen sires can be viewed here and throughout this newsletter, as well as on our website.

Examples include:

NETHERDALE

Beautiful velvet from a recognised champion

COLMAN

Pure English with impressive traditional style velvet

GATEAU

Strong genetics for velvet and trophy

FALCO

New blood offering great venison and velvet

ROCK ME

One of our best ever all-round sires

MAXIMILIAN

Outstanding foundation Eastern sire

CHURCHILL

Number 1 W12eBV English sire

JAMESON

Massive growth results
(Jameson himself was 219 kg at 15 months)

**SPEAK TO ONE OF OUR TEAM
OR VISIT OUR WEBSITE VIA THE QR CODE BELOW**

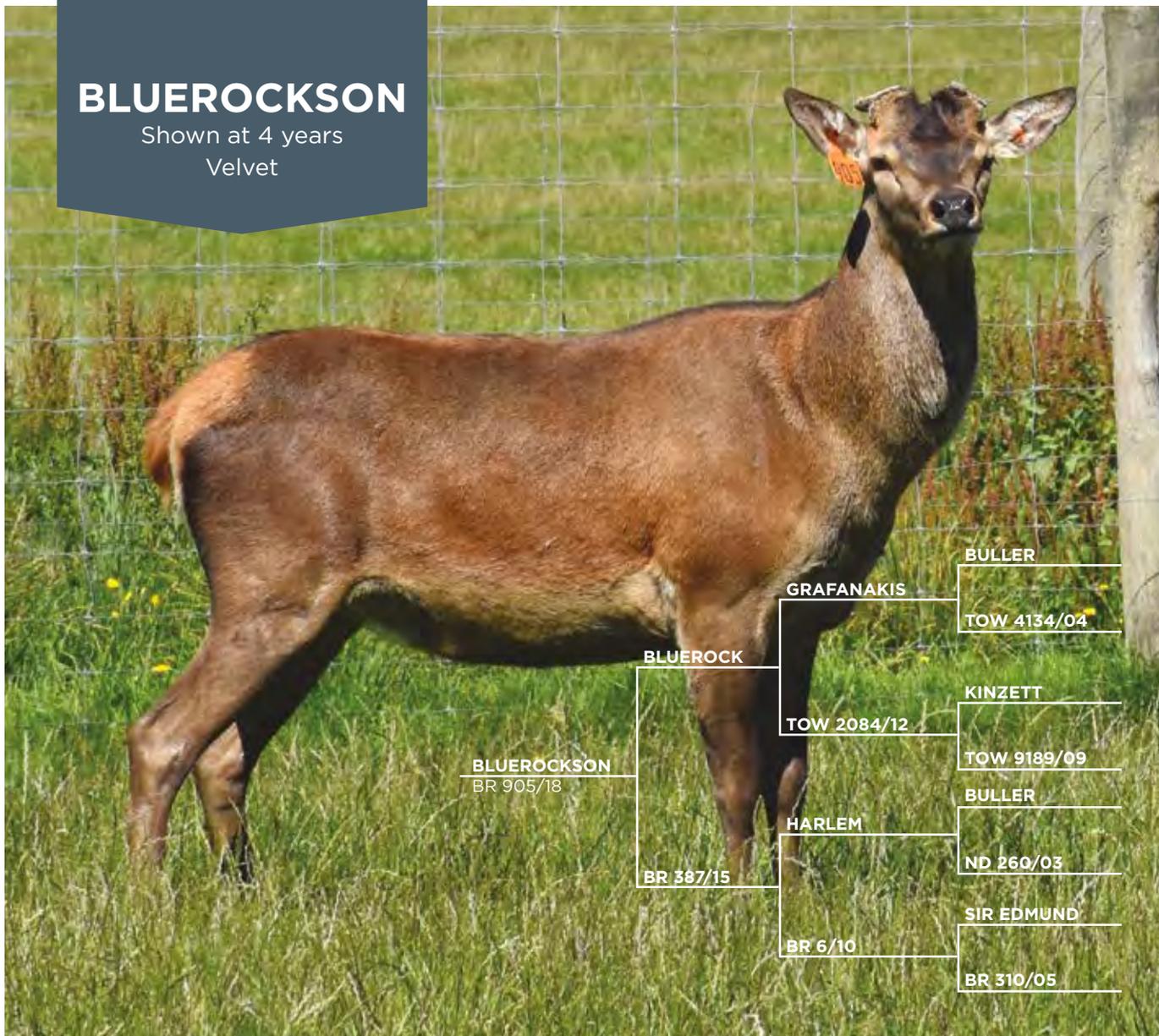


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BLUEROCKSON

Shown at 4 years
Velvet



BLUEROCKSON
BR 905/18

BLUEROCK

BR 387/15

GRAFANAKIS

TOW 2084/12

HARLEM

BR 6/10

BULLER

TOW 4134/04

KINZETT

TOW 9189/09

BULLER

ND 260/03

SIR EDMUND

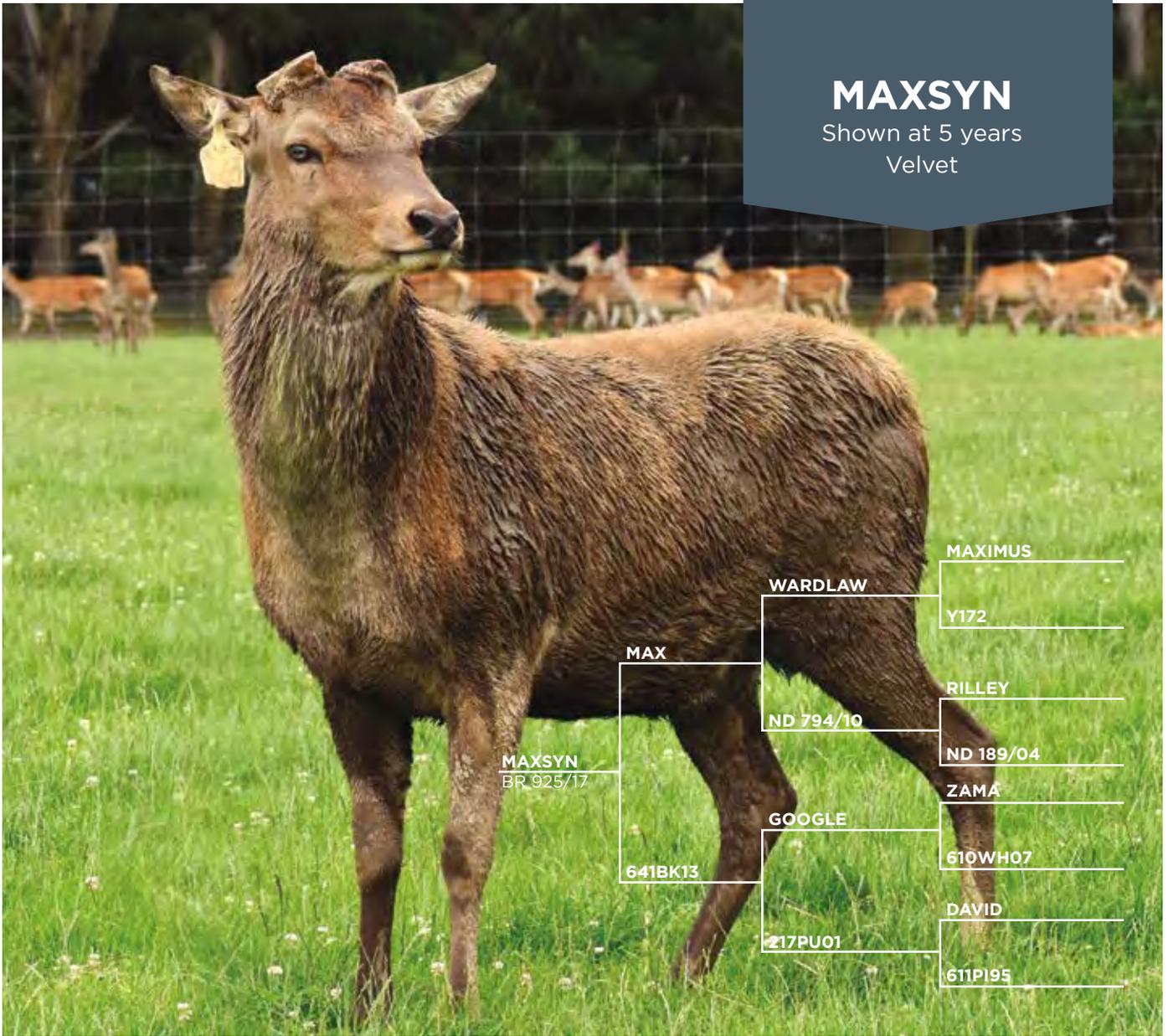
BR 310/05



Shown at 4 years

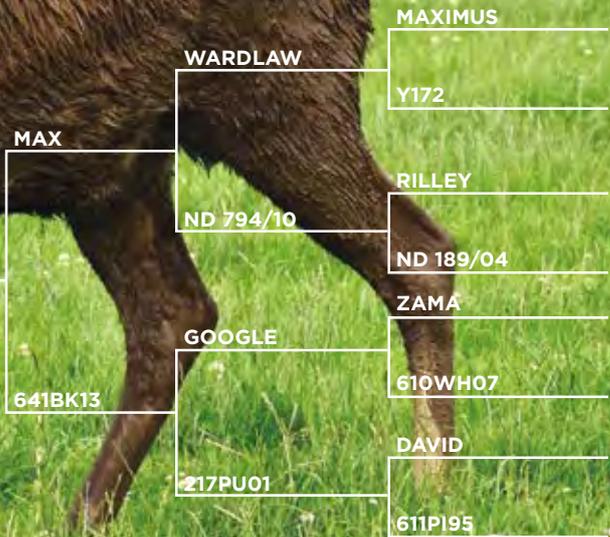
New blood in this stag for Wilkins Farming Co with Bluerock featuring as his sire, then going back to Sir Edmund on the bottom side. Very good velvet weights at 2, 3 and 4 years together with a great body and temperament.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning Weight		79		
W12eBV				
1 Year	2019	119		
2 Years	2020	202	6.52	SA2
3 Years	2021	258	8.13	SA2
4 Years	2022		10.16	SA2
5 Years	2023	259	11.6	SA2



MAXSYN

Shown at 5 years
Velvet



Shown at 5 years

Maxsyn was purchased ex Matt Ross Kokoamo Red Deer at 6 years of age January 2024, bred by Brock Deer.

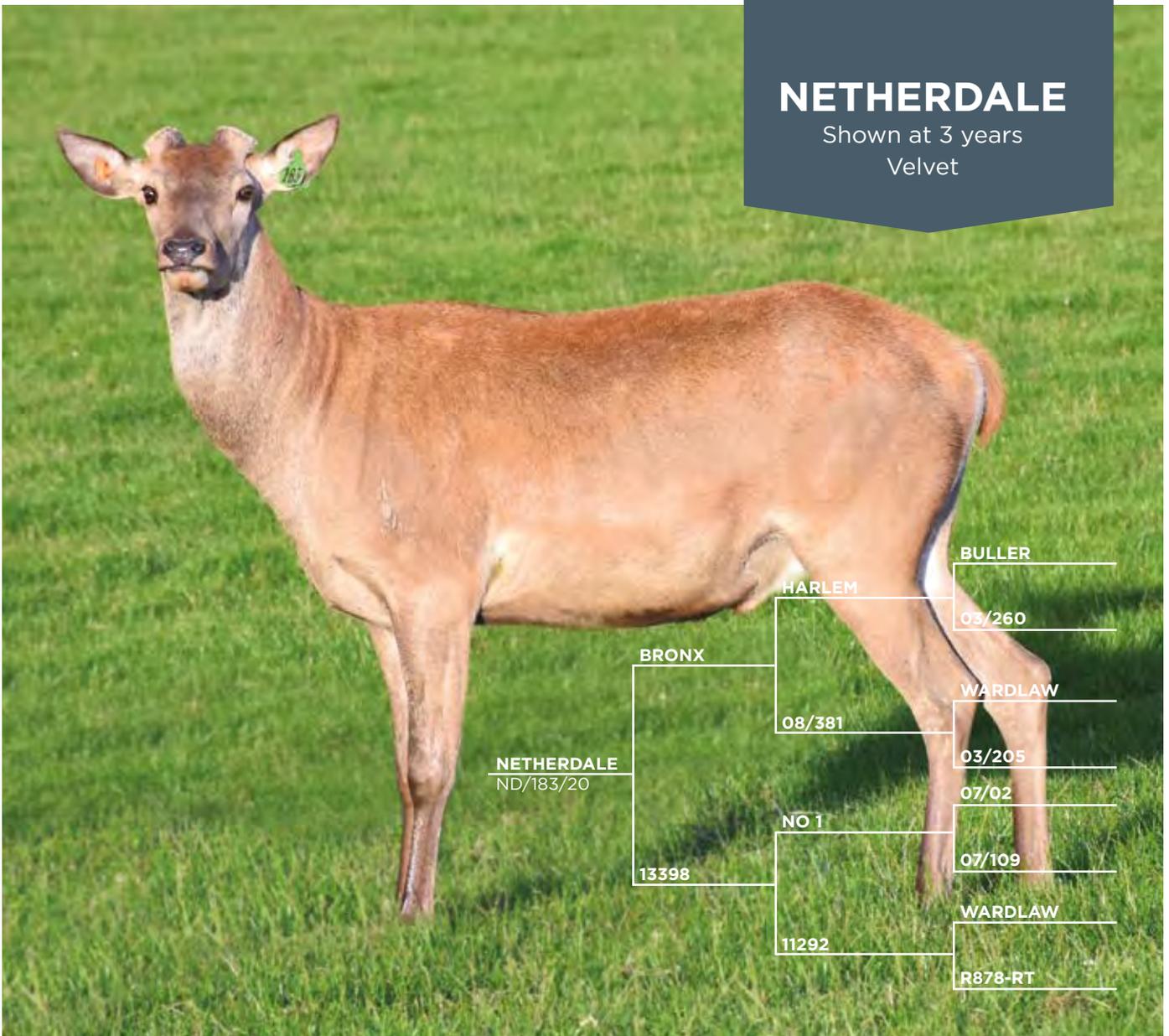
He had an impressive weaning weight of 77 kg with solid growth rates thereafter. Beautiful clean velvet and even tyne placement shown as a three year old that has continued on, outstanding 5 year head which cut an impressive 12 kg of first cut plus 5 kg of regrowth.

Maxsyn's bloodline is contrasting to a lot of the velvet genetics we currently have combined with a great temperament.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
12 Months	2018	135		
2 Years	2019		6.38	SA2
3 Years	2020	212	8.95	SA2
4 Years	2021		10.5	SA
5 Years	2022		12	SA
6 Years	2023	288	12.9	SA

NETHERDALE

Shown at 3 years
Velvet



NETHERDALE
ND/183/20

BRONX

13398

HARLEM

08/381

NO 1

11292

BULLER

03/260

WARDLAW

03/205

07/02

07/109

WARDLAW

R878-RT



Shown at 3 years

Netherdale was purchased from Netherdale red deer stud in January 2024. Sired by Bronx out of hind sired by a stag referred to as 'No 1', Netherdale combines phenomenal velvet genetics and notable growth rates for this type of animal.

He has an impressive growth from weaning at 64 kgs through to 130kgs at 12 months.

His velvet has beautiful clean, even tyne placement with good length and roundness in the beam, for which he was awarded 3-year champ, overall champ and people's choice at the 2023 NZ velvet awards — a significant accomplishment to win the three most esteemed awards at once!

We will breed strategically with Netherdale to enhance our herds overall velvet performance.

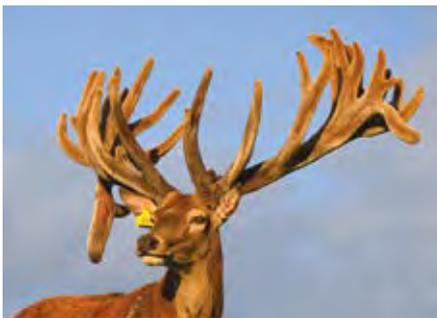
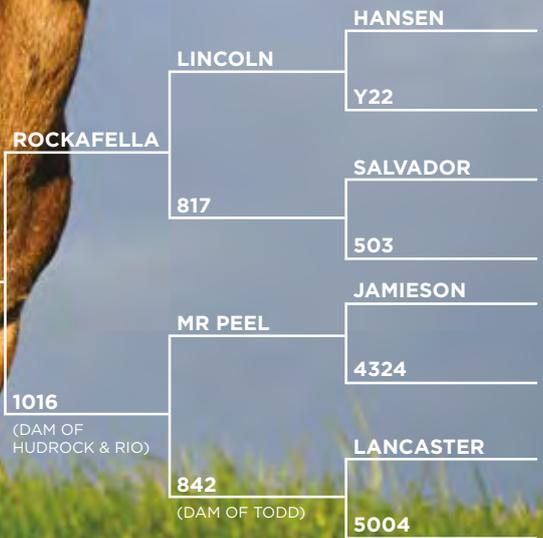
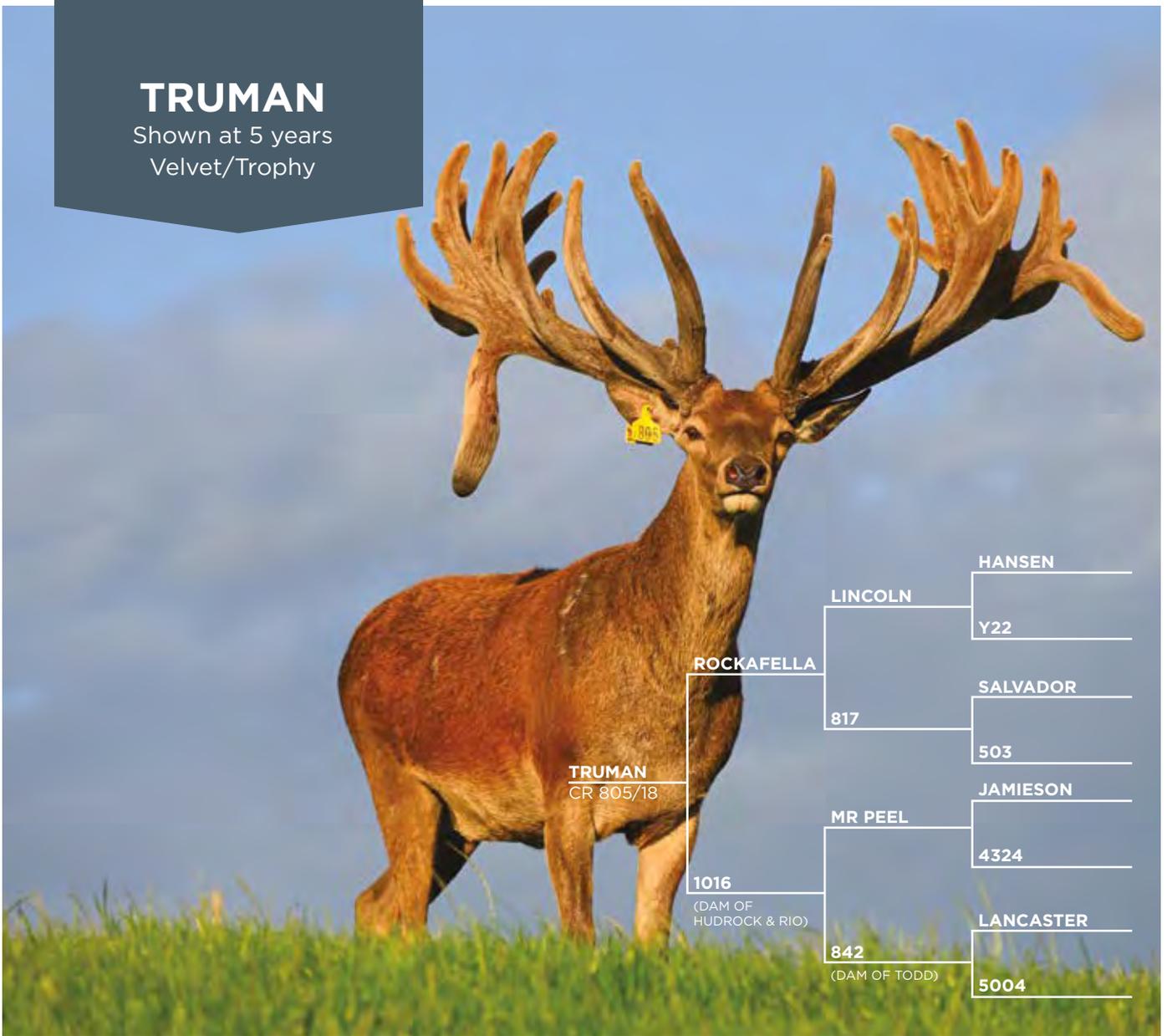


Velvet and trophies — shown at 3 years

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
Weaning Weight	2021	64		
12 Months	2021	130		
W12eBV	2021	8.18		
24 Months	2022	180	5.26	SA2
3 Years	2023	246	9.62	SA2

TRUMAN

Shown at 5 years
Velvet/Trophy



Shown at 3 years

Truman was purchased ex Matt Ross of Kokoamo Red Deer at 5 years of age in January 2024, bred by Crowley deer.

Impressive stag at 3 weighing a solid 232 kg on sale day which is the top end of sale weights at Crowley deer.

Impressive clean lower tynes, solid beam that has good length between his bez and trez, shows good velvet potential as well. Combined with his antler structure this sire is a very eye-catching animal.

We are excited about the introduction of Truman's wow factor and performance into our trophy and velvet breeding program.

AGE	YEAR	BODY WEIGHT (kg)	VELVET (kg)	GRADE
1 Year	2019			
2 Years	2020			
3 Years	2021	232	535	HA
4 Years	2022	268	540	HA
5 Years	2023	288		HA



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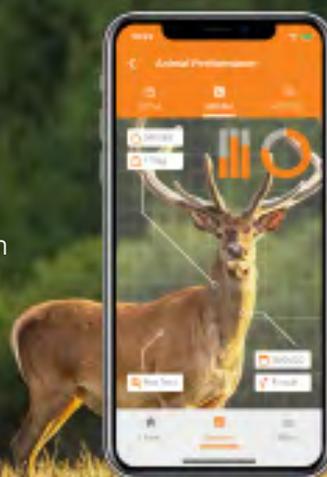
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ASK US ABOUT **CUSTOMISED** DEER FENCING

Possible customised configurations:

- Number of Line Wires: 11 - 20
- Heights: 1550mm (61"), 3048mm (120")
- Stay Spacings: 75mm (3"), 150mm (6"), 225mm (9"), 300mm (12")
- Lengths: 100m to 1000m
- Horizontal Line Wire Spacings: to match your current farm netting specs
- Heavier Gauge Top / Bottom Wires
- Two Knots Options



KIWI
MADE 

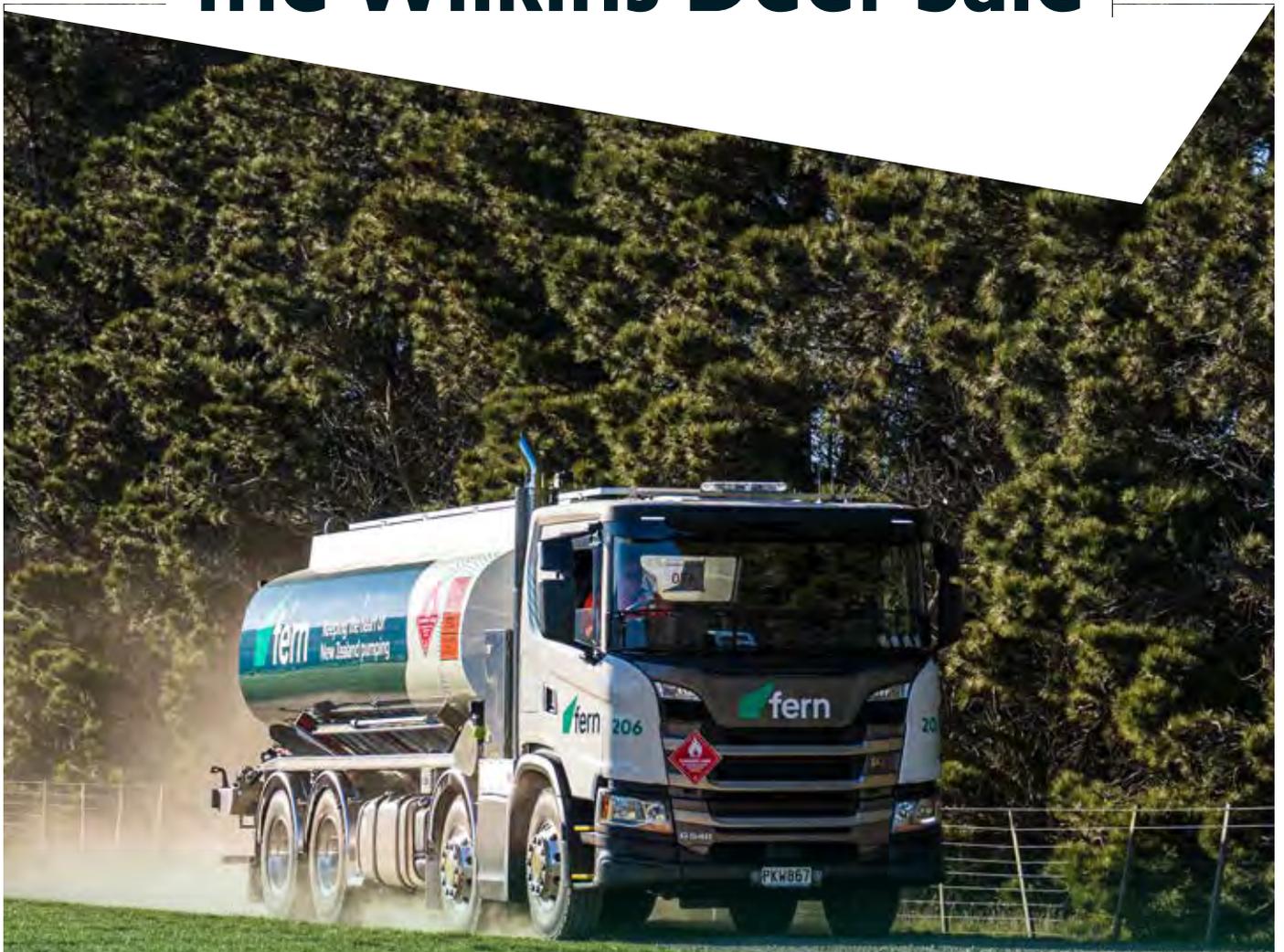
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I DON'T WANT TO DEAL WITH TWO INSURERS. SO WHY AM I?



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Definitions

W12eBV – the estimated breeding value (EBV) for weight at 12 months of age (yearling weight) expressed in kilograms (kg) of live weight.

EMAcceBV – the estimated breed value for eye muscle area (size of the muscle/meat on the ribs as measured by ultrasound scanning). The “c” very importantly stands for carcass weight corrected meaning you can select animals with more loin muscle area for their carcass weight.

CDeBV – the estimated breeding value for conception date, it is expressed in days. It is currently the only EBV for reproduction. Unlike many EBV a negative value is better, meaning hinds will calve earlier.

Estimated loin weight - Eye muscle area x the length of the loin muscle to give an estimated meat weight of the muscle measured in kilograms (kgs).

EMA - (Eye muscle area) – the area of the traced eye muscle (loin) over the 12th rib using ultrasound scanning.

DEERSelect

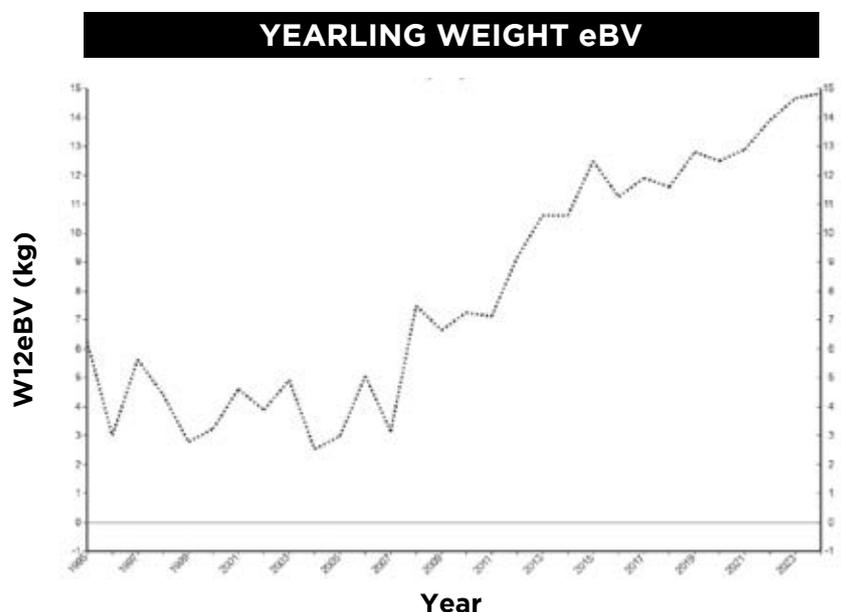
DEERSelect provides genetic evaluations for the deer industry. Evaluations are completed six times a year using all information in all connected herds to estimate genetic merit for individuals.

An estimate of the genetic merit of an individual for a trait relative to the average merit of all animals in the base year is called a breeding value.

The breeding values are based on the performance of an individual and all known relatives. Breeding values are corrected for environmental factors, such as mob, age of dam, sex and differences between seasons. As more information is collected the breeding values are updated.

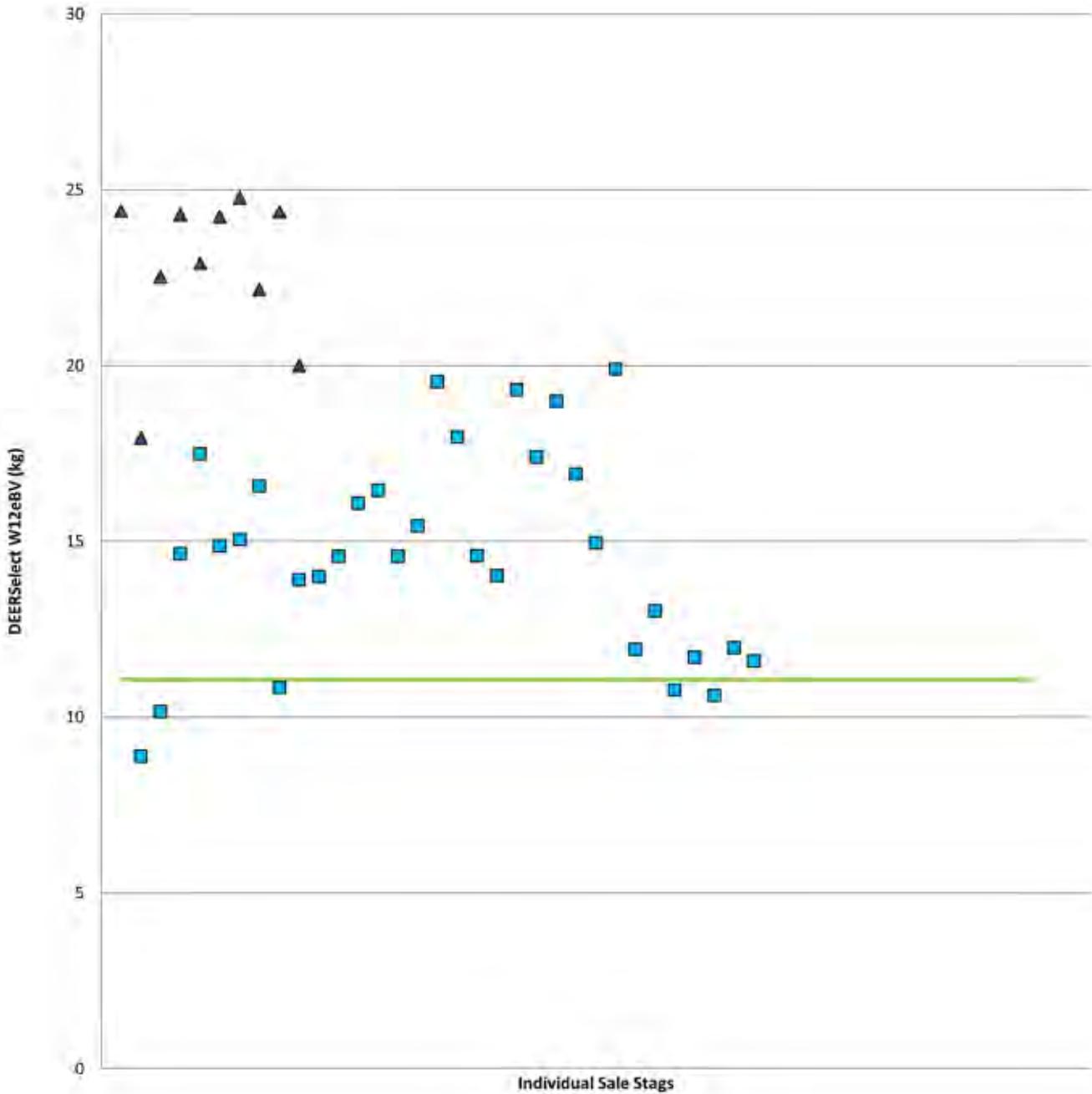
Breeding values are expressed in the same unit as they are measured. For growth and velvet they are in kilograms and for conception date they are in days.

Genetic progress
in 12 month weight
Breeding Value across all
DEERSelect herds over the
last 30 years.





Wilkins Farming Co 2026 South Island Sale Stag W12eBV



KEY ▲ European Stags ■ Maternal Stags — DEERSelect Mean all 2023 Born



Scanning for Meat Yield

WILKINS FARMING CO IN CONJUNCTION WITH NEVILLE JOPSON (ABACUS BIO)

The initial focus of the Wilkins Farming Co genetic improvement programmes for venison production was on improving growth rates, for the several years weight of meat recovered from a carcass has also been measured and improved.

High growth rate animals achieve slaughter weights at an earlier age compared to low growth rate animals, an important aspect in running an efficient venison operation. Improving the weight of meat recovered from a carcass is also very important.

Wilkins Farming Co have been using CT and ultrasound scanning to “look inside” the body of an animal. Both CT and ultrasound are human medical technologies that have been adapted for livestock.

- Ultrasound scanning is used to measure the eye muscle area (EMA), which indicates meat production. We scan approximately 300 of our hinds per year with this technology to ensure improvements of this key trait.
- CT scanning provides a very effective measurement of the meat and fat within the carcass. CT measurements are as effective as slaughtering then dissecting out the meat from the fat and bone in the carcass, however this way the stag is still alive and can be used in our breeding programme. Due to the expense of CT scanning only a small number of stags are scanned each year - these stags are selected based on their sire and performance data.

The measurements from CT and EMA scanning are also entered into DEERSelect where BV's (breeding values) for performance are derived giving buyers the confidence that the animals purchased are an asset to their herd.

Using the aforementioned technologies, Wilkins Farming Co are advancing with our venison production through better carcass yields, as well as further enhancing the sale stags we offer to the market.

EVALUATING THE CARCASS



Checking loin depth at plant



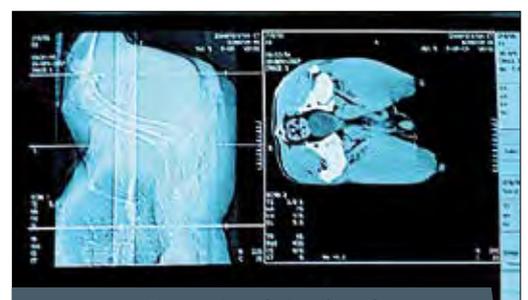
EMA area scanning



CT Scanning



Checking width at the plant



Scanning loin depth

Maternal



WHY MATERNAL?

Maternal Red Deer are bred specifically as replacement hinds.

Maternal sires are a great solution to introduce to a European herd to stabilise by introducing the hardier influences from English and German traits.

The key Maternal attributes we look for are:

1. Good growth rates.
2. Breeding efficiency including milking ability.
3. Hardiness.
4. Good meat yield i.e. loin size and meat to bone ratios.
5. Type of animal i.e. good body conformation and constitution.
6. Good temperament.
7. High fertility.
8. Velvet production.

As shown below, Churchill is New Zealand's most proven Maternal Sire.



Churchill shown at 5 years.



European

WHY EUROPEAN?

Our European Red Deer are bred specifically for venison production, while some can also be used for both Terminal and Maternal breeding programmes depending on particular bloodlines and objectives.

The key European Red Deer attributes we look for are:

1. High growth rate.
2. Good meat yield i.e. loin size and meat to bone ratios.
3. Type of animal i.e. good body conformation and constitution.
4. Good temperament.
5. High fertility.
6. Velvet production.

As shown below WF 144/05 demonstrates a perfect mix of all of the key European traits.



WF 144/05 shown at 4 years.



Health & Safety

We at Wilkins Farming Co are committed to health and safety, to ensure everyone's safety today we need you to adhere to our health and safety policies.

Please adhere to designated walk ways whilst viewing the deer.

Ensure children are actively supervised whilst on our property.

In the event of an emergency follow one of our team's instructions, emergency exits are located through the door you entered the building and at the large sliding doors at the rear of the room.

The assembly area is by the parking area across the yard from the shed.

If anyone has an accident whilst attending the sale please notify a staff member from Wilkins Farming Co. A first aid kit will be on site.



Hinds and Fawns at Sharrow Downs

Conditions of Sale



Special Conditions

No animals, embryos or semen sold by Wilkins Farming Co or their germplasm, any subsequent progeny or germplasm, including the semen and germplasm of that progeny may be supplied to any third party without the express written permission of Wilkins Farming Co.

Conditions of Sale

1. The sale will be conducted by PGG Wrightson with the conditions of sale as set down by the Stock and Stations Agents Association, a copy of which is exhibited in the office on sale day.
2. Each lot becomes the purchaser's property and risk at the fall of the hammer.
3. Warranties and Insurance are covered under separate headings.
4. Terms are strictly cash unless prior arrangements are made with the auctioneers. Accounts not paid within 14 days of sale shall bear interest, at current rate per annum from the date of sale.
5. The sale is conducted exclusive of GST.
6. A buyers commission of 4% is payable to non-participating companies and recognised independent agents introducing and accompanying purchasers to the sale providing prior arrangements [No later than 24 hours prior to sale] are made with PGG Wrightson.
7. Intending purchasers are required to register with the auctioneers prior to the commencement of the sale.
8. Antler will be cut after sale and remain property of vendor unless advised differently by purchaser on sale day.
9. All sale stags have passed Johnes testing.
10. Wilkins Farming Co Breeding Herds have been TB tested clear and carry C10 plus status.
11. Wilkins Farming Co will stand by their stag's performance, though the vendor makes no guarantees.
12. Wilkins Farming Co and our employees accept no responsibility for any errors occurring within this catalogue.
13. Wilkins Farming Co will organise the freight on account of the purchaser unless requested otherwise

Disclaimer

All details and descriptions as to stock referred to in this catalogue have been supplied to PGG Wrightson by the vendor and have not been independently verified by PGG Wrightson. PGG Wrightson, its employees and agents make no representations or warranties or acknowledgement of any kind whatsoever in relation to any part of this catalogue [including but not limited to accuracy or completeness of details and descriptions of stock {and other contents}]

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THE WILKINS FAMILY & STAFF

— INVITE YOU —

**to join us for a refreshment
and BBQ following the sale**

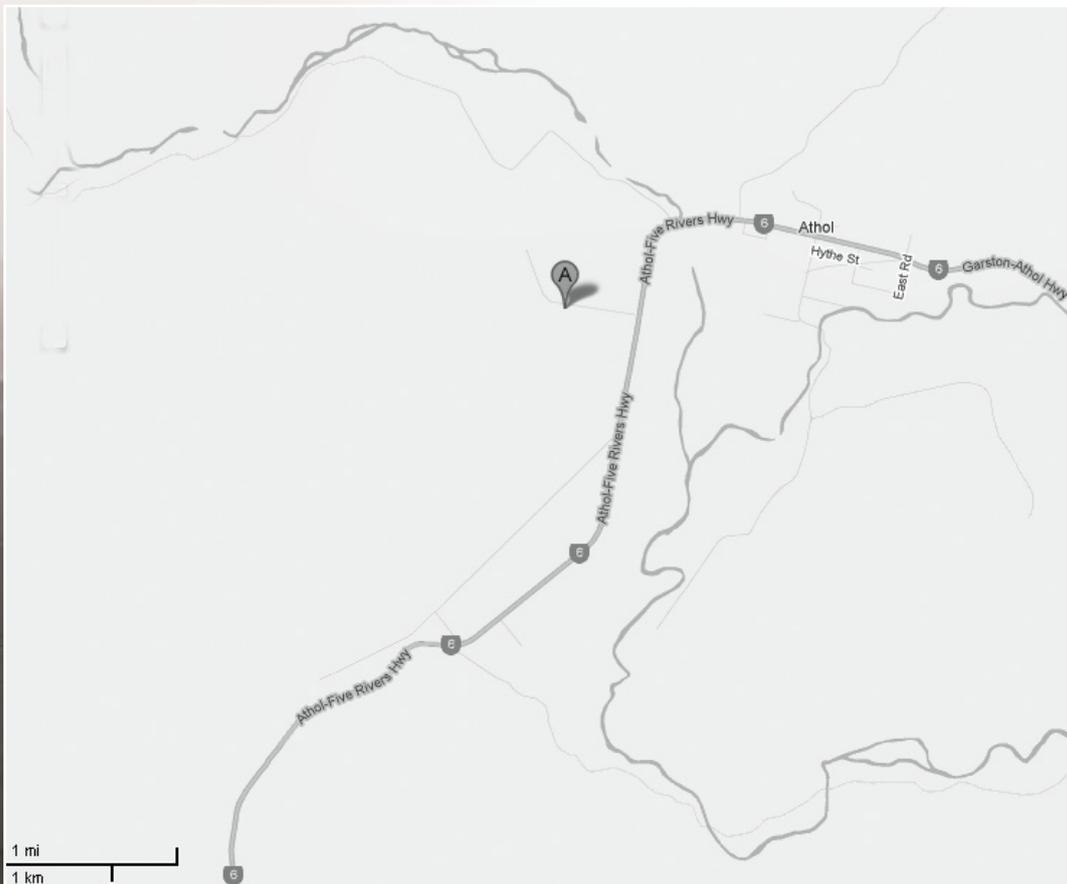




HOST FARM

WILKINS FARMING. 65 HARVEY ROAD, ATHOL

NOTE: The deer have been bred between the two breeding units, Sharrow Downs, Wendonside and Harvey Road, Athol. All stock are amalgamated as weaners at Sharrow Downs until 2 years of age before being relocated on sale day to the Harvey Road, Athol property. This is due to the inability to display the complete sale line-up in the deer facility at Sharrow Downs.



Distance From Invercargill — Approx 110km • From Queenstown - Approx 78km



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or contact your local specialist Deer Livestock Agent
Please bring this catalogue with you on sale day

ATHOL MATAURA RIVER—PARAWA

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